

Curator of Education and Outreach at the Matheson History Museum

*City of Gainesville ARPA Aid to Nonprofits
Program*

Matheson History Museum

Ms. Kaitlyn Hof-Mahoney
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O: 352-378-2280

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Application Form

Eligibility

Economic Impact*

Has your nonprofit organization or the clients you serve suffered demonstrable negative economic impact as a result of COVID-19?

Yes

Location*

Is your organization a nonprofit and located within Alachua County? (physically or principally)

Yes

Operating Status*

Is your nonprofit organization active, open and operating? (in-person or virtually)

Yes

IRS Status*

Is your organization legally registered, fully licensed as a 501(c)3 or 501(c)19 nonprofit (as required by applicable law), and up to date on tax payments/filings to include a valid IRS Form 990 for 2020 (or 2019) or an independently audited financial statement?

Yes

IRS Status Year*

Was your organization incorporated as a nonprofit prior to January 1, 2020?

Yes

The Philanthropy Hub Verification*

Is your nonprofit organization verified on The Philanthropy Hub?

Yes

Services*

Does your nonprofit organization provide essential human services to City of Gainesville residents who have been impacted by COVID-19? Please check all that apply:

Education

Other Services

If you selected 'Other' services, please provide details of how your organization serves those adversely affected by COVID-19.

Acknowledgment

Project Name*

Name of Project.

Curator of Education and Outreach at the Matheson History Museum

Acknowledgment*

I understand that in order to apply for the City of Gainesville ARPA Aid to Nonprofits Program, my organization must:

- be principally based or physically located within Alachua County;
- be providing COVID-19-impacted City of Gainesville residents essential services covering medical services, congregate living safety services, food services, housing stability services, training and adult education services, child care and education services, elder care services, and mental health services;
- be active, open and operating (in-person or virtually);
- be registered as a 501(c)(3) prior to January 1, 2020;
- be fully licensed as a nonprofit (as required by applicable law), and up to date on tax payments/filings to include a valid IRS Form 990, 990-EZ, or 990-N filing no later than 2019, or an independently audited financial statement from the most recently completed fiscal year;
- be able to demonstrate the adverse impact of the COVID-19 pandemic to your organization or the clients you serve in one of the following manners:
 - incurred unplanned costs for new programming designed to assist those disparately impacted by the pandemic and its economic effects;
 - incurred unplanned costs to comply with safety and health standards and/or reopening requirements, e.g., modifying facilities for social distancing;
 - incurred unplanned costs for technology to enable virtual work; or
 - lost revenue due to pandemic-based causes, e.g., due to shutdowns, lost sponsorships, inability to hold fundraising events;
- provide a narrative explaining the impact of COVID-19 on the nonprofit's operations; and
- not have received or been approved to receive City ARPA funding via a separate initiative, project, or program.

Yes

Applicant/Agency Information

Target Population*

Select all that apply to indicate which population groups are directly impacted by your work.

- Children (ages 0-12)
- Youth/Teens (ages 13-18)
- Low-income individuals/families
- Marginalized/Under-served groups

Local Impact*

What is your organization's impact on its constituents and the City of Gainesville community in recent years? Please quantify your responses where possible (i.e. number of people served).

The mission of the Matheson History Museum is to preserve and interpret the history of Gainesville, Alachua County, Florida and the surrounding areas. For nearly 30 years we have provided public programming to foster a sense of pride and belonging in our community. We are located in an underserved area of Gainesville with four historic buildings in our complex. Admission to the museum and all of our programs is free in order to be accessible to a diverse audience that is reflective of our community.

With extensive archives on the county's history, we facilitate over 200 research requests and appointments each year. Pre-COVID, we created 2-3 exhibitions annually as well as a robust schedule of public programs (including lectures, film screenings, and workshops) on diverse topics related to our mission. Our exhibits reflect a broad range of topics, with recent installations addressing school desegregation in Gainesville; the persecution of the local LGBTQ community by the State Legislature in the 1950s; notable women in our county's history; and the contributions of local musicians and athletes, including Tom Petty and Steve Spurrier.

