2018 Land Development Code Update



November 29, 2018

Timeline

- 8/16 City Commission Public Hearing regarding LDC update
- 9/20 Transmittal Hearing to send Comprehensive Plan Amendments to the State (Delayed till 10-18 and directed staff to hold 4 additional meetings across the City)
- 10/18 Transmittal Hearing to send Comprehensive Plan Amendments to the State (Delayed till 11-29 to receive results of meetings before making a decision)
- 11/29 Transmittal Hearing for the Comprehensive Plan Amendments
- 2/7/19 Earliest possible date for adoption hearing if the City Commission moves the Comprehensive Plan amendments forward tonight



Open Houses







Affordable Housing Programs





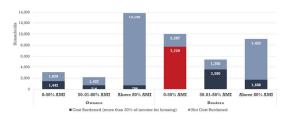
GIVV KISE

DEPT OF DOING

Why GNV rise?

Housing Affordability in Gainesville

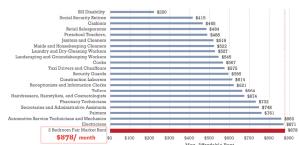
Cost Burdened Households by Income as a Percentage of Area
Median Income (AMI), Gainesville, 2016 (Excluding Student-Headed Households)



Source: Shimberg Center analysis of U.S. Census Bureau, 2016 American Community Survey. Results are for Alachua County (Central) – Gainesville City Central Public Use Microdata Area (PUMA), which approximates city limits.

7739 Households with income below 50% AMI are cost burdened by housing

Affordable Rents for Median-Wage Workers vs. 2-Bedroom Fair Market Rent, Gainesville Metropolitan Area, 2017



Rents outpace wages for many occupations in the Gainesville metropolitan area.

Based on median wage for occupation

Maximum rent = 30% of monthly salary

Compared to HUD Fair Market Rent for 2-bedroom unit

Sources: Florida Agency for Workforce Innovation, 2017 Occupational Employment Statistics and Wages; U.S. Department of Housing and Urban Development, 2017

Small Multi-Family Buildings in Gainesville



1,620 2-9 unit properties, mostly duplexes

Mostly built between

1970-1989

Attached units have a lower value (average \$47/\$f compared to \$70/\$f for single family)

Small multi-family buildings provide naturally occurring affordable housing in central locations

Sample Scenario

Two cluster subdivisions are currently under review in the City

1. Oaks Preserve



2. Tanglewood



Total - 605 Units, Zero (0) affordable housing

Potential Affordable Housing gain if they were done under GNV Rise is

10%=61 Units

DEPT OF DOING

Why GNV rise?

A Diverse Population needs Diverse Housing



GNV rise will



Fulfill the Comprehensive Plan vision of Affordable. Diverse, and Quality housing for all residents in the City of Gainesville.



Promote creative, inclusive and high quality infill and greenfield development

Support diverse housing types to provide a range of housing choice



Provide housing that responds to changing demographics and smaller family sizes





Promote neighborhoods with a mix of housing opportunities for



Promote context-sensitive infrastructure design to lower cost of housing development

Affordable Housing Need

7729 Cost burdened

5289 Units

4124 On Housing Authority waiting list

Missing Middle Housing

There is a low supply of smaller scaled detached and attached single family housing (Missing Middle Housing) within Gainesville. GNV rise will provide the flexibility to encourage these to be developed.



Housing for who?

GNV rise is designed to meet the needs of current and future population of the City of Gainesville. It will not only reduce the affordable housing gap, but is targeted at increasing housing supply and housing choice.













Context Sensitive Development

GNV rise will provide design guidelines and standards to ensure that infill and greenfield development are sensitive to the context and character of existing neighborhoods.





















What is GNV rise???

GNV RISE is an innovative strategy to increase affordable housing and encourage high quality subdivisions through flexible development standards for developers.



How it Works

GNV RISE uses trade offs between community and developers through a point system.

This point system can only be used when applying to develop a subdivision.



GNV Rise Benefits can't be applied to small individual lots.



GNV Rise Benefits can only be applied to areas that are large enough to be a subdivision (at least five legal lots).

Point System

Community Benefits Points Earned



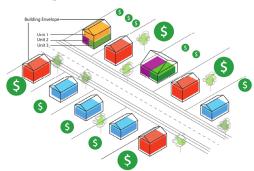
Development Flexibility

Points to Use

- Transportation Networks
- Environmental Benefits
- Enhanced Design
- Life Safety
- Dimensional Requirements: Lot size - Processing and Fees
- Street Design
- -Density and Housing Type
- -Parking

See the GNV RISE Proposal for details!

Example Subdivision



GNV Rise Subdivisions only allow 20% of housing in Single Family neighborhoods to be attached housing. So if there are 10 houses only 2 of those houses can be multi family.

What is a Subdivision?

A **subdivision** is not just another term for a neighborhood; subdivision is also a process or act of **dividing** or redividing a tract or parcel of land into **three or more lots**, building sites or other divisions.



What is a Lot?

A lot is a parcel of land contained withing specific property boundaries.

