

*Gainesville, Florida*



# *Citizen's Report*

2000

*City of Gainesville*  
Finance Department  
PO Box 490  
Gainesville, Florida 32602

# Report to the Citizen

This report was prepared to inform residents about the City of Gainesville, its operations, services and programs, and its financial condition. It is suitable for those readers who prefer an overview or summary of City government and its financial condition.

The following pages provide brief descriptive information about your government's organizational structure and how that structure relates to the services provided to the residents of Gainesville. Gainesville Regional Utilities (GRU) information, which is a major component of our organization, is included in this report but in a condensed format. GRU issues a separate report to comply with its bond requirements.

The financial information presented here is in condensed and summarized form, and does not substitute for the City's Comprehensive Annual Financial Report (CAFR). The CAFR outlines the City's financial position and operating activities for each year presented in conformity with generally accepted accounting principles. This Citizen's Report does not conform to generally accepted accounting principles and associated reporting standards as set forth by applicable governing bodies. Some of the statistical information is from the City's



The City of Gainesville, Florida, is the county seat and largest city in Alachua County. The City was founded in 1854 and incorporated in 1869. There are approximately 49,42 square miles of land included within the corporate boundaries of the City. The population is currently estimated at 102,174.

Gainesville is a beautiful and progressive city, and a leader in promoting intelligent, sustainable growth. A dense canopy of trees justifies the description of Gainesville as a "city in a forest". For the 17th consecutive year, Gainesville has been named "Tree City USA" by the National Arbor Day Foundation

Financial and Operating Plan (annual budget). Both of these documents have received awards for outstanding financial reporting from the Government Finance Officers Association. The CAFR, the City's Financial and Operating Plan, and this Citizen's Report, as well as other referenced material, are available at the Alachua County Library District. You may also find other information regarding the City on the City's website.

In keeping with our commitment to excellence, we proudly present this report to you. We hope this report will give you a better understanding of the services the City provides, its accomplishments, and its overall financial condition. We welcome your comments and suggestions to improve our presentation.



and in 2000 the Sand Live Oak at 301 NW 8th St. was honored by the Florida Department of Agriculture as the National Champion – "the largest specimen of its species growing in the United States of America."

Gainesville is home to the University of Florida, the state's leading research institution; and Santa Fe Community College, a provider of excellent professional and vocational education. The City houses one of the largest medical communities in the Southeastern U.S., and is the center for commerce, art, and culture for North Central Florida.

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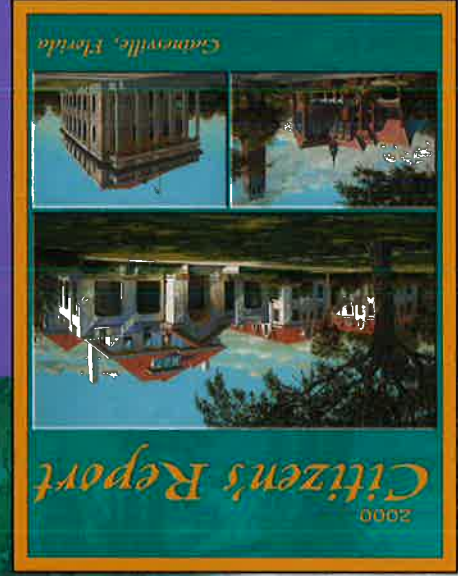
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## Contact Numbers

For numbers not listed below call (352) 334-5005

Administrative Services .....	334-5013
Assistant City Manager .....	334-5010
Building Inspection .....	334-5050
City Attorney .....	334-5011
City Auditor .....	334-5020
City Commission .....	334-5016
City Manager .....	334-5010
Clerk of Commission .....	334-5015
Community Development .....	334-5022
Computer Services .....	334-5033
Cultural Affairs .....	334-5064
Economic Development .....	334-5012
Equal Opportunity .....	334-5051
Facilities Management .....	334-2140
Finance .....	334-5054
Fire Rescue .....	334-5078
Fleet Management .....	334-2261
Gainesville Regional Utilities .....	334-3400
Human Resources .....	334-5077
Ironwood Golf Course .....	334-3120
Management & Budget .....	334-5032
Police .....	334-2400
Public Works .....	334-5070
Recreation & Parks .....	334-5067
Regional Transit System .....	334-2609
Risk Management .....	334-5045
Solid Waste .....	334-5040
Stormwater Management .....	334-5072
Streets .....	334-2161
Traffic Engineering .....	334-5074

Check out the City's website at – <http://www.state.fl.us/gvl>  
 This Document was produced by the Finance Department at a total cost of \$9,989 or \$1.33 per copy, to inform the public about City services and finances. Currently, only 7,500 copies are printed annually and mailed to a random sample of residents. If you would like to receive a copy, contact the Finance Department at 334-5054.  
 In-house Photographers: Johanna Tjeenk Willink and Carl Harness



## About the cover...

Special thanks to Alachua County Historic Trust, Matheson Museum, Inc. for supplying the cover artwork. All images are historic structures in Gainesville, Florida, and are taken from oil paintings by Justin Pearson, circa 1994. The paintings are part of a collection of 23 Pearson artworks depicting the county's historic structures, and are on display at the Matheson Museum, located at 513 East University Avenue. The Museum endeavors to preserve and interpret the history of Alachua County, through exhibitions, publications, and preserving material relating to the area's past.

## Front cover, from top to bottom:

The Thomas Center, 1909  
 The University Auditorium and Century Tower, 1924 and 1955

The Hippodrome State Theater (Old Post Office Building), 1911

Back cover:

The Matheson House, 1867

15. A. In the past 3 months, how many times have you used the City bus service (RTS)? .....  
 0  1-5  6-10  Over 10

B. What would encourage you to use the City bus service more often? (Check all that apply)

- Nothing
- More frequent buses
- Cleaner buses
- New routes
- Lower fare
- More friendly service
- Extended hours
- Buses being on time

16. Rank the order of issues which you feel are the most important problems for City officials to work on first. Put a '1' next to the issue you feel is most important, a '2' next to the second most important issue, etc.

- Condition of streets & sidewalks
- Pollution of the Environment
- Crime
- Growth Management
- Jobs & the Economy
- Litter Control
- Parks & Recreation Facilities
- Sustainable Development
- Taxes
- Traffic
- Waste Disposal
- Drugs

17. For statistical purposes, please indicate family's total annual income BEFORE TAXES for 2000. (Include money from all sources for all persons living in your household.)

- \$0-10,000
- \$10,000-30,000
- \$30,000-50,000
- Over \$50,000

18. Your gender:  Male  Female

19. Number of individuals in your household  1  2  3  4 or more

20. Your age:  18-24  25-34  35-49  50-64  over 64

21. Your race/ethnicity:  Black  White  Hispanic  Asian  Other

22. What zip code do you live in? \_\_\_\_\_

23. In the space below, please make any comments you have regarding City programs and services. (Remember, this survey is anonymous.)

