

the Purpose of our City is the People of our City

LEADING A MOVEMENT



BUILDING THE SYSTEMS



OUR GUIDING QUESTIONS



The
New American
City

Citizen
Centered

Civic
Innovation

How
Might We...



Support a Strong Economy?

Catalyze job diversity, entrepreneurship, and small business vitality.



Plan for a Better Future?

Promote opportunities for youth, families, and seniors and preserve our resources.



Foster Greater Equity?

Strengthen neighborhoods, provide equitable services, and support access to housing.



Be a Community Model?

Leverage partnerships and innovation to transform our city.

the
GAINESVILLE
framework