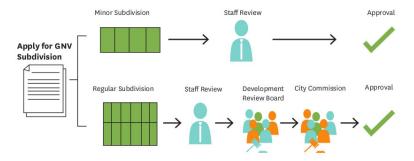


There are two types of subdivision



Larger subdivisions can also include divisions for streets, alleyways, service and common areas and other neighborhood features.

PROCESS RISE Subdivision







GNV rise Won't it? No

Will it? Yes



Implement Comprehensive Plan Goals, Objectives, and Policies concerning housing affordability, diversity, and accessibility for all citizens.



Encourage housing innovation and provide modest incentives to new development in exchange for affordable housing.



Encourage more context sensitive infill by incorporating Land Development Code amendments that will decrease the 3-story building height limit allowed in all zoning districts.



Create an optional program that will encourage the incorporation of affordable housing within marketrate development.



Permit increases to building heights.



Allow large apartment buildings to be built in single family zoning.



Allow livework homes to include retail or service uses in single family (Office only).



Change the current subdivision process whereby the City Commission makes the final decision on creating more than 5 lots.



Allow attached single-family homes or live/work houses to be built without first undertaking a special subdivision review process.



Allow required affordable housing to be built "off site" in another part of the city.

District 1 Open House Responses

What I like about GNV RISE

- Development Flexibility
- Can not be trusted
- It will create opportunities for families to live in great neighborhoods



What I like about GNV RISE

• Spreads affordable housing across city.

District 2 Open House Responses



District 3 Open House Responses

What I like about GNV RISE

- NOT MUCH! I like ADUs
- Will <u>DESTROY</u> our family neighborhoods
- It seems to provide options
- Will protect Gainesville from greed
- NO multi family in single family neighborhoods
- Why no seating even after the topic was brought up at a commission meeting?
- We are uniformly opposed to this plan- renovate housing rather than replace. Character of neighborhoods should be preserved.



District 4 Open House Responses

What I like about GNV RISE

- The good intentions
- More openness about better explanations
- If it really provides affordable housing & redistributes poverty, I like that.
- It makes an effect to address affordable housing
- Recognizes there is a problem
- It promotes urban opportunity in the core city
- It directs growth towards where there are existing jobs and infrastructure (it's anti-sprawl)
- I don't trust it

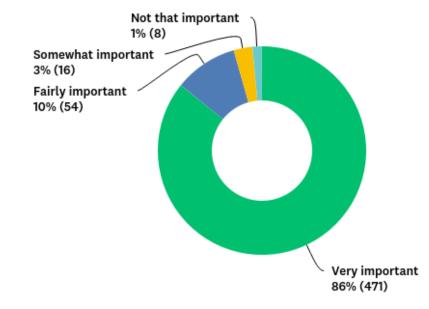


Survey Results



How important do you think it is for all residents of Gainesville to have access to safe and affordable housing?

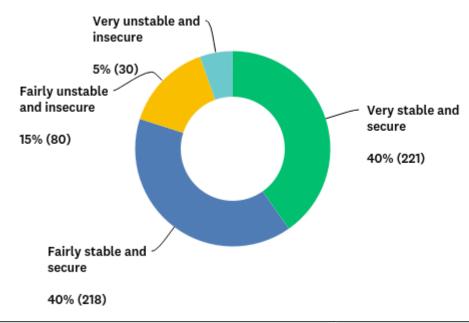




ANSWER CHOICES	RESPONSES	
Very important	86%	471
Fairly important	10%	54
Somewhat important	3%	16
Not that important	1%	8
TOTAL		549

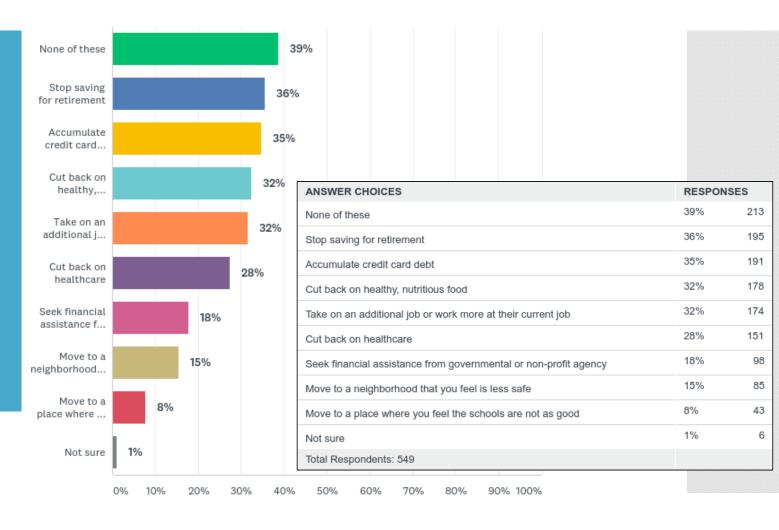
How do you feel about your current housing situation?





ANSWER CHOICES	RESPONSES	
Very stable and secure	40%	221
Fairly stable and secure	40%	218
Fairly unstable and insecure	15%	80
Very unstable and insecure	5%	30
TOTAL		549

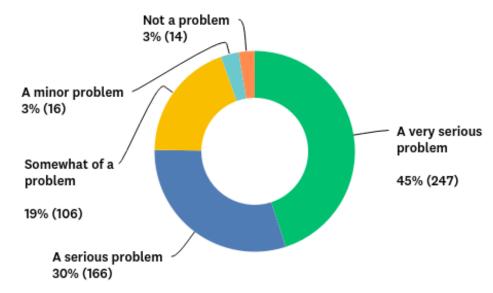
Which of the following have you personally had to do in the past three years because you were struggling to be able to pay your rent or mortgage?





