

City of Gainesville
Quarterly Update of Strategic Goals and Objectives
Second Quarter - January, 2007 - March, 2007

Legistar # 070087

GOAL			
<i>Public Safety - Maintain a safe and healthy community in which to live</i>			
STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Ensure there are appropriate staff levels for police and fire</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	<p>This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Lee Ann Lowery, Assistant City Manager, will serve as the Champion of this objective.</p> <p>GFR - Plans are being made to establish a project team which will be responsible for identifying resources and objectives for the staffing study. The team should have its first meeting by mid-May.</p>		
Tier One Objective			
	<i>Develop or continue programs to reduce the causes of crime (ex. Dispute Resolution Center, Community-oriented policing)</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	<p>This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Police Chief Norman Botsford, will serve as the Champion of this objective.</p>		

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GOAL	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Remove barriers (regulation review, project facilitation)</i>	<i>Erik Bredfeldt (ED)</i>	<i>Tom Saunders (CD) , Ralph Hilliard (CD), Les Auerbach (CD), Larry Abbott (Fac. Maint.), Rick Mellzer (PW), Bill Northcutt (GFR),</i>
May 22, 2006	A Development Process Review Team has been established with Barbara Lipscomb and Erik Bredfeldt serving as co-chairs. The Team is comprised of City staff, representatives from the Chamber of Commerce Small Business Council, GRU and a local engineering firm. Since January, approximately eight to nine meetings have been held. Review processes of various Departments/Agencies have been reviewed in order to establish a baseline regarding the regulatory regime. In addition, one day and a follow up meeting were utilized to analyze various automated solutions. Finally, an interim report to the City Manager regarding the Team's recommendations at this stage has been prepared and will be forwarded to the City Manager shortly.		
August, 2006	The Development Process Review Team's Interim Report was forwarded to the City Commission for review. The matter was referred by the City Commission to the Community Development Committee where a presentation of the Interim Report's findings was made to Committee members. In addition, an additional vendor presentation was made to the Team regarding a proposed development process automated solution. As a consequence, follow up meetings with City staff and this prospective vendor have been scheduled and funds have been proposed for the FY 07 and FY 08 General Government budget.		
October, 2006	The Development Process Review Team has reviewed a Request for Proposals for automated solutions regarding the Development Review Process. The Community Development Department is in the process of making final modifications and it is anticipated that the RFP will be on the street shortly. The Economic Development Department continues to routinely attend First Step meetings and facilitate projects in the regulatory review system when necessary.		
FY 07 1st Quarter	The RFP regarding automated Development Services has been advertised and a mandatory pre-bid meeting has occurred. It is expected that the Development Process Review Team will reconstitute itself following receipt of bids in order to review submissions. The ED Director has successfully facilitated acquisition of City property in the Airport Industrial Park by Florida Food Service and it is anticipated that implementation of expansion plans will begin shortly.		
FY 07 2nd Quarter	<p>In the second quarter, project facilitation of the Florida Food Service expansion project led to a groundbreaking and construction beginning on the project. In addition, the ED Director focused on final facilitation efforts for Wal-Mart. The Small and Minority Business Development Coordinator officially came on board in the Economic Development Department and will provide an additional resource for project facilitation. Approximately 50 meetings in the three month period were held with various Enterprise Zone small businesses either through the First Step process or in other forums.</p> <p>The ED Director attempted to facilitate a discussion between the developer of the Ironwood Village project and staff at Gainesville Regional Airport. Finally, the ED Department was a co-sponsor of the community's Small Business Week in March. A integral part of this effort was reporting on the recent efforts at improving the regulatory review process in the context of the Small Business Council.</p> <p>In addition, the ED Department participated in the UF Vendor Fair at the UF Hilton to provide information to interested parties on interacting with the City in the context of procurement. Finally, it has been reported that bids have been received on the Automated Development Review Software package and these bids will be assessed in the third quarter.</p>		

