

**GAINESVILLE/ALACHUA COUNTY REGIONAL AIRPORT AUTHORITY
APPOINTMENT BALLOT**

Openings: **One (1) Opening – (City Residency Not Required)**

Applications: **One (1) Application**

PLEASE INITIAL YOUR SELECTION

NAME OF APPLICANT	Comm. Arreola	Comm. Hayes-Santos	Comm. Simmons	Mayor Poe	Comm. Johnson	Comm. Ward	Comm. Warren
Wright, Randall (8/16/18 – 7/31/21)							
READVERTISE FOR ADDITIONAL APPLICANTS							

Profile

Randall

First Name

C

Middle Initial

Wright

Last Name

rwright@jou.ufl.edu

Email Address

2002 SW 112th Street

Street Address

Suite or Apt

Gainesville

City

FL

State

32607

Postal Code

Ward

None Selected

Mobile: (352) 665-4244

Primary Phone

Business: (352) 294-1555

Alternate Phone

University of Florida

Employer

Executive Director WRUF/WUFT

Job Title

Which Boards would you like to apply for?

Gainesville/Alachua County Regional Airport Authority: Submitted

Primary Phone Type

Cell

Alternate Phone Type

Office

Interests & Experiences

Why are you interested in serving on a board or commission?

I previously served on the Columbia, Missouri Regional Airport Advisory Board for a number of years while living in Columbia, Missouri also serving as the Chairman of the board for a term. I have always had a strong interest in aviation and in the impact a well-positioned regional airport can have to a city the size of Gainesville. I would appreciate any opportunity to serve the commission.

Resume-Randy_Wright-2017.doc

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Randall C. Wright

2002 SW 112th Street
Gainesville, Florida
32607

Cell: (352) 665-4244

randallwright@aol.com

rwright@jou.ufl.edu

Academic Background & Industry/Civic Leadership

BGS, University of Missouri-Management, Communications, Geography (1987)

MA, University of Missouri-Master's Degree in Journalism (2001)

Focus Areas: Media Management, Market Research, Revenue Modeling and Strategies,
Strategic Planning & Multimedia Partnerships/Alliances and Synergies

Secretary, Florida Public Broadcasting Service (Present)

Board of Directors, Florida Association of Broadcasters

Chairman, Missouri Broadcasters Association (2007)

Commissioner, State of Missouri Division of Tourism: (2003-2007)

President, Mizzou Alumni Association: (2010-2011)

Board of Directors, UMB Bank, Columbia, Missouri: (2001-2010)

Missouri Press/Bar Commission: (2000-2010)

Various Non-Profit Community Boards (1990-2010)

Areas of Professional Focus, Experience & Strength

- 2010-Present: **Executive Director.** University of Florida, College of Journalism & Communications. Division of Multimedia Properties. Oversight of the University of Florida's commercial and public media television and radio properties including WUFT-TV, WRUF-TV, ESPN 98.1/850 WRUF, Country 1037 The Gator, Florida's 89.1, WUFT-FM, WJUF-FM, WUFT Classic and "GHQ", the multiplatform mobile-first radio research project with industry leader Futuri.
- 2013-Present: **Concept Founder/Executive Director.** Florida Public Radio Emergency Network. Hurricane, tropical storm and other emergency messaging network providing content to all 13 public radio stations/online platforms covering the state of Florida. Developed Florida Storms app as the mobile platform for FPREN. Fully funded by the state of Florida.
- 2006-2012: **General Partner/Part-Owner.** Wright Communications, LLLP. KZVV-FM, Lake of the Ozarks/Jefferson City, MO. Co-Owner of adult contemporary FM radio station serving Missouri's state capital and large resort region of Lake of the Ozarks, Missouri. Multiple state broadcaster association awards 2007-2009.
- 2003-September, 2009: **Vice President/General Manager.** KMIZ-TV/KQFX-TV/KZOU-TV/ABC17 Stormtrack 24/7. Columbia-Jefferson City, MO. Overhaul of station strategy in news and programming grew ratings and revenue from \$3 million per year in 2003 to more than \$8 million in 2008. Multiple state broadcaster association awards 2003-2009. Spearheaded two market research projects and strategic plan overhaul including the launch of two new successful and ongoing new media/online initiatives.
- 2007-August, 2009: **Media Columnist/Writer.** Columbia Daily Tribune. Media writer for printed and online local daily newspaper.
- 1998-2002: **Station Manager.** KMIZ-TV/KQFX-TV/KJWB-TV, Columbia-Jefferson City, MO. Station recognized nationally for community service campaign in response to 9/11. Numerous state broadcaster association awards 1998-2002. Project management of initial launch of KMIZ.com and relaunch of local news product.
- 1999-2002: **Marketing/Sales/Product Consultant.** Advanced Designs Corporation, Bloomington, Indiana.
- 1993-1998: **Founder/Instructor,** KEWP-AM/TV, Columbia Public Schools, Columbia, MO. Developed complete

three-course curriculum for public school system of 11,000 students. Raised funds to construct a radio student-run radio station.

