



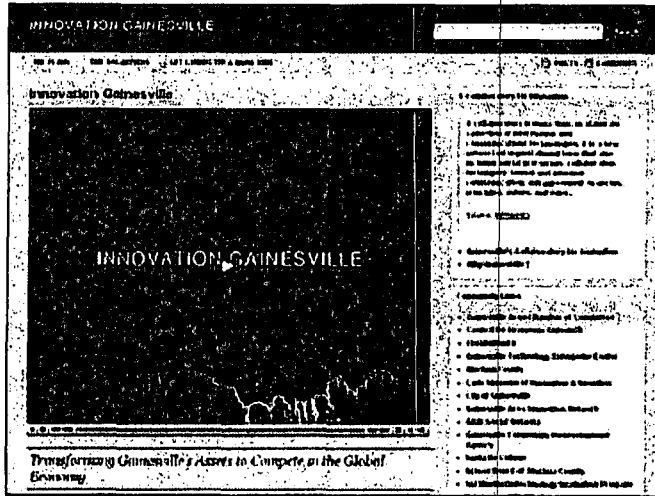
Economic Development  
CEO Progress - 2010

Date: 02/16/2010 08:52

Introducing InnovationGainesville.com

## INTRODUCING INNOVATIONGAINESVILLE.COM

In an effort to keep up with all of the innovation in Alachua County, InnovationGainesville.com was formed. This site will provide a framework to support Mentors, Bridge-Builders and Innovation Leadership. In addition to presenting a comprehensive listing of all the community members involved in Innovation Gainesville, the site presents the detailed business plans formed by the four action teams involved in the planning process: Partners in Innovation, Communications, Connectivity and Talent Development. All of the plans presented are open to comments from community members to sustain an active discussion about the evolving Gainesville economy.



Community members are also invited to get involved with the Innovation Gainesville initiative by indicating on the contact form the areas in which they'd like to volunteer. You can also keep up with Innovation Gainesville by becoming a fan on Facebook or subscribing to the site's RSS feed.

InnovationGainesville.com is also optimized for mobile browsers, so you can access it any time from your web-enabled phone or mobile device.

### About Innovation Gainesville

Jan. 28 the Gainesville Area Chamber of Commerce and the Council for Economic Outreach unveiled Innovation Gainesville, the community initiative to strengthen our local economy and make Gainesville a leader in emerging technological fields. This plan is the culmination of six months of collaboration between more than 200 individuals working together in an unprecedented approach to transform Gainesville's economy by connecting our rich and abundant capabilities for specific and measurable results.

Innovation Gainesville is focused on making Greater Gainesville the national hub for two key areas-- Health Technology and Green Technology. While these are hot areas of focus internationally, Health and Green Technologies were not chosen because they are today's buzz words. Gainesville has these resources in place now. We are ahead of the game and now is the time to leverage and expand our strengths.

Our area's Health Science (Biotechnology, Devices, Pharmaceuticals, Clinical Studies) capabilities include the significant research and licensing engine at the University, the College of Medicine's nationally ranked programs in sports medicine and studies of the aging, the existing cluster of biotechnology and Medical Device companies in the area, and Santa Fe's demonstrated ability to quickly educate skilled employees necessary for entrepreneurs to seize market share in the health and life sciences. Gainesville's Green Technology (Alternative energy/transportation, clean/green agriculture, environmental services, smart infrastructure) resources include the significant research and licensing engine at the University of Florida, IFAS, the existing cluster of Environmental Services companies in the area and Santa Fe's practice of integrating sustainability into its entire liberal arts and technical curricula.



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**The Plans (<http://innovationgainesville.com/the-plans>)****Addressing the Challenges:**

In less than six months, over 200 individuals worked together in an unprecedented approach to create and prioritize Fundamental Actions for Implementation.