The Matheson closed to the public from March 2020 until April 2021. While we were unable to welcome people into our buildings, we continued to serve our community by creating our first digital exhibitions and programs. These have been accessed by people in Alachua County and as far away as Brazil and the United Kingdom. Unfortunately, our virtual offerings do not bring in revenue at the same level as in-person events and our income has suffered significantly.

Since reopening, we have had steady visitation for our exhibitions and programs. In 2021, we welcomed 1,614 in person and 2,500 virtual guests. We are on track for even higher attendance in 2022 – as of March 16 we have had 638 in person and 2,000 virtual attendees for exhibits and programs.

We currently provide on-site learning opportunities for youths and families upon request, including tours and presentations for homeschool co-ops, Interface Youth Program, and local summer camps. However, with only one full time employee, we are limited in our ability to reach out to a wider audience. City of Gainesville ARPA funding for a Curator of Education and Outreach will empower the Matheson to create a structured education program to proactively serve children and families in our community who have been impacted by learning loss as a result of the COVID pandemic. Our First Vice-President is the K-12 Social Studies Curriculum Specialist for Alachua County Public Schools. He will connect the Matheson with 6,000 4th, 8th, and 11th grade students through field trips or classroom visits. These grade levels include Florida history as part of their curriculum, providing an opportunity to share our local stories. We will also be able to offer

family oriented programs and events at the museum and throughout the community, reaching an additional 1,500 people annually.

Board Chair or Authorized Person First Name*

Kaitlyn

Board Chair or Authorized Person Last Name*

Hof-Mahoney

Board Chair or Authorized Person Title*

Executive Director

Hub Profile*

Please provide link to verified profile from The Philanthropy Hub.

<https://www.thephilanthropyhub.org/organizations/matheson-history-museum>

Organization Type*

Nonprofit with 501C3 IRS Status (Other than an institution of Higher Education)

Tax Form Information*

Please select the tax form your organization most recently filed.

Long form 990

Gross Revenue*

Enter your organization's total revenue as reported on your most recently filed IRS Form 990 from no older than 2019 or independently audited financial statement from your most recently completed fiscal year.

- For IRS Form 990 enter the amount indicated on line 12
- For IRS Form 990-EZ enter the amount indicated on line 9.
- For IRS Form 990-N, enter your revenue for the corresponding fiscal year.
- For independently audited financial statement, enter the total revenue indicated.

\$182,891.00

Operating Revenue*

Organization's operating revenue for the last completed fiscal year

\$354,484.00

Operating Expenses*

Organization's operating expenses for the last completed fiscal year

\$224,653.00

Pandemic changes to your organization

Pandemic-related changes to priorities and goals*

Briefly explain how the COVID pandemic has changed your organization's priorities and goals.

The Matheson physically closed for over a year as a result of the COVID pandemic. This provided us with an unusual opportunity to reflect on our goals and priorities over an extended period.

An immediate impact of this closure was a new emphasis on digital and asynchronous delivery for our exhibitions and programs. In the past two years we have created five new digital exhibitions and shared 19 recordings of educational programs on our YouTube channel. This content has had nearly 10,000 viewers, clearly showing a strong desire from our community to engage with our shared history in ways that are more flexible.

A more long term change in our priorities focuses on expanding our service for youth and families. As schools closed in 2020 and beyond, K-12 students faced significant negative impacts to their learning. A study by McKinsey & Company analyzing an assessment of more than 1.6 million elementary schoolers across the country showed students on average five months behind in math and four months behind in reading. The data also showed that the pandemic widened preexisting opportunity and achievement gaps. Schools with majority Black and Hispanic student populations were on average six months behind in reading, compared to majority white schools that were only three months behind. This national study echoes what we have seen in Alachua County, where a January 2018 study showed a gap of 45% between white and Black students in reading levels.