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GOAL	<i>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Position city to take advantage of innovation economy and identify plan for innovation zone near University</i>	<i>Erik Bredfeldt (ED)</i>	<i>Russ Blackburn (CM), Anthony Lyons (CRA),</i>
May 22, 2006	A conceptual innovation zone has been prepared by Economic Development Department staff and endorsed by City Management and the City Commission. This zone has been reviewed by various institutional partners including Santa Fe Community College, the University of Florida and the Chamber of Commerce. Economic Development Department staff is working with Planning staff to insert the zone and supporting verbiage into the City's Comprehensive Plan. In addition, Economic Development Department staff is utilizing this conceptual innovation zone as the basis for its "grow your own" economic development efforts.		
August, 2006	The Innovation Zone was forwarded to the City Commission for review. The matter was referred to the City Plan Board for inclusion in the City's Comprehensive Plan. It is assumed that this matter will be taken up by the Plan Board in November. The Economic Development Director is completing a contract with the Gainesville Area Chamber of Commerce (CEO) regarding provision of services in the Innovation Zone. This is proposed to include marketing of the Innovation Zone as well as achievement of capital investment and job creation goals. The Economic Development Director has investigated prospects for participation in an Innovation Fund that could be pursued by the City to assist in the development of Innovation Industry. The Economic Development Director continues to work with GTEC as Managing Partner in developing tenant firms while also promoting graduates. Finally, the Economic Development Director has been engaged in prospects for redevelopment of the GRU property within the context of the Depot Park Master Plan RFP process.		
October, 2006	The Economic Development Director did bring the Innovation Zone concept to the Plan Board in October however, the presentation was continued to November. The contract with the Gainesville Area Chamber of Commerce has been approved by the City Commission and currently CEO staff is working on a marketing product to be prepared for the upcoming Bio-Florida conference in Gainesville. The Economic Development Director is working on preliminary planning regarding the downtown Gainesville Regional Utilities property.		
FY 07 1st Quarter	The Innovation Zone concept was reviewed by the City Plan Board and approved; it will likely be presented to the City Commission shortly for final approval. The Bio-Florida conference (the first meeting of the organization in Gainesville) was successfully implemented in Gainesville and a few GTEC tenants have announced their graduation from GTEC. In addition, staff began the process of analyzing the proposed site of the Innovation Campus at the former GRU Maintenance property located directly adjacent to the GRU Administration Building. Plans for review of this information will be reviewed by the EDUCC in January.		
FY 07 2nd Quarter	The Innovation Campus Task Force has been approved and instituted by the City Commission with membership applications due April 27th. In addition, the ED Director has ordered due diligence on the subject property including Phase I environmental, title commitment and property appraisal. The Innovation Zone Comprehensive Plan Amendment is due to be reviewed by the City Commission in the next few months. The ED Director has been working with the University of Florida on attracting Innovative Economy development to the Innovation Zone. Plans were made in the 2nd quarter for a graduation ceremony to follow the EDUCC meeting on April 26th. Two companies have graduated from the facility and although they have not been retained in the Innovation Zone, they have been retained within the Alachua County regional economy.		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Initiate S E Renaissance project</i>	<i>Tom Saunders (CD)</i>	<i>Jackie Richardson (CD), Andra Davis (CD), Jeff Look (Codes), Anthony Lyons (CRA), John Wachtel (CD), GPD (to be represented at next stages of planning), Jim Hencin (CD)</i>
May 22, 2006	Staff meets bi-weekly. Staff is pursuing acquisitions (three offers made, one executed subject to due diligence before closing). Code Enforcement enforces key corridors. Block Grant preparing Neighborhood Revitalization Strategy. Blight findings RFP issued for expansion of Eastside CRA District. Neighborhood planning underway in 3 neighborhoods. Planning and housing preparing RFP for master planning/financial consulting. Staff maintains plan and notebook of current SEGRI projects.		
August, 2006	The staff team continues to meet bi-weekly. The City has negotiated and executed a contract with AIMCO and completed extensive due diligence. AIMCO has extended closing until Nov. 06. Planning staff has prepared SEGRI design guidelines and the petition has been approved. Block Grant staff has prepared a neighborhood revitalization strategy, so HUD funding will support mixed-income housing. Code Enforcement is conducting demos, lot clears and property changes in the area. Housing and Neighborhood Planning have prepared an RFP for a SEGRI Master Plan. CRA has adopted blight findings to extend the eastside CRA to include SEGRI and staff is drafting the redevelopment plan.		
October, 2006	AIMCO extended closing until early 2007. The City expanded its Eastside Redevelopment Area to include SEGRI, in September 2006. The City has issued an RFP for master planning for the area and has received four proposals. Staff has ranked them and they will be presented to the City Commission shortly.		
FY 07 1st Quarter	The anticipated closing date on the Kennedy Homes property is Jan. 30 or Feb 1. The master plan scope and contract is being negotiated with the Wilson Miller consulting team. Staff will work next on seeking HUD approval to demolish, and to remove the use restriction. Staff will also plan for assigning an option to the CRA at the appropriate time, for the CRA to then issue an RFP. Staff has submitted a state grant for \$5M.		
FY 07 2nd Quarter	The City has now acquired the Kennedy Homes site. Staff has prepared the demo contract documents. Staff is working with HUD to obtain approval for demo and changing the income mix. The Master Plan contract with Wilson Miller has been executed and the stakeholder meetings are underway now.		
	Tier One Objective		
	<i>Strategic plan for Depot Park and GRU area</i>	<i>Anthony Lyons (CRA)</i>	<i>Art Adkins (GPD), Tom Saunders (CD), Matt Dube (CRA), Dean Mimms (CD), Stu Pearson (PW); Steve Phillips (P & R)</i>
May 22, 2006	RFP has been prepared, comments have been received by legal. Changes will be made and RFP will be sent to purchasing for release.		
August, 2006	The Depot Park Area Master Plan RFP was released and six firms submitted proposals. The selection committee reviewed and ranked proposals. The top ranked proposal's cost came in at over \$300,000. This amount well exceeded the amount budgeted by the CRA (\$80,000) and any anticipated smaller contributions from the City and GRU. As a result, staff is reworking the scope of work and adding the price of the proposal as a factor when ranking the proposals. The RFP will then be released again.		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
October, 2006	The scope for the Depot Park Area Master Plan RFP was clarified and included a not to exceed amount. Price was is also now a factor in the evaluation process. A targeted invitation list to firms experienced in master planning and redevelopment was created and sent to prospective firms. The RFP has been released and a pre-proposal meeting will be held in late Fall. A consulting firm is anticipated to be under contract in early 2007. The Team Leader role will transition to Anthony Lyons, the incoming CRA Manager, who will begin work on November 27.		
FY 07 1st Quarter	The RFP for services related to the Depot Park Area Master Plan has closed with 11 responses received. The evaluation committee will meet on Monday, January 29.		
FY 07 2nd Quarter	The evaluation team met on February 16 to review the written proposals. The firms were ranked and the top four were asked to prepare an oral presentation for March 20. The process concluded with the CRA affirming the selection of Wood and Partners from Hilton Head, South Carolina. Approval from the City Commission will be on an upcoming City Commission agenda. The kickoff meeting and contract signing will occur during the next quarter.		
<u>Tier One Objective</u>			
	<i>Hire a consultant to conduct an analysis on where economic opportunities exist, especially for entrepreneurial and micro level businesses</i>		
FY 07 1st Quarter	Not applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Shaad Rehman, Small/Minority Business Development Coordinator, will serve as the Champion of this objective.		
	Plans were made in the 2nd quarter for Professor Arnie Heggstead to present thoughts on creating an entrepreneurial environment to the EDUCC in April. Professor Heggstead teaches entrepreneurship at the Warrington School of Business at the University of Florida and directs the Center for Entrepreneurship and Innovation (CEI). This discussion is seen as a kick-off of discussions regarding further analysis on providing a hospitable environment for entrepreneurial growth and development in Gainesville.		

