

# Perform GNV

Update to the City Commission

November 12, 2020

# Overview

- What is PerformGNV?
- Key components
- Why is it important?
- How does it work?
- Expectations going forward

## What is PerformGNV?

- The City of Gainesville's framework for:
  - Understanding what our Neighbors need
  - Establishing a set of priorities to build the kind of community our Neighbors desire
  - Ensuring the resources (human and capital) are allocated appropriately
  - Measuring progress, celebrating success, learning from failure, making improvements
- A process that will help us ensure we are building a better Gainesville for all of our Neighbors

**STEP 5**

**CELEBRATE SUCCESS/LEARN FROM FAILURES/MAKE IMPROVEMENTS**

Achievements will be celebrated, lessons learned and improvements made in areas that need refinement.



**STEP 4**

**MEASURE PROGRESS**

Progress on priorities will be measured monthly and reported quarterly to the Commission.



**STEP 3**

**ALLOCATE RESOURCES**

Fiscal and human resources to help us achieve our strategic priorities will be allocated accordingly during our annual budget process.



**STEP 1**

**SEEK NEIGHBOR FEEDBACK**

Neighbor Survey conducted to better understand needs, concerns, and desires for our community.



**STEP 2**

**DEFINE STRATEGIC PRIORITIES**

City Commission, Charter Officers and Staff will identify top and high priorities based on Neighbor feedback and strategic direction of the City.



## Key Components

- Clearly defined organization vision and mission
- Specific performance targets
- Monthly meetings
- Using data to drive decision making
- Learn from gaps and failures – focused performance improvement
- Solve issues collaboratively
- Celebrate successes

# Vision

Gainesville 2035 balances an **equitable community for all** and a **sustainable community for the future**. Gainesville 2035 is a **world-class, life-long learning community**, is a **great place for neighbors to live and thrive** and provides **meaningful experiences for everyone**.

Gainesville 2035 has a **vibrant downtown**, a **strong, resilient economy** and **mobility for all neighbors**.

# Mission

Gainesville's mission is to **build community** by providing **services responsive to neighbors and our community** in a **financially responsible** and **neighbor-focused manner** in **partnership with our neighbors** while **engaging neighbors and community builders**.

# Goals 2025



Equitable Community



Sustainable Community



A Great Place to Live & Experience



Resilient Local Economy



“Best in Class” Neighbor Services

**Vision**

Gainesville 2035 balances an equitable community for all and a sustainable community for the future. Gainesville 2035 is a world-class, life-long learning community, is a great place for neighbors to live and thrive and provides meaningful experiences for everyone. Gainesville 2035 has a vibrant downtown, a strong, resilient economy and mobility for all neighbors.

**Mission**

Gainesville's mission is to build community by providing services responsive to neighbors and our community in a financially responsible and neighbor-focused manner in partnership with our neighbors while engaging neighbors and community builders.

**Goals:**



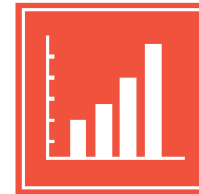
**Goal 1:  
Equitable  
Community**



**Goal 2:  
Sustainable  
Community**



**Goal 3: A Great  
Place to Live &  
Experience**



**Goal 4:  
Resilient Local  
Economy**



**Goal 5: "Best in  
Class" Neighbor  
Services**

**Top Priority**

City Racial Equity  
Policy and Plan

Comprehensive City  
Public Health Policy  
and Strategy/  
Action Plan

Affordable  
Housing Strategy

Downtown  
Master Plan and  
Development  
Standards/Guidelines

Community  
Policing/Use of  
Force Report  
and Zone  
Implementation

**High Priority**

Food Desert  
Elimination Action  
Plan

Gainesville East  
Incentivized  
Development Plan

City Environmental  
Goal - 100%  
Renewable Energy

Exclusionary Zoning  
Policy

Vision Zero Action  
Strategy

Homeless City  
Action Plan

Community  
Broadband: Policy  
Direction

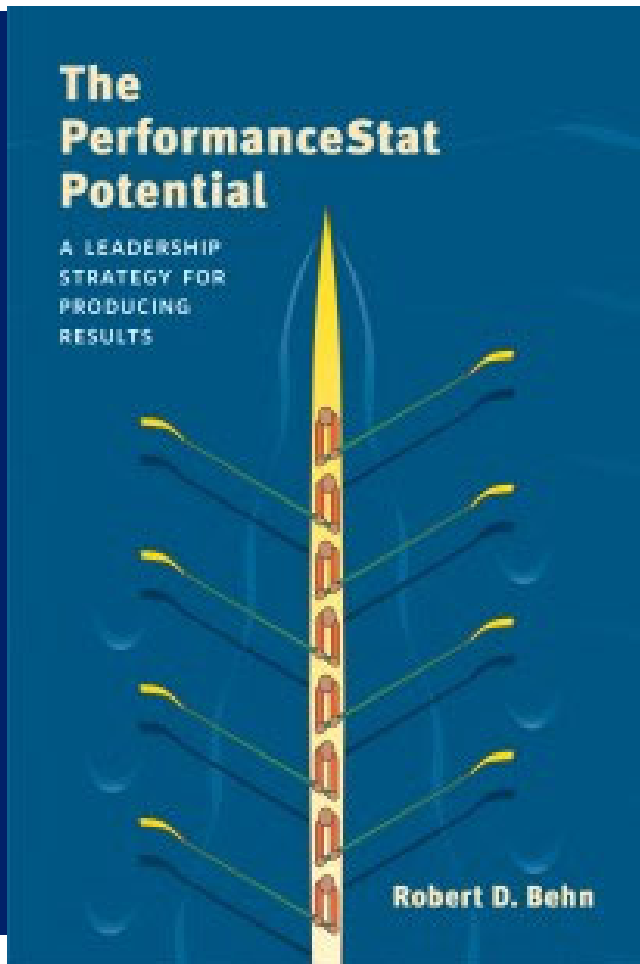
Community  
Engagement  
Program  
Enhancements

