

**PROPOSAL
PRESENTATION/ORAL EVALUATION**

PROJECT: Content Management System

RFP#: PIOX-200043-SG

EVALUATOR#:

FIRM NAME:

Granicus LLC

MEETING DATE/TIME: 11/5/2020, 1:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	30	Appreciate the wireframe and design standard approach > iterative process Usability testing. Staging site—Alpha. Public Beta. GoLive. Seemingly unaware of the CRM which was a big part of the RFP. Love back up emergency homepage and premium content strategy with legacy site audit. Accessibility experts on staff
Responsiveness to Questions	15	10	Highlighted lots of features that did not pertain to the RFP or our questions-- everything is an add on. unified calendar; Love the right side dynamic call out menu; SaaS- Azure; Schedule content > Facebook and Twitter; Facilities and Reservations; Microsites; Socrata integration; event registration; and unified calendar; robust microsites
Project Team	25	20	Customer Success Team. Assigned Consultant. Skeptical of support. Longer connection to project manager.
Project Manager	20	18	seems knowledgeable and willing to work to meet the needs. Did not appreciate the upsell instead of focusing on our needs.
TOTAL	100	79	

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PROJECT: Content Management System

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EVALUATOR#:

FIRM NAME: OpenCities

MEETING DATE/TIME: 11/5/2020, 3:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	35	Granicus is more attractive. Content migration=consultation. Not moving over. Design process- informs a build of 3 rough wire frames. multiple iterative approach with user feedback > resident in design process. 3 site examples 5 rounds iterations. Beta Launch.
Responsiveness to Questions	15	15	Integrated/unified calendars Venue specific news and alerts Recipe style card—AB testing already conducting Number of site directories(press releases) Scheduling content . Remembering searches without login Google map as a social layer. Single sign on. Intuitive staff navigation on the back. Payment gateway integrations > in the scope
Project Team	25	20	Customer service advocate. Twice annual check ins. Project manager through 6 weeks (less than Granicus)
Project Manager	20	20	seems knowledgeable and willing to work to meet needs.
TOTAL	100	90	

OpenCities

PROPOSAL PRESENTATION/ORAL EVALUATION

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EVALUATOR#:

FIRM NAME: Jesse James Creative

MEETING DATE/TIME: 11/6/2020, 1:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	35	True custom build on a SaaS. Dont love the examples aesthetically Like the micro interactions,people listings. Custom build on a SaaS plattform. Doesn't feel it's as risky as I thought. Hosting third party. Not providing a framework and leaving us to build ourselves. Content creation and expertise. Added element beyond the technology.
Responsiveness to Questions	15	15	spoke most directly to the questions asked. Resolved concerns about hosting and SaaS. Robust content creation and migration strategy. Scheduling content CRM interactions – API: Dynamics Saranky Lake recreation map
Project Team	25	22	small depth on the bench but enhanced customer service you expect from a boutique firm.
Project Manager	20	20	seems knowledgeable and willing to work to meet the needs.
TOTAL	100	92	

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FIRM NAME:

Intrado Interactive Services Corp

MEETING DATE/TIME: 11/6/2020, 3:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	25	skeptical of content migration approach and the "collaborative process" for building IA; seemed unwilling to explore integration options other than embeds and hyperlinnks. Yearly SaaS fees— Hosting and technical support and security is a plus Love the sticky links and willingness to engage in a series of design iterations until happy
Responsiveness to Questions	15	15	Responded directly to our questions and were candid about any add on
Project Team	25	20	NAlways have a dedicated point of contact: manager and direct report Transition from project manager to account manager—24/7 support
Project Manager	20	15	The one gentleman seemed to be purely a salesperson and the other seemed to have limited knowledge. Stay away from hard core integrations — API ** No reservation management/facilities
TOTAL	100	75	