

cade  
museum  
creativity + invention



**The Cade Museum is dedicated to finding a new way to teach creativity, inspire our young people and provide a clear path toward a more entrepreneurial future.**



2011 FCAT Science Scores for Alachua County

45%

of 11th graders scored on or above grade level





An IBM poll of 1,500 CEOs identified **creativity** as the number one "leadership competency"

CQ

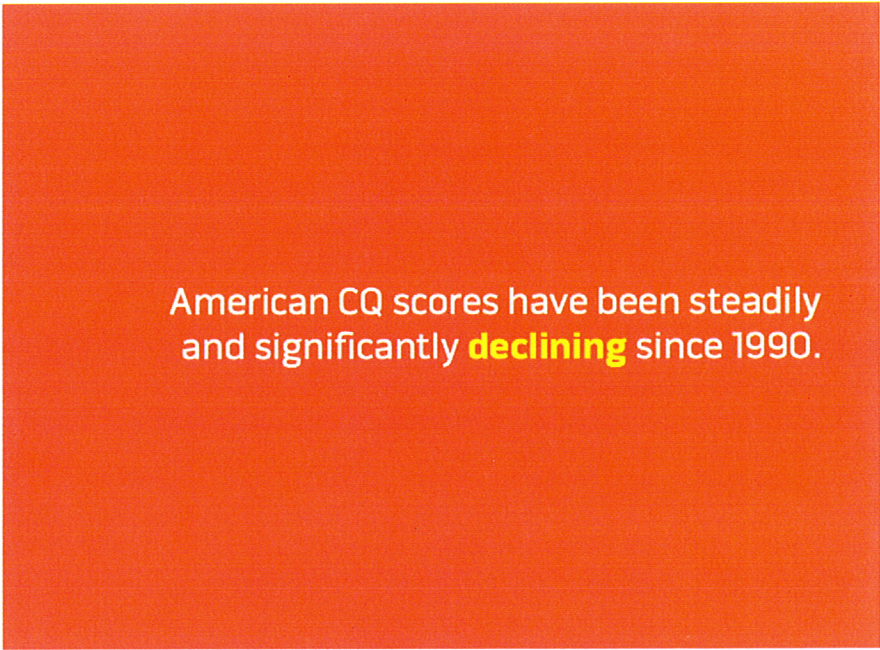
The **Creativity Quotient** is similar to the IQ, but measuring creativity.





# 3x

The correlation to lifetime accomplishment was  
**three times stronger for childhood creativity**  
than for childhood IQ.



American CQ scores have been steadily  
and significantly **declining** since 1990.



Other countries are making creativity  
development a national priority,  
so we are beginning see more innovation  
occurring **outside** the United States.

