

CITY OF GAINESVILLE, FLORIDA

ADVISORY BOARD FUNDING REQUESTS

Project	OBJ	FY 2007 ACTUALS	FY 2008 REQUEST	FY 2009 REQUESTED	FY 2010 REQUESTED
Nature Centers Commission					
1. Nature Parks Brochure					
Advertising	3130		\$500	\$2,000	\$2,000
2. Star Volunteer/Green Business/Good Neighbor Awards					
Miscellaneous	3910		\$0	\$1,000	\$1,000
3. Storyboard/Traveling Display Materials					
Advertising	3130		\$0	\$1,500	\$1,500
4. Nature Centers Commission Retreat					
Miscellaneous	3910		\$0	\$500	\$500
5. Commercials - Nature Operations Programs					
Advertising	3130		\$1,000	\$0	\$0
6. Wildflower Booklet					
Advertising	3130		\$0	\$0	\$0
Miscellaneous	3910		\$0	\$0	\$0
Total for Project			\$0	\$0	\$0
7. Video Production/New Commercial					
Advertising	3130		\$1,000	\$0	\$0
8. New Commercial					
Advertising	3130		\$0	\$0	\$0
Total NCC Request			\$2,500	\$5,000	\$5,000

Note: None of the funding requests/allocations above include dollars budgeted within individual Advisory Boards' Departmental budgets.

**City of Gainesville
Advisory Board/Committee Workplan**

Board/Committee Name: Nature Centers Commission

FY 2008 WORKPLAN PROJECTS/ACCOMPLISHMENTS

<u>Project Title</u>	<u>Status</u>
<u>Accomplishments:</u>	
1) Produced maps of nature parks to post at area schools; updated storyboard and displayed at public meetings, schools and events.	April – Sept.
2) Worked with City to establish operational and staffing priorities and maintained NCC's active role in staffing proposed projects and funding to insure that the City's Nature parks are adequately supported.	Ongoing
3) Reviewed staffing issues and made recommendations to City, especially given the expanding land acquisition and staffing needs to manage additional land, public recreation, trails, exotics, etc.	Ongoing
4) Maintained awareness of nature parks among city commission through presentations to City Commission.	Ongoing
5) Awarded STAR volunteer, Green Business, and Good Neighbor Awards and the Mayor presented the annual awards at the annual Farm and Forest Festival. Added award recipients to the Nature Operations Division website.	April Yearly Project
6) Reviewed, updated, and reprinted the Nature Operations brochure to include new parks.	Oct. – Feb.
7) Reviewed access issues related to several parks and made recommendations to staff.	Oct. – Sept.
8) Made recommendations to staff regarding appropriate types and levels of use and drafted policy for memorials in nature parks.	Oct. – Sept.
9) Maintained working relationship with the Friends of Nature Parks and facilitated their expanding role for all nature parks	Oct. – Sept.
10) Reviewed and/or approved management plans for Morningside Nature Center, Split Rock Conservation Area, Possum Creek Park, Gum Root Park, and Springtree Park .	Oct. – Sept.
11) Reviewed staff recommendations for management of Hogtown Creek Headwaters property.	Oct. – Feb.
12) Received presentation from Robert Hutchinson of Alachua Conservation Trust.	Oct. - March
13) Reviewed LDC chapter 30 relating to potential issues pertaining to Nature Parks and Conservation Areas.	Oct. – Sept.

2008-2009 Workplan

Ongoing Projects:

- 1) Promote family/parent-child participation and visitation to nature parks and programs.
- 2) Be advocates for the promotion of the City of Gainesville nature parks.
- 3) Track and monitor storyboard presentations.
- 4) Change the focus of advertising to target family/parent/child participation and visitation to nature parks and programs. Pursue the development of radio commercials, PSAs, newspaper, and other advertising
- 5) Work with staff to facilitate appropriate access to the City's nature parks and conservation areas.
- 4) Work with staff to develop policies and review for appropriate types and levels of use for nature parks.
- 5) Continue supporting Friends of Nature Parks activities.
- 6) Continue to review and approve management plans.
- 7) Continue making recommendations on grant applications and acquisitions for the Alachua County Forever/Land Conservation Board/Florida Communities Trust/City of Gainesville.
- 8) Maintain liaison with other citizen committees and advisory boards such as Eastside Development, Bicycle/Pedestrian, ROSCO, PRPB, and RCC.
- 9) Review Land Development Codes in Conservation Zoning (Chapter 30 of the City of Gainesville Code).

Yearly Projects:

- 1) Coordinate and implement the annual awards program and continue to reach out to non-profit organizations and use the award process to solicit volunteers.