- 1996-2010: **Guest Lecturer/Speaker:** Periodic guest lecturer for media management, sales, programming and news classes in addition to civic/community groups.
- October, 1997-February, 1998: **Interim General Manager.** Benedek Broadcasting Corporation. KMIZ-TV/KQFX-TV, Columbia-Jefferson City, MO.
- 1996-1997: **Operations Manager.** Benedek Broadcasting Corporation (KMIZ-TV/KQFX-TV), Columbia-Jefferson City, MO.
- 1990-1991: **Vice President/General Manager/General Sales Manager.** KTGR-AM/KCMQ-FM, Columbia, MO.
Grew revenue from \$350,000 annually to more than \$1 million in two years.
- 1989: **Account Executive to General Sales Manager.** KTGR-AM/KCMQ-FM, Columbia, MO.
- 1987: **Assistant Program Director/Air Personality.** KMYZ-AM/FM, Tulsa, OK
- 1982-1987: **Program Director/Music Director/Air Personality.** KCMQ-FM, Columbia, MO.

Additional Industry/Community Leadership Awards & Recognition

- *2016: USA Madison Hodges Leadership Award for Innovation in Public Media
- *2012: University of Florida Advanced Leadership for Academics and Professionals
- *2010-Present: Public Address Announcer: University of Florida football and gymnastics
- *2010-Present: Event Emcee, University of Florida
- *2009-2010: Public Address Announcer, St. Louis Rams NFL Football Team
- *2004-2010: Public Address Announcer, University of Missouri Tiger Football
- *1990-2010: Public Address Announcer, University of Missouri Tiger Basketball
- *2002: Missouri Broadcasters Association: First Place for Best Overall Newscast (KMIZ).
- *2002: Missouri Broadcasters Association: First Place for Best Community Service Campaign for "Now is the Time" Disaster Relief Project for the American Red Cross (KMIZ).
- *2002: Missouri Broadcasters Association: First Place for Best Spot News Coverage for 9-11 Events.
- *2002: Missouri Broadcasters Association: First Place for Best Station Event for the "Now is the Time" Disaster Relief 25-Hour Telethon for the American Red Cross.
- *2002: Missouri Community Service Commission State Media Award for KMIZ's "Now is the Time" Disaster Relief.
- *2002: American Red Cross Awards KMIZ the Clara Barton Award for Community Service.
- *2001: Missouri Broadcasters Association: First Place for Best Community Service Campaign for KMIZ's "Firecam".
- *2000: Missouri Broadcasters Association Legislative Affairs Committee
- *2000: Chairman, Missouri Broadcasters Association Membership and Finance Committee
- *1995: Appointed to Board of Directors, Ozark Air Lines, Inc.
- *1995: Winner: University of Missouri Chancellor's Outstanding Staff Member Award
- *1998: Chairman, American Cancer Society Relay for Life
- *1997: Chairman, Score Against Hunger Media Committee, Central Missouri Food Bank, 1997
- *1992-1995: Chairman, Columbia Regional Airport Advisory Board
- *1992: First Place Winner, NATOA National Awards for Community Programs-City Notes, City of Columbia, Missouri
- *1990-2004: Emcee/Voice of the Salute to Veterans Memorial Day Airshow at Columbia Regional Airport
- *1990-1993: Consultant/Host, The Columbia Channel, City of Columbia, Missouri
- *1991-1996: Host, Children's Miracle Network Telethon/Muscular Dystrophy Society Telethon
- *1981: President, Chancellor's Leadership Class at the University of Missouri
- *1981: President, David H. Hickman High School Student Body, 1981
- *1981: Winner, Don Byers Community Service Award, Columbia, Missouri
- *1979: Eagle Scout/Order of the Arrow Honorary Society, Boy Scouts of America

Experience as On-Air Talent

Weathercaster/Announcer/On Air Host

Holder-National Weather Association Seal of Approval Certification

Missouri Broadcasters Association Weathercaster of the Year-2003
Missouri Broadcasters Association Weathercaster of the Year-2001
Missouri Broadcasters Association Weathercaster of the Year-2000
Missouri Broadcasters Association Weathercaster of the Year-1999
Finalist, National Weather Association United States Broadcaster of the Year-1995

2013-Present: **Hurricane/Tropical Weather Host**-Florida Public Radio Emergency Network, Throughout the State of Florida on 13 Public Radio/Television stations.

2004-2010: **Severe Weather Host/Weathercaster**-KMIZ-TV/KQFX-TV, Columbia-Jefferson City, MO

1997-2004: **Chief Weathercaster**-KMIZ-TV/KQFX-TV, Columbia-Jefferson City, MO.

1996-2000: **Weathercaster**-Zimmer Radio Group, Columbia-Jefferson City, MO

1992-1996: **Chief Weathercaster**-KOMU-TV, Columbia-Jefferson City, MO

1992-1996: **Weathercaster**-KFRU-AM, KPLA-FM, Columbia, MO

1988-1990: **Weathercaster**-KMOV-TV, St. Louis, MO

1988-1990: **Air Personality/Host**-KMOX-AM, KHTR-FM, KLOU-FM, St. Louis, MO.

1987: **Weathercaster/Environmental Reporter**-KTUL-TV, Tulsa, OK

1984-1987: **Weathercaster**-KOMU-TV, Columbia-Jefferson City, MO

Personal Information

Married to Dr. Cortney E. Wright, Veterinarian
University of Missouri College of Veterinary Medicine (DVM 1991)

Children: Brianne (21 years), Ellie (18 years)

Interests: Golf, Tennis, Community Activities, University of Florida/University of Missouri Athletics
Co-Chair, Challenger Little League Baseball for Disabled Children

References

Available Upon Request