

Gainesville.
Citizen centered
People empowered

Public Works Department

Memo

To: Honorable Mayor Poe and the Members of the Commission

Via: Deborah Bowie, Interim City Manager
 Dan Hoffman, Assistant City Manager

From: Philip Mann, P.E., Public Works Director
 Debora Rivera, P.E., Operations Manager

Date: 3/18/2019

Re: Memorial Street Name Signs

Ms. Islam has proposed to add a star graphic to memorial street name signs instead of a ribbon:



The equipment the Public Works Department utilizes to fabricate signs is designed to produce traffic control signs that meet the Federal Requirements for road signs. The equipment does not have this graphic built into the system.

To produce a sign with this graphic, the Public Works Department would custom order them from a traffic control sign manufacturer at an additional expense to the City. Although we have not yet requested pricing from a vendor, we estimate it will cost the City \$150 per sign. Any sign maintenance / replacement work would require staff to return to that vendor to have additional signs made.

Staff does have the ability to produce this symbol / sign in-house at an out-of-pocket cost of \$30 per sign:



Staff will hold pending further direction from the City Commission.