



Parks, Recreation & Cultural Affairs

FY15 and FY16 Outside Agency (OA) Grants

July 17, 2014

#140083A

Presented by Fred Sowder
Chair, Gainesville-Alachua County Cultural Affairs Board

OA Purpose

Provide general operational support to cultural non-profit organizations within the City of Gainesville.

Who Should Apply?

- Established non-profit cultural organizations located in the City of Gainesville
- 501 (c) (3) status
- Must produce quality arts and/or cultural activities

OA Application Process

- Applications are initially reviewed by the Cultural Affairs staff
- Cultural Affairs Board (CAB) reviews and evaluates the OA grant applications based on a public grant review held wherein each agency gives a five-minute presentation in support of their application

OA Application Process

- An average score of 75 out of a possible 100 points must be achieved to be considered for funding.
- A funding formula (based on The Florida Division of Cultural Affairs model) translates total scores into dollars for funding recommendations.

OA Application Process

The funding pool is divided into three tiers with corresponding level of funding.

Tiers	Request Cap	Expense Budget
Large	\$12,000	\$65,000 and Up
Medium	\$8,000	\$30,000 - \$64,999
Small	\$4,000	Up to \$29,999

The grantee's last completed fiscal year cash expense budget determines their tier eligibility.

Examples of Agency Funding

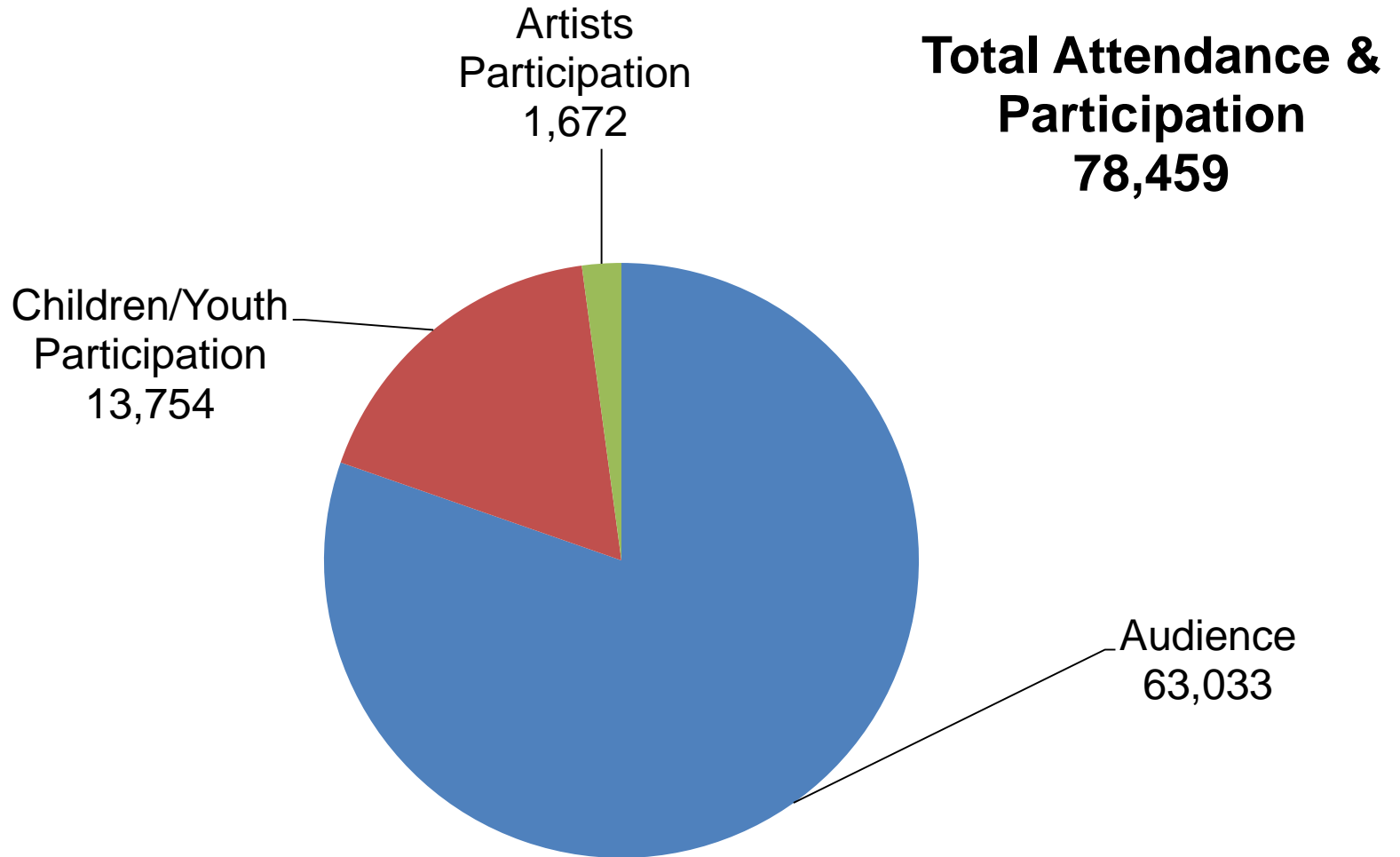
AGENCY	2011	2012	Total
Alachua County Historic Trust/Matheson Museum	\$3,932	\$3,932	\$7,864
Gainesville Association for the Creative Arts	\$7,030	\$7,030	\$14,060
Gainesville Ballet Theatre	\$3,389	\$3,389	\$6,778
Gainesville Civic Chorus	\$3,312	\$3,312	\$6,624
Gainesville Friends of Jazz	\$2,964	\$2,964	\$5,928
Gainesville Harmony Show Chorus	\$1,408	\$1,408	\$2,816
Gainesville Little Theatre	\$6,000	\$6,000	\$12,000
Gainesville Youth Chorus	\$6,033	\$6,033	\$12,066
Latina Women's League	\$1,695	\$1,695	\$3,390
Sun Country Dance Theatre	\$1,656	\$1,656	\$3,312
Totals	\$37,419	\$37,419	\$74,838