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GOAL	<i>Human Capital - Assist every person regardless of age to reach their true potential</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Adopt and implement 10 year plan to end homelessness (one stop center, review ordinances to increase beds, etc.)</i>	<i>Jim Hencin (CD)</i>	<i>Steve Phillips (P & R)</i>
May 22, 2006	The 10-year plan implementing committee provided its recommendations to the City and County Commissions. The City and County Commissions met jointly on April 13, 2006. The City Commission will discuss at the next meeting on May 22, 2006. The team has worked on identifying alternative meal locations to the Plaza so that more meals will be served at other locations.		
August, 2006	On May 22, 2006 the City Commission agreed to fund an Office on Homelessness under the Alachua County Housing Authority and a one-stop homeless assistance center jointly with Alachua County. The County Commission subsequently agreed to this agreement in a joint meeting with the City Commission on June 20, 2006. An inter-local agreement between the City, County and Housing Authority is being developed to continue the Office on Homelessness past October 1, 2006, and a draft RFP is being prepared to solicit proposals for setting up the one-stop center.		
October, 2006	A 2-year interlocal agreement between the City, County and Alachua County Housing Authority for the operation of the Office on Homelessness was approved by both City and County Commissions and became effective October 1, 2006. On October 30, 2006, the City and County Commissions authorized the Office on Homelessness to issue an RFP to establish the one-stop homeless assistance center. A draft RFP is being circulated for review with the goal of receiving proposals from a collaborative of local providers in early January 2007. At the same time, staff is reviewing potential sites that might be leased for the one-stop center.		
FY 07 1st Quarter	The RFP for the one-stop homeless assistance center was issued on November 22, 2006, and the deadline for proposals is January 12, 2007. Staff continues to seek and evaluate potential sites for the one-stop center. In addition, staff is proceeding with establishing a downtown security-services team to address the issue of homeless persons on the Plaza and working with the City Attorney's staff to review City ordinances and land use/zoning categories that relate to homeless issues.		
FY 07 2nd Quarter	A single proposal for the one-stop homeless assistance center was received from a collaborative of local providers in January and approved by the City and County Commissions on January 29, 2007. Staff presented recommendations on sites for the one-stop center to the City Commission, which approved a site on March 26, 2007. Staff was then authorized to negotiate a lease and seek rezoning of the site. The downtown security-services team was established and became fully operational in March 2007, employing a Park Ranger from the Parks, Recreation and Cultural Affairs Department and an outreach worker from Meridian Behavioral Healthcare. Staff continued to work with the City Attorney's staff to review City ordinances that relate to homeless issues, including food distribution centers for the needy.		

