

Submitted
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#991228

CITY OF GAINESVILLE
CITY COMMISSION

"DIVERSIFY REVENUES" 2000 - 2001 Objectives

2000 APR -5 PM 2:00

	Lead Department
A. Enhance Existing Revenue Sources	Office of Management & Budget
B. Fire Assessment	OMB
C. User Fee Study	Finance
D. Gas Tax	Office of Management & Budget

A. Enhance Existing Revenue Sources

Propose Increasing Occupational Taxes to diversify revenues	July 2000	OMB, City Commission
Propose Increasing Building Fees	July 2000	OMB, Building Insp
Propose the levy of differential Recreation Fees based on residential jurisdiction	July 2000	OMB, R & P, City Commission
Evaluate methodologies for calculating the Transfer from GRU	Summer 2000	OMB, Finance
Implement a fee for the Summer Playground Program	June 2001	OMB, R & P, City Commission
Implement new revenues identified in the fee study approved by the City Commission	Oct. 2000	OMB, Finance
Review levy of franchise fee for all utility services	Oct. 2000	OMB, Finance

B. Fire Assessment

Determine governance of the joint Fire Rescue system. Finalize funding alternatives for a joint system	Aug 2000	GFR Staff, Elected Officials
Initiate contract for preparation of a Fire Assessment Fee.	Oct 2000	OMB, Finance
Prepare notice to levy a Fire Assessment	Nov 2000	OMB
Hold public hearings on Fire Assessment	Dec 2000	City Commission
Collect Fire Assessment	Oct 2001	City Staff

C. User Fee Study

Distribute User Fee Study RFP	Feb 2000	Finance
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Fee Study Contract initiated	April 2000	Finance, OMB
Fee Study Contract completed	June 2000	Finance, OMB
New/revised fees implemented	Oct 2000	Finance/Commission

D. Gas Tax

Update Capital Improvement Plan, emphasizing transportation and road projects	June 2000	OMB, Finance
Assist Alachua County with Gas Tax analyses	Summer 2000	OMB
Consider supporting Gas Tax if proposed by County	Summer 2000	City Commission
Maximize Gas Tax proceeds for City of Gainesville	July 2000	OMB, RTS, Public Works

"ENHANCE ACCESS TO NATURE"

2000 - 2001 Objectives

Objective	Lead Department
A. Development of Existing City-Owned Lands	Recreation & Parks
B. Land Acquisition	Recreation & Parks
C. San Felasco Park	Recreation & Parks
D. Slemons Property	Recreation & Parks
E. Hogtown Creek Greenway	Recreation & Parks

A. Development of Existing City-Owned Lands

Determine Existing City Owned Lands (boundaries)	May 2000	Nature & Public Works Staff
Conduct Site Assessments (Mgt. Plans) on all City owned lands	Sep 2000	Nature Staff
Determine Conceptual Site Plans for each site	June 2001	Nature staff

B. Land Acquisition

Develop Land Acquisition Criteria	May 2000	Nature, Planning, NCC
Evaluate additional land acquisition opportunities	Sept 2000	Nature Staff, NCC

C. San Felasco Park

Determine feasibility of city management of San Felasco Park	June 2000	Nature Staff
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D. Slemons Property

Acquisition	July 2000	Nature Staff
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E. Hogtown Creek Greenway

Complete Phase 1A (Loblolly to 8th Avenue)	May 2000	Nature Staff
Complete plans for Phase 1B (8th Avenue to 16th Avenue)	July 2000	Nature Staff
Complete revised plan for entire Greenway	July 2001	Nature Staff

"ENRICH NEIGHBORHOODS" 2000 - 2001 Objectives

	Lead Department
A. Neighborhood Planning Program	Community Development
B. Urban Design Element	Community Development
C. Tax Increment District Enhancement	Community Development
D. University Heights Historic Preservation District	Community Development
E. New Neighborhood Developments -- Cedar Grove	Community Development

