

FY19-23 CRA Project Roadmap

****DRAFT for Discussion Purposes****

Eastside (ERAB)

1. Heartwood Neighborhood Development
 - Complete infrastructure to create 34 lots of single family homes
 - Complete solicitation for homes builders
 - Create relationship with Community Land Trust for affordable housing
 - Engage local real estate market for home sales
 - Complete branding/marketing for the project
 - Create signature signage and wayfinding for the neighborhood and wetland amenities
 - Promote the opportunity for home ownership
 - Work with Gainesville Fire Rescue on Pilot Residential Sprinkler System Project
 - Work with GRUCom for residential pilot project
2. Cornerstone Campus Expansion
 - Complete infrastructure to create 10 buildable lots for sale
 - List lots for sale with commercial brokerage firm
 - Complete Merieux (Building 1) deal with Concept Companies
 - Complete branding/marketing for the project
 - Create signature signage and wayfinding for the campus
 - Promote CRA economic development and job creation incentives
3. Duval Neighborhood Improvements + Connections
 - Master plan to address issues of safety, connectivity, and other misc. neighborhood deficiencies
 - Public + stakeholder engagement
 - Engage consultants to understand feasibility of addressing deficiencies
4. Gainesville East Campaign
 - Complete website landing page
 - Complete identity package
 - Roll out campaign signs and associated marketing materials
 - Engage community to participate in cost sharing of expanded website
 - Connect CRA initiatives to Gainesville East Campaign
 - Roll out Gainesville East video
 - Connect campaign to local, regional, statewide economic development initiatives

Downtown (DRA)

- 5. Depot Park Initiatives (Transitory)**
 - Complete installation of kitchen hood in Depot Building
 - Fully transition Depot Park and Building to City's PRCA and Facilities
- 6. Downtown Plaza (Transitory)**
 - Complete stormwater improvement project adjacent to Plaza
 - Create a transition plan for Plaza and temporary employees to City's PRCA and Facilities Porters Neighborhood Improvements + Connections
 - Master plan to address issues of safety, connectivity, and other misc. neighborhood deficiencies
 - Public + stakeholder engagement
 - Engage consultants to understand feasibility of addressing deficiencies
- 7. Power District Redevelopment Plan**
 - Execute development agreement with Development Partner
 - Implement initial phases of Master Plan
 - Perform outreach to local entrepreneurs to locate in the Power District
 - Foster collaboration with anchor tenants interested in potentially locating in the Power District
 - Advance the Sweetwater Branch Creek daylighting initiative via FEMA
 - Engage community stakeholders to participate in the redevelopment process
- 8. University Avenue Substation Adaptive Reuse**
 - Gauge County interest in project
 - BDP-Depot Connection + Infill
 - Analyze potential 'Art-Line' connections between Bo Diddley Plaza and Depot Park
 - Conduct feasibility study
 - Identify opportunity sites for infill/ adaptive reuse
- 9. Porters Connections + Model Block Housing**
 - Conduct initial land surveying, site planning, and land development and real estate due diligence
 - Generate and analyze site design and land-use alternatives
 - Engage community stakeholders on proposed projects
- 10. Fire Station 1 + Lynch Park Redevelopment**
 - Analyze redevelopment potential
 - Engage community stakeholders on redevelopment opportunities for adaptive reuse

Fifth Avenue/Pleasant Street (FAPS)

