

Technical assistance is available by calling Burt Von Hoff at 850/487-2568.

APPLICATION PACKAGE

All application packages must be received by OTTED no later than 4:00 pm, Wednesday, November 30, 2005. Application packages received after this date and time will not be considered nominated for Enterprise Zone re-designation. Materially incomplete application packages will not be considered for Enterprise Zone re-designation.

The original application package and one copy must be submitted to:

**Mr. Burt C. Von Hoff
Executive Office of the Governor
Office of Tourism, Trade, and Economic
Development
The Capitol, Suite 2001
Tallahassee, Florida 32399-0001**

Please make an additional copy of this page for each additional jurisdiction that contains a portion of the nominated area.

NAME OF NOMINATING GOVERNING BODY:	
Chief Elected Official: <u>Pegeen Hanrahan</u>	Title: <u>MAYOR</u>
Address: <u>P.O. Box 490, Station 19</u> <u>Gainesville, FL 32601-0490</u>	Phone <u>352-334-5015</u> Fax <u>352-334-2036</u> E-Mail: <u>hanrahap@cityofgainesville.org</u>
Contact Person: <u>Erik A. Bredfeldt</u>	Title: <u>Economic Development Director</u>

Address:	Phone <u>352-334-5012</u>
<u>P.O. Box 490 Station 6</u>	Fax <u>352-334-3119</u> E-
<u>Gainesville, FL 32602-0490</u>	Mail: <u>bredfeldea@cityofgainesville.org</u>

ENTERPRISE ZONE DESIGNATION

Our Existing Enterprise Zone Number: EZ-101

Please attach a copy of the most recent letter designating your area as a state Enterprise Zone.

Tab A of the Attachments.

URBAN ENTERPRISE ZONE RE-DESIGNATION REQUEST

X Requesting our existing Enterprise Zone be re-designated as an Enterprise Zone

X Requesting a boundary change to our existing Enterprise Zone.

NOMINATED AREA

Please attach a written, detailed geographic description of the Nominated Area.

Tab B of the Attachments.

Please attach the following maps indicating each non-contiguous area of the nominated area:

1. A street map showing the boundaries of the nominated area (streets & avenues).
2. A census tract map showing the nominated area.
3. A map showing the nominated area in relation to the jurisdiction of the nominating governing body or bodies.

NON-CONTIGUOUS AREAS

Our nominated area has 3 non-contiguous areas.

ELIGIBILITY CRITERIA

The Nominated Area must conform to the physical area and population limitations contained in Section 290.0055 (4), Florida Statutes.

Is the nominated area located in one jurisdictional area?

X YES Please name the jurisdiction: City of Gainesville

Please list jurisdiction's population: 119,000

What is the total square mileage of the Nominated Area? 10 square miles mol.

What method was used to determine the total square mileage? Calculation of area based upon 2000 US Census data and processed by the City of Gainesville Planning Department.

GOVERNING BODY RESOLUTION

Each nominating body that contains a portion of the nominated area is required to adopt a resolution pursuant to 290.0065 (4) (a), F.S., which:

1. Requests Enterprise Zone re-designation and provides a map of the nominated area located within their jurisdiction.
2. Provides an explanation of why the conditions of the enterprise zone located within their jurisdiction merits re-designation.

In consultation with Enterprise Florida, Inc. OTTED may consider the following factors when examining the conditions for re-designation:

- A. Progress made, if any, in the enterprise zone's strategic plan.*
- B. Use of enterprise zone incentives during the life of the enterprise zone.*

Please list the date the nominating governing body adopted the Resolution: November 14, 2005
by Gainesville City Commission.

Please attach a copy of the resolution. (Tab C of the Attachments.)

PERVASIVE POVERTY, UNEMPLOYMENT

In determining the tests of pervasive poverty and unemployment, the nominating governing body must use data from the most current decennial census and from information published by the

Bureau of the Census and the Bureau of Labor Statistics. Officials from the Census Data Center at (850/245-7205) or at: info@labormarketinfo.com can retrieve 2000 Unemployment Rates if they are provided the Census Block Group Number(s)).

Please provide information for the Nominated Area using this format.

Please provide a separate chart for each non-contiguous area.

JURISDICTION: <u>City of Gainesville</u>					
NON-CONTIGUOS AREA NUMBER: <u>1</u>					
Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles
19.02	1	1,238	27%	4%	1.67
TOTALS/AVG.	N/A	1,238	27%	4%	1.67

JURISDICTION: <u>City of Gainesville</u>					
NON-CONTIGUOS AREA NUMBER: <u>2</u>					
Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles
19.02	2	1,698	24%	58%	2.43
4	1	1,213	41%	14%	0.76
TOTALS/AVG.	N/A	2,911	32.5%	36%	3.19

JURISDICTION: City of Gainesville

NON-CONTIGUOUS AREA NUMBER: 3

Census Tract Number	Census Block Group Number	Population	Poverty Rate	Unemployment Rate Florida: 5.6%	Size in square miles
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DRAFT