24. Did you answer this survey before reading the 2000 Citizen's Report? .....  YES  NO

25. Did you like the Citizen's Report? .....  YES  NO

26. Did you find the report easy to read? .....  YES  NO

27. Do you feel this report provides useful information to City residents? .....  YES  NO

If no, why? \_\_\_\_\_

28. Is there any information you would add or delete from the report? .....  YES  NO

If so, what? \_\_\_\_\_

29. At a cost of approximately \$1.33 per copy, should the City continue to provide this report to its taxpayers? .....  YES  NO

If yes, how often?  Annually  Every 3 years  Every 5 years  Other (please specify) \_\_\_\_\_

30. Please make any other comments you have regarding the Citizen's Report, in the space below.

If you would like a copy of the results of this survey call 334-5032, after September 30, 2001 and a free copy will be mailed to you. Also, check out the City's website - <http://www.state.fl.us/gvl>

# Our Mayor

Message from Mayor Paula M. Delaney

I hope you enjoy the City of Gainesville Citizen's Report 2000. This document is prepared annually as part of our effort to deliver information to our citizens in an easy to read and understandable format. We have included information about the structure of City government, the City Commission, administration, the different departments and services, and their budgets.

My vision includes attention to issues, which promote and protect our quality of life, and to provide a better, more efficient, and more responsive local government. Our City government is committed to working with our citizens to continue to stabilize neighborhoods, improve recreation

opportunities for all citizens, improve job opportunities, and continue to upgrade streets, sidewalks, and lighting, especially in older sections of town.

We strive to be the best City with the best-managed local government, where our citizens consider the City of Gainesville a partner in achieving our community goals.

I look forward to continuing my leadership as Mayor, and serving as an advocate when dealing with issues at the state and federal level.

For the 17th consecutive year, Gainesville has been named "Tree City USA" by the National Arbor Day Foundation

Oak at 301 NW 8th St. was honored by the Florida Department of Agriculture as "the largest specimen of its species growing in the United States of America."



### City Attorney

The Office of the City Attorney has three principal responsibilities. First, the City Attorney is the chief legal officer for the City of Gainesville. The Attorney's office prosecutes and defends the interests of the City in lawsuits and administrative proceedings. Second, the City Attorney prepares legal documents and provides legal advice and opinions to the elected and appointed officers, employees, and agents of the City. Last, the Office represents the Gainesville Enterprise Zone Development Agency, the Board of Trustees of the Employees Pension Plan, the Community Redevelopment Agency, and the Gainesville Code Enforcement Board.

13 BUDGETED POSITIONS  
TOTAL EXPENSES \$958,424

### City Auditor

The Office of the City Auditor is an independent appraisal activity established to evaluate City programs by means of financial compliance and operational audits. These include reviewing the reliability and integrity of financial information; reviewing established systems for compliance with policies, procedures and laws; reviewing the means of safeguarding City assets; and conducting reviews to determine whether program results are consistent with the goals and objectives of the City.

4.5 BUDGETED POSITIONS  
TOTAL EXPENSES \$344,424

### Clerk of the Commission

The Clerk of the Commission attends and records the proceedings of all City Commission meetings, is responsible for the preparation of City Commission agendas and minutes, and provides administrative support to the Mayor and the City Commission. The Clerk maintains and executes the City Seal on all official documents, maintains the City's vital records, ordinances, resolutions, deeds, weekly noticing of public meetings, public call-in and e-mail Hotline, and appointments to the City advisory boards and committees. The Clerk updates website information and documentation for the Gainesville Code of Ordinances, publishes legal notices, records official documents with appropriate agencies, and provides research and response to requests from the public, media and other governmental entities.

Website:  
<http://www.state.fl.us/gvl/Government/Commission.html>  
9.5 BUDGETED POSITIONS  
TOTAL EXPENSES \$497,689

### General Manager for Utilities

The General Manager of Gainesville Regional Utilities (GRU) is charged with overseeing the operation of five utility services provided by the City to the Gainesville metropolitan area. GRU's utility services include electric, natural gas, water, wastewater and telecommunications. One or more of these services are provided to approximately 83,000 residents and businesses. In addition, GRU provides wholesale electric service to the City of Alachua, and sells electric energy to the national market which helps keep prices lower for our local customers. The residents of Gainesville own GRU, and benefit from their investment through profits returned to the City's General Fund. During Fiscal Year 2000, GRU returned \$23.3 million to the City, which was used to help fund police and fire protection as well as many other vital City services. These monies represent approximately 37% of the City's annual General Fund budget. A full accounting of GRU's budget may be found in the GRU Annual Report for 1999-2000.

As President of the American Public Power Association (APPA) for 2000-2001, and as President-elect in the prior year, GRU's General Manager, Michael L. Kurtz, has been actively involved at the national level in efforts to help assure issues of importance to public power utilities are considered by congress as it implements changes to the regulatory environment.

Website: <http://www.gru.com>



GRU employee helps a youngster pretend to be a lineman at the "Electrifying Celebration," an event held annually to celebrate GRU's commitment to the community.

DETACH HERE AND RETURN IN ENCLOSED ENVELOPE

# Resident's Opinion Survey

## Dear Citizen

You, the taxpayer, are the best judge of the quality of service your government provides. We know you expect the highest quality of service and to be treated with courtesy and friendliness. To ensure that quality of service, please take a few minutes to answer the questions on the next three pages.

This survey is designed to help us evaluate public opinion of City services and programs. Your household has been chosen at random to participate in this survey. To accurately reflect the views of all people living in Gainesville, we would like you to utilize the following method to determine the respondent in your household: Please select the adult (anyone 18 years or older) who most recently had his or her birthday. Be assured that all of your answers are given in complete anonymity. Let me stress again that your participation in this survey is very important, especially because you are one of the few households being asked to report your opinions about City services. It is equally important that you choose your household's respondent by the method described above. If you have any questions about this survey, feel free to contact the Office of Management and Budget at 334-5032.

In addition to the Citizen's Opinion Survey on services, we are also very interested in any comments you have on this Citizen's Report. Presently, we are mailing Citizen's Reports to a random stratified sample of GRU customers within the city limits. The report can be found in the public library, and anyone interested in receiving a copy may contact the Finance Department at 334-5054.

Thank you,

*Wayne Bowers*

Wayne Bowers  
City Manager





Events Management oversees policy and permits on public property. This Division administers the application process for the City's support services at 27 annual events such as the Spring Arts Festival, Homecoming Parade, Fifth Avenue Arts Festival, and others.

12.5 BUDGETED POSITIONS  
TOTAL EXPENSES \$1,268,364

## Facilities Management

Facilities Management is responsible for the maintenance and upkeep of over 80 City buildings. This responsibility includes providing heating and A/C maintenance, painting, plumbing, electrical, carpentry and general repairs as well as full janitorial services to City buildings.

The Department currently is providing project management services for the construction of the new Gainesville Technology Enterprise Center, Ironwood's new clubhouse and several smaller City owned facilities. The long-range goals for Facilities Management are to fully implement and develop an energy evaluation program of all General Government buildings, and to identify and install energy saving devices.

29 BUDGETED POSITIONS  
TOTAL EXPENSES \$1,979,887

## Recreation and Parks

The Recreation and Parks Department provides comprehensive recreation and parks programs, events and services for the residents of Gainesville. In 2000, the Department served over 100,000 participants in programs including ceramics, self-defense, chess, archery, and youth and adult league sports.

The City has three athletic complexes composed of sports fields, recreation



Young volunteers at the second annual Great Air Potato Roundup, an invasive pest plant removal program sponsored by the City's Nature Operations.