Examples of Programs/Events

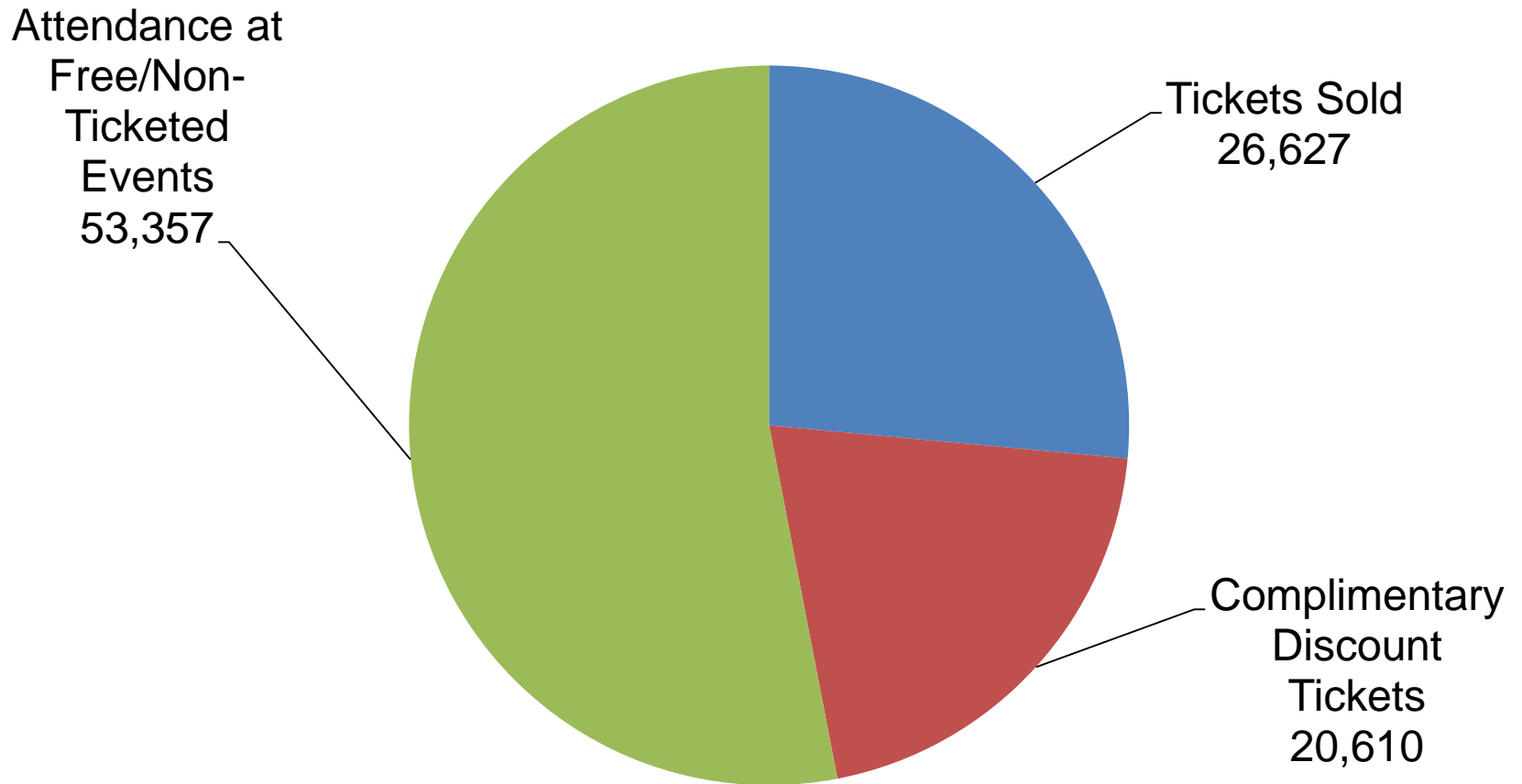
- “Cinderella”
- “The Little Match Girl”
- “Messiah” Sing Along
- “Sounds of the Season”
- Gainesville Jazz Festival
- Annual Holiday Concerts
- International Concert Tour
- Spring Arts Festival Concert
- Gainesville Latino Film Festival
- Spring Youth Concert, “Simply Dance”
- Drama & Musical Theatre Camps

FY11 & 12

Attendance/Participation



FY 11 & 12 Admissions (100,854)



Recommendations

The City Commission:

- 1) Hear a brief presentation regarding FY15 and FY16 Outside Agency cultural grant awards; and
- 2) Approve the FY15 and FY16 Outside Agency cultural grant awards as recommended by the Gainesville-Alachua County Cultural Affairs Board, contingent upon adoption of the final FY15 and FY16 City of Gainesville budget.