GAINESVILLE

the Purpose of our City is the People of our City
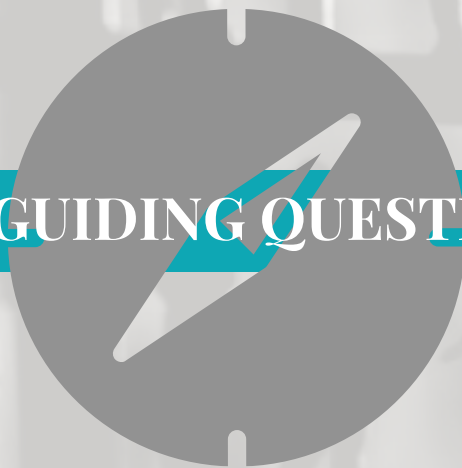
LEADING A MOVEMENT

BUILDING THE SYSTEMS

OUR GUIDING QUESTIONS

The New American City

Citizen Centered

Civic Innovation

How Might We...

Support a Strong Economy?
Catalyze job diversity, entrepreneurship, and small business vitality.

Plan for a Better Future?
Promote opportunities for youth, families, and seniors and preserve our resources.

Foster Greater Equity?
Strengthen neighborhoods, provide equitable services, and support access to housing.

Be a Community Model?
Leverage partnerships and innovation to transform our city.

the

GAINESVILLE

framework