Do you think housing affordability is a problem in Gainesville?

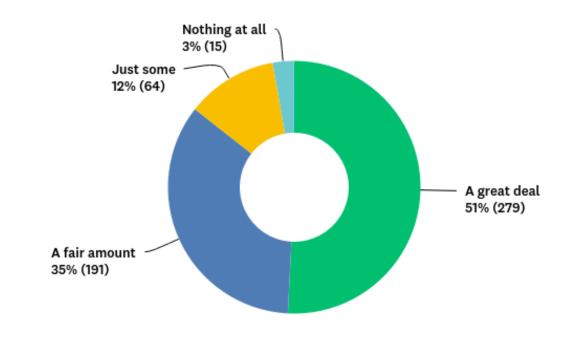




ANSWER CHOICES	RESPONSES	
A very serious problem	45%	247
A serious problem	30%	166
Somewhat of a problem	19%	106
A minor problem	3%	16
Not a problem	3%	14
TOTAL		549

How much do you think can be done to solve the problem of housing affordability?

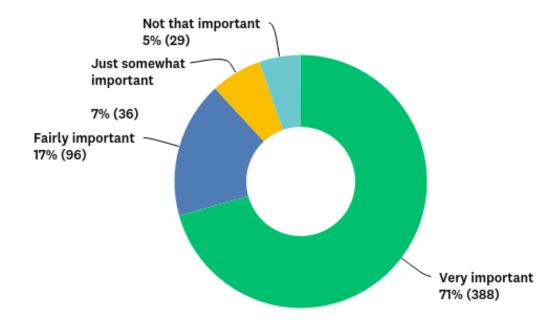




ANSWER CHOICES	RESPONSES	
A great deal	51%	279
A fair amount	35%	191
Just some	12%	64
Nothing at all	3%	15
TOTAL		549

How important do you think it is for the City Commission to address the problems related to issues of housing affordability and people's ability to buy or rent housing that meets their needs in all areas and neighborhoods of Gainesville?

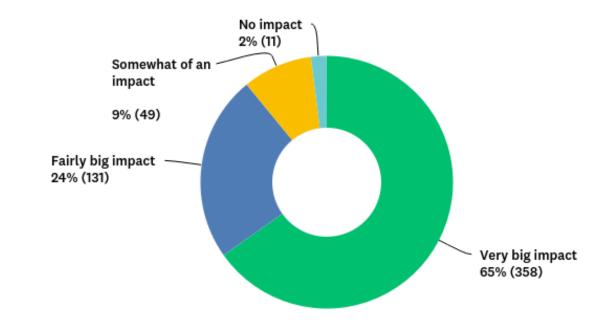




ANSWER CHOICES	RESPONSES	
Very important	71%	388
Fairly important	17%	96
Just somewhat important	7%	36
Not that important	5%	29
TOTAL		549

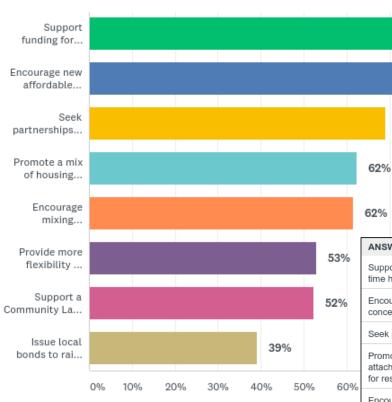
How much of an impact do you think people's ability to access housing that is affordable, both to buy and to rent, has on the economy overall?





ANSWER CHOICES	RESPONSES	
Very big impact	65%	358
Fairly big impact	24%	131
Somewhat of an impact	9%	49
No impact	2%	11
TOTAL		549

What types of strategies do you think the city should use to address the problems of housing affordability?





ANSWER CHOICES	RESPO	NSES
Support funding for housing assistance programs such as, rental assistance, first-time homebuyer assistance, and home repairs for lower-income residents.	76%	415
Encourage new affordable housing to be distributed across the city rather than concentrated in only some parts of Gainesville.	73%	403
Seek partnerships with other non-profit affordable housing providers.	69%	379
Promote a mix of housing types such as duplexes, mother-in-law units, and attached dwellings in neighborhoods to provide a wider range of housing choices for residents.	62%	342
Encourage mixing affordable housing units into new market-rate housing developments.	62%	338
Provide more flexibility to build more housing units if they include units that are affordable to low-income families.	53%	291
Support a Community Land Trust, a non-profit organization to help maintain housing affordability in highly desirable neighborhoods.	52%	287
Issue local bonds to raise money to support affordable housing.	39%	215
Total Respondents: 549		

