
STRATEGIC INITIATIVE # 8.1

GOAL # 8: PARTNERSHIPS

Champion effective and institutionalized relationships with other government entities and community partners

INITIATIVE 8.1: FORMALIZE RELATIONSHIPS WITH OTHER COMMUNITY PARTNERS, ESPECIALLY UF AND SFC, IN REGARDS TO THE DOWNTOWN AREA AND THE INNOVATION ZONE (K-12 – INFRASTRUCTURE SALES TAX – RENOVATION; SANTA FE – DOWNTOWN CAMPUS, WORKFORCE)

Champion: Paul Folkers, Assistant City Manager

Sponsoring Commissioner: Lauren Poe, Commissioner (District II)

Committee: Economic Development/University Community Committee

Stakeholders: University of Florida (UF), Santa Fe College (SFC), Alachua County Public Schools (ACPS), Alachua County, State Government, Federal Government

Desired Outcome: Better communication, coordination and synergy of effort on mutually beneficial goals between the City, UF and SFC

Background: This Strategic Initiative was first introduced by the City Commission in December, 2006 at the Strategic Planning Retreat. The Initiative was later adopted and added to the Strategic Plan on February 12, 2007, then adopted again on February 25, 2008 as an on-going initiative. A starting point for addressing this initiative is to develop a vision for the City's relationship with UF and SFC to identify key areas of opportunity for strategic partnership. The goal of developing the vision is to identify opportunities for UF and SFC support of Commission goals and initiatives. We will also identify opportunities for the City to support UF and SFC goals and initiatives.

Progress to Date:

During FY 2006, the City completed negotiations with the University of Florida for the Campus Development Agreement. The Agreement provides approximately \$15 million dollars in funding for City transportation and infrastructure improvements. The SFC Downtown Blount campus held its grand opening in FY 2006.

During FY 2007, the first payment of \$6.5M as contained in the Campus Development Agreement was submitted to the City by the University of Florida. The City Manager made a presentation on the City vision and initiatives at the UF Community Breakfast and the City worked in conjunction with the UF Office of Technology and Licensing on the Innovation Zone.

During FY 2008, City staff has been meeting with UF, attempting to negotiate payment for fire services.

Supporting Documentation:

- [Campus Development Agreement](#), Updated August 2006

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Action Plan for Community Partner Relationships for FYs 2009 – 2010

Action Steps	Estimated Completion Date:
1. Conduct a peer city review to identify best practices	September 2008
2. Identify key connections that exist between the City, UF and SFC	December 2008
3. Work with UF and SFC to gain an understanding of each entities overall goals and where the City could provide support	April 2009
4. Develop a vision for the City's relationship with UF and SFC to identify key areas of opportunity for strategic partnership <ul style="list-style-type: none"> ▪ Identify opportunities for UF and SFC support of Commission goals and initiatives ▪ Identify opportunities for the City to support UF and SFC goals and initiatives 	September 2009
5. Gain approval of the vision and key partnership opportunities of mutual benefit with UF and SFC	December 2009
6. Create a high-level steering committee with the City and each entity to develop and oversee implementation of the partnership agreements	December 2009
7. Create working groups focused on day-to-day implementation of specific partnership opportunities	On-going

Critical Success Measures:

- The creation and approval of a vision and key partnership opportunities
- Number of partnership agreements that the City enters into with UF or SFC
- Successful implementation of partnership opportunities
- Stakeholders perception of benefit from partnership activities