3	6	422	33%	14%	.235
3	7	1,015	24%	6%	.246
2	1	502	38%	9%	.099
2	3	445	34%	15%	.098
2	4	651	74%	16%	.148
2	5	840	70%	6%	.033
2	6	1,999	68%	16%	.166
2	7	636	39%	0%	.157
7	1	704	34%	6%	.235
7	3	2,528	25%	12%	.89
7	5	1,305	57%	13%	.52
5	1	630	20%	7%	.185
5	4	965	29%	4%	.256
5	5	676	20%	0%	.150
5	6	1,343	39%	7%	.545
6	1	1,194	44%	15%	.370
6	2	847	50%	5%	.223
6	3	649	57%	11%	.40
6	4	953	29%	8%	.31

TOTAL/AVG.	N/A	18,304	41.26%	8.95%	5.27
AREA 3					

GRAND	N/A	22,453	39.82%	11.18%	10.13
TOTAL/AVG.					
AREAS 1,2,3					

Please refer to sections 290.0058 (2) and (3), Florida Statutes, for a description of the poverty and unemployment requirements:

- a) In each census geographic block group within a nominated area, the poverty rate shall be not less than 20 percent.
- (b) In at least 50 percent of the census geographic block groups within the nominated area, the poverty rate shall not be less than 30 percent.
- (c) Census geographic block groups with no population shall be treated as having a poverty rate which meets the standards of paragraph (a), but shall be treated as having a zero poverty rate for purposes of applying paragraph (b).
- (d) A nominated area may not contain a noncontiguous parcel unless such parcel separately meets the criteria set forth under paragraphs (a) and (b).

If Census Tract information is not applicable for the entire nominated area please indicate the method used for constructing the size, poverty rate, unemployment rate and population.

MEASURABLE GOALS

For an existing Enterprise Zone to be re-designated, the governing body must submit measurable goals that have been developed by the Enterprise Zone Development Agency.

These goals may be the goals that were established in the Enterprise Zone's Strategic Plan.

Each measurable goal must include data that establishes the existing situation (benchmark) as well as the proposed methodology to measure the progress of meeting the goal on an annual basis.

Please attach a copy of the measurable goals

Goal #1

- **GOAL STATEMENT:** Increase jobs in Gainesville's Enterprise Zone.
- **OBJECTIVE:** Marketing and processing the Jobs Tax Credit on Sales Tax or Corporate Income Tax

- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 30 new jobs per year
- MEASUREMENT METHODOLOGY: Creation of new jobs as reported on processed application for Job Tax credits

Goal #2

- GOAL STATEMENT: Increase Capital Investment in Gainesville's Enterprise Zone.
- OBJECTIVE: Marketing and processing the Business Equipment and Building Materials Sales Tax Refund.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): \$50,000 annually refunded on Capital Equipment Purchases
- MEASUREMENT METHODOLOGY: Business equipment and building materials refunds as reported on processed application.

Goal #3

- GOAL STATEMENT: Provide technical assistance to businesses in Gainesville's Enterprise Zone.
- OBJECTIVE: Fulfilling the expressed needs of Enterprise Zone Businesses.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 100 contacts per year.
- MEASUREMENT METHODOLOGY: Log contacts and manner of assistance.

Goal #4

- GOAL STATEMENT: Increase business formation in Gainesville's Enterprise Zone
- OBJECTIVE: Catalyze/Institutionalize local economic development from the ground up.
- ANNUAL INCREASE (NUMBERS OR PERCENTAGES): 6 businesses annually.
- MEASUREMENT METHODOLOGY: New businesses resulting from Entrepreneurial Education component.

Tab D of the Attachments.

ENTERPRISE ZONE APPLICATION CHECKLIST

Please indicate with a check mark if a document/attachment has been submitted and
Indicate the Tab Number for the document or attachment:

TAB NUMBER

- A Florida Enterprise Zone Designation Letter
- B Written Geographic Description of Nominated Area
- B-1 Street Map of Nominated Area Showing Boundaries
- B-2 Census Tract Map of the Area
- B-3 Map of Nominated Area in relation to Nominating Body's or Bodies' Jurisdiction.
- C Resolution(s) requesting re-designation and reasons for re-designation.
- D Measurable Goals for the Nominated Area

APPLICATION PACKAGE CERTIFICATION

*Please make an additional copy of this page for each additional jurisdiction
that contains a portion of the nominated area.*

I hereby certify that the nominated area meets all eligibility requirements and that to the best of
my knowledge and belief:

- a. the information in this application package is true and correct;
- b. the governing body has the authority to nominate such area;
- c. the governing body shall comply with local, state and federal program requirements,
and
- d. the nominated area meets each of the eligibility criteria set forth in the program rules.

NOMINATING GOVERNING BODY

JURISDICTION:

City of Gainesville

CHIEF ELECTED OFFICIAL:

Pegeen Hanrahan

Printed Name

Signature

Mayor

Title

Date

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