so

How do we inspire the next generation

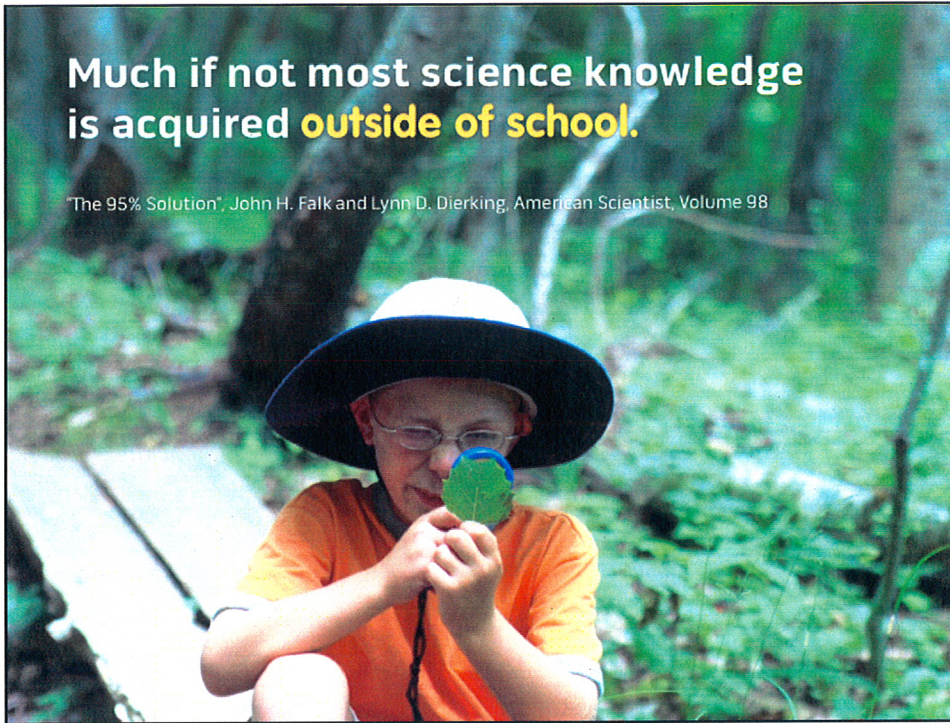




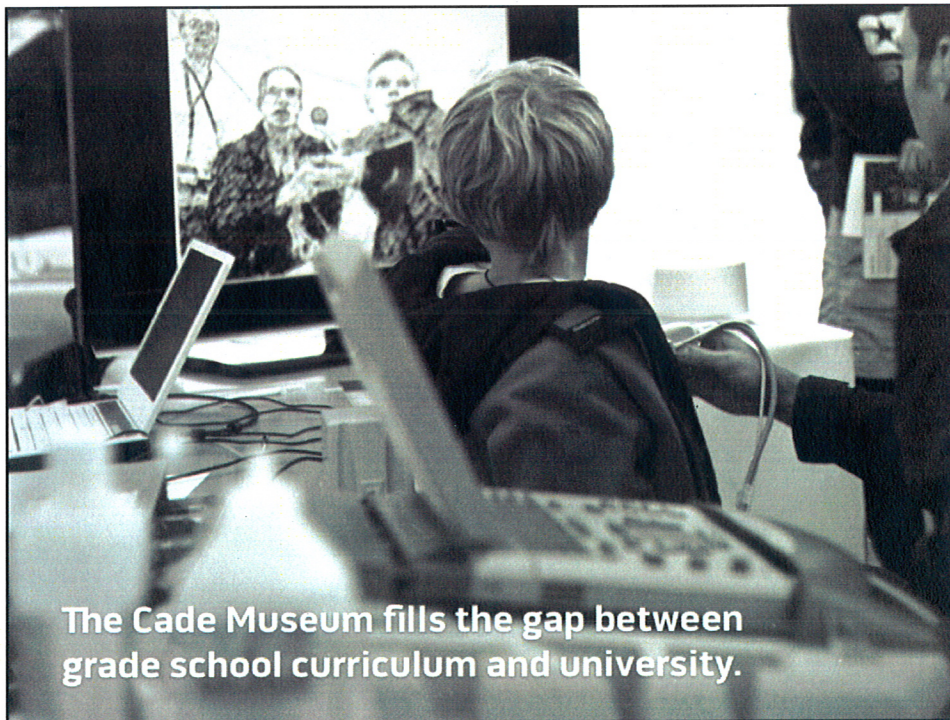


Much if not most science knowledge  
is acquired **outside of school.**

"The 95% Solution", John H. Falk and Lynn D. Dierking, American Scientist, Volume 98

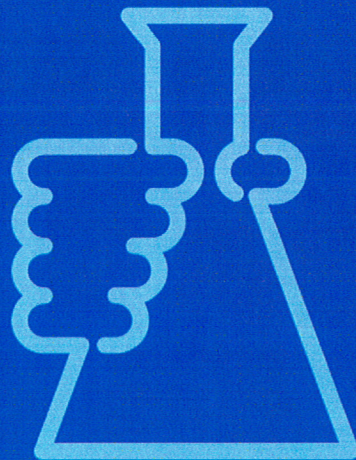


The Cade Museum fills the gap between  
grade school curriculum and university.



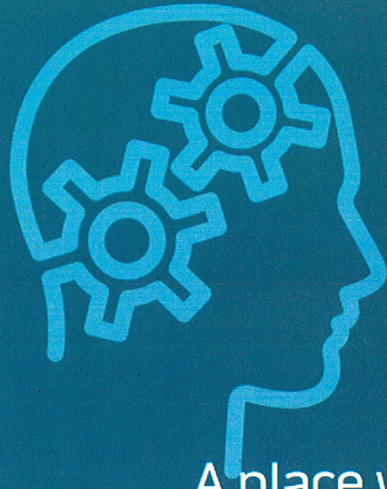


A place for  
**exploring**



A place for  
**doing**





A place where **ideas**  
come to life.

