

2020 Strike Out Hunger Week:

Food Drive, FarmShare Food Giveaway, Food Banks
and Pantries Food Giveaway &
Thanksgiving Basket Giveaway Program



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**Strike Out Hunger Week:
Food Drive, FarmShare Food Giveaway,
Food Banks and Pantries Giveaway &
Thanksgiving Basket Giveaway Outcomes Report
Request for Co-Sponsorship**

Proposed Dates: November 9-12, 2020
Alachua County Fairgrounds
Gainesville, Florida

Sponsor/Organizer: The Long Foundation, Inc.

2020 Co-Sponsors: Martin Luther King, Jr., Commission of Florida, Inc. Alachua County Government, City of Gainesville and Representative Clovis Watson, Jr.

Food Drive and Food Giveaway Dates: November 9th (Community Wide Food Drive), November 11th (FarmShare Food Giveaway Program), November 11th (Food Banks and Pantries Food Giveaway), and November 12th (Thanksgiving Basket Giveaway Program) In recognition of National Hunger Month.

Food Drive and Food Giveaway Mission: To collaborate with local Businesses, Faith Based Organizations, Education, Government, Law Enforcement agencies, Private, Not-for Profit agencies, City and County Residents, to develop an all-encompassing food drive and food giveaway program to help feed the hungry in our community.

Food Drive and Giveaway Goal: To build a safety net for those in need of food, increase the availability of food to those who are nutritionally challenged, bring awareness of the ever-growing issue of hunger, and develop a work plan to unite community food collections, to support our local food pantries.

Beneficiaries: The 2019 beneficiaries and potential beneficiaries for 2020 are as follows: Bread of the Mighty Food Bank, Eldercare/Senior Recreation Center, Food 4 Kids Backpack Program, Lazarus Restoration Ministries, Showers of Blessings Harvest Center Bread Ministry, Blessed Hope, UF Field & Fork Food Pantry, The Upper Room Ministries and families in need.

Benefactors: The 2019 benefactors and potential 2020 partners are as follows:

Business Community: UF Health, Cox Communications, Dollar General Distribution Center, Waste Corporation of America, North Florida Regional Medical Center, Collier Companies, McDonald's of Gainesville, Gainesville Regional Utilities, John L. Flemming, Kinnon Thomas, Representative Clovis Watson, Jr., FarmShare, Gainesville Sun, The Gainesville Guardian, TV 20, My GTN TV.

Civic and Education Groups: Alachua County School District, Santa Fe College-Boo at The Zoo, Santa Fe College Career Council, Elder Care, NOBLE, Alpha Kappa Alpha Sorority, Inc.

Faith-Based Community: Abiding Faith Christian Center, Abundant Grace, Archer Church of God in Christ, Day Springs Missionary Baptist Church, Galilee Missionary Baptist Church, Greater Love and Faith Ministries, Ignite Life Center, Open Door Baptist Church, Mt. Carmel Baptist Church, Mt. Olive PB Church, New Oasis, New Horizon, New Life in Christ B.T.O.M., Passage Family Ministries, Servant of Christ, Showers of Blessings Harvest Center, Upper Room Church of God Christ, William Temple COGIC, Johnson Chapel Baptist Church, Fresh Start Ministries, and Parkview Baptist Church.

Government Agencies: Alachua County Manager's Office, Alachua County Growth Management, Alachua County Public Works, Alachua County Sheriff's Office, Alachua County Tax Collectors Office, Alachua County Social Services, Alachua County Court Services, City of Gainesville Fire & Rescue, City of Gainesville CRA, City of Gainesville Fleet, City of Gainesville Public Works, City of Gainesville RTS, City of Gainesville Doing Planning Department, City of Gainesville Parks & Rec., Gainesville Regional Utilities, Reichert House, Department of Children and Families, Clerk of the Circuit Court, Eldercare, and Farmshare.