Environmental educational programs for the Alachua County School System, community education classes, nature pre-school programs, and weekend and summer camp programs. The Natural Resource Management staff is responsible for conducting environmental assessments on undeveloped City land as well as a wide variety of habitat management practices on existing City owned parks and properties. The Division is also responsible for the operational upkeep and maintenance of the City's nine nature parks. Nature Operations completed the construction of Phase 1A of the greenway trail, which is located between NW 8th Avenue and Loblolly Environmental Facility.

The Parks Division maintains the City's parks and tree canopy of over 25,000 trees. The City's "Tree-mendous" tree-planting program planted 1,100 additional trees this year along City streets, including NW 16th Street, Waldo Road, and NW 43rd Street. Two medians along NE 1st Street were replanted during 2000. In addition to the City roadway planting, there were 66 residential tree sponsors, and 329 sponsors who cared for trees planted on public right-of-way. The Parks Division is also responsible for maintaining the Evergreen Cemetery, which is currently involved in a program to gain placement on the National Registry of Historic Places.

The Nature Operations Division develops and conducts environmental educational programs for the Alachua County School System, community education classes, nature pre-school programs, and weekend and summer camp programs. The Division is also responsible for the operational upkeep and maintenance of the City's nine nature parks. Nature Operations completed the construction of Phase 1A of the greenway trail, which is located between NW 8th Avenue and Loblolly Environmental Facility.

The City's Ironwood Golf Course is a challenging championship course located in northeast Gainesville. Ironwood played host to the Statewide Special Olympics in September of 2000, and is the first municipal golf course in the State of Florida to receive the prestigious Audubon Sanctuary Certification. The new Ironwood clubhouse was completed last fall and held its grand opening on December 15, 2000, for over 200 guests and dignitaries.

93 BUDGETED POSITIONS  
TOTAL EXPENSES \$6,362,971

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93 BUDGETED POSITIONS  
TOTAL EXPENSES \$6,362,971



GRU's new natural gas-fired Combined Cycle Unit 1 at the renovated downtown J. R. Kelly Generating Station will begin providing 100 megawatts of power to Gainesville in the spring of 2001.

## Total Debt Outstanding As of September 30, 2000 and 1999

[000's Omitted]

Fiscal Year	2000	1999	Increase (Decrease)
Guaranteed Entitlement Revenue	\$ 13,457	\$ 13,887	\$ (430)
and Refunding Bonds	15,605	16,990	(1,385)
Financing Commission Loans	978	997	(19)
Promissory Notes	30,040	31,874	(1,834)
Total General Government Debt	75,109	28,508	46,601
Utility Commercial Paper Notes	341,380	351,570	(10,190)
Utility Revenue Bonds	416,489	380,078	36,411
Total Utility Debt	\$446,529	\$411,952	\$34,577
Total Outstanding Debt	\$546,529	\$448,480	\$98,049

Note: This excludes accrued compensated absences and unamortized discounts.



The Hogtown Creek Greenway Phase 1A was dedicated on December 15, 2000, a bicycle/pedestrian nature trail.

## Debt Administration - The city's required principal and interest payments on outstanding debt were remitted timely and in full during fiscal year 2000. The reserve requirements mandated by the bond covenants remain funded at the prescribed levels. The schedule on the right recaps the total debt outstanding for the City as of September 30, 2000 and 1999.

## Component Units

are presented in a separate column in the financial statements to emphasize they are legally separate from the City. The Community Redevelopment Agency (CRA) and the Gainesville Enterprise Zone Development Agency (GEZDA) were created by ordinance of the City to carry out community redevelopment within the City of Gainesville. The City Commission appoints the boards of these organizations and approves their budgets.

Community Redevelopment Agency - CRA's purpose is to correct blighting influences through construction of enhancements to public places and land, and improving derelict buildings thereby helping to create an environment conducive to private investment.

CRA has assisted with funding improvements to downtown neighborhoods, constructed downtown streetscaping, and improvements to the Downtown Community Plaza. Planned projects include the constructing of pedestrian enhancements to existing streets, constructing high quality "walk-up" type town-house units in downtown Gainesville, and assist with the design and development of a Stormwater Park in east Gainesville.

Gainesville Enterprise Zone is an area targeted for economic revitalization. It offers financial incentives to businesses to encourage private investment and increase employment opportunity for the areas' residents. Three non-contiguous business districts within the City of Gainesville make up the Zone. During 2000, 68 applications were processed, 50 businesses were assisted, and 30 new jobs were created.

In 2000, GEZDA developed an enterprise zone workshop video, which is broadcast weekly on local Cox Cable channel 12. This workshop provides ongoing training to enterprise businesses for tax incentives available to them through the state sponsored program.



The new Ironwood Golf Course Clubhouse opened the fall of 2000 to rave reviews.

### Proprietary Funds

(Enterprise and Internal Service) are used to account for the government's ongoing organizations and activities that are similar to those often found in the private sector.

**Enterprise Funds** are used to account for specific operating entities of the governing body. Government enterprise funds are financed and operated in a manner similar to private businesses where the intent is to cover the cost of providing goods or services to the general public through user fees.

**Internal Service Funds** are used to account for the cost of departments that provide goods or services to other departments. Charges to user departments are based upon predetermined cost recovery methods.

### Trust Fund Assets by Trust Type

As of September 30, 2000 and 1999

[000's Omitted]

Fiscal Year	2000	1999	Increase
Pension Trusts - Fair Value	\$250,821	\$223,278	\$ 27,543
Expendable Trust	2,868	2,196	672
<b>Total Assets</b>	<b>\$ 253,689</b>	<b>\$ 225,474</b>	<b>\$ 28,215</b>

The schedule below reflects the revenues and expenses of the City's proprietary funds for fiscal years 2000 and 1999. The schedule includes the amount of increases and decreases in relation to prior year totals.

### Proprietary Fund by Entity Revenues and Expenditures

[000's Omitted]

Fiscal Year	2000	1999	Increase
Revenues	\$ 7,681	\$ 9,510	\$(1,829)
Transit	203,180	192,728	10,452
Utilities	4,090	3,790	300
Stormwater	1,282	1,195	87
Solid Waste	5,145	5,059	86
General Insurance	3,540	5,376	(1,836)
Fleet	5,392	5,773	(381)
EHAB	8,728	8,006	722
<b>Total Revenues</b>	<b>239,038</b>	<b>231,437</b>	<b>7,601</b>
Expenditures	8,665	7,197	1,468
Transit	187,405	174,549	12,856
Utilities	4,036	4,555	(519)
Stormwater	1,400	1,312	88
Ironwood Golf Course	5,313	4,888	425
Solid Waste	4,294	3,334	960
General Insurance	4,472	4,167	305
Fleet	8,928	7,791	1,137
EHAB	224,513	207,793	16,720
<b>Total Expenditures</b>	<b>\$ 14,525</b>	<b>\$ 23,644</b>	<b>\$ (9,119)</b>
<b>Excess of Revenues</b>	<b>\$ 239,038</b>	<b>\$ 231,437</b>	<b>7,601</b>
<b>Over Expenditures</b>	<b>\$ 14,525</b>	<b>\$ 23,644</b>	<b>\$ (9,119)</b>

**Fiduciary Funds** are used to account for funds held in trust for specific future use. Funds are spent according to the trust agreement. The City accounts for several individual trust funds and one agency fund. The schedule on the left shows the asset growth experienced during fiscal year 2000 for the City's trust funds.