OUTSTANDING REFERRALS (as of December 1, 2007)

<u><i>Date of Referral</i></u>	<u><i>Referral Description</i></u>	<u><i>Status</i></u>
	NONE	

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 1 of 4

FY 2009 Proposed Project

Project Title

Nature Parks Brochure--\$2,000

Summary Description of Project

To update and print a brochure for the Nature Operations Division to be used to promote tourism, healthy outdoor recreation, and awareness of the available facilities and natural features of the City's nature parks. The brochure will promote available facilities as well as the City's environmental programs and natural resource management activities.

Expected Benefits:

Increase in awareness, park visitation, and healthy lifestyle choices through outdoor recreation.

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 2 of 4

FY 2009 Proposed Project

Project Title

STAR Volunteer/Green Business/Good Neighbor Awards--\$1,000

Summary Description of Project

Each year, NCC gives awards to recognize community members whose efforts benefit the City's nature parks and who promote environmental sustainability in the community. Three categories of award are given:

The STAR volunteer awards recognize volunteers who have given significant service to maintaining/improving the City's nature parks and conservation areas.

Good Neighbor and Green Business Awards are given to recognize individuals and businesses, respectively, who remove invasive plants, plant native landscaping, or provide wildlife habitat on their properties.

Expected Benefits:

Increase in community awareness and involvement in protection of the City's natural areas, and an increase in environmentally sustainable landscaping practices.

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 3 of 4

FY 2009 Proposed Project

Project Title

Storyboard/Traveling Display Materials--\$1500

Summary Description of Project

To create photographs and other information to mount on a display board which is on display throughout the year at a wide variety of locations in the community, and to develop posters showing the locations of City nature parks in relation to schools for in-school displays.

Expected Benefits:

Increased awareness of City nature parks among citizens and families; increased family visitation to nature parks; increase in healthy outdoor activity by children.

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission
Project Priority Funding Request No. <u>4</u> of <u>4</u>
<i>FY 2009 Proposed Project</i>
<u>Project Title</u> Nature Centers Commission Retreat--\$500
<i>Summary Description of Project</i>
To work with staff to continue to develop the Nature Centers Commission's effectiveness in assisting the City Commission to better manage, protect, and promote the City's natural areas.
<u>Expected Benefits:</u> By identifying and focusing on the areas in which the NCC can be most effective, an increase in staff efficiency and effectiveness. An increased sense of commitment, mission, and motivation on the part of the NCC members.

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 1 of 4

FY 2010 Proposed Project

Project Title

Nature Parks Brochure--\$2,000

Summary Description of Project

To update and print a brochure for the Nature Operations Division to be used to promote tourism, healthy outdoor recreation, and awareness of the available facilities and natural features of the City's nature parks. The brochure will promote available facilities as well as the City's environmental programs and natural resource management activities.

Expected Benefits:

Increase in awareness, park visitation, and healthy lifestyle choices through outdoor recreation.

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 2 of 4

FY 2010 Proposed Project

Project Title

STAR Volunteer/Green Business/Good Neighbor Awards--\$1,000

Summary Description of Project

Each year, NCC gives awards to recognize community members whose efforts benefit the City's nature parks and who promote environmental sustainability in the community. Three categories of award are given:

The STAR volunteer awards recognize volunteers who have given significant service to maintaining/improving the City's nature parks and conservation areas.

Good Neighbor and Green Business Awards are given to recognize individuals and businesses, respectively, who remove invasive plants, plant native landscaping, or provide wildlife habitat on their properties.

Expected Benefits:

Increase in community awareness and involvement in protection of the City's natural areas, and an increase in environmentally sustainable landscaping practices.

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 3 of 4

FY 2010 Proposed Project

Project Title

Storyboard materials--\$1500

Summary Description of Project

To create photographs and other information to mount on a display board which is on display throughout the year at a wide variety of locations in the community, and to develop posters showing the locations of City nature parks in relation to schools for in-school displays.

Expected Benefits:

Increased awareness of City nature parks among citizens and families; increased family visitation to nature parks; increase in healthy outdoor activity by children.

**ADVISORY BOARDS AND COMMITTEES
FY 2009-2010 SPECIAL PROJECT/ACTIVITY BUDGET REQUEST**

BOARD/COMMITTEE NAME: Nature Centers Commission

Project Priority Funding Request No. 4 of 4

FY 2010 Proposed Project

Project Title

Nature Centers Commission Retreat--\$500

Summary Description of Project

To work with staff to continue to develop the Nature Centers Commission's effectiveness in assisting the City Commission to better manage, protect, and promote the City's natural areas.

Expected Benefits:

By identifying and focusing on the areas in which the NCC can be most effective, an increase in staff efficiency and effectiveness. An increased sense of commitment, mission, and motivation on the part of the NCC members.