Through an initial phase of research, data analysis, and defining our unique assets and potential markets, a Steering Committee identified rich and robust Targets of Opportunity on which to grow a new generation of jobs and startup enterprises, and to attract the best minds and their ideas to Gainesville

In turn, in an honest assessment, we determined Barriers Limiting Our Success, and agreed to collaborate on resolutions:

**Talent Development**

- **Parent Outreach Mentoring (<http://innovationgainesville.com/parent-outreach-mentoring>)**
- **Earn While You Learn (<http://innovationgainesville.com/earn-while-you-learn>)**
- **Every Child Has A Mentor (<http://innovationgainesville.com/every-child-has-a-mentor>)**
- **Center for Art and Technology (<http://innovationgainesville.com/center-for-art-and-technology>)**
- **Technology Commercialization & Entrepreneurship Degrees (<http://innovationgainesville.com/technology-commercialization-and-entrepreneurship-degrees>)**
- **Expand Entrepreneurship (<http://innovationgainesville.com/expand-entrepreneurship>)**
- **Cade Virtual Museum (<http://innovationgainesville.com/cade-virtual-museum>)**
- **Cade Prize (<http://innovationgainesville.com/cade-prize>)**

**Partners In Innovation**

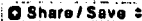
- **Geography & Land Use Policy (<http://innovationgainesville.com/geography-and-land-use-policy>)**
- **Funding Plan (<http://innovationgainesville.com/funding-plan>)**

**Connectivity**

- **Mentoring (<http://innovationgainesville.com/mentoring>)**
- **Trainings & Seminars (<http://innovationgainesville.com/training-and-seminars>)**
- **Knowledge Network: Community Infrastructure (<http://innovationgainesville.com/knowledge-network-community-infrastructure>)**
- **Knowledge Network: Communication & Promotion (<http://innovationgainesville.com/knowledge-network-communication-promotion>)**
- **Knowledge Network: Networking Events (<http://innovationgainesville.com/knowledge-network-networking-events>)**
- **Knowledge Network: Community-Wide Calendar (<http://innovationgainesville.com/knowledge-network-community-wide-calendar>)**
- **Knowledge Network: Web-based "Network of Networks" (<http://innovationgainesville.com/knowledge-network-web-based-network-of-networks>)**

**Communications**

- **Internal Communications (<http://innovationgainesville.com/internal-communications>)**
- **External Communications (<http://innovationgainesville.com/external-communications>)**

 ([http://www.addtoany.com/share\\_save?linkurl=http%3A%2F%2Finnovationgainesville.com%2Fthe-plans&linkname=The%20Plans](http://www.addtoany.com/share_save?linkurl=http%3A%2F%2Finnovationgainesville.com%2Fthe-plans&linkname=The%20Plans))

**Comments Closed**

Comments are closed. You will not be able to post a comment in this post.

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# INNOVATION GAINESVILLE VOLUNTEERS

## INNOVATION ADVOCATES

- |  |   |   |
|--|---|---|
| Terry Van Nortwick<br>PRO INK                            | Breck Weingart<br>Charles Perry Construction,<br>Inc.   | Andy Sherrard<br>O2B Kids!                              |
| John Spence<br>Flycaster & Company                       | Clovis Watson, Jr.<br>City of Alachua                   | Brian Hutchison<br>RTI Biologics                        |
| <b>Susan Washer, Co-Chair<br/>AGTC</b>                   | Peggen Hanrahan<br>City of Gainesville                  | <b>Jackson N. Sasser, Co-Chair<br/>Santa Fe College</b> |
| Hutch Hutchinson<br>Alachua Conservation Trust           | Rich Blaser<br>Infinite Energy Inc.                     | Sandy Hollinger<br>School Board of Alachua<br>County    |
| Randall Reid<br>Alachua County Board of<br>Commissioners | Tom Rothrock<br>Info Tech                               | Cesar Fernandez<br>SFC Graduate, UF Student             |
| Rod Smith<br>Avera & Smith LLP, Attorney<br>At Law       | Jim McClave<br>Info Tech, Inc.                          | Jane A. Adams<br>University of Florida                  |
| Phoebe Miles<br>Cade Museum Foundation                   | Ward Boston<br>North Florida Regional<br>Medical Center | Stephanie Warrington<br>Xhale, Inc.                     |

