

**MEMORANDUM OF UNDERSTANDING  
REGARDING STRATEGIC COLLABORATION**

THIS MEMORANDUM OF UNDERSTANDING REGARDING STRATEGIC COLLABORATION (“MOU”) is made and entered into this \_\_\_\_ day of \_\_\_\_\_, 2017, by and between the UNIVERSITY OF FLORIDA BOARD OF TRUSTEES (hereinafter referred to as the “University”), a public body corporate of the State of Florida, and the CITY OF GAINESVILLE (herein referred to as the “City”, and together with the University, the “Parties”), a municipal corporation of the State of Florida.

**BACKGROUND:**

A. The University completed a Strategic Development Plan, as endorsed by the University’s Board of Trustees on December 1, 2016, to set a long-term strategic direction for transforming the University and its host community by utilizing a more integrated physical, programmatic, and institutional vision that supports the University’s goals for preeminence.

B. On December 15, 2016, the Gainesville City Commission adopted a Strategic Plan Framework to serve as the City’s guide in defining a New American City through the implementation of a citizen-centered approach and civic innovation systems, which supports deploying a collaborative planning relationship with the University.

C. Both the University’s and the City’s strategic plans identify numerous areas for collaboration between the University and City in order to solve legacy or future problems using different or more productive, creative, and efficient methods and solutions than those employed in the past.

D. The Parties desire to formally memorialize, through this MOU, their intent to collaborate and cooperate in an effort to achieve the shared goals set forth in their respective strategic plans.

NOW, THEREFORE, the Parties, in pursuit of the shared goals outlined herein, propose to engage in a cooperative endeavor to advance their respective strategic plans in certain areas where those plans identify mutually beneficial initiatives.

1. PURPOSE. This MOU states the University’s and the City’s shared intention to formalize a collaborative relationship between the Parties to improve communications; to identify and execute joint projects; to establish forum(s) for ongoing collaborative dialogue; and to work together for mutual benefit in areas including, but not limited to, economic opportunity, business development, housing, neighborhoods, culture and the arts, safety, transportation, technology, and environmental stewardship. It is the intent of the Parties to ensure that appropriate resources, including human and intellectual, are applied in the identification and resolution of issues that advance the Parties’ strategic plans and move the University campus and City community toward preeminence.

2. **PROCESS.** The Parties intend to identify mutual objectives toward which both entities might jointly work. Such objectives shall include ideas representing major projects, initiatives, and priorities relevant to this MOU for the purpose of identifying and tracking areas of University-City collaboration. The Parties intend to seek advice and counsel from a range of affected stakeholders, including, but not limited to, business and civic leaders, entrepreneurs, city residents, University and government officials, University faculty, and other subject-matter experts in the topical areas of the mutual objectives.

3. **AMENDMENT.** Either party to this MOU may propose that the MOAU be amended, whereupon the Parties shall confer to consider such an amendment. No amendment to this MOU will be effective unless set forth in writing and executed by both University and City.

4. **TERM.** This MOU shall become effective upon execution by both Parties. Any signatory to this MOU may terminate the MOU by providing 180 days written notice to the other party, provided that the Parties will consult with each other during the period prior to the termination in order to seek agreement on amendments or other actions that might avoid termination.

5. **FUNDING.** This MOU does not obligate either Party to expend any funds whatsoever.

IN WITNESS WHEREOF, the authorized representatives of the Parties have set their hands and seals to this Memorandum of Understanding on the day and year indicated below.

**UNIVERSITY OF FLORIDA**  
**BOARD OF TRUSTEES,**  
a public body corporate of  
the State of Florida

**CITY OF GAINESVILLE,**  
a municipal corporation of  
the State of Florida

By: \_\_\_\_\_  
W. Kent Fuchs  
President

By: \_\_\_\_\_  
Lauren Poe  
Mayor

Date: \_\_\_\_\_, 2017

Date: \_\_\_\_\_, 2017