

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Minutes

Thursday, October 26, 2006

2:30 PM

City Hall Basement Room 016

Economic Development/University Community Com

*Mayor Pegeen Hanrahan, Chair
Commissioner Jack Donovan, Member
Commissioner Jeanna Mastrodicasa, Member/Alternate*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

ROLL CALL

Present: Pegeen Hanrahan, Jack Donovan and Jeanna Mastrodicasa

EX OFFICIO MEMBERS AND STAFF

Ex Officio Members:

- * *Dr. Bernard Machen, President
University of Florida
Designee: Ed Poppell, Vice President of the University of Florida*
- * *Brent Christensen, CEO
Gainesville Area Chamber of Commerce*
- * *Dr. Jackson Sasser, President
Santa Fe Community College
Designee alternate: Guy York, VP of College & Govnt Relations*
- * *President
University of Florida Faculty Senate*
- * *Student Government President
University of Florida Student Government*
- * *Student Government President
Santa Fe Community College*
- * *Dr. Dan Boyd - Alachua County School Board
Designee alternate: Wes Eubank*
- * *TBD - Alachua County Board of County Commissioners*

EDUCC Staff:

- * *Erik A. Bredfeldt, Economic Development Director
City of Gainesville*

ADOPTION OF THE AGENDA

The EDUCC adopted the October 26, 2006 agenda as circulated.

APPROVAL OF MINUTES

060564. Economic Development/University Community Committee (EDUCC) Minutes of September 28, 2006 (B)

The EDUCC adopted the September 28, 2006 minutes as circulated.

RECOMMENDATION *The EDUCC adopt the September 28, 2006 meeting minutes as circulated.*

DISCUSSION OF PENDING REFERRALS

050835

Gainesville/UF/Santa Fe Innovation Zone (B)

The EDUCC heard a status report from staff on the Waldo Road Sign Standards. The Waldo Sign Standards deals with the provision of sign standards along the Waldo Road Corridor.

The EDUCC directed staff to take this item to the City Commission.

RECOMMENDATION *The EDUCC hear a presentation by staff of the Gainesville/UF/Santa Fe Innovation Zone.*

Discussed

Innovation Zone MAP .pdf

REFERRAL LIST

Legistar titles and numbers are listed below:

040171 -- WI FI Proposal and Community Telecommunications

040487 -- City Storm Water Regulations Modification; the City & CRA Pursue

040490 -- Urban Parking Facilities & Funding Mechanism

040493 -- EDUCC Communications & Marketing Recommendations

050399 -- Civic Lights

050835 -- Gainesville/UF/Santa Fe Innovation Zone

ADJOURN 3:30pm EDUCC Business Meeting

RECONVENE 3:45pm City Commission Auditorium

*The EDUCC heard a presentation from Michael Shuman, an attorney and economist, who is Vice President for Enterprise Development for the Training & Development Corporation (TDC) of Bucksport, Maine. He has written, co-written, or edited seven books, including most recently, *The Small Mart Revolution, How Local Businesses Are Beating the Global Competition* (Berrett Koehler, 2006) and *Going Local: Creating Self-Reliant Communities in the Global Age*. (Free Press, 1998)*

The City Commission referred a request from Christian Newman, President for the Business Alliance of Greater Gainesville (BAGG), for a joint community meeting with Michael Shuman, an Attorney and Economist, (the keynote speaker for the Campus & Community Sustainability Conference, October 25-26, 2006). The EDUCC incorporated the City Commission referral into the October 26, 2006 meeting.

A video copy of Michael Shuman's presentation can be obtained through the City of Gainesville Economic Development Department.

