
City Beautification Board: Annual Report FY 2016-2017

Prepared Nov. 16, 2017



City of Gainesville, Florida



Historic Depot Park

A Report to the City Commission

Mayor
Lauren Poe

Commission Members

David Arreola
Harvey Budd
Charles Goston
Adrian Hayes-Santos
Harvey Ward
Helen Warren



**GAINESVILLE CITY BEAUTIFICATION BOARD
ANNUAL REPORT 2016 – 2017**

Introduction

Established in 1960 as an Advisory Board to the City Commission, The City Beautification Board is tasked by Section 2-264 of the city code to “study, investigate, develop, assist, advise and recommend to the city commission any and all matters pertaining to beautification, sanitation, environment and citizens’ participation relating to same in carrying out its function and duties; the board shall advise and recommend plans to organizations and groups in the city and promote public interest in the general improvement of the appearance of the city”.

The Board acts as coordinator, contributor, commentator and catalyst. These efforts are carried out by a committee of enthusiastic citizens and professionals who advise the City Commission on matters pertaining to beautification and the environment, community awareness, and promoting public interest in the improvement of and general appearance of the City of Gainesville.

The purpose of the City Beautification Board is to improve the livability and quality of life in Gainesville and its surrounding areas. The focus of the Board has been to address the environmental and aesthetic concerns of the community by promoting and encouraging: stewardship, improvement and maintenance of community assets, coordinated planning and supportive beautification programs, excellence in design, and opportunities for general public participation in beautification endeavors through gifts, grants, bequests and other contributions for beautification.



Historic Depot Park, Winner, CBB 2017 Award for Outstanding Environmental

In previous years the CBB: commissioned a comprehensive Gateway Corridor Study, a Median Guidelines Study, and a roadway Lighting Guidelines Study. It has also identified target areas for improvement related to utilities, tree plantings, medians, and signage.

Accomplishments/Achievements of 2016 -2017 Projects

The **annual Arbor Day Celebration** was hosted on January 19, 2017, at the A. Quinn Jones museum. The City of Gainesville planted 65 shade trees in honor of Arbor Day - two shade trees were planted for each year as a Tree City, USA and one extra tree for the A. Quinn Jones building. Ninety-five citizens attended this event, and Commissioner Helen Warren read the Arbor Day Proclamation to the audience at the ceremony.



A Celebration of Life for Abigail

Dougherty (a former board member who passed away) was held by the board on Feb. 16, 2017. The event was held at the new Matheson Library and Archives Building, where a tree was planted in her honor. Forty-five people were in attendance for this function.

Exactech Arena, Winner 2017 CBB Award for Outstanding Institutional

The **Annual Awards Program** was held on April 26, 2017 at the Thomas Center in the Long Gallery and the Spanish Court. The awards highlight projects of outstanding aesthetic and artistic appeal. Projects are evaluated for originality, innovation and creativity, as well as for their sustainability, maintenance and use of serviceable materials. An award-winning site must exhibit appropriate land utilization, effective planning, compatibility with the area and screening of unsightly views. All projects must meet applicable building and landscaping codes. Each must result in the improvement of the area, property or neighborhood. There were 150 – 200 in attendance at this very prestigious event.

At the 2017 Awards Ceremony 23 awards were presented to the winners in nine categories.

- Outstanding Individual Award
- Outstanding Group Award
- Restoration and Adaptive Reuse
- Institutional Facilities
- Apartments
- Commercial and Retail Businesses
- Environmental Enhancement
- Public Spaces
- Gainesville Heritage



**Matheson Library and
Archives Building**

Members of the CBB at the time of the Awards Ceremony were:

Tricia Hood, Chair
Adam Boudreaux, Vice Chair
Karla Shopoff, Secretary
Jessica Gonzalez, Intern
Kimberly Buchholz
Lissa Campbell
Fletcher Crowe

John Paul Fiore
Kathryn Horter
Selena Patterson
Jackie Smith
Anita Spring

Earline Luhrman, served as Liaison



**Butler North Retention Basins, Winner CBB
2017 Award for Environmental
Enhancement**

Winners, CBB Annual City Beautification Awards, 2017

OUTSTANDING INDIVIDUAL AWARD

Dr. Anita Spring

OUTSTANDING GROUP AWARD

The Gainesville Camellia Society

RESTORATION AND ADAPTIVE REUSE

Comfort Temp Company, 4301 NW 6th Street

Felipe's Taqueria, 1209 W. University Avenue

Matheson Library & Archive, 418 East University Avenue

INSTITUTIONAL FACILITIES

Holy Faith Catholic Church Parish Life Center, 747 NW 43rd Street

Sigma Kappa Sorority House, 1108 E Panhellenic Drive, Univ. of Florida

The Healing Garden at the VA HONOR Center, 1604 SE 3rd Avenue

Joseph Hernandez Hall (UF Chemistry/Chemical Biology Building)

Corner of West University Avenue and Buckman Drive, UF

UF Health Shands Emergency Center – Kanapaha, 7405 SW Archer Rd.