Solidifying the  
Process



Operationalizing  
the Strategic  
Plan –  
Monthly  
PerformGNV  
Meetings



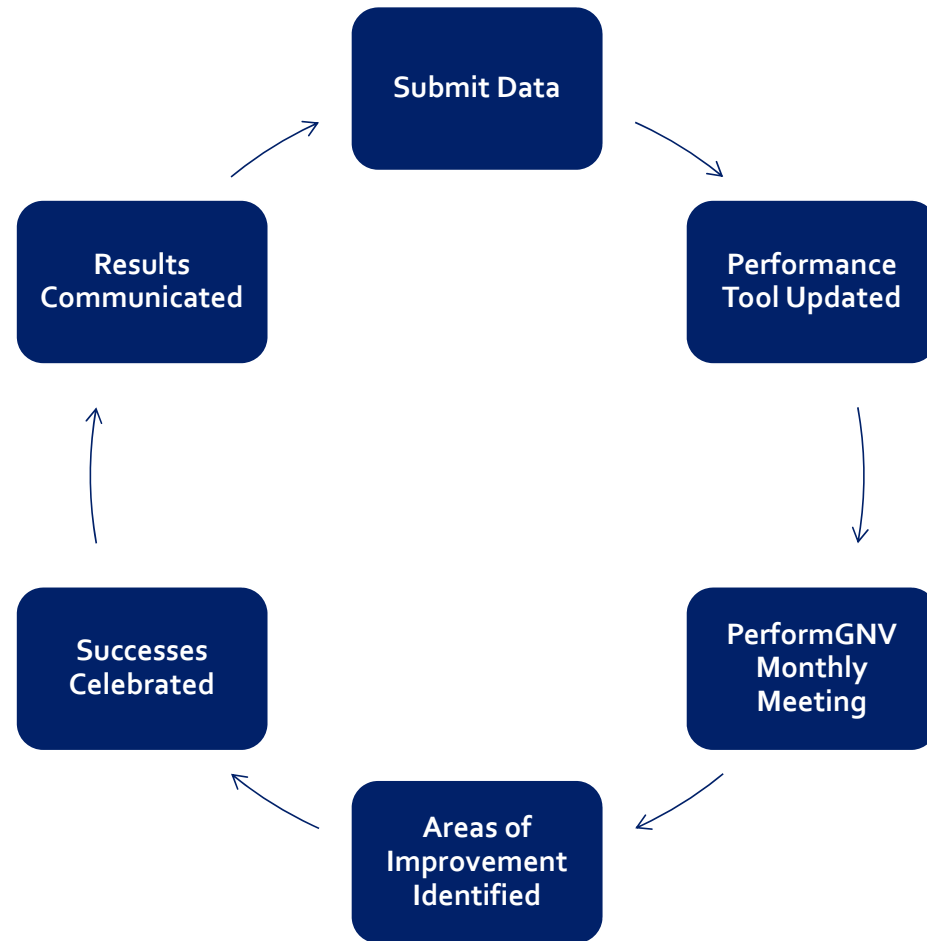


- 4 fundamental principles:
  - accurate and timely intelligence shared by all
  - rapid deployment of resources
  - effective tactics and strategies
  - relentless follow-up and assessment
- Other agencies:
  - CompStat – NYPD
  - CitiStat – Baltimore
  - BlightStat – New Orleans

## Why is it Important?

- Create an infrastructure that community builders can use to ensure we are meeting the needs of the neighbors we serve
- We have lots of data, but what does it all mean? Will be using data to help us make better informed decisions
- We have experience and work hard to be efficient, but this process will help us find better tradeoffs, prioritize and make wisest decision with the resources available
- Enhances public accountability and drives organizational improvement

# How Does it Work?

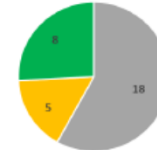


# Performance Snapshot

## PerformGNV Summary Status – October 2, 2020



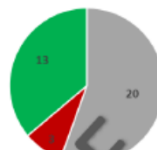
Goal 1: Equitable Community



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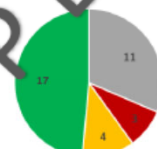
Goal 2: Sustainable Community



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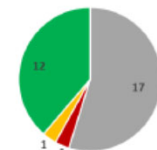
Goal 3: A Great Place to Live & Experience



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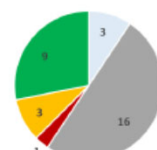
Goal 4: Resilient Local Economy



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Goal 5: "Best in Class" Neighbor Services



Blank Under Review Off Target Facing Challenges On Target/Complete

SAMPLE

## Expectations Going Forward

- Process continues each month with quarterly progress reports provided to the City Commission
- Activity milestones  Key Performance Indicators
- Strategic Plan Goals and Action Agenda will be revisited in early Spring
  - Incorporate Neighbor feedback
  - Priorities identified for allocation of budget dollars