
STRATEGIC INITIATIVE # 2.3

GOAL # 2: ECONOMIC DEVELOPMENT AND REDEVELOPMENT

Foster economic development and encourage redevelopment

INITIATIVE 2.3: CONTINUE IMPLEMENTATION OF THE STRATEGIC REDEVELOPMENT PLAN FOR GRU AREA

Champion: Anthony Lyons, Community Redevelopment Manager

Sponsoring Commissioner: Jeanna Mastrodicasa, Commissioner (At-large)

Committee: Community Redevelopment Agency (CRA)

Stakeholders: Advisory Boards, Downtown Businesses, SPROUT Taskforce, Private Investors, University of Florida, Chamber of Commerce

Desired Outcome: Redevelopment of former GRU Downtown Operations Center

Background: This Strategic Initiative was first introduced by the City Commission in December, 2006 at the Strategic Planning Retreat. The Initiative was later adopted and added to the Strategic Plan on February 12, 2007, then adopted again on February 25, 2008 as an on-going initiative.

Progress to Date:

During FY 2007, a Request for Proposals (RFP) was released to develop a Master Plan for both GRU and Depot Park. The City Commission approved funding from the General Government and GRU budgets and an initial vendor was selected. During the fourth quarter, it became evident that the direction of the Master Plan needed to change along with the selected firm. During the fourth quarter of FY 07, the GRU and Depot Park projects were separated into two projects for better tracking and accountability.

Supporting Documentation:

None at this time.

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Action Plan to Redevelop GRU Site for FYs 2009 – 2010

Action Steps	Estimated Completion Date
1. Develop a Conceptual Master Plan for GRU Site	August 2008
2. Develop a timeline for GRU redevelopment	September 2008
3. Develop implementation and recruitment strategy	December 2008
4. Issue RFPs and solicit responses for development	April 2009

Critical Success Measures:

- Approval of the timeline and Master Plan by 2009
- Successfully engage decision-making stakeholders