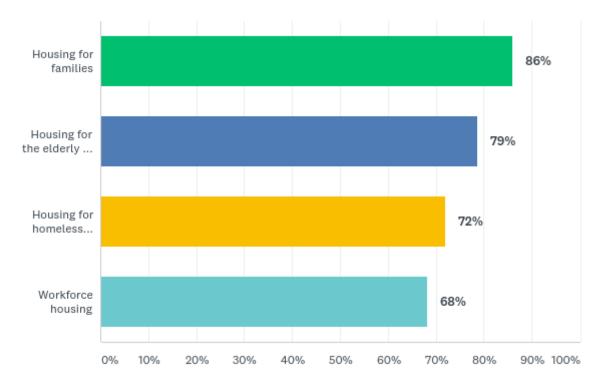
76%

73%

69%

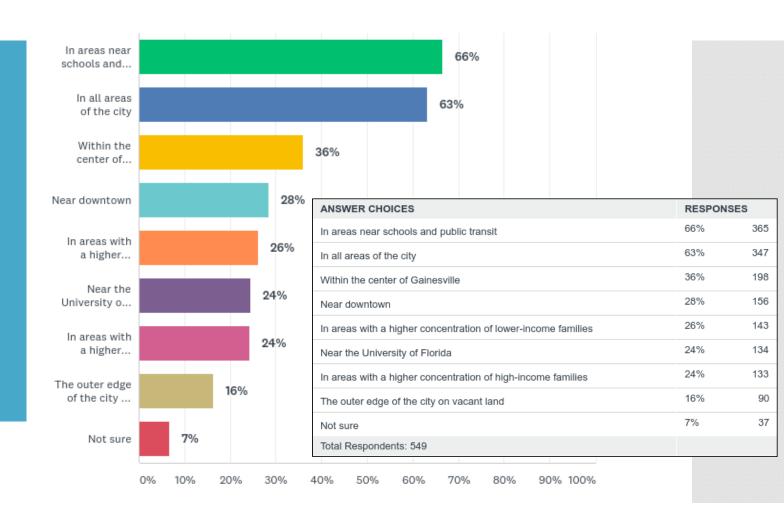
What kinds of affordable housing do you think the city needs?





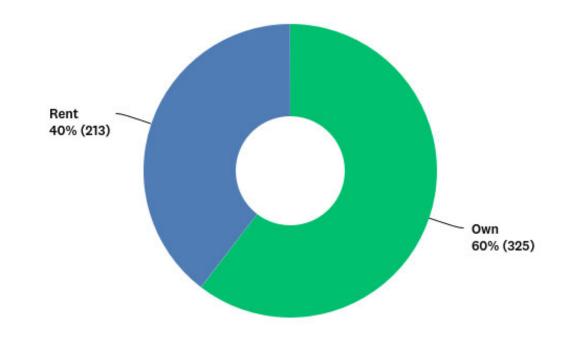
ANSWER CHOICES	RESPONSES	
Housing for families	86%	472
Housing for the elderly and special needs communities	79%	432
Housing for homeless persons	72%	395
Workforce housing	68%	374
Total Respondents: 549		

Where do you think new affordable housing should be built?





Do you rent or own your place of residence?

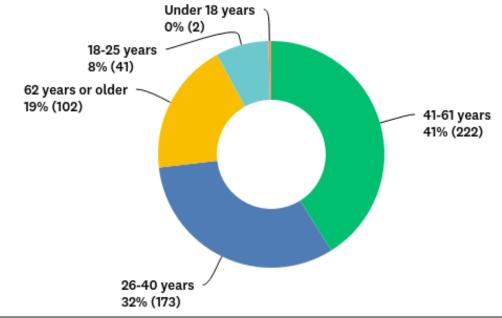




ANSWER CHOICES	RESPONSES	
Own	60%	325
Rent	40%	213
TOTAL		538

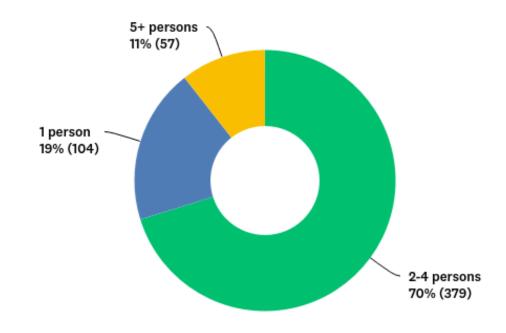
What is your current age?





ANSWER CHOICES	RESPONSES	
41-61 years	41%	222
26-40 years	32%	173
62 years or older	19%	102
18-25 years	8%	41
Under 18 years	0%	2
TOTAL		540

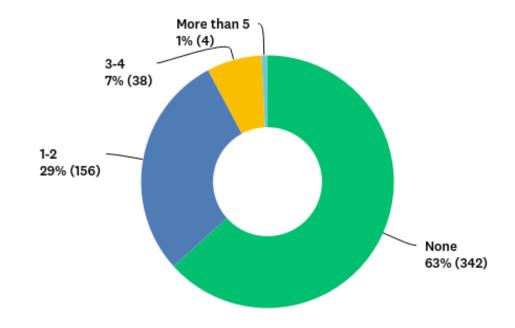
How many people live in your home?