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GOAL				<i>Human Capital - Assist every person regardless of age to reach their true potential</i>			
STATUS UPDATE		OBJECTIVE		Champion		Team Members	
Tier One Objective							
		<i>Receive and consider recommendations of Success by Six plan</i>		<i>Steve Phillips (P & R)</i>		<i>Shannon Keleher (P & R), Gail Jane-Dennard (Housing),</i>	
May 22, 2006		The team has begun holding programs such as Stroller Fit, Story Time, and Pre-school music. In addition, 2 new Pre-school curriculums are being considered: BabyGarten and Amanda's Place, in addition to looking at what other agencies are doing to gain ideas (Oak Hall, YMCA, etc.)					
August, 2006		The United Way has been contacted. They are transitioning a new person into the lead position for this program (Leah Zissimopulos). Leah has been contacted by phone and by email. A more formal meeting will take place within the next 2 months. In addition to the programs above, karate will also be offered at Westside for this age group and we are looking to expand our "Shorty" leagues as well.					
October, 2006		David Flaherty and Shannon Keleher met with Leah from the United Way to discuss ways the city could help the Success by 6 program progress. We discussed our current programs, programs that were needed, and the possibility of other agencies using our centers to run the programs they are currently starting. Shannon has been in touch with Leah by email and is collecting days/times the centers are available for use. Another meeting will be scheduled in December for updates.					
FY 07 1st Quarter		The focus has been on expanding opportunities for pre-school age children at our Recreation Centers. Two areas that have been cited that Parks, Recreation and Cultural Affairs Department could help with are consultations of playgrounds at childcare centers and partnering with schools for programs and events.					
FY 07 2nd Quarter		Westside Center is currently offering several pre-school programs that target the Success by 6 initiative.					
Tier One Objective							
		<i>Explore the potential for addressing senior issues and services</i>					
FY 07 1st Quarter		Not Applicable					
FY 07 2nd Quarter		This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Steve Phillips, Director of Parks, Recreation and Cultural Affairs, will serve as the Champion of this objective.					

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GOAL			
Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition			
STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Improve communication – increase use of internet for city services – website – strategic plan for e-commerce</i>	<i>Doug Murdock (BI)</i>	<i>Gina Hawkins (PW), Tim Hayes (GFR), Becky Rountree (ASD), Bill Taylor (PIO)</i>
May 22, 2006	The Development Review team is working on all automation, database and e-gov recommendations. Les Auerbach has submitted an increment request. This team coordinates closely with the Small Business Council. Doug Murdock participates on this team for Bui		
August, 2006	The Government Effectiveness Team has a meeting scheduled in August to address aspects of e-gov other than those already discussed by the Development Process Review Team. The Government Effectiveness Team will provide an update on progress for the next reporting period. Chief Hayes has been added to replace Tony Taylor, who relocated. The Development Review Team has addressed e-gov to date in the following respects: Vendor presentations on various E/gov-type products, and discussions on prices, have taken place. Staff from Computer Services, Buildings Inspections, Codes Enforcements and Occupational Licenses have met to discuss desired improvements, and further review of other packages are underway. Computer Services is also developing an in-house parking ticket payment system that is expected to go live before the end of the fiscal year. The parking ticket payment package requires integration with a number of different systems (i.e. credit card processing, the City's finance system, the T2 Parking Ticket system, and the SII cashier system), and should be completed soon.		
October, 2006	Computer Services' staff has gone live with a Parking Ticket Payment System the beginning of October. This on-line web application allows parking violators to pay their tickets on-line. This system will undergo additional enhancements in the upcoming months to integrate it more directly with the City's cashier system. A software upgrade from the cashier vendor is required to complete this effort. An RFP for E/Gov software packages was developed, and will be released shortly to the vendor community. Packages being requested include Buildings Inspections, Codes Enforcement, Occupational Licenses, and Planning. The E/Gov RFP process will take many months to complete, and likely will require a phased-in approach over a number of years.		
FY 07 1st Quarter	The on-parking parking payment system continues to work well, with over 320 payments received since its inception the beginning of October. Staff is further enhancing the system to permit transparent integration of payments with the City's cashiering system, INovah. CSD staff is also in the final stages of writing a Citizens Issue Tracking system. The CITS system will permit citizens to communicate electronically with departments over a wide-variety of issues that may concern them.		
FY 07 2nd Quarter	The on-line parking payment system has now processed over 1,600 payments, and collected a net amount of \$34,224. The cost to the City for processing fees through PayPal has been approximately \$1,500 - about 4.24%. The Citizens Issue Tracking system has been turned over to the Marketing and Communications Department for testing and when ready, deployment.		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Annexation to increase tax base</i>	<i>Becky Rountree (ASD)</i>	<i>Ray Weaver (GPD), Norm Botsford (GPD), Bill Northcutt (GFR), Ralph Hilliard (Planning) Becky Rountree (ASD), Natalie McKellips (Attorney) Teresa Scott/Teresa Harrison (RTS), Bob Woods (PIO), Karen Snyder (Strgtc. Plan.)</i>
May 22, 2006	The team meets every Monday morning and is developing strategies to improve and expand annexation efforts. A sub team has been formed to handle the public information efforts of the Santa Fe Community College referendum. Voluntary annexations are being processed as received by OMB.		
August, 2006	<p>The Annexation Team continues to meet regularly to develop strategies to improve and expand annexation efforts. Various areas located adjacent to the city's current boundaries are being examined to determine if a strong case could be made for the property owner to voluntarily annex into the City. Staff continues to work with interested developers to assist with their annexation concerns. Strategic Planning has processed the following voluntary annexations: Dautel (11 acres), Alamar Gardens (40 acres), and Lowe/Boykin/Warren (7 acres). Additionally, Strategic Planning is working on Plum Creek (1800 acres), Bear Archery (26 acres), and City owned property around DeerHaven Power Plant (2300 acres).</p> <p>A referendum annexation of the SFCC area was attempted this spring but was not approved by the voters. Additionally, an updated report and other recommendations have been submitted to the City Manager, including information from the David Rusk report and the Transition of Services agreement.</p>		
October, 2006	<p>The Annexation Team continues to meet regularly to support efforts by the Office of Strategic Planning. Completed annexations during August through October include two parcels, representing approximately 7 acres. New petitions between August through October include City owned property around Deerhaven Power Plant and Kanapaha Reclamation Facility, Plumcreek Timberlands, and Eugene Schroeder. Recent calculations indicate that the City of Gainesville comprises approximately 30% of the Urban Reserve Area.</p> <p>Additionally, surveys of residents of Huntington Lakes & Lake Crossing and Bellamay Grand have been undertaken on the residents interest in annexation as well as a follow-up survey of residents in the SFCC area to clarify their concerns regarding annexation into the City. A review of the 93rd Avenue area has been undertaken to determine the legality of a referendum annexation.</p>		
	The Annexation Team initiated the composition of a series of editorials on this topic for the City Manager during this period. Additionally, a review of the previous report by David Rusk was completed, and initiation of an update report to the City Commission has been initiated. Plans are for Mr. Rusk to present the update on January 22, 2007 at the City Commission meeting.		
FY 07 1st Quarter	The Annexation Team held a strategy session in December to determine the direction of the team for the next 12 months. A list of goals and objectives were established, and the team will continue to meet on a regular basis to help move the annexation process forward.		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
FY 07 2nd Quarter	<p>The Annexation Team is meeting on a monthly basis, and is looking at different alternatives to initiate annexation activity. The Office of Strategic Planning is processing voluntarily applications, and continues to see a high interest in annexation. The Team is also providing input in to the transition plan development as directed by the newly adopted "Annexation Transition Agreement" between the City and the County. The Team is receiving regular updates from the Administrative Services Department in regards to the possible changes to the property tax structure, and its impact on annexation.</p>		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Review alternatives and strategies to increase civic engagement responsibility, and city's responsiveness</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Karen Billings, Strategic Planning Manager, will serve as the Champion of this objective.		
Tier One Objective			
	<i>Increase the integration of all charter officers into the long range planning efforts and visioning process</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Becky Rountree, Administrative Services Director, will serve as the Champion of this objective.		