2019 Strike Out Hunger Week: Food Drive, FarmShare Food Giveaway, Food Banks & Pantries Food Giveaway & Thanksgiving Basket Giveaway Program

Outcomes:

- **Nearly 150 organizations** participated in the Strike out Hunger Week: Food Drive, Farmshare Food Giveaway, Food Banks and Pantries Food Giveaway and Thanksgiving Basket Giveaway Program.
- **300 volunteers** donated an average of 4 hours towards Strike Out Hunger Week.
- **Over 1,300 families** averaging five (5) members per household totaling 6,500 individuals received Thanksgiving Baskets with turkeys and other non-perishable food items.
- **Nearly 1000 Families** were served through the Alachua County School District Partnership totaling nearly **52,140 pounds** of non-perishable food items.
- **Over 22,000 pounds of turkeys and hams** were distributed to needy families.
- **Nearly 30,000 pounds of perishable food items impacting 350 families totaling nearly 1,500 individuals** were donated by **FarmShare** and distributed to needy families.
- **A total of 174, 630 pounds** of non-perishable and perishable food items were collected and distributed through the Strike Out Hunger Food Drive, **FarmShare Food Giveaway, Alachua County School District**, collection of nonperishable food items sponsored by other organizations and delivered directly to food banks, pantries or back-pack programs.
- **Since 2008, nearly 1.2 million pounds** of non-perishable and perishable food items have been collected and distributed through the Strike Out Hunger Food Drive and delivered directly to food banks, pantries, backpack programs and families in Gainesville/Alachua County.

Roles and Responsibilities of Sponsor and Co-sponsors:

The Long Foundation, Inc. Rodney Long, President and CEO will be the primary organizer and contact person for Strike Out Hunger Week. As the champion and chief organizer since 2008, former Commissioner Long is knowledgeable of the inner workings, the coordination that's needed and the stakeholders involved to make the event a continued success.

The Long Foundation, Inc. responsibilities will include but not be limited to the following:

Serve as the principal organizer and coordinator of the 2020 Strike out Hunger Week. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive, FarmShare Food Giveaway at the fairgrounds. In addition, they will coordinate pick up and drop off food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive.

The Martin Luther King, Jr., Commission of Florida, Inc. will serve as a co-sponsor of the 2020 Strike Out Hunger Week: Community Food Drive, FarmShare Food Giveaway, Food Banks and Pantries Giveaway & Thanksgiving Basket Giveaway Program. **The Martin Luther King, Jr., Commission of Florida, Inc.** will also provide volunteers to assist sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.**, will provide financial resources and additional assistance as needed to ensure the success of the 2020 Strike Out Hunger Week.

City of Gainesville Government requested co-sponsorship will include the following:

The City of Gainesville has been a committed partner in the effort to reduce poverty in Gainesville/Alachua County. Under the leadership of former Mayor Pegeen Hanrahan, and Assistant City Manager Fred Murry, the City has been a major partner in the creation of the Hunger Abatement Plan (HAP) and a major player in the 2011-2019 Strike Out Hunger Food Drives and Thanksgiving Basket Giveaway Program.

It is our desire to continue this much needed outreach effort for our food banks, pantries and citizens in need with the City of Gainesville by offering them the opportunity to continue its partnership in our 2020 Strike Out Hunger Week.

The City of Gainesville requested co-sponsorship will include the following:

- **City of Gainesville** donate the use of the Thomas Center for planning meetings. We have confirmed the meeting dates with Erica Chapman, Thomas Center. Also, donate the use of the King Center for Thanksgiving Baskets Voucher Registration on October 6th & 7th.
- Issue a proclamation at the October 15, 2020 City Commission Meeting in recognition of November 2020 as National Hunger Month.
- Appoint a designee from the City of Gainesville to attend the planning meetings and to keep the City Commission informed of the progress of the Strike Out Hunger Week.
- The Mayor, Manager or his designee attend and participate in the Strike Out Hunger Week Food Drive Drop off on Monday, November 9, 2020 from 8:00 am -5:00pm at the Fairgrounds.
- The Mayor, Manager or his designee participate at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Wednesday, November 11, 2020 from 10:00 am - 2:00 pm.
- The Mayor, Manager or his designee participate at the fairgrounds in the FarmShare Food Giveaway Program co-sponsored by Representative Clovis Watson, Jr. on Wednesday, November 11th 12:00 – 3:00 p.m. at the fairgrounds.
- Participate in the pick-up of Thanksgiving Baskets by needy families on Thursday, November 12, 2020 from 2:00 pm – 6:00 pm at the Fairgrounds.
- City of Gainesville and Gainesville Regional Utilities Departments and staff to coordinate and participate as one of our government organizations in the collection of non-perishable food items for the food drive.
- The City Commission to receive a final presentation at the Thursday, March 4, 2021 City Commission meeting regarding the outcomes report for 2020 Strike Out Hunger Week.
- Public Works Department: Provide the use of orange parking cones. Delivery date is November 6, 2020 at the Fairgrounds.
- Communications Department: Provide airtime for pre-produced public service announcements to be aired on Cox Cable Channel 12.