The Matheson is poised to help address the learning loss faced by students in Gainesville and Alachua County. We are located in East Gainesville directly across the street from the School Board Administration building on University Ave. This places us in the heart of communities that have been most impacted by the pandemic and will enable us to provide programming both at the museum and beyond our walls. We have already secured funding from the State of Florida to create history themed activity kits for children and families in the 2022-2023 grant cycle. Funding for the Curator of Education and Outreach position will enable us to expand this initial proposal beyond our current capacity.

We believe local history museums like ours can be a large part of the process of healing our communities from this pandemic. We want the Matheson History Museum to be a safe space where our audience can feel comfortable visiting and engaging by asking questions, either in person or through our hybrid virtual programs. When we take the time to learn about our history it often informs us of our present and future in ways we didn't expect, and we hope that the sense of tight-knit community we have been able to foster with our audience during the pandemic will continue into our future programming and exhibits.

Pandemic-related changes to your organization's operations*

Please describe how your operations have changed during the pandemic from a staffing and service delivery standpoint.

The Matheson closed physically for over a year, from March 2020 - April 2021. During this time, we continued working to engage our audience virtually through digital exhibitions, Zoom programs, and social media. While we were successful in this change in content delivery, it cannot match the impact created through the in-person encounters with history we facilitated before. For many years, the Matheson has been building momentum as a valued cultural resource for Alachua County, but the pandemic caused a serious step backwards for our efforts. Prior to COVID, we hosted multiple events and programs each month that brought an average of 50 - 100 people into the museum each time. We also had an average monthly attendance of around 250 people for our exhibitions, tours, and research appointments for annual attendance of around 5,000. In contrast, we hosted eight virtual programs while the museum was closed with around 450 attendees overall. Since reopening, we have seen steady engagement through our in person and virtual programming, but have not yet returned to pre-pandemic levels.

In addition to the drop in engagement numbers, we also saw a significant decrease in revenue. We are an independent nonprofit and rely on grants, memberships, and donations to fulfill our mission. Although we are a free museum, visitors often give donations or make purchases in our gift shop while at the museum. From 2019 to 2020, we saw a complete halt of at the door donations and a 76% decrease in gift shop sales from \$6300 to \$1500.

Due to the pandemic, our Executive Director was unable to meet face to face with potential donors to develop relationships and seek major gifts. Since the pandemic has eased and in-person cultivation and stewardship with donors has been possible again, nearly \$200,000 has been raised such that the Matheson is beginning to build back from the financial losses incurred during the pandemic.

Another major challenge from the pandemic is a reduction in our full-time staff. In April 2021 our Executive Director retired. After a national search, our Curator of Collections was selected to permanently fill the role in October 2021. While we have made significant steps towards financial recovery, we have been unable to fully replace the full time position we lost. Funding for the Curator of Education and Outreach will alleviate some of the programmatic duties currently handled by the Executive Director and enable her to focus more on our fundraising and donor cultivation efforts. Having a position dedicated to education and outreach will also greatly expand our capacity to address the learning loss suffered by Gainesville and Alachua county students.

Impact

Description of Need as Specifically Related to Coronavirus*

Please provide a description of how your organization continues to be impacted by the coronavirus pandemic, operationally and/or programmatically.

While the Matheson has begun moving towards pre-pandemic operations, we continue to face lasting impacts from the last two years. Our most significant challenge is not being able to return to full staffing levels after the retirement of our Executive Director in 2021. We currently have one full-time and one part-time employee on site, and one remote part-time employee. While we are able to accomplish a great deal with our small team, we are limited in our capacity to reach beyond our walls and actively provide programming for children and families.

Before the pandemic, we were open to the public five days per week for a total of 25 hours. Since reopening, we have regular hours four days per week for a total of 12 hours. The Matheson History Museum Complex includes the 1867 Matheson House, the Matheson History Museum in the 1932 American Legion Hall building, the Matheson Library & Archives in the former 1933 Gainesville Gospel Tabernacle/Melting Pot Fondue Restaurant building, the Tison Tool Barn, and Sweetwater Park. All exhibitions and programs are located inside the Matheson History Museum building as well as being offered virtually. Often only one employee is on-site, meaning that the other three buildings are unavailable when the main building is open. Because of the staffing drop during the COVID pandemic, we have had to reduce our regular hours by over 50% to ensure that staff can accommodate access to the other buildings for tours and research by appointment.