## Administrative Services

The Administrative Services Director reports directly to the City Manager and provides oversight to the departments of Computer Services, Finance, Fleet Management, Management and Budget, and Risk Management. These internal support services are essential to the successful operation of the City. The Department coordinates the City's short and long-range financial planning efforts, performs trend analysis, and facilitates the ongoing strategic planning process.

The City's Minority Business Enterprise/Small Business Enterprise Program (MBE/SBE) reports directly to the Administrative Services Director. The City's MBE Coordinator administers this program, which has as its objective identifying and providing assistance to local and small businesses to enable them to successfully participate in City of Gainesville procurement opportunities, thereby supporting the overall economic development of the City.

**2 BUDGETED POSITIONS**  
(MBE/SBE fiscal year 2000 budgeted positions and expenses are included in the Finance Department's budget)

TOTAL EXPENSES \$ 159,074

### Computer Services

Computer Services provides hardware and software user support for all general government activities. The Department also oversees the purchasing of all computer-related items, and provides systems analysis to streamline internal operations and functions.

Computer Services continued to address potential Y2K issues during calendar year 2000, and as anticipated, no Y2K related problems were experienced. Upgrades to the City's network were put in place this past year with most internal networks now running at 100 megabytes, and external networks running at 1 gigabyte. These upgrades have substantially improved network performance and overall application throughout. In early 2001, Computer Services will undertake two significant upgrades to the City's Finance and Human Resource application systems, changes that will bring about additional functionality. This specifically includes workflow, which permits the improved auditing and control of electronic documents. The City's website is currently administered and monitored by Computer Services, which is located at - <http://www.state.fl.us/gvl>

**14 BUDGETED POSITIONS**  
TOTAL EXPENSES \$2,157,163

The City's Treasury Supervisor uses the Bloomberg System to monitor the yield curve for City investments.

### Finance

The Finance Department's primary responsibilities are to safeguard the City's assets, insure maximum utilization of revenues, and provide financial support to operating departments, and report accurate and timely financial information to the City Commission, management, and residents of the community. The Department offers General Accounting, Treasury, Revenue Recovery, Grant Fiscal Coordination, and Purchasing services to City departments. This includes providing financial analysis upon request, the preparation of the Comprehensive Annual Report, billing and collection of revenue, administration and billing of occupational taxes, and processing of payroll and accounts payable. In addition, the Department oversees the coordination of all City purchasing, cash and investment management, pension management, debt management, mail services, and disposition of all surplus property through public auction. In fiscal year 2001, one of the primary focuses of the Department will be to prepare for the implementation of GASB 34 represents the single largest change in the practice of governmental accounting and financial reporting. Its implementation will require significant changes in the manner in which financial information is collected, recorded and communicated.

**45.5 BUDGETED POSITIONS**  
TOTAL EXPENSES \$2,230,375



## Fleet Management

The centralized Fleet Management Department is responsible for the administration, specifications, repair, and maintenance of all City vehicles and equipment, with the exception of RTS. This diversified fleet of 1,330 primary and 480 secondary vehicles includes fire apparatus, police pursuit cars, construction equipment, bucket trucks, vans, sedans, and trucks of various sizes. Services are provided through two major garages, two satellite facilities, and a field service operation for heavy construction equipment. Based on the success of recent organizational and procedural changes, the staff size was reduced from 35 to 30 employees.

Fleet Management operates as an Internal Service Fund, where all expenditures are recovered through a charge-back system to the departments. The procurement of all City vehicles and equipment is coordinated through Fleet Management. A Fleet Replacement Fund has been established to allow for the timely retirement of General Government's fleet. The Department embraces a team concept, which creates an environment that encourages creativity and innovation. The output is a safe fleet that allows for maximum utilization by the customers, at a minimal cost to taxpayers.

30 BUDGETED POSITIONS  
TOTAL EXPENSES \$4,472,268

## Management and Budget

The Office of Management and Budget (OMB) is primarily responsible for providing effective management of the City's

# Community Development

## Risk Management

7.5 BUDGETED POSITIONS  
TOTAL EXPENSES \$321,160

Risk Management manages both the general insurance and the Management Replacement Fund. General Government's fleet, City, General Insurance activities include a self-insurance plan for workers' compensation, automobile, and general liability benefits. Risk Management also provides employee health services through a City clinic, a fitness center, and psychological and nutritional counseling. Risk Management oversees the administration of a modified self-insurance plan for employee health and accident costs. The Department implemented a flexible benefits plan which provides tax savings to employees for health care and dependent care expenses.

10 BUDGETED POSITIONS  
TOTAL EXPENSES \$13,155,725



Construction of the new Commerce Building located on East University Avenue.

Community Development provides long-range plans for the growth and development of the City and the preservation of its natural environment. The Department enhances the quality of existing neighborhoods and commercial areas through selected assistance in preservation and redevelopment, performs special studies, suggests changes in regulations, and reviews plans, zoning proposals, and other petitions. Petitions are presented to the Development Review Board, City Plan Board, Board of Adjustment, and Historic Preservation Board. The Department also reviews and suggests changes to the City's Comprehensive Plan, assists in the preservation of the City's historic districts, produces maps and graphics for the City, and provides neighborhood-planning services.

Community Development is committed to providing housing assistance to low and moderate income families through state and federally funded programs. During 2000, the City received \$1.6 million in Community Development Block Grant (CDBG) funding and \$698,000 in HOME funds, both federal programs. The Department also received over \$600,000 of State Housing Initiatives Partnership (SHIP) funds. These sources were used to support a variety of housing, human services, economic development, and public facilities improvement projects in the community.



The 30,000 square foot Technology Enterprise Center, which opened in the spring of 2001, is one of several new public facilities constructed in east Gainesville to help revitalize the community.

**Capital Projects Funds** account for financial resources to be used for the acquisition or construction of major capital facilities or improvements. The sources of these funds are usually General Fund transfers, federal and state grants, and debt issues. The City maintains a five-year Capital Improvement Plan, which was adopted by the City Commission in September of 1999.

A majority of the capital projects funded through First Florida Governmental Financing Commission (FFGFC) Bonds of 1992 are completed. The Roadway construction and reconstruction including land acquisition projects funded through FFGFC Bonds of 1994 and 1996 are currently underway and should be completed in the next two years. The reconstruction of NW 38th Street, between 8th Avenue and 16th Boulevard is scheduled for completion February 2001. The City anticipates to begin reconstruction of NW 45th Avenue, from 13th Street to the 2100 block, including NW 19th Street, from 39th Avenue to 45th Avenue during 2001. Funding through FFGFC 1998 Bonds provided the capital for the transition to the City's new 800 MHz radio system, and a \$1.4 million grant from the Economic Development Administration made possible the construction of the new Gainesville Technology Enterprise Center opening this spring. Future capital projects include funding for a new skateboard park, facility improvements and new projects for Public Works.

The schedule on the right reflects the revenues and expenses of the City's governmental funds for fiscal years 2000 and 1999. The schedule includes the amount of increases and decreases in relation to prior year totals.

