**Table 3: Projected Net Trip Generation**

| Land Use | ITE Code | GLA SF/DU | AM Peak | | | PM Peak | | | Daily |
|---|---|---|---|---|---|---|---|---|---|
| | | | Total | In | Out | Total | In | Out | |
| **Proposed** | | | | | | | | | |
| *Shopping Center | 820 | 14,750 | 14 | 9 | 5 | 132 | 63 | 69 | 1,636 |
| ** Pass-by = 34% PM | | | 5 | 3 | 2 | 45 | 21 | 24 | 556 |
| Coffee/Donut Shop with Drive-Thru | 937 | 2,500 | 222 | 113 | 109 | 108 | 54 | 54 | 2,051 |
| *** Pass-by = 89% PM | | | 198 | 101 | 97 | 96 | 48 | 48 | 1,825 |
| General Office | 710 | 14,750 | 17 | 15 | 2 | 18 | 3 | 15 | 166 |
| Net New Total Project Trips | | | 50 | 33 | 17 | 117 | 51 | 66 | 1,472 |
| **Existing Potential** | | | | | | | | | |
| General Office | 710 | 222,156 | 235 | 202 | 33 | 243 | 39 | 204 | 2,301 |
| Single-Family Detached Housing | 210 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 9 |
| Net Total Projected Trips | | | 236 | 203 | 33 | 244 | 40 | 204 | 2,310 |
| **Net Demand** | | | - | - | - | - | - | - | -838 |

*Source: ITE Trip Generation Manual, 10th Edition*

** The fitted curve equation was used in all cases, when available, except during the AM peak of the Shopping Center and AM peak of the General Office, where the average rate was used. Under these two scenarios the point cluster is closer to the average rate line for the size of development being proposed.*

*** The pass-by rate for AM and daily trips are not provided. The PM pass-by rate of 34% is applied to the AM and daily trip generation.*

**** The pass-by rate is not provided for ITE land use code 937, therefore, the pass-by rate provided for ITE land use code 938 Coffee/Donut Shop with Drive-Thru and No Indoor Seating was applied. The AM and PM peak pass-by rates for land use 938 are not provided, therefore, the weekday rate of 89% was applied to these periods.*