A silver lining of the COVID pandemic was time to reflect on the areas where we allocate our limited resources. We have not had the capacity to create programs and outreach that focus on children and families, but the pandemic made it clear that this is an area of urgent need for our community. School closures over the past two years have exacerbated already wide disparities in academic achievement and created learning loss for all students. Funding for the Curator of Education and Outreach will expand our institutional reach to partner with other local organizations and provide learning experiences focused on our rich local history.

Population Impact*

Indicate if your services are directed at populations that have been disproportionately impacted by the COVID pandemic. (Identify at least one category: race, gender, ethnicity, geography, income)

The Matheson will serve children and families impacted by learning loss due to the COVID pandemic. With our location in East Gainesville, we are poised to serve the low income and under served groups who have been hit hardest.

Disparity*

What disparity does this population experience that this program addresses? Examples: home ownership, income, health, educational attainment, etc.

This program will address learning loss and pre-existing opportunity and achievement gaps for Gainesville and Alachua County students.

Supplemental Disparity Information

For organizations with gross revenue of more than \$1 million, show data to demonstrate existing disparities and impact of COVID on the population identified, including local data if possible. Examples of data can be related to health, socioeconomic status, housing, or factors specific to the program.

Number of individuals served*

Indicate the total amount of individuals who will be directly impacted by this program.

15000 over the grant period

Lost Revenue Calculation (Optional Question)

If you are requesting support for lost revenue, please complete the <https://cfncf.org/wp-content/uploads/2022/03/Lost-Revenue-Calculations.xlsx> Lost Revenue Calculation worksheet. Click here for instructions: [Lost Revenue Calculation Instructions](#).

After downloading and completing the worksheet, please submit it in Excel format.

Budget Spreadsheet*

Upload the program budget using the spreadsheet provided: City of Gainesville ARPA Aid to Nonprofits Program Budget Worksheet

Add line items to the budget worksheet as needed. Please be descriptive in your line items, including providing the number of items and cost per item, i.e., 2.5 FTEs @ \$75,000 each.

The worksheet should reflect/include information about other ARPA funding or other COVID- related federal funding received and/or pending. After downloading and completing the budget, please submit it in Excel format.

Grant-Budget.xlsx

Sustainability*

What are the long-term strategies for funding this project/program at the end of the grant period?

The Matheson is at the beginning of a concentrated fundraising campaign that includes the launch of a Legacy Society as well as targeted solicitations to endow support for mission critical operating expenses, such as staff and facilities maintenance. ARPA funding from this program will allow us to provide outreach and service to our community and families at the outset of this campaign and show potential donors the impact that their donations will have to continue the position after the grant period.

Request Information

Purpose of Request*

One sentence describing the purpose of your request

We request \$125,000 to fund a full time Curator of Education and Outreach for 2.5 years to serve children and families suffering from learning loss as a result of the COVID pandemic.

Amount Requested*

Funding can be requested to cover expenses from March 3, 2021 - December 31, 2024. Please enter the total amount of your request for all years of your request.

\$125,000.00

Total Program Cost*

\$125,000.00

Allocation of requested funds for previous expenses*

Please indicate the amount of your organization's request that you plan to use for reimbursement of qualified expenses incurred from 3/3/2021-current.

\$0.00

Allocation of requested funds for year one*

Please indicate the amount of your organization's request that you plan to use from 6/1/2022 through 6/1/2023.

\$50,000.00

Allocation of requested funds for year two*

Please indicate the amount of your organization's request that you plan to use from 6/2/2023 through 12/31/2024.

\$75,000.00

Financial Review

Budgets to Actuals*

Please upload three years of organizational budget to actuals (current year-to-date, plus the previous two years). You will have to combine the documents into one file to attach here.