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GOAL	<i>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)</i>	<i>Mark Benton (Fin)</i>	<i>Steve Phillips (P & R)</i>
May 22, 2006	The team has met and developed an outline defining the tasks to be completed, including a rudimentary time line.		
August, 2006	A draft process for identifying and prioritizing for purchase environmentally sensitive properties within the corporate limits of the city has been developed. This process will require participation from Community Development's GIS Division and the Nature Division of Parks, Recreation and Cultural Affairs Department. In addition, included in the proposed FY 07 and 08 budget is funding for the purchase of environmentally sensitive properties.		
October, 2006	Three million dollars in bond issue (CIRB) was appropriated for recreation and park improvements. A detailed time line for each project has been completed and approved. Work has begun on several of the projects. In addition, include in the FY 07 and 08 Operating Budget, funding as been set aside for the purchase of the Hartman Property, and/or any other environmentally sensitive land that may be identified.		
FY 07 1st Quarter	The pure environmental ranking discussed at the City Commission's strategic planning session in December has been completed. At the last team meeting, representatives from Community Development and Public Works (new Environmental Coordinator position) were invited to provide their comments on any issues associated with these parcels. The Team is also working on an assessment of the potential impact of government ownership of these parcels on the City's property tax revenue, as requested at the Commission's Strategic Planning session.		
FY 07 2nd Quarter	As part of the budget and CIP update, Parks, Recreation and Cultural Affairs staff reviewed current projects and funding levels for capital projects. A summary report was delivered to the Budget and Finance Department for inclusion in the CIP update going before the City Commission on May 21, 2007.		

