



gainesville creative series

**Update to the General Policy Committee
October 27th, 2016
City Hall, Room 16**



inspire

01.

DREAM BIG &
INSPIRE OTHERS



design

02.

FUTURE GAINESVILLE &
GUIDING QUESTIONS



lead

03.

THE BEGINNING
OF A MOVEMENT

Today's Discussion

WHY?

Our Purpose

HOW?


Our Guiding Questions

New American City

Creating the Environment

WHAT?

Emerging Big Ideas



the **Purpose**
of our City
is the **People**
of our City

Is this our best GAINESVILLE?



our
guiding
questions

Our Guiding Questions - *How might we...*

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become a community model for the world?

plan for a better future?

foster greater equity?

support a strong economic environment?

Our Guiding Questions - *How might we...*

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1 | support a strong economy?

to make it easier and quicker for entrepreneurs to open a small business?

to enhance the diversity of job opportunities for our citizens?

2 | foster greater equity?

to identify and preserve the unique characteristics of our neighborhoods?

to ensure equitable access to services?

to improve the accessibility and affordability of housing?

3 | plan for a better future?

to broaden and enhance opportunities for youth, families, and seniors?

to promote the sustainability of our natural resources?

4 | become a community model for the world?

to utilize local talent and resources to benefit the greater Gainesville community?



the
**New
American
City**

Creating the Environment Citizen Centered Approach

1 | Provide tools
to improve the
citizen
experience

- *Design thinking*
- *LEAN method*

2 | Rethink
citizen
participation

- *Mobile City Hall*
- *Front Doors*

3 | Develop
performance
measures that
work

- *Data Analysis*

4 | Improve
decision &
policy making
approaches

- *Interconnecting
citizen
experiences &
performance
measurement*

Creating the Environment Civic Innovation System

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1 | Community
Advisory
Structure

*Led by the city
and UF as a
model*

2 | Civic Corps
of
Volunteers

*People
approach to
resolving
community
issues*

3 | Fellowship
Program

*Research
oriented
program
between UF
and city
departments*

4 | Urban
Informatics

*Track for
students to
meet city's
data
collection &
analysis needs*

5 | Smart
Cities
Lab

*Tech
approach to
testing &
applying
solutions*

1 | support a strong economy?

Implement Department of Doing

Job training or certifications at city facilities

Seed funding to local start-ups

Internal innovation fund

Remove of business tax

Cooperative models of business ownerships

2 | foster greater equity?

Revision community centers

Community-wide disparity study

Offer variety of transportation options

Neighborhood vitality assessments

Voucher programs for housing

Internet accessibility

Small, tiny, senior housing regulations

3 | plan for a better future?

Stormwater management credit basins

Waste diversion & composting

Urgent/emergent medical resources
to east Gainesville

Arts programming into centers &
downtown

4 | become a community model for the world?

Community policing & use of data

Emergency response strategies

Testing environment for autonomous
vehicles

Project-based & service-learning in the
community

Collaborative planning body

GAINESVILLE

**Leading a movement
to define the New American City.**

2016 **2017**

MAR-APR



MAR

APR

APR

MAY

MAY

JUN 9



JUN

JUL

JUL

AUG 30



AUG

SEP

SEP

OCT 13 & 27



OCT

NOV

NOV

DEC 1



DEC

JAN

JAN

FEB

FEB

APR-MAY



MAR

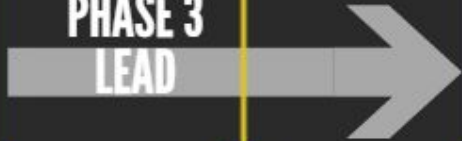
**PHASE 1
INSPIRE**



**PHASE 2
DESIGN**



**PHASE 3
LEAD**



**IMPLEMENT &
TAKE ACTION**

COMMUNITY
CONNECTIONS
& OUTREACH

INSPIRE
SESSION
COMMISSION
WORKSHOP

DESIGN
SESSION
COMMUNITY
FORUM

GENERAL
POLICY
COMMITTEE
UPDATES

COMMISSION
PLAN
ADOPTION

BUDGET
PLANNING
MEETINGS