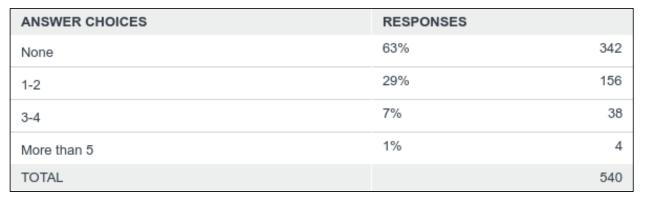




ANSWER CHOICES	RESPONSES	
2-4 persons	70%	379
1 person	19%	104
5+ persons	11%	57
TOTAL		540

How many children under age 18 live with you?







Please describe your family's yearly income.



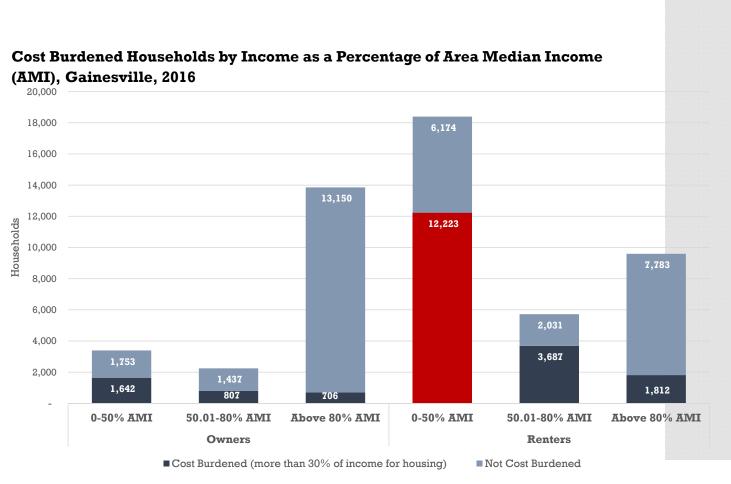


ANSWER CHOICES	RESPONSES	
More than \$100,000	21%	109
Between \$50,000-\$75,000	16%	87
Between \$75,000-\$100,000	15%	81
Between \$30,000-\$40,000	14%	73
Between \$40,000-\$50,000	11%	58
Between \$10,000-\$20,000	9%	48
Between \$20,000-\$30,000	9%	48
Less than \$10,000	5%	25
TOTAL		529

Affordable Housing Challenges and Strategies



Shimberg data

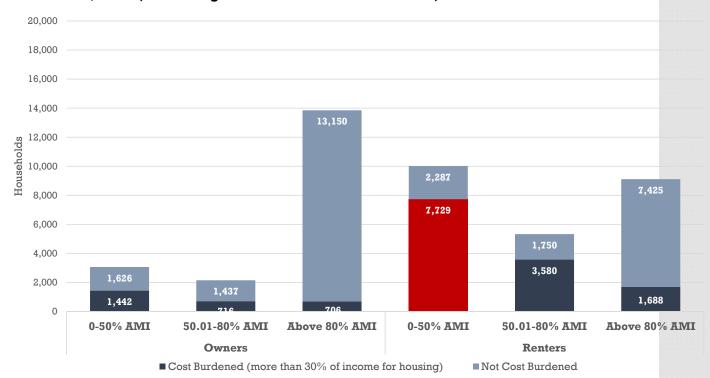




Source: Shimberg Center analysis of U.S. Census Bureau, 2016 American Community Survey. Results are for Alachua County (Central) – Gainesville City Central Public Use Microdata Area (PUMA), which approximates city limits.

Shimberg data

Cost Burdened Households by Income as a Percentage of Area Median Income (AMI), Gainesville, 2016 (Excluding Student-Headed Households)





Source: Shimberg Center analysis of U.S. Census Bureau, 2016 American Community Survey. Results are for Alachua County (Central) – Gainesville City Central Public Use Microdata Area (PUMA), which approximates city limits.

Shimberg data

Rents outpace wages for many occupations in the Gainesville metropolitan area.

Affordable Rents for Median-Wage Workers vs. 2-Bedroom Fair Market Rent, Gainesville Metropolitan Area, 2017





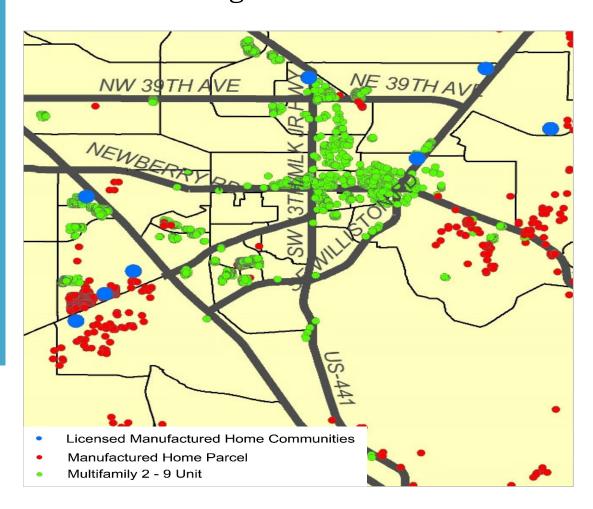
- Based on median wage for occupation
- Maximum rent = 30% of monthly salary
- · Compared to HUD Fair Market Rent for 2-bedroom unit

Sources: Florida Agency for Workforce Innovation, 2017 Occupational Employment Statistics and Wages; U.S. Department of Housing and Urban Development, 2017 Fair Market Rents; U.S. Social Security Administration

Small multifamily buildings provide naturally occurring affordable housing in central locations.