A. Neighborhood Planning Program

Assessment of Lincoln Estates and Hibiscus Park Plans	Ongoing	Planning
Add two new neighborhoods each fiscal year	Oct 2000	Planning
Develop Neighborhood Registry of City Neighborhoods	Oct 2000	Planning
Give information to neighborhoods on forming a neighborhood association. Provide package, bylaws, etc.	Oct 2000	Planning
Continue Tree-mendous/Adopt a Tree Program with continued neighborhood emphasis	ongoing	Parks Staff
Support the City Commission Neighborhood Improvement Grant Program by supplying landscaping advice, installing irrigation, and implementing landscaping, when that is the neighborhoods choice	ongoing	Parks Staff
With the help of the new contract tree crew Parks Division will be able to raise the tree canopy during the next year over 1/3 more streets enhancing street light illumination and creating the more open look of tall trees providing high shade, enhancing neighborhood security and appearance	Oct. 2000	Parks Staff
Improve litter pick-up in neighborhoods where the City is encouraging economic development and housing rehabilitation	Oct. 2001	Solid Waste

B. Urban Design Element

Urban Design Element -- Comprehensive Planning	Feb 2000	Planning
Urban Design Element: Land Development Code changes: Mixed Use District, Neighborhood Residential	Jan 2001	Planning

Compatibility Standards

Urban Design Master Plan

Jul 2000

Planning

C. Tax Increment District Enhancement

Implementation of Special Area Plan: College Park,
University Heights

May 2000

Planning

Expansion of Redevelopment Areas

Jun 2000

Planning

Implementation of new 4th district

Oct 2000

Planning

Streetscape Guidelines

Jun 2000

CRA

D. University Heights Historic Preservation District

Community Input on District

June 2000

Planning

Review and Recommendation by the Historic Preservation
Board

Aug 2000

Planning

Preservation District Plan to City Plan Board

Oct 2000

Planning

City Commission Adoption of Plan

Nov 2000

Planning

E. New Neighborhood Developments -- Cedar Grove

50 houses completed

Dec 2000

Housing

75 houses completed

Dec 2001

Housing

"EXPAND TRANSPORTATION ALTERNATIVES COMMUNITY WIDE"

2000 - 2001 Objectives

	Lead Department
A. Pedestrian Friendliness	Public Works
B. Bicycle Master Plan	Public Works
C. Transit	Public Works
D. Street Design and Paving	Public Works
E. Gas Tax	Public Works
F. Transit Station	Public Works

A. Pedestrian Friendliness

Pedestrian levels of service analysis in conjunction with long-range plan update	Dec 2000	PW Staff / MTPO Staff
Construct ramps in conjunction with sidewalk projects	Ongoing	PW Staff
Evaluate signal timing of all signalized intersections within central core area	Sept 2001	PW Staff
Continue eliminating sidewalk gaps in the central city area	Ongoing	PW Staff
Complete construction of enhancements identified in the corridors to campus	Sept 2002	PW Staff
Expand the analysis of corridors to campus	Sept 2001	PW Staff

B. Bicycle Master Plan

Complete CSX/6th Street Rail Trail	Oct 2001	PW Staff
Complete and implement Bicycle Master Plan	March 2001	PW Staff / MTPO Staff

C. Transit

Work with major employers to provide incentives for transit use	Ongoing	RTS
Work with Santa Fe Community College to provide unlimited student access to transit	Fall 2000	RTS
Buses on short headways close to residents -- Long Range Plan Update	Dec 2000	PW/Planning/MTPO Staffs

Inventory all transit stops for ADA accessibility	Sept 2001	Transit Staff / Task Force
Complete revised plans for Transit Center	June 2000	RTS
Construct Transit Center	May 2001	RTS

D. Street Design and Paving

Evaluate feasibility of modifying Northwest 8th Avenue from four-lane undivided to a two-lane divided with bike lanes	Sept 2001	Public Works
Modify Northwest 23rd Avenue from 16th Street to 13th Street from four-lane undivided to two-lane divided with bike lanes.	March 2001	Public Works
Continue to pursue Federal funds For Depot Avenue reconstruction project Federal initiatives	Ongoing	PW Staff
Further develop the neighborhood traffic calming program to Provide additional alternative solutions for addressing specific problems.	Ongoing	Public Works
MTPO decision on Narrowing of University Avenue	July 2000	PW/Planning/MTPO Staffs
MTPO decision on Narrowing of Main Street	July 2000	PW/Planning/MTPO Staffs

