Citizen Centered Gainesville

Gainesville150! Update

October 3, 2019

GAINESVILLE150!

The Anniversary

September 26, 2019

OBJECTIVES

- Foster a spirit of engagement for Gainesville residents, visitors, neighbors and friends
- Ensure representation and inclusion among all members of the community in all communications, events and programming
- Provide resources and tools for businesses, organizations and individuals to participate in Gainesville150!

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THE ANNIVERSARY

EVENTS

EVENTS

- City Produced
- Partner
- Affiliate

CITY PRODUCED

- Summer in the City
  July 27 from 8 – 10 p.m.
- In cooperation with the Hippodrome
- Sponsored by
  Gainesville Health and Fitness

CITY PRODUCED

- Art in the Parks
  - Featuring the work of the late David Hayes
  - Twenty-four sculptures in 20 parks
- Sculpture Safari
- Monthly programming

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CITY PRODUCED

- Art exhibits
  - A Walk in the Park
  - Synchronica
- History Hunt
- Possum Creek Skate Jam
- Boulware Springs Picnic
- Fruit tree project
- Launch 2169

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PARTNERS

- Gators in Porters
- Triad Neighborhood Stories
- B.L.A.A.C. Arts Competition and Art Exhibit
- UF Performing Arts Trey McLaughlin & Sounds of Zamar Panel Discussion
- NAACP Birthday Event
- CommUNITY Fest
  A Richard E. Parker Alumni Band Event

STORY CYCLE

- World’s first Storytelling Bicycle
- Recording studio on wheels
- Self Narrate will capture our City’s stories

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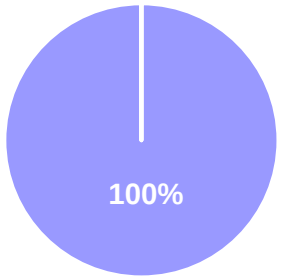
LOCAL INVOLVEMENT

- Planning affiliate events
- Fundraising
- Participating

EVALUATION

SURVEY RESULTS

100% of Summer in the City respondents said they feel that **the event strengthened** their **sense of community**



How interested are you to attend other Gainesville150! events? (1 not interested, 5 very interested)

5 Very Interested 65%

4 Somewhat Interested 22%

3 Neutral 11%

2 Somewhat Uninterested 1%

1 Not Interested 1%

SURVEY RESULTS

What types of events most interest you that you would like to see be a part of Gainesville150!?

- Cultural 87%
- Nature 48%
- Historical 36%
- Community engagement 30%
- Sports 25%

How do you learn about community events?

- Facebook 61%
- WoM 37%
- Newspapers 26%
- Instagram 23%
- Twitter 17%
- Radio 13%
- Websites 11%
- Bystander 7%

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Visit us at

Gainesville150.org