



August 4, 2015

Ed Braddy, Mayor
City Hall
200 East University Avenue
Gainesville, FL 32601

RE: Lot #10 Development (Agenda Item 130847)

Dear Mayor Braddy:

CHW submits this letter on behalf of Bedford Lodging in regards to Item 130847 on the August 6, 2015 City Commission agenda addressing the Lot #10 development in downtown Gainesville. As you know, Bedford Lodging's RFP response was ranked second (2nd) by the City's selection committee and in the final rankings approved by the City Commission.

Alternative Recommendation #2 listed in the agenda states that the City Commission direct staff to terminate negotiations with Horizon Hospitality Management, Inc. and begin negotiations with the 2nd ranked firm Bedford Lodging. Should the City Commission vote to move forward with Alternative Recommendation #2, Bedford Lodging is willing and excited to enter into negotiations with the City of Gainesville for the proposed mixed-use hotel development on Lot #10.

As outlined in Bedford Lodging's RFP response, the AC Hotels by Marriott brand is a perfect fit for this location in downtown Gainesville and is very interested in being in this market. We will be following this item closely on Thursday evening and look forward to working with you on this project in the near future if the City Commission votes to move in this direction.

Sincerely,
CHW

A handwritten signature in black ink, appearing to read 'Craig Brashier', is written over a faint, larger signature or stamp.

Craig Brashier, AICP
Project Manager

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