Shimberg data



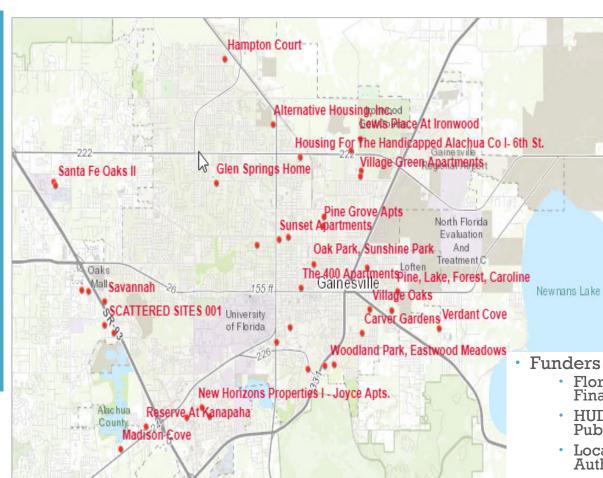


- 1,620 2-9
 unit
 properties,
 mostly
 duplexes
- Urban location
- Most built 1970-1989
- Lower value (average assessed value \$47/sf compared to \$70/sf for single family)

Assisted and Public Housing

Shimberg data





- - Florida Housing Finance Corporation
 - · HUD (Multifamily and Public Housing)
 - · Local Housing Finance **Authority**
- 38 developments
- · 3,403 affordable units

Assisted Housing: Need for Preservation

Shimberg data

- 7 developments with 697 affordable units lost since 1999
 - Expiring subsidies
 - Deterioration & default
- Older properties in the current inventory may need preservation
 - · 11 developments, 481 units
 - Built before 1989
 - No additional capital subsidies in last 20 years



Property Values



Property Values Trulia/HUD TRULIA RESEARCH \ AFFORDABILITY

There Doesn't Go the Neighborhood: Low-Income Housing Has No Impact on Nearby Home Values





Property Values

Furman Center of New York University





"Don't Put it Here!"

Does Affordable Housing Cause Nearby Property Values to Decline?

Is There Consensus in the Research?

Numerous studies have been conducted to examine the impacts of affordable housing on property values in a wide variety of circumstances. Fortunately, several researchers have surveyed the landscape, inventorying and taking a critical look at the body of work that has accumulated over the past several decades. This policy brief distills the conclusions of four of these literature surveys: two produced by civic groups and two carried out by academics and published in peer-reviewed academic journals.

To "summarize the summaries" — the vast majority of studies have found that affordable housing does not depress neighboring property values, and may even raise them in some cases. Overall, the research suggests that neighbors should have little to fear from the type of attractive and modestly sized developments that constitute the bulk of newly produced affordable housing today.

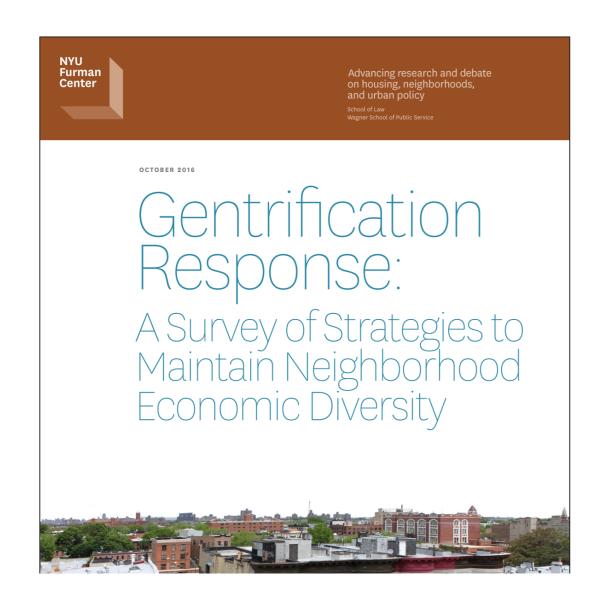


Gentrification



NYU Furman Center





Creating and Preserving Affordable Housing in Gentrifying Areas



Strategy 1: Use of City Owned Land

- a) Ground Leases: long-term leases of city-owned land that include an affordability requirement.
- b) Mechanisms to Restrict Use after Sale: deed restrictions or agreements that limit the use of formerly city-owned land to affordable housing.
- c) Community Land Trusts: cooperatively owned entities that hold formerly city-owned land (and other land) in trust to maintain affordable homeownership or rental properties.

Strategy 2: Use of Other City Resources

- a) Housing Subsidies: the prioritized use of subsidies for new construction and preservation of housing in gentrifying areas.
- b) Property Tax Benefits: a property tax benefit for landlords who provide low-rent housing or for low-income homeowners facing sudden increases in property taxes.

Creating and Preserving Affordable Housing in Gentrifying Areas

Strategy 3: Harnessing the Market

- a) Inclusionary Zoning: a zoning bonus or requirement that results in the inclusion of affordable units in newly developed multifamily properties.
- b) Linkage Fees: a requirement for certain types of new development—often commercial—resulting in fees paid into an affordable housing trust fund.