E. Gas Tax

Assist Alachua County with Gas Tax analyses	Summer 2000	OMB
Consider supporting Gas Tax if proposed by County	Summer 2000	City Commission
Maximize Gas Tax proceeds for City of Gainesville	July 2000	OMB,RTS, Public Works

F. Transit Station

Architectural Services	April 2000	RTS staff
Resolve programming and goals of building/project	June 2000	RTS staff
Design Development	Oct 2000	RTS staff
Construction Phase	May 2001	RTS staff

"FURTHER DEVELOP INTERGOVERNMENTAL RELATIONS"

2000 - 2001 Objectives

	Lead Department
A. City - County Relations	City Manager
B. Merger of Fire services	Office of Management & Budget
C. Annexation	Office of Management & Budget
D. Town/Gown Relations	Community Development
E. Trunking Radio System	Office of Management & Budget

A. City - County Relations

Staff and Coordinate the Local Government Committee	Ongoing	OMB
Coordinate revenue alternatives and proposals with County staff	June 2000	OMB, County Staff
Continue to develop the proposals from the David Rusk report, especially the Fair Share Housing Initiative	Summer 2000	Housing, Planning
Monitor expenditures in the Alachua County General Fund and MSTU	Summer 2000	OMB, Auditor
Identify areas of potential consolidation or unification of services	Ongoing	OMB, County Staff

B. Merger of Fire services

Determine governance of the joint Fire Rescue system	Aug 2000	GFR Staff, Elected Officials
Finalize funding alternatives for a joint system	Aug 2000	GFR/OMB
Complete the valuation of all Fire Rescue assets	Sept 2000	Finance, OMB, GFR
Complete union negotiations to transition employees	Dec 2000	HR, GFR, OMB,
First day of consolidated Fire Rescue services	Oct 2001	GFR

C. Annexation

Update Annexation Policies	May 2000	OMB
Prepare Phased Annexation Plan of urban area	Nov. 2000	OMB
Implement first phase of plan	2001	OMB, City Staff

Implement additional phases

2003

OMB, City Staff

Evaluate all annexations with County staff

Ongoing

OMB, County Staff

D. Town/Gown Relations

Continue to participate in the University of Florida
Community Task Force

2000

Mayor & Mayor Pro Tem

Monitor the Campus Masterplan update

Dec 2000

Community Development

Pursue fire fee in lieu of taxes with the University of Florida

Dec 2000

OMB, City Manager

E. Trunking Radio System

"IDENTIFY AND ADDRESS RECREATION NEEDS"

2000 - 2001 Objectives

	Lead Department
A. Recreation Master Plan	Recreation & Parks
B. Fee Enhancement	Recreation & Parks
C. Cone Park	Recreation & Parks
D. Ironwood Clubhouse	Recreation & Parks
E. Renovation of Recreation Facilities	Facilities Management
F. Depot Avenue Stormwater Park	Public Works

A. Master Plan

Conduct meetings with County Recreation Staff to provide Input on proposed Master Plan	Oct. 2000	Recreation & Parks
Develop conceptual plan with neighborhood involvement for Possum Creek Park with University of Florida Architecture and Planning students	Dec 2000	Recreation & Parks
Evaluate Recreation Center program delivery and implement changes that focus on morning, afterschool, and evening programs designed for youth and adults	Dec. 2001	Recreation & Parks
Utilize information from Alachua County's Recreation Master Plan that target program delivery	Dec. 2001	Recreation & Parks

B. Fees Enhancement

Institute a summer playground fee effective summer 2001	June 2001	Recreation Staff
Implement a higher participant fee (50%) for County residents for athletic programs and swim lessons	Oct. 2000	Recreation Staff

C. Cone Park

Development of Cone Park with Citizens Group	Sept. 2002	Recreation & Parks
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D. Ironwood Clubhouse

Complete Clubhouse and Golf Cart Storage	Dec 2000	Golf Course Staff
Re-Certify with Audubon Cooperative Sanctuary Program	ongoing	Golf Course Staff