## ACTION TEAM MEMBERS

- |                            |                   |                        |
|----------------------------|-------------------|------------------------|
| Richard R. Allen           | Mitch Glaeser     | Jane Muir              |
| Tracy Bachmann             | Martin Gold       | Chris Needles          |
| Judy Boles                 | Bruce Gordon      | Annie Pais             |
| Greg Bradley               | Kelly Gridley     | Cindy Regan            |
| Erik A. Bredfeldt          | Taal Hasak        | Ed Regan               |
| Patti Breedlove            | Robert Hutchinson | William Rossi          |
| Florida Bridgewater-Alford | Kevin Ireland     | Dan Rua                |
| Chris Brown                | Ed Jennings, Jr.  | Erik Sander            |
| John V. Carlson            | Greg Johnson      | Randy Scott            |
| Joe Cirulli                | Debbie Lee        | Janine Sikes           |
| Charles W. Clemons, Sr.    | Joseph Lowry, Jr. | Nina Stoyan-Rosenzweig |
| John Cole                  | Tom Mallini       | Adrian S. Taylor       |
| Scott Costello             | David S. Massias  | Marilyn Tubb           |
| Bryan daFrota              | Linda McGurn      | Kathy Viehe            |
| Rick Drummond              | Sean McLendon     | Mark Walker            |
| Dave Edwards               | Richard G. Miles  | Heather B. White       |
| Matt Fajack                | Kimberly Mitrook  |                        |
| Rose Flagler               | Cassy Morgan      |                        |

Special thanks to the hundreds of individuals who participated in discussions and focus groups.



# INNOVATION GAINESVILLE

Transforming Gainesville's Assets to Compete in the Global Economy

## THE OBJECTIVE AND CHALLENGE ADDRESSING THE CHALLENGES

Can Gainesville transition its current economic focus to a more competitive, knowledge-based economy for all of our citizens? How can we engage the University and other knowledge providers – public and private sector alike – to transform the way we do business, retain students and graduates, and expand the resources necessary to enhance our quality of life?

Can we overcome limitations – in both mindset and the way we measure success – by adopting new metrics?

In less than six months, more than 200 individuals worked together in an unprecedented approach to create and prioritize Fundamental Actions for Implementation.

Through an initial research phase, including data analysis and defining our unique assets, rich and robust targets of opportunity were identified on which to grow a new generation of jobs and startup enterprises, and to attract the best minds and ideas to Gainesville.

In turn, we determined barriers limiting our success and agreed to collaborate on resolutions.

Can we tell our story better – about our successes, assets and individual endeavors? Yes we can. And we will.



# THE BIG IDEA: Collaboratory for Connected Innovation

A Big Idea implies that there is only one solution to improve our economic competitiveness through being an innovative community. For Greater Gainesville, THE BIG IDEA is one that culminates months of discussion and informal debate on several options to not just 'brand,' but to create and connect assets and people in ways that attract external investment, resources and recognition.

our rich and abundant capabilities for specific and measurable results. In areas of Health Technology and Green Technology, this community Collaboratory will bring together an interdisciplinary set of experts, market-makers, inventors and investors to design and launch new products and services.

This is not another incubator. By leveraging our Sid Martin, GTEC, Santa Fe CIED and Innovation Hub facilities, the Collaboratory will operate by the highest common interests and accelerate a solution. Gainesville minds will be working together to solve national and regional grand challenges in areas of business, industry, society and community development.



At no time in Gainesville's history have all the technologies, skills sets, institutions and innovative minds aligned as we find now in the Collaboratory. Solving both routine and unique challenges through a connected innovation team will be our brand and our message!

to solve national and regional grand challenges in areas of business, industry, society and community development.

# MOMENTUM AND SPARK: Our Jump-Start Plan



## ONE BIG IDEA

Create Jobs, Industries, Products and Innovate Like No Other Region

The Knowledge Road Map has more than 30 unique tactics and strategies to expand economic opportunities for all our citizens and focus on such a broad portfolio immediately. Therefore, Innovation Advocates and Action Teams have prioritized the most critical next steps into a Jump-Start Plan that calls for:

1. Measurable results in the first year
2. The creation of a new organizational platform through which to sustain our work, and most vital to ensuring that Greater Gainesville continuously benefits from the Road Map
3. Metrics and outcome briefings, reports and online materials to engage every parent, student, teacher, faculty member, CEO, staff member, community leader and elected official – the entire range of our region!

This is our time, our moment, our future. Join us at

[www.InnovationGainesville.com](http://www.InnovationGainesville.com)

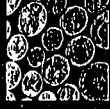
## ACTING INNOVATIVELY THE FIVE ELEMENTS



CELEBRATE  
INNOVATIVELY



LEARN  
INNOVATIVELY



INVEST  
INNOVATIVELY



LIVE  
INNOVATIVELY



SPEAK  
INNOVATIVELY

A portfolio of action steps and implementation strategies to retain students, attract innovators and ensure a greater quality of life.