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GOAL	<i>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Continue progress toward state of the art telecommunications system</i>	<i>Les Auerbach (CSD)</i>	<i>Ed Posey (GPD), Gene Prince (GFR), Bob Woods (PIO), Phil Mann (PW), Jim Garrett (Codes)</i>
May 22, 2006	The team has begun to meet and develop a strategy to address this issue.		
August, 2006	This committee has focused on solutions to address broadband wireless needs within the city. Staff has met with several vendors that provide such products, and have more presentations scheduled. The committee also discussed the need for an improved phone system, one that would not only enhance our ability to work internally, but also improve how staff communicates with people and businesses externally. Such a system was deemed important to a solid Teleworking implementation. The committee also centered on improving the city's web site, and how a citizen portal package, such as Sharepoint, would substantially enhance citizen's ability to locate information.		
October, 2006	Les Auerbach met with Russ Blackburn, Karen Johnson, Commissioner Ed Braddy, and others to discuss moving forward with the Teleworking Pilot Program. It was agreed that GRU would undertake the distributive workforce component of this pilot, and General Government would undertake the teleworking portion. The software has been purchased, as has been a server needed to run the software. Headsets, microphones, and pilot laptops have also been purchased by General Government for their effort. It will take until the end of November to complete the set up, as well as to train the pilot users in the proper use of the collaboration software.		
FY 07 1st Quarter	Individuals from several departments are now participating in the teleworking program. At this writing, all involved feel that teleworking is working well for them and that it's a valuable program. As a component of this, GG and GRU jointly purchased a collaboration software package as recommended by the Teleworking Consortium. In spite of many hours of effort, the collaboration software has not proven as valuable as originally thought. Staff continues to work with the vendor to address these concerns.		
FY 07 2nd Quarter	The teleworking pilot has been broadened to include additional employees. All involved continue to believe that working from home has been successful for them. One employee had his privileges revoked, confirming that employees that are low performers at the office will not become more productive teleworking. After months of trying to work through problems with the collaboration software program, staff has uninstalled the program and is now looking for a viable replacement.		

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STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks</i>	<i>Teresa Scott (PW)</i>	<i>Milton Reid (GS), Brian Kanely (PW)</i>
May 22, 2006	Team is working with NCFRPC and County to develop Regional Transportation Area with Marion and Putnam Counties in order to be eligible for TRIP funding through FDOT. Meetings have been held with Marion County MPO and a presentation will be made to the MPO. Putnam Co. has given initial interest in participating as well. Letters have been sent to Alachua County requesting funding (\$3.3 M) and their application to FDOT for TRIP. They have sent a letter to FDOT requesting TRIP funding. UF has expressed interest in participating - their fair share has been determined to be \$4 M and will be a part of the discussion during the campus development agreement discussions. Staff has prioritized roadways/intersections and developed phasing plan as well.		
August, 2006	Progress is being made with the agreement with Marion County to develop the regional transportation area and plan. Agreement is being reviewed by legal staffs and presentations have been made to agencies involved. Alachua County has proposed to budget \$2 .0 M and the UF Agreement provides \$3,789,300. Staff is preparing the scope of services for integration services and before/after studies work.		
October, 2006	<p>The TRIP Agreement has been finalized between the City of Gainesville, Alachua County, City of Ocala and Marion County. In the process of implementing the requirements of the TRIP Agreement. MPO staff will assist in scheduling a Public Meeting of the TRIP Partners to adopt the Regional Transportation Plan. Upon adoption of the Regional Transportation Plan, we will make application to the FDOT for \$ 9.1 million in TRIP funding. The TRIP Program provides up to a 50% match of the proposed project cost and \$ 9.1 million represents half of the proposed \$ 18.2 million project. Staff has met with Rep. Cretul regarding this project. Rep. Cretul is being asked to support the 50% TRIP Match by FDOT. The RFQ for Engineering Services for this project has been sent to purchasing for advertisement. Staff plans to have a recommended ranking to the City Commission in Winter '07. Staff also is working on the RFQ's for professional services for the construction of the Traffic Management facility.</p> <p>The University of Florida has committed \$ 3.8 million funding for this project through the Campus Development Agreement. They are seeking final budget approval in January or February, 2007. Alachua County has set aside \$ 2.0 million in bond funds for this project.</p>		
FY 07 1st Quarter	RFP's have been solicited for design services to conduct "before and after" studies and assist staff with implementation measures for the TMS. Regional Transportation plan has been drafted and scheduled for review and approval by the TRIP Committee in February.		

City of Gainesville
Quarterly Update of Strategic Goals and Objectives
Second Quarter - January, 2007 - March, 2007

Legistar # 070087

GOAL	<i>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
FY 07 2nd Quarter	Regional Transportation Plan has been adopted and formal TRIP Application was forwarded to the Florida Department of Transportation on March 19, 2007. The Public Works Department has finalized a federal grant application for the Transportation, Community, and System Preservation (TCSP) Program in the amount of \$ 1.0 million dollars for FY08. The City Commission approved the ranking of the engineering services on March 26. The City is entering into contract negotiations with VANUS Engineering from Tampa. Wireless radio testing with GRUComm is entering its final phase. The purchase order for Phase I equipment is being prepared. The UF Campus Development Agreement funding was approved and the TMS portion has been provided to the City.		