2020 Strike Out Hunger Week Proposed Meeting Dates, Timelines and Critical Dates

Tuesday, February 25, 11:30 a.m. Strike Out Hunger Week Outcomes Presentation, Alachua County Commission.

Thursday, March 5th, 1:00 p.m. Strike Out Hunger Week Outcomes Presentation, Gainesville City Commission Meeting

Wednesday, March 6th – Email notification and agenda for the March 18th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, March 11th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Wednesday, April 1st – Email notification and agenda for the April 15th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, April 15th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Friday May 1st – Email notification and agenda for the May 13th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, May 13th 10 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, June 1st – Email notification and agenda for the June 17th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, June 10th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Wednesday, July 1st - Email notification and agenda for the July 15th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, July 15th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Friday, July 17th Fundraising Deadline for all Funds for Strike Out Hunger Week

Monday, August 3rd – Email notification and agenda for the August 12th Community Planning Meeting goes out to the Strike out Hunger Participants.

Friday, August 7th, Production of Television and Radio Public Service Announcements for Strike Out Hunger Week.

Wednesday, August 12th, Strike Out Hunger Week Media Releases and Publicity begins for collection of food (MY GTN TV, TV 20, 98.9 JAMZ, Praize 107. 5 FM, WBMT 90.1 FM, Gainesville Sun, Alligator, Cox Communications and City and County Public Access Channel 12).

**Wednesday, August 18th 10:00 am – 12:00 noon Community-Wide Planning Meeting
Location: Thomas Center.**

Wednesday, August 12th Distribution of Collection Boxes begins for community organizations.

Wednesday, August 12th Tentative Date for ordering Turkey and Food Items for Baskets.

Friday, August 28th – Email notification and agenda for the September 16th Community Planning Meeting goes out to the Strike out Hunger Participants

**Wednesday, September 16th 10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Thursday, October 1st – Email notification and agenda for the October 14th Community Planning Meeting goes out to the Strike out Hunger Participants.

Tuesday, October 6th – 11:30 am, Board of County Commission to issue a proclamation in recognition of National Hunger Month.

Tuesday, October 6th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

Wednesday, October 7th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

**Wednesday, October 14th -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Thursday, October 15th 5:30 pm, City Commission to issue a proclamation in recognition of National Hunger Month.

Alachua Greater Alachua County Fair at the Fairgrounds. Dates TBD

Monday, November 2nd – Change Fairgrounds Sign for 2020 Strike Out Hunger Week Events

Friday, November 6th - 9:00 a.m. Alachua County Facilities Management and County Public Works to Drop off chairs and tables at the Fairgrounds Exhibition Building. The City of Gainesville Public Works to DROP Off orange directional cones.

Sunday, November 8th, 1: 00 pm - Fairgrounds Setup by the Long Foundation, Inc. and volunteers.

Monday, November 9th thru Thursday, November 12th – 2020 Strike Out Hunger Week. Drop off Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Tuesday, November 10th, 8:00 a.m. - Drop off Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Tuesday, November 10th, 9:00 am – Pick-up purchased non-perishable food items from Hitchcock’s (Archer).

Wednesday, November 11th – 9:00 am Food Preparation for FarmShare Distribution

Wednesday, November 11th, 10:00 am – 1:00 pm. Pick up of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 11th – 12:00 noon – 3:00 p.m. FarmShare Distribution with the Long Foundation, Inc.

Wednesday, November 11th – 3:00 p.m. – 7:00 p.m. Thanksgiving Baskets preparation.

Thursday, November 12th, Pick-up turkeys from Hitchcock’s (Archer). North Florida Regional Medical Center drop off turkeys.

Thursday, November 12th – 12:00 pm – 2:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers i.e. senior citizens, disabled citizens at the Fairgrounds.

Thursday, November 12th – 3:00 pm – 6:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers from the Long Foundation, Inc., including seniors and disabled citizens at the Fairgrounds.

Thursday, November 12th – Clean-up and removal of tables, chairs, scales, directional signs and cones at the Fairgrounds by volunteers.

Tuesday, February 23, 2021 – 11:30 am 2020 Strike Out Hunger Week Outcomes Presentations at the County Commission Board Meeting.

Thursday, March 4, 2021 – 1 pm 2020 Strike Out Hunger Week Outcomes Presentation at the City Commission Meeting.