



Gainesville Community Redevelopment Agency
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June 12, 2018

MEMORANDUM

To: FOR THE FILE
From: Shawn Moss, CRA Project Manager *Sh*
Via: Sarah Vidal-Finn, CRA Director
Re: Heartwood Builder Solicitation Efforts

The following outreach efforts were put forth by CRA Staff along with the General Government Procurement Department for the solicitation of Heartwood Home Builder Contractors.

1. The creation of the builder list (attached) and outreach to builders
2. Engaged Equal Opportunity Office for home builder contractors
 - a. February 22, 2018 the Equal Opportunity Office Coordinator provided us with a link of local small businesses which can be found here:
<http://www.cityofgainesville.org/OfficeofEqualOpportunity/SmallBusinessProcurement/SmallBusinessListing.aspx>
3. Utilized the Minority Business Listing (MBL)
 - a. The January 2018 edition of the MBL magazine was used to add names of local minority contractors
4. Advertised in the Gainesville Sun on April 22 and April 29, 2018
 - a. GG Procurement Department crafted an advertisement and posted it in the local newspaper
5. Broadcast to 231 members on Demand Star
 - a. GG Procurement created an advertisement for demandstar.com which is the vehicle used for connecting business and government to opportunities online
 - b. Link found here:
https://www.demandstar.com/supplier/bids/Bid_Detail.asp? PU=%2Fsupplier%2Fbids%2Fagency_inc%2Fbid_list%2Easp%3F RF%3D1%26f%3Dsearch%26mi%3D10071 &LP=BB&BI=340046

During the creation, staff was able to compile over 30 names and phone numbers of small/local/diverse general contractors and home builders. After reaching out to them all by phone to obtain email addresses, the list was shortened by builders stating they were no longer in the business or not interested in any more work at this time.

Name	address	number	email	Website	List
SL Construction & Remodeling, LLC	3720 NW 43rd St., Suite 105 Gainesville, FL 352.258.0732	352.258.0732	sarentz@slconstruction.com		MBL
WPI Construction, LLC	1271 Wyndham Pine Drive Apopka, FL 352.494.6420	352.494.6420	edwin.dix@gmail.com		MBL
Anglin Construction	102 NE 10 Ave Suite 5 Gainesville, FL 352.376.4089	352.376.4089	Gary@anglin.cfoxml.com	http://anglinconstruction.com	MBL
MOSLEY BUILDERS INC	1015 Se 19th Terr Gainesville, FL 326 352.214.6318	352.214.6318	mosleybuildersinc@yahoo.com		MBL
JE Decker Constructions Group	PoBox 358973 Gainesville, FL 32635 352.448.1428	352.448.1428	chrisd@jedeckerconstruction.com		MBL
Joseph N Holton Construction	1123 SE 4 St Gainesville, FL 32601 352.378.1448	352.378.1448	pace045@aol.com		MBL
Raymond Mobley III Jasperstor	Po Box 357217 Gainesville, FL 32635 352.222.4505	352.222.4505	rav@jasperstonebcm.com		MBL
AKEA, Inc.	3603 NW 98th St. Ste B Gainesville, FL 352.474.6124	F 352.474.6124	Sholway@akeainc.com	http://www.akeainc.com	Gainesville Chamber
Robinson Renovation and Cust	6910 W University Avenue Gainesvil 352.333.9566	352.333.9566	contact@rrchinc.com	http://www.rrchinc.com	Gainesville Chamber
Concepts Commpanies	3917 NW 97th Blvd, Gainesville, FL 3 352.333.3233	352.333.3233	brian@conceptcompanies.net	https://www.conceptcompanies.net	Gainesville Chamber
Barry Bullard Homes	150 NW 75TH Drive, Suite A 352.331.7162	352.331.7162	info@barrybullardhomes.com	http://www.barrybullardhomes.com	Gainesville Chamber
G.W. Robinson Homes	6208 NW 43rd St Gainesville, FL 326 352.373.1724	352.373.1724	sales@gwrobinson.com	https://www.gwrobinson.com	Gainesville Chamber
Joyner Construction, Inc.	7545 w. University Ave, Suite B Gain 352.332.8171	352.332.8171	info@joyner-construction.net	http://joyner-construction.net	Gainesville Chamber
Skobel Homes	7454 SW 65th Place Gainesville, FL 3 352.505.9100	352.505.9100	alex@skobel.com	http://www.skobel.com	Gainesville Chamber
ICL Builders Group	3250 SE 58th Ave Suite 1 Ocala FL 34 352-732-8566	352-732-8566	rusty@iclbuidersgroup.com		Gainesville Chamber
Wasdo Construction	304 NW 35th Terrace Gainesville, FL 352-256-8505	352-256-8505	gatorgc11@gmail.com		Gainesville Chamber