Fiscal Year	2000	1999	Increase (Decrease)
Revenues	\$ 62,877	\$ 70,590	\$ (7,713)
General	7,614	7,760	(146)
Special Revenue	3,338	3,818	(480)
Debt Service	2,663	1,474	1,189
Capital Projects	76,492	83,642	(7,150)
Total Revenues	76,492	83,642	(7,150)
Expenditures	62,679	64,272	(1,593)
General	6,609	7,490	(881)
Special Revenue	3,319	4,327	(1,008)
Debt Service	5,511	1,582	3,929
Capital Projects	78,118	77,671	447
Total Expenditures	78,118	77,671	447
NET GAIN (LOSS)	\$ (1,626)	\$ 5,971	\$ (7,597)

[000's Omitted]

## Governmental Funds by Fund Type Revenues and Expenditures As of September 30, 2000 and 1999



## Revenues and Expenditures of Combined Operating Funds

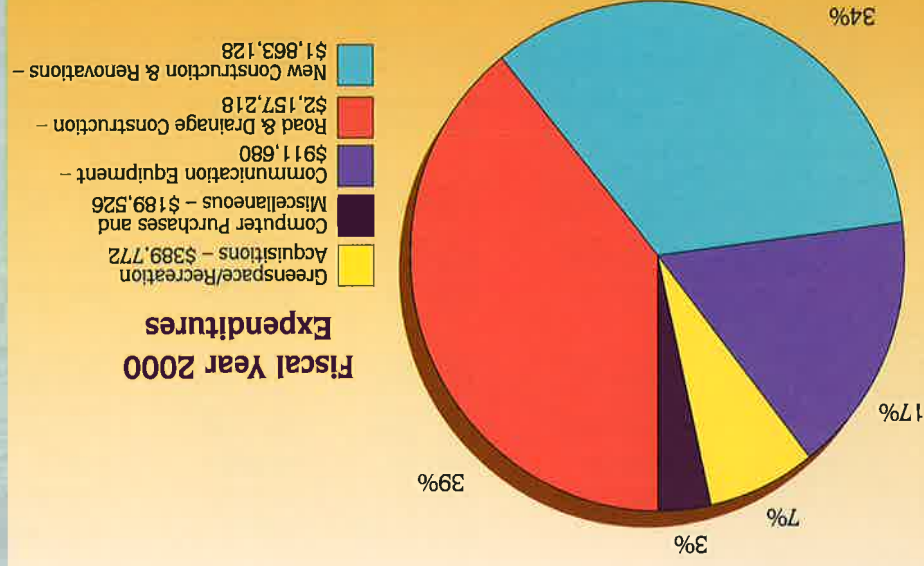
The following schedule represents a summary and history of the financial activities of the City's combined operating funds (defined as governmental and proprietary funds) for fiscal years 1996 through 2000.

As of September 30

[000's Omitted]

Fiscal Year	1996	1997	1998	1999	2000
<b>Revenues</b>					
Property Taxes	\$ 9,335	\$ 10,044	\$ 10,587	\$ 11,098	\$ 11,868
Other Taxes/Licenses	12,653	12,872	13,655	13,553	14,533
Intergovernmental	14,811	16,106	14,389	21,775	17,370
Charges for Services	201,978	202,965	207,953	215,086	226,735
Miscellaneous	3,216	3,737	5,639	3,355	4,937
<b>Subtotal Revenues</b>	<b>241,993</b>	<b>245,724</b>	<b>252,223</b>	<b>264,867</b>	<b>275,443</b>
Debt Proceeds	5,162	0	10,964	899	0
<b>Total Revenues</b>	<b>247,155</b>	<b>245,724</b>	<b>263,187</b>	<b>265,766</b>	<b>275,443</b>
<b>Expenditures</b>					
General Government	26,516	24,109	21,045	25,055	28,725
Public Safety	27,984	29,063	30,243	31,742	33,604
Transportation	9,425	12,443	12,592	14,139	17,231
Utilities	141,361	140,341	142,582	139,938	157,213
Other	22,730	21,629	20,597	20,056	21,702
<b>Subtotal Expenditures</b>	<b>228,016</b>	<b>227,585</b>	<b>227,059</b>	<b>230,930</b>	<b>258,475</b>
Debt Service	3,685	4,094	13,525	4,344	3,335
<b>Total Expenditures</b>	<b>\$231,701</b>	<b>\$231,679</b>	<b>\$240,584</b>	<b>\$235,274</b>	<b>\$261,810</b>

## Capital Projects



**Governmental Funds** are those through which most governmental functions of the City are financed. The following are the City's governmental fund types:

**General Fund** reflects the majority of the financial activity of departments within City government. Taxes, user fees and transfers from other City departments (including GRU) make up the majority of the funding sources.

**Special Revenue Funds** are used to account for specific revenue sources that are restricted to expenditures for specified purposes. The sources of these funds are usually Federal and State grants. These monies are normally spent over an extended period of time and are reflected on the financial statements until the programs are completed.

**Debt Service Funds** are used to account for receipt and payment of general long-term debt principal and interest. The City typically issues bonds in order to finance large capital projects. During 2000 the City issued no new debt.

## Equal Opportunity

The City's Economic Development Department functions as a focal point of contact for business development within the City. The Department provides information to businesses and other organizations on a variety of issues related to doing business and developing property in Gainesville. The main goals of the Department are to increase the availability of jobs to City residents, to promote the expansion of existing businesses, to diversify the City's workforce, and to enhance the local revenue base through marketing and promotional activities.

The Economic Development Department has continued to market the Airport Industrial Park and show property to prospective buyers. During 2000, Performance Food Group, previously operating as Kenneth O. Lester, exercised its option to purchase an additional three acres of land in preparation for future expansion. Since 1993, the company has grown from 25 to 171 employees. During the same period, the original 40,000

In the spring of 2000, construction began on the Technology Enterprise Center of Gainesville/Alachua County (also known as TREC). The facility, which is being built along Hawthorne Road in the enterprise zone, will focus on high technology and light manufacturing start-up companies with the potential for high growth and the creation of high-paying jobs for Gainesville residents. The Department has been successful in pre-leasing over 50 percent of the facility, which will provide business assistance to help accelerate the growth of small technology companies.

The City continues to support the East Gainesville Development Task Force by providing a grant in the amount of \$37,500 to help cover operating expenses.

54 BUDGETED POSITIONS  
TOTAL EXPENSES \$5,050,942

Community Development assists various local not-for-profit housing providers in their efforts to renovate and construct affordable homes for low-income families through land donations and technical assistance. The Department serves as a developer of affordable housing with its Cedar Grove II project on Gainesville's eastside.

Community Development also administers the Community Redevelopment Agency (CRA), which was formed to revitalize the downtown, College Park/University Heights, and Pleasant Street/Fifth Avenue areas through activities and programs designed to enhance economic viability and quality of life in these areas. Several major redevelopment and streetscape projects

The utilization of the latest technology for communications, training, public education, and emergency responses was a focus for Gainesville Fire Rescue (GFR) during 2000. An aggressive campaign to ensure that every residence has a working smoke detector contributed to only having one fire death during the year. With per capita costs down, Gainesville was below average among similar size cities in Florida for deaths, injuries, and total value of fire losses.

