

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Transportation		
Tier One Objectives		
Enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks	Teresa Scott (PW)	Milton Reid (GS), Teresa Scott (PW), Brian Kanely (PW)
<p>STATUS UPDATE: Team is working with NCFRPC and County to develop Regional Transportation Area with Marion and Putnam Counties in order to be eligible for TRIP funding through FDOT. Meetings have been held with Marion County MPO and a presentation will be made to the MPO. Putnam Co. has given initial interest in participating as well. Letters have been sent to Alachua County requesting funding (\$3.3 M) and their application to FDOT for TRIP. They have sent a letter to FDOT requesting TRIP funding. UF has expressed interest in participating - their fair share has been determined to be \$4 M and will be a part of the discussion during the campus development agreement discussions. Staff has prioritized roadways/intersections and developed phasing plan as well.</p>		
Reconstruct transportation facilities to encourage redevelopment (6th Street, Depot Avenue)	Teresa Scott (PW)	Matt Dube (CRA), Steve Phillips (P & R), Emery Swearingen, John Veilleux, Brian Kanely (PW)
<p>STATUS UPDATE: Depot Avenue consultant selection process is underway. The Local Participation Agreement with FDOT for funding has been drafted and was deferred from the April 24 CC agenda due to the Commission's agenda control, but will be on a future agenda. Funding from FDOT is not available until July 1, therefore we cannot spend dollars until July 1. Several meetings have been held with FDOT to discuss the federalization and process required for this project to ensure we are following proper procedures. In addition, we have sent a letter to FDOT requesting that they advance the r/w acquisition phase associated with that r/w needed at the intersection of SW 11 Street/Depot Avenue using the funding the City has provided. The Depot Avenue and 6th Street projects are included in the request for funding through the CDA negotiations. The 6th Street Rail Trail Corridor is awaiting r/w acquisition by the state. Sam Bridges spent most of one day touring the DEP and TPL representatives along the corridor and discussing the importance of this project to the City's overall transportation. The DEP rep indicated that this will be his number one priority for completing this year.</p>		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Economic Development		
Tier One Objectives Remove barriers (regulation review, project facilitation)	Barbara Lipscomb (CM) and Erik Bredfeldt (ED) (co-champions)	Tom Saunders (CD), Ralph Hilliard (CD), Les Auerbach (CD), Larry Abbott (Fac. Maint.), Rick Melzer (PW), Bill Northcutt (GFR), Tom Saunders (CD),
STATUS UPDATE: A Development Process Review Team has been established with Barbara Lipscomb and Erik Bredfeldt serving as co-chairs. The Team is comprised of City staff, representatives from the Chamber of Commerce Small Business Council, GRU and a local engineering firm. Since January, approximately eight to nine meetings have been held. Review processes of various Departments/Agencies have been reviewed in order to establish a baseline regarding the regulatory regime. In addition, one day and a follow up meeting were utilized to analyze various automated solutions. Finally, an interim report to the City Manager regarding the Team's recommendations at this stage has been prepared and will be forwarded to the City Manager shortly.		
Position city to take advantage of innovation economy and identify plan for innovation zone near University	Erik Bredfeldt (ED)	Russ Blackburn (CM), Karen Slevin (CRA),
STATUS UPDATE: A conceptual innovation zone has been prepared by Economic Development Department staff and endorsed by City Management and the City Commission. This zone has been reviewed by various institutional partners including Santa Fe Community College, the University of Florida and the Chamber of Commerce. Economic Development Department staff is working with Planning staff to insert the zone and supporting verbiage into the City's Comprehensive Plan. In addition, Economic Development Department staff is utilizing this conceptual innovation zone as the basis for its "grow your own" economic development efforts.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Human Capital		
Tier One Objectives Adopt and implement 10 year plan to end homelessness (one stop center, review ordinances to increase beds, etc.)	Jim Hencin (CD)	Dave Flaherty (P & R), Jim Hencin (CD), Sadie Darnell (GPD)
STATUS UPDATE: The 10-year plan implementing committee provided its recommendations to the City and County Commissions. The City and County Commissions met jointly on April 13, 2006. The City Commission will discuss at the next meeting on May 22, 2006. The team has worked on identifying alternative meal locations to the Plaza so that more meals will be served at other locations.		
Receive and consider recommendations of Success by Six plan	Dave Flaherty (P & R)	Dave Flaherty (P & R), Shannon Keleher (P & R), Gail Jane-Dennard (Housing), Mary Broske (CM)
STATUS UPDATE: The team has begun holding programs such as Stroller Fit, Story Time, and Pre-school music. In addition, 2 new Pre-school curriculums are being considered: BabyGarten and Amanda's Place, in addition to looking at what other agencies are doing to gain ideas (Oak Hall, YMCA, etc.)		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Government Effectiveness		
Tier One Objectives Improve communication -- increase use of internet for city services -- website -- strategic plan for e-commerce	Doug Murdock (BI)	Gina Hawkins (PW), Doug Murdock (BI), Tony Taylor (GFR), Becky Rountree (ASD), Bill Taylor (PIO)
STATUS UPDATE: The Development Review team is working on all automation, database and e-gov recommendations. Les Auerbach has submitted an increment request. This team coordinates closely with the Small Business Council. Doug Murdock participates on this team for Building Inspections.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Infrastructure		
Tier One Objectives Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)	Mark Benton (Fin)	Mark Benton (Fin), Dave Flaherty (P & R), Steve Phillips (P & R)
STATUS UPDATE: The team has met and developed an outline defining the tasks to be completed, including a rudimentary time line.		
