

GAINESVILLE COMMUNITY REDEVELOPMENT AGENCY



The Issue

Extensive graffiti can often not be removed through the existing Graffiti Abatement Program, currently offered free to participating property owners in targeted areas of the College Park/University Heights, Downtown, and Fifth Avenue/Pleasant Street districts. Another CRA incentive program, the Façade Grant program, is not structured for such improvements. As a result, a separate abatement program is proposed for all CRA districts.

The Proposed Solution

The Gainesville Community Redevelopment Agency (CRA) can offer a matching grant program as an incentive to owners of buildings and businesses to clean extensive graffiti that cannot be cleaned by the Gainesville CRA's free Graffiti Abatement program participating districts. Due to the nature of the large scale graffiti and the potential for future graffiti on the site, application of a graffiti-resistant sealant is required so the building can be continuously remain graffiti-free.

Locations

This program is constrained to the four CRA districts.

Possible Program Scenarios:

- 75/25 match up to \$1,000 grant/project

Other Initiatives

In order to adequately address the problems with graffiti in all CRA districts and educate property owners on the options available, CRA staff will prepare a brochure with information on all CRA incentive programs (including this program if approved) for distribution to property owners throughout the district