



Strategic Planning Division

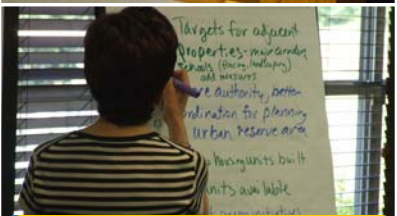
# *City of Gainesville Strategic Plan Update*

*Fiscal Years 2009 & 2010*

# Presentation Overview



## Background



## Recap



## Modifications



## Staff Rec.

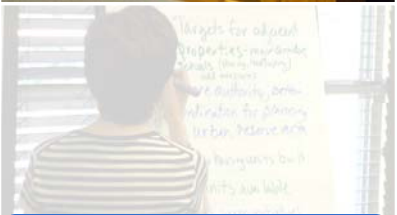
- Background of Strategic Planning Process
- Recap of suggestions presented at the Strategic Planning Follow-up Retreat in June 2008
- Modifications to Strategic Plan
- Staff Recommendation

# Background



- City Commission Strategic Planning Workshop was held in December, 2007 at Ironwood Golf Course.
  - Established Goals and Initiatives for FY 2009/2010
- City Commission adopted goals and initiatives on February 25<sup>th</sup> 2008.
- Senior Management held a Strategic Planning Retreat in February, 2008.
- Follow-up Retreat in early June, 2008

# City Commission Goals



## City Commission Strategic Goals

- 1 Public Safety
- 2 Economic Development and Redevelopment
- 3 Human Capital
- 4 Govt. Effectiveness & Fiscal Responsibility
- 5 Infrastructure and Transportation
- 6 Neighborhoods
- 7 Environment and Energy
- 8 Partnerships



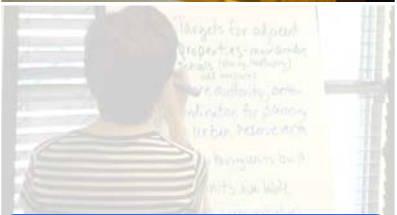
Gainesville Police Department

*Maintain a safe and healthy community in which to live*

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

## City Commission Strategic Goals

1

Public Safety

2

Economic Development and Redevelopment

3

Human Capital

4

Govt. Effectiveness & Fiscal Responsibility

5

Infrastructure and Transportation

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Neighborhoods

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Environment and Energy

8

Partnerships



GTEC Building

*Foster economic  
development and  
encourage  
redevelopment*

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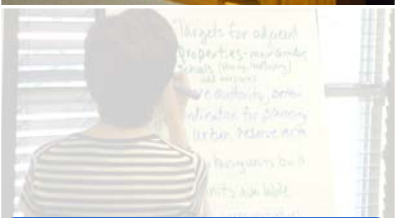


*Assist every person to reach their true potential*

# City Commission Goals



**Background**



**Recap**



**Modifications**



**Staff Rec.**

## City Commission Strategic Goals

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Partnerships

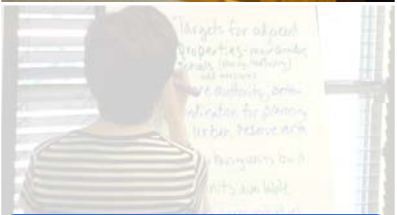
Gainesville, meet your government.

CITY OF  
**GAINESVILLE**  
every path starts with passion  
FLORIDA



*Continue to increase  
the effectiveness of  
local government and  
maintain a strong  
fiscal condition*

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West 6th Street Corridor Rail-Trail

*Invest in community infrastructure and continue to enhance the transportation network and systems*



# City Commission Goals



## City Commission Strategic Goals

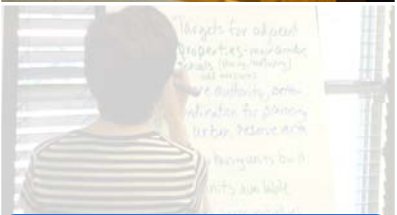
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Grove Street Neighborhood

*Improve the quality of life in our neighborhoods for the benefit of all residents*

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Recycling promotion ad

*Protect and sustain  
our natural  
environment and  
address future energy  
needs*

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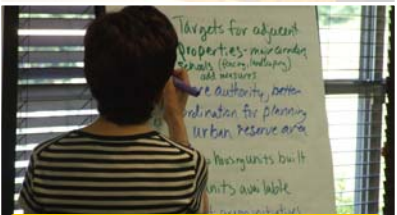


*Champion effective and institutionalized relationships with other government entities and community partners*