Matheson Budget to Actuals.pdf

Balance sheet*

Please upload your most recent balance sheet.

StatementofFinancialPosition.pdf

Financial oversight*

How is your organization's board and/or finance committee evaluating the financial health of your organization? What types of financial documents do they review and how often?

The Matheson's Board of Directors is charged to adopt an annual budget, ensure that sufficient funds are raised and available to support the work of the corporation, and monitor general financial conditions. Detailed statements of financial activity and financial position are presented by the Treasurer at the monthly

board meeting. We also work with Kattell and Company, P.L., a professional accounting firm specializing in non-profit organizations, to reconcile our monthly bank statements with QuickBooks and prepare our annual tax documents.

In 2021 and 2022, our Executive Director prioritized improving our financial planning and record keeping procedures. A key part of this was overhauling our transaction classification and categorization system within QuickBooks to create simpler financial reports with more useful data. As a result of this reorganization, the 2020 statement of activity included in this application has many categories that are no longer utilized – denoted as (deleted).

Another aspect of this emphasis on financial procedures and planning was the creation and implementation of a Board approved budget for the 2022 fiscal year. The Matheson did not have an approved budget for 2020 or 2021 due to the uncertainty created by the COVID pandemic, so we are unable to provide a budget to actuals document for those years. We have included our complete statement of financial activity for those two years and the year to date budget to actuals for 2022 in this application.

Confirmation and Attestation

Confirmation and Attestation 1*

My nonprofit organization or the clients we serve were adversely affected by the COVID-19 Pandemic.

Yes

Confirmation and Attestation 2*

My nonprofit organization, if approved, will use awarded City of Gainesville ARPA Aid to Nonprofits Program funding solely for the purpose of covering expenses directly related to the COVID-19 pandemic.

Yes

Confirmation and Attestation 3*

I/We have not already received (and will not receive) reimbursement of any of these costs through another funding source (such as insurance or grants).

Yes

Confirmation and Attestation 4*

I/We fully understand that any funding awarded under this program must be used to purchase services or products that will be used within the City of Gainesville by December 31, 2026.

Yes

Confirmation and Attestation 5*

I/We fully understand that it is a Federal crime to knowingly make false statements (especially regarding the misuse of funds).

Yes

Confirmation and Attestation 6*

I/We fully understand that my case file may be subject to a random audit, five (5) years after the date of closing. This audit may be conducted by the City of Gainesville, and/or another local or state nonprofit organization. I agree to fully cooperate with any of these agencies as requested.

Yes

Confirmation and Attestation 7*

I/We fully acknowledge that if any omissions or misrepresentations are revealed, I will be subject to immediate repayment of all assistance received.

Yes

Confirmation and Attestation 8*

I certify that the information contained in this application is true, complete and correct to the best of my knowledge.

Yes

Signature*

By entering my name below and submitting this application for financial assistance, I affirm that I read, understand, and agree to the previous statements. I am bound by all of the above statements in this application, and agree to be bound by the following terms and conditions if awarded under this program. I confirm that this application is submitted under the authority and approval of the CEO or Executive Director of my organization.

Type your name below

Kaitlyn Hof-Mahoney

Date Signed*

03/17/2022

For Evaluators

CFNCF Comment on Diversity*

Are diversity policies included in board recruitment?
Yes

Board Demographics

African American/Black
4

Asian American/Pacific Islander
0

Caucasian
11

Hispanic/Latino
1

Native American/American Indian
0

Not Specified

Female
9

Male
7

Not Specified
0

Board Diversity Comments
None

File Attachment Summary

Applicant File Uploads

- Grant-Budget.xlsx
- Matheson Budget to Actuals.pdf
- StatementofFinancialPosition.pdf

ARPA Coronavirus Nonprofit Recovery Fund

Organization Name: Matheson History Museum, Inc.