APARTMENTS

The Retreat at Gainesville, 1111 SW 16th Ave, Gainesville

COMMERCIAL AND RETAIL BUSINESSES

ABC Fine Wine & Spirits, 6612 West Newberry Road

Bass Pro Shop at Celebration Pointe, 2650 Bass Pro Shops Boulevard

Nimbus Building, 550 SW Second Avenue

Darden Restaurants at Butler North

ENVIRONMENTAL ENHANCEMENT

Butler North Retention Basins

PUBLIC SPACES

Rails-to-Trails Landscaping

GAINESVILLE HERITAGE

Babyland at Evergreen Cemetery, 401 Southeast 21st Avenue

Historic Depot Building, SE Depot Avenue

OUTSTANDING INSTITUTIONAL

Exactech Arena at Stephen C. O'Connell Center

250 Gale Lemerand Drive, Gainesville (Univ. of Florida campus)

OUTSTANDING ENVIRONMENTAL

Depot Park and Share-the-Road Memorial, SE Depot Avenue

CBB Budget

In FY 2017 the budget for the CBB was \$7,200. The Annual Awards Ceremony is the largest expenditure of funds, however, individual donations leverage the City contribution to the Board for this event. An intern was retained for \$2,000, and a small amount was spent on several conferences and workshops. The Budget requested for FY 2018 and FY 2019 included no increases in the total budget.

Funding Requests		FY2016	FY2016	FY2017	FY2018	FY2019
Object Code	Object Name	Budget	Actual	Adopted	Requested	Requested
3010	Materials & Supplies	\$2,500.00	\$2,614.91	\$2,500.00	\$2,350.00	\$2,350.00
3030	Printing & Binding	\$1,050.00	\$2,352.63	\$1,200.00	\$2,100.00	\$2,100.00
3120	Postage	\$90.00	\$0.00	\$100.00	\$100.00	\$100.00
3130	Advertising	\$200.00	\$0.00	\$200.00	\$50.00	\$50.00
3920	Workshops/Conferences	\$700.00	\$100.00	\$700.00	\$200.00	\$200.00
4110	Professional Services	\$1,160.00	\$657.00	\$2,000.00	\$2,300.00	\$2,300.00
4120	Other Contractual Services	\$500.00	\$435.74	\$500.00	\$100.00	\$100.00
8200	Aid to Private Organizations	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Funding Requests		\$6,200.00	\$6,160.28	\$7,200.00	\$7,200.00	\$7,200.00

Projects Planned for FY 2017- 2018

The **Annual Urban Forestry Workshop** will be held on December 6, 2017 at the Thomas Center. We anticipate an attendance of 150 - 190 arborists, city employees, and private citizens. This is a free workshop for the citizens of Gainesville and Alachua County that the CBB has sponsored for a number of years, and has been very well received. Professionals instruct attendees the on latest techniques of urban forestry.

The Urban Forestry Workshop scheduled for December 2017, will cover topics on Mature Trees, Diversity of Trees, Herbicide Application, the Tree Canopy, and The City in the Forest: Gainesville's Urban Forest, and Diseases in Palms. These presentations will be followed by a tour of the grounds of the Thomas Center, display of the Master Plan, and a Panel Discussion. Attendees can receive up to four Continuing Education Unit (CEU) credits for attending. This event will be hosted in partnership with UF/IFAS, Florida Master Gardeners, ASLA, FAPA, FNGLA and ISA.

Annual Arbor Day Celebration - The 2018 Arbor Day program will be presented on January 19, 2018, at the Matheson History Museum. Sixty-eight shade trees will be planted by the City. Three people will be honored with a plaque on the tree planted in their memory.

Annual Awards Program - The Annual CBB Awards Program will be hosted at the Thomas Center on April 25, 2018.

In May of 2018, the CBB will hold a workshop to review and update the committee's **Mission and Vision Statement**, Code language, By-laws, functions and duties.

During FY 2018 the CBB will continue to look for ways to assist the community, especially with all the new development that is currently taking place. The Board is researching the ability to be a part of UF's Strategic Development Plan – especially the initiative in the creation of a UF landscape master plan to help identify solutions that will address UF/city/county environmental



issues, particularly in the downtown area. In addition, the Board is very interested in the upcoming Power District Redevelopment project and hope to be of assistance there as well.

Gainesville Camelia Society, Winner, 2017 CBB Award for Outstanding Group