Assisting Tenants at Risk of Displacement



Strategy 1: Regulating the Landlord/Tenant Relationship

- Rent Regulation: caps on the amount rent can be raised in the privately owned, unsubsidized housing stock. (Currently prohibited by state law)
- b) Other Regulations of Tenancy: strengthening tenants' rights, including limits on permissible eviction circumstances, requirement of longer-term leases, and/or creation of tenants' rights during sale of a unit.
- Anti-Harassment Laws: laws prohibiting harassing behavior and creation of affirmative enforcement mechanisms.
- d) Know and Enforce Your Rights Assistance: legal and organizing services for tenants, and wide and public dissemination of tenants' rights disclosures.

Assisting Tenants at Risk of Displacement

Strategy 2: Assistance for Households that Move

- a) Preferences for Subsidized Housing: preferences for available subsidized units for individuals vulnerable to displacement.
- b) Relocation Assistance and Regulation of Buyouts: payments to displaced tenants (either legal requirement or regulation of informal "buyouts") and counseling services to help with apartment search and application process.
- c) Unified Tenant Screening Report: common application and criteria for rental units negotiated with landlords and tenants' groups.



University of Illinois study

"The Impact of a Minimum Wage Increase on Housing Affordability in Illinois"

Key Findings:

 Increases to the minimum wage for low-income workers reduced the % of cost burdened home owners and renters.

Table 1.11: Change in Housing Cost Burdened Households					
Min. Wage Increase to \$10/hr		Min Wage Increase to \$13/hr		Min. Wage Increase to \$15/hr	
Owners		Owners		Owners	
#	%*	#	%*	#	%*
-17,011	-5% (-1%)	-37,393	-7% (-1%)	-56,624	-8% (-2%)
Renters		Renters		Renters	
#	%*	#	%*	#	%*
-32,615	-10% (-2%)	-77,504	-17% (-5%)	-114,151	-21% (-5%)

^{*}The first figure indicates the proportional change in cost burdened households among those with a worker affected by a minimum wage increase. The second figure indicates the overall proportional change in cost burdened households among all households in the state/region.



Durham, NC Marian Cheek Jackson Center





About Our Work Northside Stories Get Involved News Contact Donate

The Northside Neighborhood Initiative & Land Bank

Thanks to the leadership of Northside neighbors and the collaboration and support of dozens of partners, the Northside Neighborhood Initiative strategies and our community land bank are working to bend the market towards justice. We have purchased our first 26 properties, welcomed 20 families and 32 children into Northside through these housing efforts, and implemented a set of community-first strategies that are preventing the displacement of long-term neighbors and preserving the future of these historic neighborhoods.

Click through the slide-deck below to see some of the successes to date, as well as the context for this work and strategies we are mobilizing alongside Northside and Pine Knolls neighbors. Please contact us with clarification or questions!



Contact Us

- ♥ 512 W. Rosemary St. Chapel Hill NC 27516
- **(** (919) 960-1670
- contact@jacksoncenter.info

Search

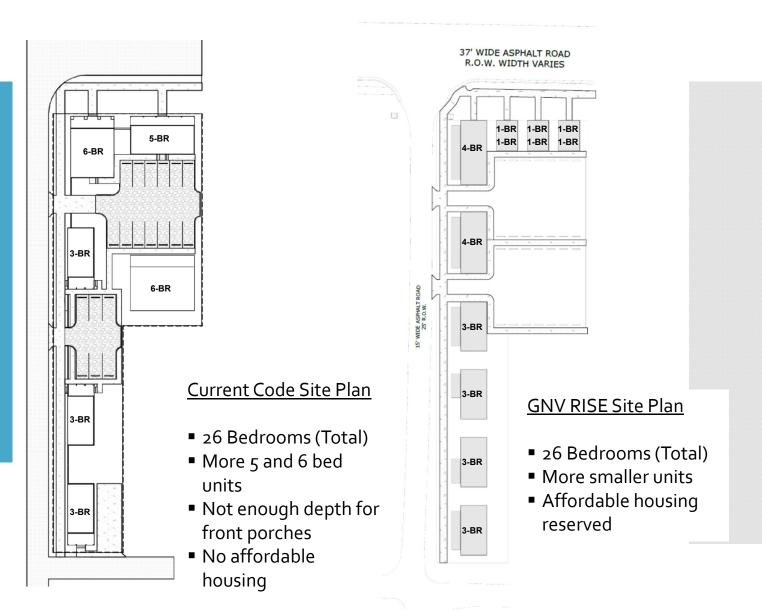
Q Search

Sample layouts

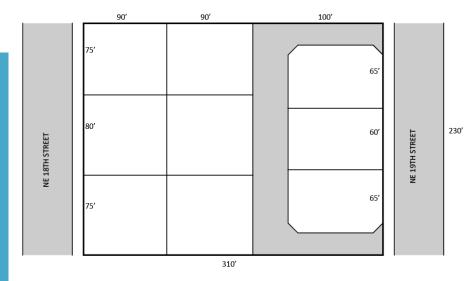


GNV RISE layout

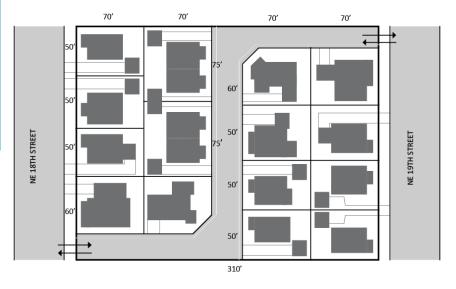




GNV RISE layout



1.5 acre lot, RSF-3 zoning Minimum lot size: 6o'x9o' 9 single family lots created 9 housing units gained