PROJECT BUDGET	Expenditures	Other Funding Income			Total Request
	Expected Expenditures 03/03/2021 through 12/31/2024	Other ARPA Funding*	Non-ARPA Funding Received**	Total Other Funding	
Input Line Item Descriptions in this Column				\$ -	-
1 FTE @ \$50,000	\$125,000			\$ -	125,000
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
				\$ -	-
TOTAL	\$ 125,000.00	\$ -	\$ -	\$ -	125,000

Sources of Other Funds	Status of Funding	Amount
Total		\$ -

* Please list any APRA funding received or pending from other sources
 **Please include an other federal pandemic response funding received during any time period during the pandemic

MATHESON HISTORY MUSEUM INC

Budget vs. Actuals: 2022 Approved Budget - FY22 P&L

January - December 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Revenue				
41000 DONATIONS	3,163.62	50,000.00	-46,836.38	6.33 %
41100 Restricted Donation		2,400.00	-2,400.00	
41200 For Agency Fund at CFNCF	25,000.00	50,000.00	-25,000.00	50.00 %
41300 CFNCF Director Fund	9,917.28	65,963.04	-56,045.76	15.03 %
41400 Donation Box	340.00	1,500.00	-1,160.00	22.67 %
Total 41000 DONATIONS	38,420.90	169,863.04	-131,442.14	22.62 %
42000 GRANTS				
42100 Visit Gainesville	2,392.98	57,152.50	-54,759.52	4.19 %
42200 Cultural Affairs		6,275.50	-6,275.50	
42300 AEC Trust		50,000.00	-50,000.00	
42400 Outside Agency		1,500.00	-1,500.00	
42500 Capital City		2,500.00	-2,500.00	
Total 42000 GRANTS	2,392.98	117,428.00	-115,035.02	2.04 %
43000 Program Income				
43000 Program Income		2,500.00	-2,500.00	
43100 Museum Shop Sales	2,332.03	3,000.00	-667.97	77.73 %
Total 43000 Program Income	2,332.03	5,500.00	-3,167.97	42.40 %
45000 Memberships				
45000 Memberships		20,000.00	-20,000.00	
45100 General	1,215.00		1,215.00	
45200 Sustainer	586.00		586.00	
45300 Historian (\$100)	1,350.00		1,350.00	
45400 Heritage Circle (\$250)	500.00		500.00	
45500 1867 Society (\$500)	2,250.00		2,250.00	
Total 45000 Memberships	5,901.00	20,000.00	-14,099.00	29.51 %
47000 Rental Income				
47200 Museum Rentals		1,500.00	-1,500.00	
47300 Rental Deposits	150.00	750.00	-600.00	20.00 %
Total 47000 Rental Income	150.00	2,250.00	-2,100.00	6.67 %
Total Revenue	\$49,196.91	\$315,041.04	\$ -265,844.13	15.62 %
Cost of Goods Sold				
66000 Cost of goods sold	2,183.99	2,500.00	-316.01	87.36 %
Total Cost of Goods Sold	\$2,183.99	\$2,500.00	\$ -316.01	87.36 %
GROSS PROFIT	\$47,012.92	\$312,541.04	\$ -265,528.12	15.04 %
Expenditures				
60000 Mission Related Expenses				
61000 Collections Expenses	1,124.35	5,000.00	-3,875.65	22.49 %
62000 Advertising/Promotional	12,110.35	15,000.00	-2,889.65	80.74 %
63000 Publications	-8.36		-8.36	
64000 Exhibits	4,850.87	8,000.00	-3,149.13	60.64 %
65000 Program Expense	266.10	2,000.00	-1,733.90	13.31 %
65100 Speaker Honoraria	500.00	3,750.00	-3,250.00	13.33 %