- 11. A. Quinn Jones**
 - Continue to fully transition to City's PRCA
 - Complete WSPP funded plaza and landscape
- 12. Heritage Trail/FAPS Connections**
 - Finalize feasibility study and trail master plan
 - Identify and prioritize critical sidewalk gaps and connections
 - Celebrate cultural heritage of the neighborhood
 - Engage community stakeholders on proposed plans
 - Develop construction documents to implement projects
 - Evaluate important north/south sidewalk gaps through neighborhood
- 13. Seminary Lane**
 - Work with GFHC on the disposition of the Seminary Lane properties
 - Align CRA resources to participate in redevelopment of associated sites
- 14. NW 5th Ave Streetscape (NW 13th St. to NW 10th St.)**
 - Work with Seminary Lane development to continue existing NW 5th Ave streetscape elements
 - Define CRA participation based on proposed development plan
- 15. Santa Fe Downtown Campus Redevelopment Efforts**
 - Engage with stakeholders to understand potential partnerships with Santa Fe.
 - Identify potential sites for acquisition/redevelopment
- 16. Pleasant Street Model Block Housing**
 - Conduct initial land surveying, site planning, and land development and real estate due diligence
 - Generate and analyze site design and land-use alternatives (Tiny Housing/Office)
 - Engage community stakeholders on proposed projects
- 17. NW 5th Avenue Commercial Building Disposition**
 - Obtain appraisal for sale of property
 - Remedy ownership of hiatus property to north of building
 - Evaluate financial impacts of office relocation

College Park/ University Heights (CPUH)

18. Innovation District

- Northern extension of SW 9th St greenway from SW 2nd Ave to SW 1st Ave
- Continued public-private partnerships with University of Florida Development Corporation and private developers

19. South Main Street (Transitory)

- Complete construction
- Continue to engage stakeholders
- Evaluate post-construction conditions and trends
- Coordinate and encourage adjacent private economic development opportunities
- Create South Main Street Façade Improvement Program
- Promote special events and programming
- Develop maintenance and transition plan
- Work with stakeholders to continue "Destination South Main" branding

20. NW 1st Avenue (Transitory)

- Complete construction
- Continue to engage stakeholders
- Evaluate post-construction conditions and trends
- Coordinate and encourage adjacent private economic development opportunities
- Promote special events and programming
- Develop maintenance and transition plan
- Work with stakeholders to continue "More in Midtown" branding

21. College Park Community Policing Pilot

- Work with University of Florida Police Department (UFPD) Gainesville Police Department (GPD) to draft job descriptions for Midtown Ambassadors
- Work with Human Resources, GPD, and UFPD to hire appropriate staff
- Evaluate the pilot program using monthly crime data analysis

22. Stormwater Study + Identified Initiatives (Partnership)

- Partnership with Public Works to identify potential stormwater credit basins to incentivize infill development
- Perform feasibility analysis
- Credit basin engineering, master planning, and cost estimating

23. College Park Neighborhood Improvements + Connections

- Master plan to address issues of safety, connectivity, and other misc. neighborhood deficiencies
- Public + stakeholder engagement
- Engage consultants to understand feasibility of addressing deficiencies

Multi-District Initiatives

24. University Avenue Master Plan

- Comprehensive feasibility analysis and needs assessment
- Public + stakeholder engagement
- Transportation analysis and private development coordination
- Vision Zero principles
- Engage consultants to understand feasibility of addressing deficiencies

25. District Management Solutions

- Work with consultants and stakeholders on long-term solutions for management and maintenance of Midtown, Downtown, and Power District (Business Improvement District?)
- UF Strategic Development Plan partnership & initiatives
 - Work with University to define projects and potential CRA participation
 - Potential projects to include
 - 26.** Workforce housing
 - 27.** Civic Squares
 - 28.** SW 2nd Ave & SW 4th Ave visioning
 - 29.** Parking study
 - 30.** 13th Street visioning
 - 31.** Art-Line Downtown
- Streetscape Design & Technical Standard Update
 - Engage Land Development Code & Department Of Doing to align priorities
 - Public + stakeholder engagement
 - Private development coordination
 - Vision Zero principles
 - Engage consultants to revise standards for adoption
- Community Branding, Identity & Wayfinding
 - Engage community stakeholders to identify potential initiatives, partnerships, and needs
 - Case study analysis
 - Inventory & analysis of existing conditions
 - Develop priority and feasibility of projects and initiatives
- District-wide Programs
 - Continue to refine, implement, and advertise the following incentive programs
 - Company Relocation
 - Job Creation
 - Commercial Façade Grant Program
 - Residential Paint Programs
 - Habitat for Humanity/ A Brush with Kindness
 - Formalize Community Partnership/ Sponsorship Programs