## Fire Rescue

The Equal Opportunity Department oversees the City's compliance with all local, state, and federal Equal Opportunity laws and policies. They investigate or help resolve all internal City allegations of discrimination based upon race, religion, sex, national origin, age, color, sexual orientation, or disability of City employees. The department

2 BUDGETED POSITIONS  
TOTAL EXPENSES \$217,555

ment is the City's liaison with the Human Rights Board. In addition, the Equal Opportunity Department acts as a referral source for citizens or employees regarding complaints of discrimination or harassment.



GFR firefighters extinguish a fire at a Gainesville residence.

With a federal grant award of \$1 million from the US Department of Justice, GFR was able to work with other city and county agencies to develop a new Joint Emergency Communications Center. New radios, utilizing the latest technology in emergency communications, were installed in all fire apparatus. With the new center and new radios, the ability to communicate quickly and accurately was greatly enhanced during the year. The new center also reduced the necessity for dispatchers to transfer calls from one agency to another thus reducing the processing time for emergency 911 calls.

Three thermal imaging cameras were placed into service during the year providing firefighters with the ability to see heat and fire within walls, locate hot areas after a fire is extinguished, locate persons who may be trapped during a fire, and to find the source of a hidden fire. New training software and fiber optic cable connections between GFR's training facility and the seven fire stations has enhanced the departments in-house training program.

## Human Resources

Providing emergency management information, fire safety education, and other important information to members of the community has been greatly enhanced this year through the use of the community's television cable Channel 12. Also, GFR's website has received two awards for excellence. The website creatively provides important information for children and adults, and gives community members the opportunity to learn about the department, obtain updates on emergencies such as severe weather events, and to request information and assistance.

During 2000, GFR responded to approximately 22,000 emergency incidents: 75% were for medical emergencies. The remaining calls included fires, automatic alarms, auto-mobile accidents, hazardous materials spills and leaks, airport emergencies, and other calls for various emergency events.

Website: [www.gfr.org](http://www.gfr.org)  
 150.5 BUDGETED POSITIONS  
 TOTAL EXPENSES \$10,783,710

The Human Resources Department develops, implements, and monitors systems and programs to recruit, hire, motivate, train, and retain a highly qualified and diverse workforce. Services are provided to all Charter Officers and City departments within general government and the Gainesville-Regional Utilities as well as contractually to the Gainesville-Alachua County Regional Airport Authority.

## Police

The Human Resources Department acts as a consultant to departments and an advisor to management in the interpretation of personnel policies and procedures and labor agreements. The Department also provides career counseling and training to foster employment growth and development to all City employees.

Under first-year Chief of Police Norman B. Botsford, the Gainesville Police Department (GPD) underwent a significant transition during fiscal year 2000. Foremost among changes was the restructuring of the Department, and the change to a district policing model. The cornerstone of the transition included a renewed and more intensive emphasis on community oriented policing.



District policing was implemented on August 1, 2000 by dividing the City into two districts (North and South), each with its own commander, officers, detectives, community resource officers, and other specialized units. The North District is comprised of seven zones, and the South District has nine zones. District policing empowers the District Commanders to allocate resources in an effective and efficient manner with an emphasis on preventive measures and immediate response to neighborhood needs. To ensure community input, each district established District Councils comprised of neighborhood, business, and government representatives who serve as advisors to the District Commanders. To maximize the benefits of the transition, all members of the Department underwent extensive training in community oriented policing techniques.

Also during 2000, GPD Communications Division employees moved to the new Alachua County Joint Communications Center as employees of the County. The Department also

## Financial Reporting

This financial summary and history is based upon a condensed view of the City's assets and liabilities for all funds and account groups at a specific point in time, September 30th, which is the end of the City's fiscal year.

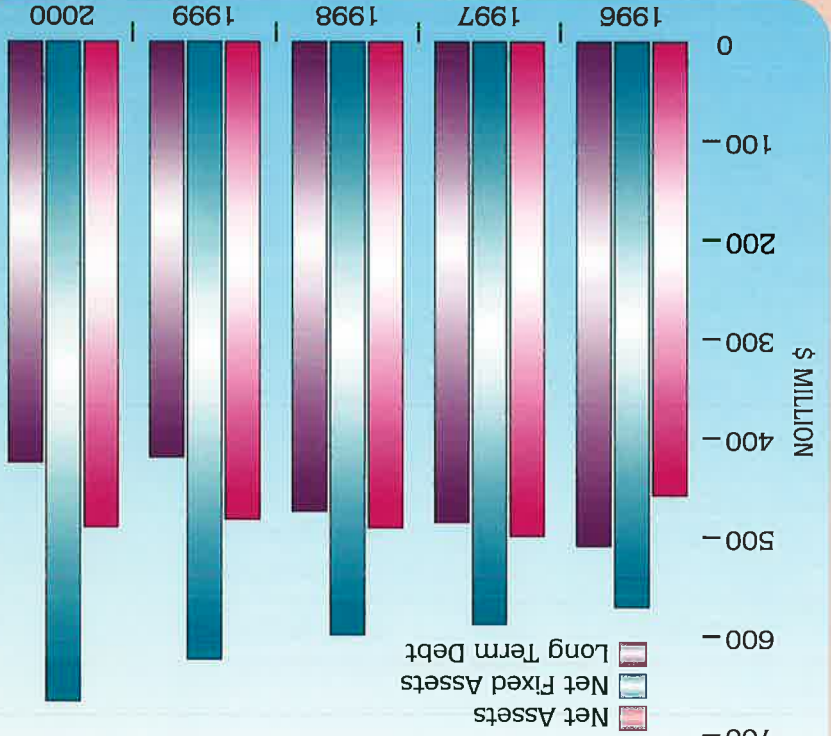
**Net Assets** represents the resources the City has available to continue to provide services to the citizens of Gainesville if there were no additional revenues or resources available.

**Net Fixed Assets** are the City's long-term investments in land, buildings, equipment, improvements other than buildings (such as swimming pools and parking lots), and construction in progress. The stated values represent the original cost less an amount for depreciation. These assets are not available to finance regular City operations.

**Long Term Debt** represents debt obligations of the City from long-term financing. The proceeds from these various debt issues were used to finance large projects such as building construction and renovations, major equipment purchases, and roadway reconstruction.

## Growth of Assets

Fiscal Years 1996-2000



## Condensed Balance Sheet

All Fund Types and Account Groups

As of September 30

[000's Omitted]

Fiscal Year	1996	1997	1998	1999	2000
<b>Assets</b>					
Cash and Investments	\$389,698	\$440,996	\$419,498	\$434,828	\$480,309
Receivables, net	36,838	48,636	40,316	45,222	56,630
Inventories, at cost	10,821	9,951	12,096	18,823	9,449
Deferred and Prepaid Expenses	100,662	94,684	86,191	289,728	248,297
Subtotal Assets	538,019	594,267	558,101	788,901	794,685
<b>Liabilities</b>					
Payable and Accrued Liabilities	61,739	75,348	48,044	63,946	71,224
Deferred Credits & Revenues	17,878	19,428	19,115	242,405	233,008
Subtotal Liabilities	79,617	94,776	67,159	306,351	304,232
<b>Net Assets</b>	\$458,402	\$499,491	\$490,942	\$482,550	\$490,453
<b>Net Fixed Assets</b>	\$571,177	\$588,329	\$599,038	\$623,950	\$666,332
<b>Long Term Debt</b>	\$509,551	\$485,530	\$474,359	\$419,987	\$425,274

ologies were reviewed. The methodology used by both Gainesville Regional Utilities and General Government takes the actual FY 1999 numbers to establish a base. The base increases annually as long as the rolling three year average of retail delivered MWH units is zero or increasing. If the three-year average decreases, the transfer will decrease. Additionally, the utility will transfer 3% of annual wholesale and interchange sales revenues, net of related fuels costs.