City of Gainesville
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Second Quarter - January, 2007 - March, 2007

Legistar # 070087

GOAL	<i>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Reconstruct transportation facilities to encourage redevelopment (6th Street, Depot Avenue)</i>	<i>Teresa Scott (PW)</i>	<i>Matt Dube (CRA), Steve Phillips (P & R), Emery Swearingen, John Veilleux, Brian Kanely (PW)</i>
May 22, 2006	<p>Depot Avenue consultant selection process is underway. The Local Participation Agreement with FDOT for funding has been drafted and was deferred from the April 24 CC agenda due to the Commission's agenda control, but will be on a future agenda. Funding from FDOT is not available until July 1, therefore we cannot spend dollars until July 1. Several meetings have been held with FDOT to discuss the federalization and process required for this project to ensure we are following proper procedures. In addition, we have sent a letter to FDOT requesting that they advance the r/w acquisition phase associated with that r/w needed at the intersection of SW 11 Street/Depot Avenue using the funding the City has provided. The Depot Avenue and 6th Street projects are included in the request for funding through the CDA negotiations. The 6th Street Rail Trail Corridor is awaiting r/w acquisition by the state. Sam Bridges spent most of one day touring the DEP and TPL representatives along the corridor and discussing the importance of this project to the City's overall transportation. The DEP rep indicated that this will be his number one priority for completing this year.</p>		
August, 2006	<p>Depot Avenue - Consultant negotiations are wrapping up to ensure the work remains within budget allowance. The LAP Agreement with FDOT has been executed. 6th Street Corridor - The state is reviewing a draft scope of work for additional environmental field testing that they have requested be performed; several meetings have taken place between the state, city and environmental consultant to work out environmental issues/considerations. The northern limits of the project have shifted to NW 16 Avenue. A meeting is scheduled with all parties in the field on July 26.</p>		
October, 2006	<p>Depot Avenue - The FDOT released the LAP Agreement for Phase 1 in late October as it was pending federal funding authorization. A kick-off meeting was held on November 15 with the design team. Phase 1 will consist of the PD&E and NEPA phase that is required to be completed prior to right of way acquisition beginning. 6th Street - the environmental testing have been completed and the final report is being completed for transmittal to the state.</p>		
FY 07 1st Quarter	<p>Depot Avenue LAP agreement was finalized. The design consultant is working on phase one as well as documentation work for the right of way acquisition phase for roundabouts. A public meeting has been scheduled. Bids were solicited for SW 2nd Avenue project and right of way acquisition for 6th Street is moving along. The State requested additional environmental studies prior to finalizing their recommendation for acquisition closure.</p>		
FY 07 2nd Quarter	<p>SW 2 Avenue is under construction. Depot Avenue design consultant has held public meetings and is making progress towards completed initial phase of work required to allow FDOT to proceed with right of way acquisition at the roundabout. The environmental report for contamination remediation on the 6th Street Rail Trail corridor has been submitted to the state. The State has requested additional wells be put in to identify source of petroleum contamination in the 1400 block. They have completed the survey update and are in the process of updating the valuation report.</p>		

City of Gainesville
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Second Quarter - January, 2007 - March, 2007

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GOAL			
<i>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</i>			
STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Create a visible tracking of projects - time tables, costs, milestones</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. The Assistant City Manager will serve as the Champion of this objective.		
Tier One Objective			
	<i>Explore options fro transportation for those residents who are disadvantaged</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Jesus Gomez, RTS Director, will serve as the Champion of this objective.		

Quarterly Update of Strategic Goals and Objectives
Second Quarter - January, 2007 - March, 2007

GOAL			
<i>Neighborhoods - Improve the quality of life in our neighborhoods for the benefit of all residents</i>			
STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Review codes relating to rentals</i>	<i>Tom Saunders (CD)</i>	<i>Rick Hanna (GPD), Ed Van Winkle, Jim Garrett (Codes), Dave Watkins (Codes), Mike Wohl (Codes), Nicole Smith (Attorney), Paul Alcantar (PW)</i>
May 22, 2006	The team has met multiple times and developed 26 recommendations. The team has made its recommendations to the Community Development Committee. The Public Safety and Community Development Committees will discuss again at their next scheduled meetings.		
August, 2006	The Committee made their recommendations to the City Commission in July 2006. The Commission supported moving forward with the recommendations, but deferred discussion of the proposed fee increase. The proposed fee increase was discussed at budget meetings later in July, but the amount of the fee increase has not been decided. The proposed changes can be adjusted as appropriate depending on the amount of fee increase decided on.		
October, 2006	The package of 26 changes was approved by the City Commission. The changes are being implemented. Hiring of new staff has begun, fees have been increased, the noise warning period has been extended, points are now shown on the web, and warning letters are now provided with the first point.		
FY 07 1st Quarter	Several new staff have been hired, the mailing with the new fee increases has gone out to landlords in the amended Context Area. In the new parts of the Context Area, staff will scan in all the new driveway plans. Staff is working next on the change to 3-year point durations and civil citation increases.		
FY 07 2nd Quarter	Staff is putting through each of these ordinances during this fiscal year, with Code Enforcement and the City Attorney's office working together on each and putting each on City Commission agendas. The Commission has been provided a tracking chart as to which have been adopted and which are in progress.		
Tier One Objective			
	<i>Assess changes to codes relating to rentals</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Tom Saunders, Community Development Director, will serve as the Champion of this objective.		