Host 60+ golf tournaments and outings	ongoing	Golf Course Staff
Complete revised plan for entire Greenway	ongoing	Golf Course Staff
Increase to 50,000 rounds per year	Oct. 2001	Golf Course Staff

E. Renovation of Recreation Facilities

Renovation of the Thelma Boltin Center	Aug 2000	Facilities Management
Renovation of the Wilhelmina Johnson Center	Oct 2000	Facilities Management
Renovation of the Rosa B. Williams Center	Aug 2000	Facilities Management

F. Depot Stormwater park

Concept Plan	Oct, 2000	Sprout Team
Preliminary Remediation/Park Design Plan	Feb, 2001	Sprout Team
Final Remediation/Park Design Plan	July, 2001	Sprout Team
Begin Construction Phase	Jan, 2002	Sprout Team

"IMPROVE POLICE PROTECTION"

2000 - 2001 Objectives

A. Community Policing	Lead Department GPD
B. District Policing	GPD
C. COMSTAT	GPD
D. Combined Communications	GPD

A. Community Policing

Create advisory councils within each district. The function of the councils will be to advise the Chief of Police and the district commander on issues related to the needs of the area with an emphasis on providing a forum for discussion of police and community issues	Oct 2000	GPD
Improve relations with all active neighborhood associations by organizing neighborhood meetings on a frequent basis to discuss the department's progress in their area and work with them to provide additional insight and develop new responses to target the needs of their respective areas	Dec 2000	GPD
Redefine and implement improved Citizens on Patrol Program with the goal of offering more citizens the opportunity to become acquainted with the activities of their police department	Apr 2001	GPD
Plan and hold an annual police/citizen community policing seminar to improve relations and offer better understanding of the community policing process	Apr 2001	GPD
Convert to a district-policing model that will empower district commanders to allocate resources in an effective and efficient manner with an emphasis on preventive measures and immediate response to neighborhood needs	May 2000	GPD

B. District Policing

With the transition to district policing, the district commanders will be responsible for developing enforcement strategies tailored to the specific needs of the neighborhoods in their district. District commanders will then have the ability to allocate resources based on the enforcement strategies	Sept 2000	GPD
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The Gainesville Police Department, during the course of its transition to district policing, will mandate that the district commanders design and implement a traffic enforcement initiative to target the specific needs of their respective districts

May 2000 GPD

C. COMSTAT

Implement COMSTAT, a nationwide program, which utilizes crime mapping and computer statistics to effectively target crime prevention initiatives and proactive enforcement measures

June 2000 GPD

D. Combined Communications

Implement Combined Communications system

Oct 2000 GPD

"INCREASE MINORITY EMPLOYMENT"

2000 - 2001 Objectives

	Lead Department
A. Implementation of new charter officer	City Manager
B. Minority Recruitment Strategies	Equal Opportunity
C. Hiring Decisions	Human Resources
D. Increase awareness of job opportunities	Human Resources

A. Implementation of New Charter Officer

Determine costs associated with new charter officer	Mar 2000	OMB, EEO
Propose costs of new charter officer in budget	July 2000	OMB, City Manager
Establish necessary funding and monitoring for new charter officer budget	Oct 2000	Finance, OMB

B. Minority Recruitment Strategies

Review positions for internal barriers to minority recruitment.	Jun 2000	HR, EO
Shorten selection process from testing to list	May 2000	HR, EO
Increase advertisement in targeted publication	Mar 2000	HR, EO
Increase developmental training for future promotions and increase access for all employees	Mar 2000	HR, EO
Refine the internal affirmative action plan to include additional objectives	Mar 2000	HR, EO

C. Hiring Decisions

Focus Manager's Attention on Hiring Decisions by including minority recruitment in performance evaluations	Aug 2000	All Managers
Develop targeted recruitment resources database (intranet)	June 2000	AA Officer
Evaluate Affirmative Action work plans	Aug 2000	AA Task Force
Train on Affirmative Action work plans evaluation criteria	June 2000	AA Task Force