Gainesville Regional Utilities will also recognize the electric surcharge as revenue and the utility transfer will not include the electric surcharge as a component. At the time that the utility and general government staffs feel that it may be appropriate to eliminate the electric surcharge for competitive reasons, management will recommend this elimination to the City Commission. As a result of the adopted restructuring of the utility transfer formula, the level of the utility transfer will be unchanged by the status of the electric surcharge.

### East Gainesville Sprout Project

The Sprout Project aims to cleanup contaminated sites south of Depot Avenue known as "brownfields" and develop the properties as a downtown stormwater park. Cleaning up these properties will remove barriers against neighborhood revitalization, improve public safety, and enable the creation of necessary stormwater treatment and recreational facilities.

The City's contractors completed several environmental remediation options for protecting human health and the environment. Design of the stormwater basins and park features will follow. Stormwater Management Utility, GRU funds, grants from the US Environmental Protection Agency, and the Florida Office of Tourism, Trade, and Economic Development will fund these tasks.



Environmental contractors take soil samples from the Brownfield site located south of Depot Avenue.

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to Gainesville for its Popular Annual Financial Report for the fiscal year ended September 30, 1999.

The Award for Outstanding Achievement in Popular Annual Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation of state and local government popular reports.



The City recently entered into discussions with CSX Transportation concerning the purchase and sale of the property. Although the purchase negotiations did not result in acquiring the properties by year's end, negotiations are expected to continue in 2001. City funds and a grant from the Florida Communities Trust will fund the acquisition of the CSX Transportation properties.

The \$7.8 million City-funded cleanup is expected to begin in 2002. The park will eventually contain re-created wetlands, walking paths, rail trail spurs, and gathering spaces adjacent to the Old Gainesville Depot. The project is a collaborative effort among the Community Redevelopment Agency, Public Works Department, and Gainesville Regional Utilities.

moved to a new 800 MHz radio system, reactivated the Citizens on Patrol Academy, and expanded the Reichert House Program. In 2001, the Gainesville Police Department's Management Analysts Bureau will begin full operation of the DataTrac Program. DataTrac will assist the District Commanders and the Department by providing crime mapping and computer statistics to aid in effectively targeting crime prevention initiatives and proactive enforcement measures. Additional services will include video production and other technology programs.

## Public Works

The Public Works Department consists of six major work groups: Administration, Operations, Regional Transit System, Solid Waste, Stormwater Management Services, and Transportation Services.

The Department began work on the Corridors to Campus projects funded by the Campus Development Agreement with the University of Florida during fiscal year 2000. This is a \$1 million program aimed at enhancing bicycle/pedestrian access to the University campus from the roadway surrounding the campus. Sidewalks and in-street colored bike lanes were added to the west 12th Street corridor to enhance its use as an alternative to west 13th Street for north south bicycle/pedestrian travel to the many off campus student housing areas. Design work is underway to enhance the primary route north of University Avenue and NW 17th Street. Work was completed on SW 2nd Avenue to enhance bicycle use through the intersection at SW 13th Street. Additional projects will be completed in 2001.

The long awaited resurfacing of Depot Avenue west of Main Street was started. The final course will be completed once SW 3rd Street is constructed in early 2001. Traffic signals were installed at the NW 53rd Avenue and 37th Street intersection as well as at the entrance to the Airport Industrial Park on Waldo Road. Both projects were joint ventures with other entities – NW 53rd Avenue with Alachua County and Airport Industrial Park with the State, using economic development grant funds. Emphasis continues to be placed on livability of neighborhoods and enhancing bicycle and pedestrian facilities. Over 7,600 linear feet of sidewalks was installed along with 73 sidewalk ramps.

The Transportation Services Division, along with Gainesville Police Department, received a national award from the National Safety Council for their work in establishing the City of Gainesville as a regional data base manager for all traffic crash reporting in Alachua County. This was a joint project that included the Florida Highway Patrol, the University of Florida Police Department, Alachua County Sheriff's Office and Public Works, as well as all of the municipal law enforcement agencies within Alachua County.

The Solid Waste Division completed revisions to the Commercial Solid Waste Franchise Ordinance that will allow streamlined accounting of construction and demolition debris hauling activities within the City. The third annual "Clean Your

During the upcoming year, members of the Gainesville Police Department will expand on the initiatives established in the preceding year, which continue to develop innovative programs designed to enhance our commitment to the citizens of Gainesville.

Website: [www.gainesvillepd.org](http://www.gainesvillepd.org)

333,5 BUDGETED POSITIONS  
(Grant funded positions not included)  
TOTAL EXPENSES \$22,482,933



Traffic circles are used as a traffic calming device, and traffic circles are used in addition to many other public awareness programs to encourage recycling of office paper and other recyclable materials.

137,5 BUDGETED POSITIONS  
TOTAL EXPENSES \$16,504,570

## Regional Transit

The Regional Transit System (RTS) has provided public transit services throughout Gainesville and unincorporated areas of Alachua County for 26 years. Evidence of RTS's overall success is record ridership of 5.2 million for fiscal year 2000. RTS continues to respond to the ridership demands in areas predominantly consisting of high density off campus student residential housing. Student ridership increased to 3,407,317. Implementation of a prepaid, unlimited, bus pass program for University of Florida faculty and staff added 47,404 riders bringing total UF ridership to 3,454,721. RTS placed a major emphasis on serving the ADA and paratransit riders of the community by establishing a free fare for all ADA eligible riders on the fixed route system. RTS placed orders for 23 new lift equipped buses; delivery is expected by August 2001.

Website – [www.go-rtcs.com](http://www.go-rtcs.com)  
142 BUDGETED POSITIONS  
TOTAL EXPENSES \$8,586,113



University of Florida students enjoy the convenience of on campus bus service.



# Financial Condition & Reporting

## Economic Outlook

Based on a number of indicators, the economic outlook for the City of Gainesville and its residents continues to be positive. Unemployment is at 1.9%, the lowest rate in over ten years and a significant decline from the 2.7% level of fiscal year 1999. Approximately 2,350 net new jobs were created last year. 830 of these jobs were generated in the private sector, with the balance coming from major governmental employers, including the University of Florida (UF). Enrollment at UF increased during the last ten years from 35,000 in 1991 to 45,600 in 2000.

