1	ORDINANCE NO.		
2 3	0-08-12		
4	An ordinance of the City of Gainesville, Florida, relating to		
5	registration of lobbyists; creating and adding a new Chapter		
6	29, City of Gainesville Lobbyist Registration Act, creating and		
7 8	adding a new section 29-1, Intent and purpose; creating and adding a new section 29-2, Definitions; creating and adding a		
9	new section 29-3, Registration of lobbyists required;		
10	registration statements; creating and adding a new section 29-		
11	4, Exceptions; creating and adding a new section 29-5,		
12	Penalties; providing directions to the codifier; providing a		
13 14	severability clause; providing a repealing clause; and providing an effective date.		
15	providing an effective date.		
16			
17	of general circulation notifying the public of this proposed ordinance and of a public hearing to		
18	be held in the City Commission Auditorium, City Hall, City of Gainesville; and		
19	WHEREAS, the Public Hearings were held pursuant to the published notice described at		
20	which hearings the parties in interest and all others had an opportunity to be and were, in fact,		
21	heard.		
22	NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE		
23	CITY OF GAINESVILLE, FLORIDA:		
24	Section 1. Chapter 29, consisting of sections 29-1 through 29-5 of the Gainesville Code of		
25	Ordinances, is hereby created and added to read as follows:		
26	Chapter 29. City of Gainesville Lobbyist Registration Act		
27 28	Sec. 29-1. Intent and purpose.		
28 29	The City Commission of the City of Gainesville, Florida, hereby determines and declares		
30	that the operation of responsible government requires that the fullest opportunity be afforded to		
31	the people to petition their municipal government for the redress of grievances and to express		
32	freely to the elected officials their opinions on legislation and other actions and issues; and that		

- 1 to preserve and maintain the integrity of the governmental decision-making process, it is
- 2 necessary that the identity and activities of certain persons who engage in efforts to influence
- 3 City Commissioners or **Board members of** the Community Redevelopment Agency ("CRA"), on
- 4 matters within their official jurisdictions, either by direct communication or by solicitation of
- 5 others to engage in such efforts, be publicly and regularly disclosed.
- 6 Sec. 29-2. Definitions.
- 7 (a) Agency means any federal, state, regional, county, local, or municipal government entity
- 8 of this state, whether executive, judicial, or legislative; any department, division, bureau,
- 9 commission, authority, or political subdivision of this state therein; or any public school,
- 10 community college, or state university.
- 11 (b) *Employer* means any person providing compensation of any kind to a lobbyist in
- 12 consideration for his or her performance of lobbying activities.
- 13 (c) Lobbying means communicating directly or indirectly, either in person, by telephone or
- by letter, or any other form of communication, with any City Commissioner or <u>Board member of</u>
- the CRA, where the lobbyist seeks to encourage the passage, defeat, modification, or repeal of
- any item which may be presented for a vote before the City Commission or the CRA.
- 17 (d) Lobbyist means any person who is employed and receives payment, or who contracts for
- present or future economic consideration of any kind, for the purpose of lobbying.
- 19 (e) *Person* means any individual, business, corporation, association, firm, partnership, not-
- 20 for-profit organization, or other organization or group.

1 Sec. 29-3. Registration of lobbyists required; registration statements.

- 2 (a) Prior to engaging in lobbying, every lobbyist shall file with the Clerk of the Commission
- 3 a registration statement containing the following information:
- 4 (1) The lobbyist's full name, residence address, business address, and nature of
- 5 business.
- 6 (2) The full name and address of his or her employer, if any.
- 7 (3) The general and specific subject matters which the lobbyist seeks to influence.
- 8 (4) The extent of any direct business association by the lobbyist with any current
- 9 elected or appointed official or employee of the City of Gainesville. For the purposes of this
- article, the term "direct business association" shall mean any mutual endeavor undertaken for
- 11 profit or compensation.
- 12 (5) A lobbyist representing a group, association, or organization shall, prior to
- engaging in lobbying, receive appropriate authorization from said group, association, or
- organization to lobby on its behalf upon a particular subject matter. A copy of the applicable
- minutes, motion, or other documentation of action shall be attached to the statements required by
- 16 paragraph (a) of this section.
- 17 (b) List of Employers. A lobbyist shall file, on an annual basis, a registration statement for
- each employer on whose behalf he or she lobbies before the City Commission or the CRA.
- 19 (c) List of Current Lobbyists. The Clerk of the Commission shall maintain a current list of
- 20 registered lobbyists and the registration statements required under this section, all of which shall
- 21 be open for public inspection.