Continue progress toward state of the art telecommunications system	Les Auerbach (CSD)	Ed Posey (GPD), Gene Prince (GFR), Bob Woods (PIC), Phil Mann (PW), Les Auerbach (CSD), Jim Garrett (Codes)
STATUS UPDATE: The team has begun to meet and develop a strategy to address this issue.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Fiscal		
Tier One Objectives Annexation to increase tax base	Barbara Lipscomb (CM)	Ray Weaver (GPD), Norm Botsford (GPD), Bill Northcutt (GFR), Ralph Hilliard (Planning) Becky Rountree (ASD), Dana Crosby (Attorney) Teresa Scott/Teresa Harrison (RTS), Bob Woods (PIO), Karen Snyder (OMB)
STATUS UPDATE: The team meets every Monday morning and is developing strategies to improve and expand annexation efforts. A sub team has been formed to handle the public information efforts of the Santa Fe Community College referendum. Voluntary annexations are being processed as received by OMB.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Neighborhoods		
Tier One Objectives Review codes relating to rentals	Tom Saunders (CD)	Rick Hanna (GPD), Ed Van Winkle, Jim Garrett (Codes), Dave Watkins (Codes), Mike Wohl (Codes), Dan Nee (legal), Dana Crosby (legal), Paul Alcantar (PW)
STATUS UPDATE: The team has met multiple times and developed 26 recommendations. The team has made its recommendations to the Community Development Committee. The Public Safety and Community Development Committees will discuss again at their next scheduled meetings.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Environmental		
Tier One Objectives Review having city perform its own environmental reviews	Barbara Lipscomb (CM)	Ralph Hilliard (Planning), Teresa Scott (PW); Ann Bigelow (P & R)
STATUS UPDATE: Analysis of the existing Environmental Services review process has been analyzed and alternatives have been developed with funding needs identified. Budget increment has been submitted to provide a combination of in-house review with consultant services budget for special environmental service needs. The new position would be a Habitat Naturalist that could be housed in the Nature Operations Division or Public Works Dept.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Redevelopment		
Tier One Objectives Initiate S E Renaissance project	Tom Saunders	Jackie Richardson (CD), Andra Davis (CD), Barbara Lipscomb (CM), Jeff Look (Codes), Karen Slevin (CRA), John Wachtel (CD), GPD (to be represented at next stages of planning), Jim Hencin (CD)
STATUS UPDATE: Staff meets bi-weekly. Staff is pursuing acquisitions (three offers made, one executed subject to due diligence before closing). Code Enforcement enforces key corridors. Block Grant preparing Neighborhood Revitalization Strategy. Blight findings RFP issued for expansion of Eastside CRA District. Neighborhood planning underway in 3 neighborhoods. Planning and housing preparing RFP for master planning/financial consulting. Staff maintains plan and notebook of current SEGRI projects.		
Strategic plan for Depot Park and GRU area	Karen Slevin	Karen Slevin (CRA), Art Adkins (GPD), Tom Saunders (CD), Matt Dube (CRA), Dean Mimms (CD), Stu Pearson (PW); Dave Flaherty (P & R)
RFP has been prepared, comments have been received by legal. Changes will be made and RFP will be sent to purchasing for release.		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Partnerships		
Tier One Objectives Educational institutions:	New Assistant City Manager	Steve Varvel, Dean Mimms, Kelly Lofland (Codes)
▪K-12 – infrastructure sales tax – renovation;		
▪University of Florida – joint visioning/planning (including fire services)		
▪Santa Fe – downtown campus, workforce training		
STATUS UPDATE:		

GOAL/OBJECTIVE - FY 07	Champion	Team Members
Tier Two Objectives	Goal	
Develop plan for tourist development facility in City	Economic Development	
Support and expand facilities and programs for all ages – cultural, recreational (vocational – Reichert House)	Human Capital	
Review and improve government policies and procedures – commission meetings, advisory boards	Government Effectiveness	
Economic corridors for mixed use economic development (Waldo, 13 th , etc.)	Redevelopment	<p>CD - Staff provided update to City Commission on revitalization of NW 13th Street Corridor. Staff is working with Wal-Mart and other developments on review process for redevelopment of Waldo Road corridor. PW - Resurfacing and construction of sidewalks along SW 13 Street is underway by FDOT. Landscape plan for SW 13 Street is under design by FDOT.</p>
Enhanced codes enforcement (innovative mechanisms, "Hail of Shame")	Neighborhoods	<p>CD - Staff is coming forward with 26 recommendations for change, including higher LLP fees, more officers, and various significant changes to ordinances and programs. PW - Solid waste violations are being incorporated into the landlord points system to ensure those violations are included in the historical track record for properties.</p>