The City continues to experience a renaissance of its downtown area. The past year has seen the completion of one major project and the initiation of another. Union Street Station has attracted several restaurants and retail stores to its ground level space, and will provide office and residential units above, and should be fully occupied during 2001. The Downtown area will also experience some significant development in the near future with the construction of the Commerce Building slated for completion in 2001. The

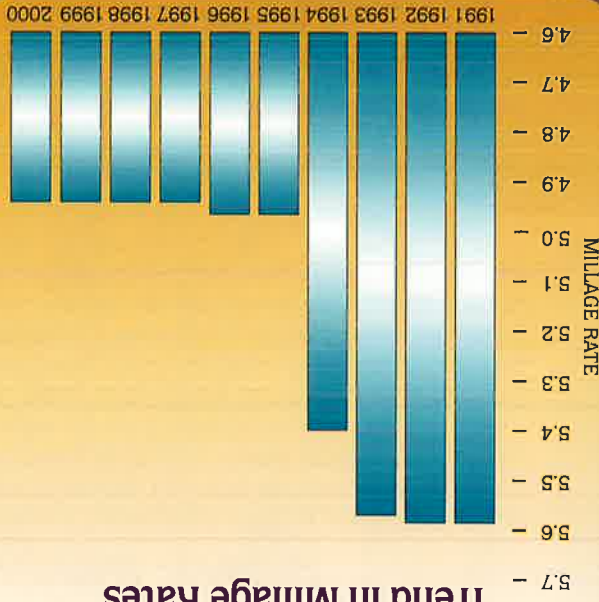


Union Street Station in downtown Gainesville

Commerce Building project will provide the new home for the Gainesville Area Chamber of Commerce, 60,000 square feet of office space, and approximately 46 condominiums.

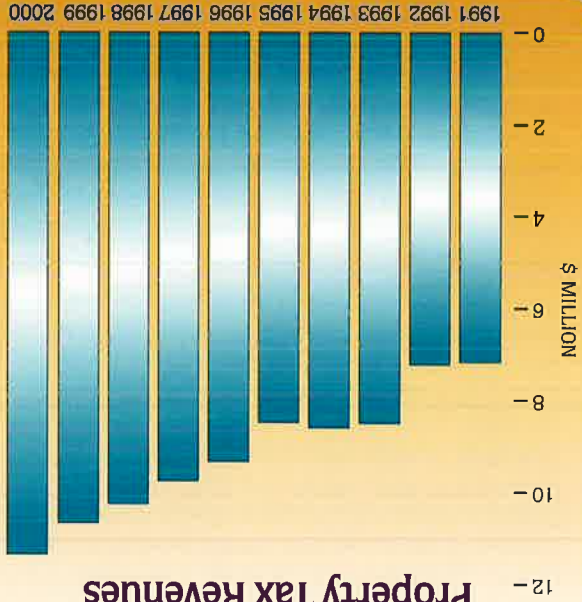
Other major construction projects near completion in Gainesville at the end of fiscal year 2000 were the Ironwood Clubhouse at the City owned golf course, the Technology Enterprise Center, and the new electric generator at the John R. Kelly Power Plant in downtown Gainesville.

## Trend in Millage Rates



On October 1st of each year, the City Commission sets the Property Tax (millage) rates. One mill represents \$1 of tax charged per \$1,000 of assessed value. Millage rates are levied based on debt service and operating needs. The current property tax millage rate of 4.9416 represents the thirteenth consecutive year in which the City's millage rate has either remained constant or decreased.

## Property Tax Revenues



Property Tax Revenues represent 18% of the City's total general fund revenues. Although the tax rate has decreased from 10 years ago, property tax revenues have increased 38%. This is primarily due to the increase in taxable values of property located in the city limits as determined by the County Property Appraiser, and annexation of urban fringe areas.

# Major Initiatives for the Future

## City Commission Goals

In January of 2001, the City Commission conducted a retreat during which they decided on several emphases for the future of the City of Gainesville. Each goal is subject specific and all are of equal importance. These goals were added to those adopted in the year. Uncompleted goals from last year are still in progress.

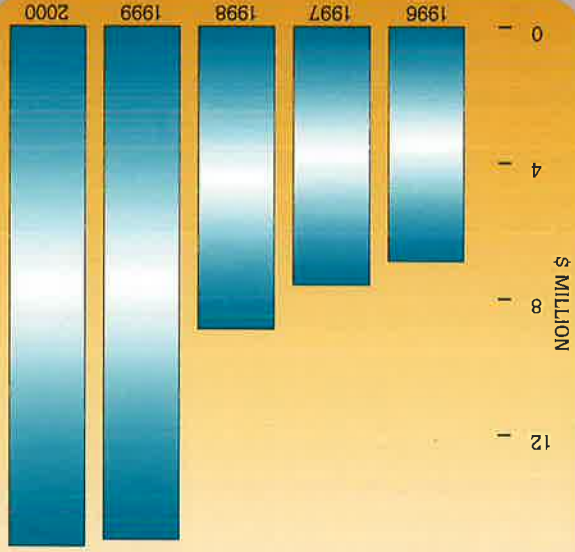
### 2001 - 2002 GOALS

- **Infrastructure** – a) develop plans and timelines for roadways, creeks, trails, towncenters, neighborhoods, and parks; b) improvements to sidewalks, parks, curbs and gutters, and resurfacing streets, and c) increase funding, especially in older sections of town.
- **Recreation – Active and Passive** – a) consolidation of services; b) develop a plan for an extensive network; and c) identify funding to expand.
- **Intergovernmental Relations and Planning** – a) Joint public involvement at appropriate stage), and c) UF/City relations – reciprocal reviews of planning.

## Transfer from Gainesville Regional Utilities

The Gainesville Regional Utilities and General Government staffs have discussed the need to amend the electric utility transfer formula for several years. It was felt that a formula based on delivered units of power, rather than gross revenues would facilitate General Governments and Gainesville Regional Utilities' need for stability, predictability, and acceptance by the rating agencies. The staff researched the comparable levels of transfer that would be received under different ownership scenarios and decided that the current transfer amount was generally at an appropriate level. Several methods

## General Fund – Fund Balance



Fund Balance represents multi-year accumulated surplus revenue. The City designates fund balance "reserves" for future anticipated needs. As shown by the graph, Fund Balance has remained at an acceptable level with an overall five-year increase of 55%. The fund balance of the General Fund at September 30, 2000 was \$15.3 million, an increase of \$200,000 due to an operating surplus in fiscal 2000. General government expenditures were approximately \$6.3 million below budget. This was due to the fact that departmental expenditures were \$2.6 million under budget, and that \$3.1 million was appropriated for transfer to the Capital Project Fund, but only \$0.5 million was transferred.

## General Fund Reservations of Fund Balance As of September 30, 2000

Category	Amount
<b>Reserved</b>	<b>\$ 3,893,248</b>
Mandated Reserve	3,893,248
Capital Projects	2,758,432
Long-Term Receivables	1,493,745
UF Campus Development SR 26	1,250,000
Deregulation Reserve	1,214,200
Communication Equipment LI/LO	658,000
Encumbrances	612,261
FCT Depot Stormwater Park	564,000
Downtown Parking	500,000
Economic Development – Tech Bldg.	250,000
Historic Resource Grant Match	185,000
Union Street Station Loan	160,950
Cops Ahead Grant Match	153,521
Community Development	141,960
Inventories	140,782
TB McPherson	118,584
Other Projects	356,494
<b>Total Reserved</b>	<b>14,451,177</b>
<b>Designated</b>	<b>350,000</b>
Downtown Parking Garage	350,000
GPD Communication Center	277,759
CRA Stringfellow Property	221,083
<b>Total Designated</b>	<b>848,842</b>
<b>Undesignated</b>	<b>18,945</b>
<b>Total Fund Balances</b>	<b>\$ 15,318,964</b>