- 1 Sec. 29-4. Exceptions.
- 2 The following persons are not required to register as a lobbyist pursuant to this Act:
- 3 (a) Any employee, public officer or appointee of an agency, acting in the normal course of
- 4 his or her duties;
- 5 (b) An attorney, or any person, who represents a client in a quasi-judicial hearing before an
- 6 agency, board, CRA or Commission;
- 7 (c) Those persons who, in their individual capacity and without compensation of any kind,
- 8 merely communicate with the City Commission or Board members of the CRA for the purpose
- 9 of self-representation;
- 10 (d) Any person who appears as a representative of a not-for-profit community based
- organization for the purpose of requesting a grant, funds or in-kind services.
- 12 **Sec. 29-5. Penalties.**
- 13 (a) If the Clerk of the Commission, or their designee, becomes aware of any person engaged
- in lobbying who has failed to comply with the requirements of this act, he or she shall mail a
- notice of violation by certified mail, return receipt requested, to the person informing them of the
- 16 requirements of this ordinance, outlining the process by which they may comply with the
- ordinance, and providing them with the right to contest the violation.
- 18 (b) There shall be no penalty assessed against a lobbyist the first time any registration
- statement for which the lobbyist is responsible is not filed. However, to receive the one-time
- 20 penalty waiver, the registration statement must be filed within fourteen (14) days of receipt of the
- 21 notice of violation.
- 22 (c) If the required registration statement is not filed within fourteen days of receipt of the
- 23 notice of violation, the matter will be brought before the Commission for a hearing after
- reasonable notice. The lobbyist will be afforded notice of the hearing and an opportunity to be

- 1 heard regarding the failure to comply with this ordinance. At the conclusion of the hearing, the
- 2 City Commission may warn, reprimand, or censure the violator or may suspend or prohibit the
- 3 violator from appearing on behalf of any employer before the Commission or the CRA for a
- 4 period of time not to exceed one (1) year. The City Commission may also rescind the Notice of
- 5 Violation if it deems appropriate.
- 6 (d) The intentional failure or refusal of any lobbyist to comply with any order of the
- 7 Commission suspending or prohibiting the lobbyist from lobbying shall subject the lobbyist to
- 8 such civil remedies as the City may pursue, including the issuance of a civil citation and/or
- 9 injunctive relief.
- 10 (e) The validity of any action taken by the City Commission or the CRA shall not be affected
- by the failure of any person to comply with the provisions of this article.
- 12 **Section 2.** It is the intention of the City Commission that the provisions of Section 1 shall
- become and be made a part of the Code of Ordinances of the City of Gainesville, Florida, and
- that the sections and paragraphs of this Ordinance may be renumbered or relettered in order to
- 15 accomplish such intentions.
- 16 **Section 3**. If any word, phrase, clause, paragraph, section or provision of this ordinance or the
- application hereof to any person or circumstance is held invalid or unconstitutional, such finding
- shall not affect the other provisions or applications of the ordinance which can be given effect
- 19 without the invalid or unconstitutional provisions or application, and to this end the provisions of
- 20 this ordinance are declared severable.
- 21 **Section 4.** All ordinances, or parts of ordinances, in conflict herewith are to the extent of such
- 22 conflict hereby repealed.
- 23 **Section 5**. This ordinance shall take effect on November 1, 2008.

24

DRAFT

5-21-08

1	PASSED AND ADOPTED this day of, 2008.		
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3			
4		PEGEEN HANRAHAN	
5		MAYOR	
6			
7	ATTEST:		
8		Approved as to form and legality	
9			
10	KURT M. LANNON		
11	CLERK OF THE COMMISSION	MARION J. RADSON	
12		CITY ATTORNEY	
13			
14	This Ordinance passed on first reading this day of, 2008.		
15	This Ordinance passed on second reading th	ois day of 2008	