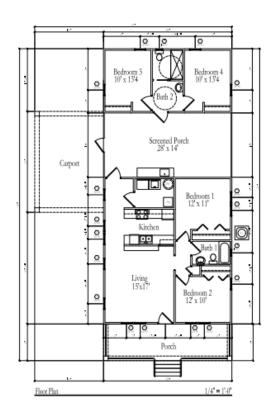


GNV RISE

1.5 acre lot , RSF-3 zoning
Flexible Lot Standards
15 total lots created
17 potential units
2 lots with potential duplexes
Minimum 12 points needed to gain lot
flexibility (Area, Depth, Width)
2-6 or 10% - 30% potential affordable
housing units



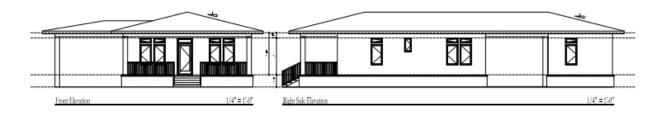
GNV RISE layout



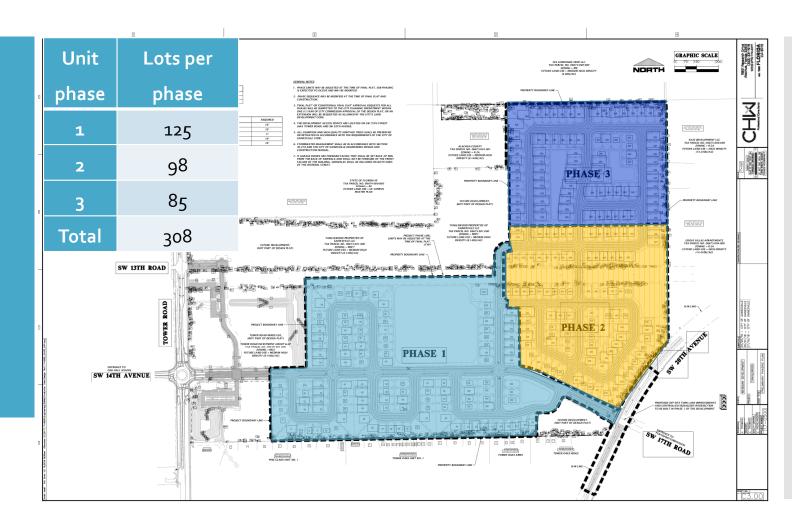


Demand for the development of smaller affordable single family units in Gainesville (Actual Proposal)





Tanglewood Cluster Subdivision





Comp Plan Amendment

Amendment:

Policy 1.1.7 The Land Development
Code must include regulations that
incentivize the provision of affordable
housing by providing density bonus
allowances, which may allow densities
that exceed the maximum limit of
units/acre established in Policy 4.1.1.
In lieu of regulating density by
units/acre, such incentive provisions
may regulate density through
building form (such as height and lot
coverage) for multi-family or mixeduse buildings or through the
allowance of additional lots within
subdivisions.





Comp Plan

Amendment

Amendment:

Single-Family (up to 8 units per acre)

This land use category shall allow single-family detached dwellings at densities up to 8 dwelling units per acre. Land development regulations shall provide criteria for the siting and design of other housing forms such as bungalow courts, accessory dwelling units, attached single-family, live/work units, and similar compatible residential housing types. The Single-Family land use classification identifies those areas within the City that, due to topography, soil conditions, surrounding land uses and development patterns, are appropriate for single-family development. Land development regulations shall determine the performance measures and gradations of density. Land development regulations shall specify criteria for the siting of lowintensity residential facilities to accommodate special need populations and appropriate community-level institutional facilities such as places of religious assembly, public and private schools other than institutions of higher learning, and libraries. Land development regulations shall allow home occupations in conjunction with single-family dwellings under certain limitations.



Comp Plan Amendment



Amendment:

Residential Low-Density (RL): up to 15 units per acre

This land use category shall allow dwellings at densities up to 15 units per acre. The Residential Low-Density land use category identifies those areas within the City that, due to topography, soil conditions, surrounding land uses and development patterns, are appropriate for single-family development, particularly the conservation of existing traditional low density neighborhoods, single-family attached and zero-lot line development, live/work units and small-scale multifamily development. Land development regulations shall determine gradations of density, specific uses and performance measures. Land development regulations shall specify criteria for the siting of low-intensity residential facilities to accommodate special need populations and appropriate community level institutional facilities such as places of religious assembly, public and private schools other than institutions of higher learning, and libraries. Land development regulations shall allow home occupations; accessory units in conjunction with single-family dwellings; and bed-and-breakfast establishments within certain limitations.

Recommendation

Transmit the proposed
 Comprehensive Plan amendments
 to the Department of Economic
 Opportunity