D. Increase awareness of job opportunities

Conduct 2 community forums	2000	AA Task Force
Participate in job fairs: UF, Santa Fe, Job Quest	2000	AA Officer / R&E Staff
Participate in Fifth Avenue Arts Festival, Black Business Explosion, East Gainesville Heritage Festival	2000	AA Officer / R&E Staff
Advertise targeted jobs on Magic 101.3 (radio), Jobs in Government and JobNet (websites)	Weekly	AA Officer / Hiring Manager
Advertise on other web sites	As needed	AA Officer / Hiring Manager

"REFINE PLANNING PROCESS"

2000 - 2001 Objectives

	Lead Department
A. Joint Planning	Community Development
B. Update Comprehensive Plan	Community Development
C. Design Center	Community Development
D. Design Review Board	Community Development

A. Joint Planning

Review of current policies and LDRs to determine where joint planning beneficial	April 2000	Planning
Conduct special area studies to provide basis for Comprehensive Plan amendments and changes to LDRs	Fall 2000	Planning
Create joint planning "entity" or "subcommittee" to review staff task force findings	July 2000	Planning
Commissions hold a joint workshop where they review possible models used by other locations for joint review of or input on land use and zoning changes in the urban reserve area, and possibly in areas within City limits within a certain distance of the City's boundary with urban reserve area	Aug 2000	Planning
Joint Sector Plans for specific areas (Archer Road/SW 34th Street/SW 24th Avenue/SW 20th Avenue, NW 39th Avenue, East Side Activity Center(s), SW 13th Avenue)	2000, 2001	Planning

B. Update Comprehensive Plan

Develop high quality land use and transportation elements with extensive public input	July 2000	Planning
Coordinate the urban design element with the future land use element and transportation elements	Aug 2000	Planning

C. Design Center

Locate Site	Oct 2000	Planning
Establish usage	Jan 2001	Planning

D. Design Review Board

Establish Design Review Board	Jun 2000	Planning
Prepare Design Review Board Procedures	Jun 2000	Planning
City Commission adoption and appointments	Jul 2000	Planning

"STRENGTHEN GAINESVILLE REGIONAL UTILITIES"

2000 - 2001 Objectives

	Lead Department
A. Prepare for Electric Deregulation	OMB

A. Prepare for Electric Deregulation

Evaluate changes in the Transfer formula from GRU	July 2000	OMB Staff, City Commission
Continue funding of deregulation reserve	July 2000	OMB Staff, City Commission
Prepare for elimination of the electric surcharge as it becomes a competitive disadvantage for GRU	Ongoing	OMB
Annexation of Future Area I and Future Area II (Archer Road area) to ensure retention of customer base	By 2003	OMB, GRU
Complete implementation of the Joint Trunking Radio System	Oct 2000	City Manager

"UPGRADE INFRASTRUCTURE"

2000 - 2001 Objectives

	Lead Department
A. Comprehensive Stormwater Master Plan	Public Works
B. City Facilities	Facilities Management
C. Infrastructure Funding	Office of Management & Budget

A. Comprehensive Stormwater Master Plan

Complete comprehensive master stormwater plan	Sept.2000	PW staff
Develop water management projects to reduce the damage potential to structures in the flood plain	Sept 2001	PW staff
Establish a three phase plan for completing an NPDES Application and implement phases one and two	Jan 2001	PW staff

B. City Facilities

Provide full maintenance to Old Depot Building	March 2001	Facilities Management
Continue progress toward achieving full ADA compliance for all general government buildings	Oct 2000	Facilities Management Staff
Develop building maintenance inventory	Jan 2001	Facilities Management Staff
Tree - root/sidewalk conflicts will be minimized through selection of deep rooting tree species	ongoing	Parks Staff

C. Infrastructure Funding

Evaluate the Financial and Operating Plan to identify funding to upgrade infrastructure through Departmental programs, and ensure adequate funding of these programs	July 2000	OMB
Update Capital Improvement Plan	June 2000	OMB Staff, City Commission
Assist with Countywide revenue initiatives for infrastructure (Penny sales tax, impact fees)	May 2000	OMB
Maximize proceeds from new revenues to the City of Gainesville	Ongoing	OMB
Consider a General Obligation referendum to raise funds for infrastructure	Spring 2001	City Commission, Finance