

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Minutes

Wednesday, June 5, 2013

3:00 PM

Roberta Lisle Kline Conference Room 16

Recreation, Cultural Affairs and Public Works Committee

Commissioner Susan Bottcher, Chair
Commissioner Todd Chase, Member
Commissioner Thomas Hawkins, Member

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

The Recreation, Cultural Affairs and Public Works Committee meeting was called to order at 3:02PM.

ROLL CALL

In Attendance: Bottcher, Hawkins. Absent: Chase

ADOPTION OF THE AGENDA

The Recreation, Cultural Affairs and Public Works Committee adopted the agenda as circulated.

APPROVAL OF MINUTES

[130010.](#) Recreation, Cultural Affairs and Public Works Committee Meeting Minutes of April 23, 2013 (B).

Attachments: [130010 Minutes 20130605.pdf](#)

RECOMMENDATION *The Recreation, Cultural Affairs and Public Works Committee approve the minutes of the April 23, 2013 meeting as submitted.*

Approved as submitted

DISCUSSION OF PENDING REFERRALS

These minutes are a summary of the meeting and are not verbatim discussion. A copy of the meeting recording will be provided upon request.

[120722.](#) **Strategic Initiative 6.5: Recreation Master Plan (B)**

This item provides funding alternatives for the Parks, Recreation and Cultural Affairs Master Planning Process.

Attachments: [120722 PowerPt 20130605.pdf](#)
[120722 PowerPt 20130730.pdf](#)

This item was introduced by Assistant City Manager Paul Folkers. Michelle Park, Assistant Director of Gainesville Parks, Recreation and Cultural Affairs presented several potential funding options to the committee members (maintain the same level of funding, dedicated millage rate increase, county-wide sales tax similar to Wild Space Public Places, and bonding). Finance Director Mark Benton led a discussion with details on the various funding options.

Michelle Park distributed hand-outs indicating a one-time fee increase (10% surcharge to be set aside in a Recreation Master Plan account). The surcharge

could be used to pay for a Partnership & Development Coordinator to solicit corporate sponsorships and contributions, as well as write grants. The Coordinator could be either a sub-contractor/fund raiser working for a percentage of the funds raised or a salaried employee of the City of Gainesville. This recommendation, as well as a differential pricing strategy to vary prices by weekday and weekend facility rental, will be discussed during the budget presentation in July. Staff recommended to the Committee members that the trails and bikeway components of the Master Plan (almost \$8 million) be considered for inclusion in the 2014 Transportation Infrastructure surtax proposed.

The fees (not the funding sources) will be presented during the budget process. More discussion is needed in Committee about the funding sources before bringing it before the full City Commission.

RECOMMENDATION

The Recreation, Cultural Affairs and Public Works Committee discuss the funding scenarios for the Parks, Recreation and Cultural Affairs Master Plan and provide staff direction for future action.

NEXT MEETING DATE

Tuesday, July 30, 2013 at 2:00PM in the Roberta Lisle Kline Conference Room

ADJOURNMENT

The Recreation, Cultural Affairs and Public Works meeting was adjourned at 3:42PM