Quarterly Update of Strategic Goals and Objectives
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GOAL			
<i>Environmental - Protect and sustain our natural environment and address future energy needs</i>			
STATUS UPDATE	OBJECTIVE	Champion	Team Members
Tier One Objective			
	<i>Monitor effectiveness of having city perform its own environmental reviews</i>	<i>Ralph Hilliard (Planning)</i>	<i>Teresa Scott (PW); Ann Bigelow (P & R)</i>
May 22, 2006	Analysis of the existing Environmental Services review process has been analyzed and alternatives have been developed with funding needs identified. Budget increment has been submitted to provide a combination of in-house review with consultant services		
August, 2006	City Manager's proposed budget includes funding for a FTE to provide environmental review services in-house with additional funding for consultant services to assist in dealing with environmental issues outside the expertise of the person holding the posi		
October, 2006	The Public Works Department is in the process of interviewing for an environmental scientist. Alachua County continues to review those developments that were in process prior to the start of the current fiscal year (October, 2006). New developments are		
FY 07 1st Quarter	Environmental Review Coordinator has been hired and is reviewing developments in-house. The Public Works Department's Stormwater Management Division was renamed to the Environmental Services Division to broaden their scope of services.		
FY 07 2nd Quarter	<p>Mark Garland, Environmental Review Coordinator, has proven to be a valuable asset to the organization and the environmental review process. The review process has operated more efficiently, and has become better aligned with the City's philosophy and policies. Administrative staff will continue to monitor the progress of this initiative to ensure it is a successful long term solution.</p> <p>As part of the budget process, a proposal to charge for environmental review of development plans will be submitted for consideration. The fee will help offset service demands for specific development projects that require individual attention.</p>		
Tier One Objective			
	<i>Create a citywide holistic structure for environmental programs, issues and energy usage</i>		
FY 07 1st Quarter	Not Applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. The City's Sustainability Committee will serve as the Champion of this objective.		

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Second Quarter - January, 2007 - March, 2007

Legistar # 070087

GOAL	<i>Partnerships/Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners</i>		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	<i>Formalize the relationship with other community partners, especially UF and Santa Fe Community College, in regards to the downtown area and the Innovation Zone</i>	<i>Lee Ann Lowery (CM)</i>	<i>Steve Varvel (Risk), Dean Mimms (Planning), Kelly Lofland (Codes)</i>
	▪K-12 – infrastructure sales tax – renovation;		
	▪University of Florida – joint visioning/planning (including fire services)		
	▪Santa Fe – downtown campus, workforce training		
May 22, 2006	None at this time.		
August, 2006	The City Manager and City Attorney, assisted by Teresa Scott and Tom Saunders, recently completed negotiations with the University of Florida for the Campus Development Agreement. The Agreement provides approximately \$15 million dollars in funding for City transportation and infrastructure improvements. For the first time, the University of Florida has recognized a responsibility for the University's impact on fire services. The Campus Development Agreement includes a new fire ladder truck to offset the impact of proposed physical plant growth.		
October, 2006	<p>K-12: The Alachua County School Board has postponed any plans to consider a ½ cent sales tax until 2008. We are currently developing a specific plan for City support of our schools which will be presented to the City Commission soon. We are also working with staff at Alachua County Public Schools on a potential legislative funding request for math and science programs.</p> <p>Santa Fe Community College: The downtown Blount campus held a grand opening on 9/21/06. Following a meeting with the President Jackson Sasser, the Assistant City Manager will be setting up meetings with staff he suggested. These staff are involved in assignments where there may be potential for joint city/community college projects.</p>		
FY 07 1st Quarter	<p>K-12 – Received City Commission approval for the "Partnership for Student Success" on 12/11/06. Submitted federal legislative request for "Opening the Doors to Math and Science" program for \$636,800. Hiring part-time intern for "Raising Canes" program to adopt Gainesville High School and met with principal and staff to identify primary projects. Presenting proposed projects to Leadership Team on 2/6/07.</p> <p>Santa Fe Community College – City staff attended SFCC/FloridaWorks Tech Prep Summit on 1/29/07. Gainesville Fire Rescue participated in Technical Education program displays.</p>		
FY 07 2nd Quarter	<p>School Board of Alachua County: The intern program coordinator for Raising 'Canes began work in March. In the process of developing policies and procedures, flyers and forms to implement the program. Top priority will be identifying proctors for May test schedule at GHS, end-of-year student awards and the "Canes Crew" to assist with landscape beautification.</p> <p>Santa Fe Community College: The EDUCC meeting was held at SFCC's Center for Education and Innovation Incubator.</p> <p>University of Florida: First payment of \$6.5M as contained in the Campus Development Agreement has been received. City Manager made a presentation on the City vision and initiatives to the UF Community Breakfast on March 14. City continues to work with the UF Office of Technology and Licensing on the Innovation Zone. City staff is working with the City Attorney to assess the feasibility of implementing a fire service fee.</p>		