# Recap of Elected Officials' Recommendations



## Background




## Recap



## Modifications



## Staff Rec.

1. The Environmental Goal was re-worded to include emphasis on energy policy
2. Three new initiatives were proposed
  - Planning in the Urban Reserve Area
  - Youth Programs
  - Energy policy and climate change
3. The Annexation initiative was re-worded
4. The Koppers initiative was re-worded
5. Added an indicator to each initiative that involves an Alachua County Partnership
  - Alachua County Partnership 
6. Delegate each Strategic Goal

# 1. Re-worded Environmental Goal



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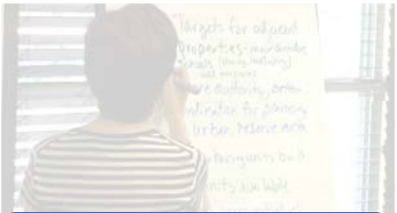
**Goal #7  
Re-worded**

The 'Environmental' Goal was re-worded **'Environment and Energy'** to reflect the Commissions' commitment to addressing future energy needs

# 2. New initiative: Planning in the Urban Reserve



Background



Recap



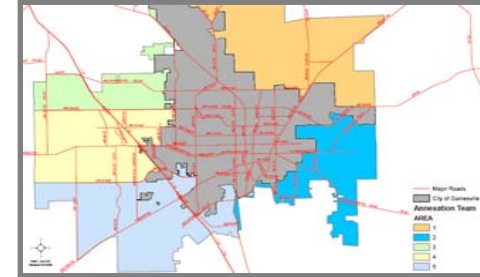
Modifications



Staff Rec.

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Gainesville's Urban Reserve Area

### Initiative 2.7

*Improve  
Coordination with  
Alachua County in  
order to more  
effectively plan  
and develop  
Gainesville's urban  
reserve area*

# 2. New initiative: Availability of Youth Programs



**Background**



**Recap**



**Modifications**



**Staff Rec.**

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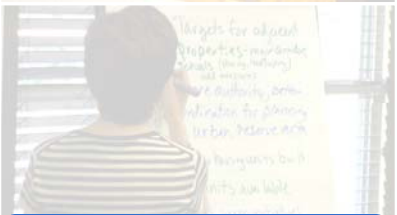
**Initiative 3.3**

*Analyze the availability accessibility of youth programs and identify a role for city government.*

# 2. New initiative: Energy policy & climate change



Background



Recap



Modifications



Staff Rec.

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### Initiative 7.3

*Develop a coordinated response at the local level to address energy policy and climate change*



# 3. Re-worded Annexation Initiative



**Background**



**Recap**



**Modifications**



**Staff Rec.**

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Butler Plaza

### Initiative 4.1 Re-worded

***Continue annexation efforts in the urbanized area in order to maintain social, economic, and financial diversity***

# 4. Re-worded Koppers Initiative



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Koppers Superfund Site

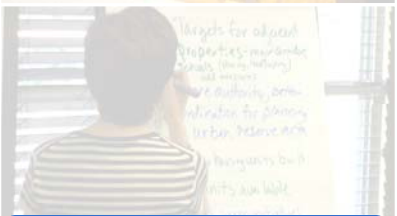
### Initiative 7.1 Re-worded

*Monitor the progress of the clean-up of Cabot Carbon/Koppers Superfund Site*

# 5. Alachua County Partnerships



## Background



## Recap



## Modifications



## Staff Rec.



**1.1 Develop and continue programs to reduce the causes of crime**

**2.7 coordinate with Alachua County to effectively plan and develop Gainesville's urban reserve area**

**3.1 Continue implementation of the 10 year plan to end homelessness**

**3.2 Explore the potential for addressing senior issues and services**

**3.3 Analyze the availability and accessibility of youth programs**

**4.1 Continue annexation effort in the urbanized area in order to maintain social, economic, and financial diversity**

**7.1 Monitor the clean-up of Cabot Carbon/Koppers Superfund Site**

**7.3 Develop a coordinated response at the local level to address energy policy and climate change**

**8.2 Increase involvement of city in improving quality of City schools**

# 6. Delegate Strategic Goals




- Discussion to assign a City Commissioner to Champion each Strategic Goal



- Discussion to align each goal with a City Commission Sub-Committee
  - Quarterly updates would be provided to Committee Members



# What's Next?



## Background



## Recap



## Modifications



## Staff Rec.

- Adoption of the Strategic Plan for Fiscal Years 2009 & 2010
- Quarterly updates to each Strategic Initiative will be provided during Fiscal Years 2009 & 2010
- A Strategic Planning Retreat will be held in December 2009 to revisit Strategic Goals and Initiatives
- Receive a copy of report given by Mayor Hanrahan at the Sundance Summit in 2006



## ..Recommendation

- The City Commission:

- 1) Receive a presentation on the updates to the City Commission strategic goals and initiatives; and
- 2) adopts the City of Gainesville Strategic Plan for Fiscal Years 2009 and 2010.