**what are we  
doing now?**

**Professional staff and office  
Programming  
Growing Cade Museum Prize  
Building state-wide relationships  
Committees of community experts  
Business plan for building and sustaining**



# **\$25 Million Campaign**

**\$9 Million - First Phase 20,000 Sq. Feet - 2015**

**\$9 Million - Second Phase 20,000 Sq. Feet**

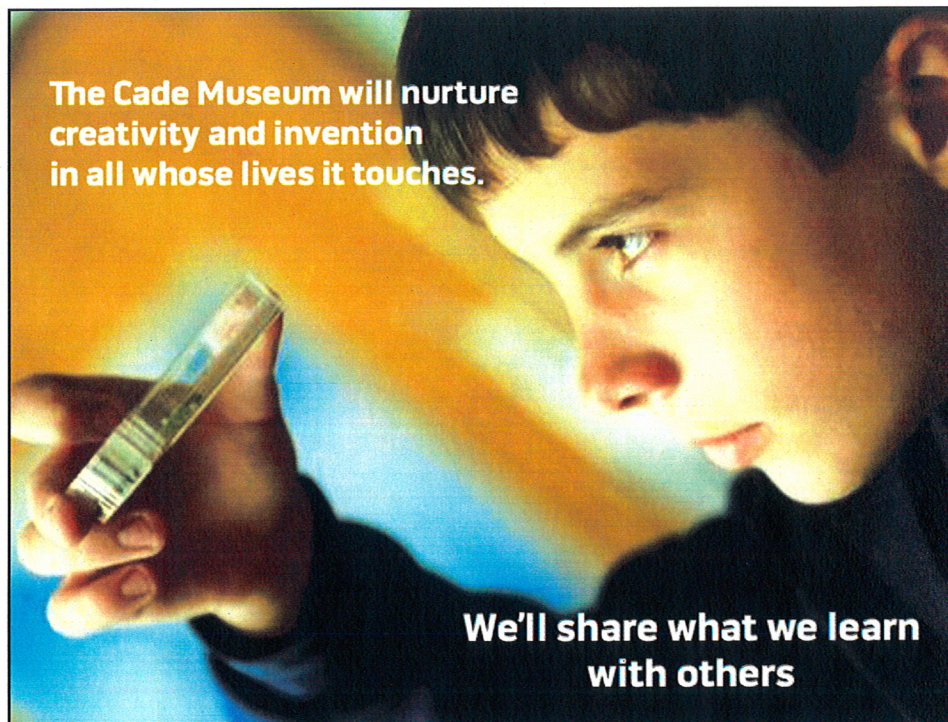
**\$7 Million - Third Phase**

# **Schedule**

**2012 - 2015 - Fund raising, design, construction planning**

**2015 - Break ground and open Museum**





The Cade Museum will nurture  
creativity and invention  
in all whose lives it touches.

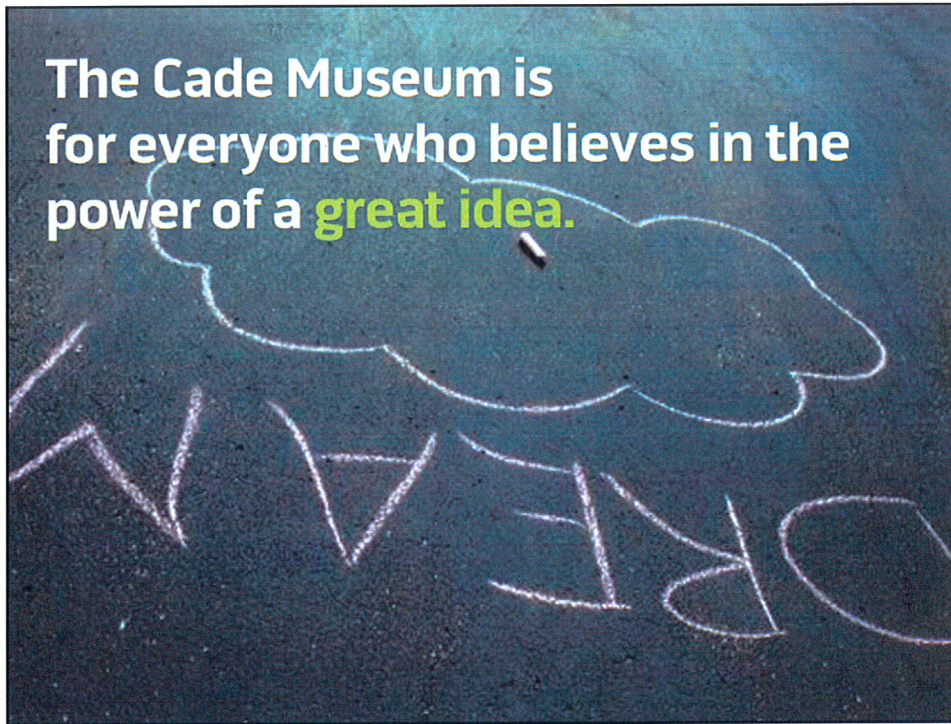
We'll share what we learn  
with others

## Advantages for **Alachua county**

- 40,000 visitors each year
- Reason for visitors to stay longer
- Anchor Depot Park
- Key asset for East Gainesville
- Investment in Gainesville's Innovation Future



The Cade Museum is  
for everyone who believes in the  
power of a **great idea.**



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