MATHESON HISTORY MUSEUM INC

Budget vs. Actuals: 2022 Approved Budget - FY22 P&L

January - December 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total 65000 Program Expense	766.10	5,750.00	-4,983.90	13.32 %
Total 60000 Mission Related Expenses	18,843.31	33,750.00	-14,906.69	55.83 %
71000 Personnel				
71200 Payroll Expenses				
71210 Taxes	2,008.14	8,460.00	-6,451.86	23.74 %
71220 Wages	17,758.35	94,400.00	-76,641.65	18.81 %
71230 Health Insurance Stipend	1,131.63	4,524.00	-3,392.37	25.01 %
Total 71200 Payroll Expenses	20,898.12	107,384.00	-86,485.88	19.46 %
71500 Professional Development		1,000.00	-1,000.00	
Total 71000 Personnel	20,898.12	108,384.00	-87,485.88	19.28 %
72000 Taxes & Licenses		1,100.00	-1,100.00	
72100 Florida Sales and Use Tax	214.16	210.00	4.16	101.98 %
Total 72000 Taxes & Licenses	214.16	1,310.00	-1,095.84	16.35 %
73000 Administrative		1,000.00	-1,000.00	
73100 Office Expense	389.19	3,800.00	-3,410.81	10.24 %
73200 Postage	158.08	1,000.00	-841.92	15.81 %
73300 Bank Charges				
73310 PayPal Fees	122.03	600.00	-477.97	20.34 %
Total 73300 Bank Charges	122.03	600.00	-477.97	20.34 %
73400 Consultant Fees	593.75	4,000.00	-3,406.25	14.84 %
Total 73000 Administrative	1,263.05	10,400.00	-9,136.95	12.14 %
74000 Insurance	745.00	20,000.00	-19,255.00	3.73 %
75000 Accounting and legal				
75100 Kattell & Co	230.00	3,000.00	-2,770.00	7.67 %
75200 QuickBooks	490.00	915.00	-425.00	53.55 %
Total 75000 Accounting and legal	720.00	3,915.00	-3,195.00	18.39 %
76000 Dues, Fees, & Subscriptions	240.16	9,000.00	-8,759.84	2.67 %
81000 Utilities				
81200 GRU	2,925.09	17,000.00	-14,074.91	17.21 %
81300 Cox Cable	2,650.46	10,680.00	-8,029.54	24.82 %
81400 GFL Environmental	-476.01	2,229.00	-2,705.01	-21.36 %
Total 81000 Utilities	5,099.54	29,909.00	-24,809.46	17.05 %
82000 Repair & Maintenance	120.00	33,000.00	-32,880.00	0.36 %
82100 Cleaning	190.00	2,000.00	-1,810.00	9.50 %
82200 Landscape Maintenance	885.00	4,000.00	-3,115.00	22.13 %
82300 Pest Control	599.20	2,400.00	-1,800.80	24.97 %
Total 82000 Repair & Maintenance	1,794.20	41,400.00	-39,605.80	4.33 %
Total Expenditures	\$49,817.54	\$258,068.00	\$ -208,250.46	19.30 %
NET OPERATING REVENUE	\$ -2,804.62	\$54,473.04	\$ -57,277.66	-5.15 %
NET REVENUE	\$ -2,804.62	\$54,473.04	\$ -57,277.66	-5.15 %

MATHESON HISTORY MUSEUM INC

Budget vs. Actuals: 2022 Approved Budget - FY22 P&L
January - December 2022

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2021

	TOTAL
Revenue	
40001 REVENUE TO BE CATEGORIZED	5,238.90
Services	-100.00
Total 40001 REVENUE TO BE CATEGORIZED	5,138.90
41000 DONATIONS	11,606.58
41100 Restricted Donation	21,435.00
41200 For Agency Fund at CFNCF	100,750.00
41300 CFNCF Director Fund	60,453.68
41400 Donation Box	1,184.44
Total 41000 DONATIONS	195,429.70
42000 GRANTS	56,414.03
42200 Cultural Affairs	12,551.00
42300 AEC Trust	50,000.00
42500 Capital City	2,250.00
Total 42000 GRANTS	121,215.03
43000 Program Income	2,421.00
43100 Museum Shop Sales	2,200.74
43200 PayPal Sales	8,284.00
Total 43000 Program Income	12,905.74
45000 Memberships	4,214.22
45100 General	340.00
45300 Historian (\$100)	1,700.00
45400 Heritage Circle (\$250)	1,250.00
45500 1867 Society (\$500)	3,000.00
45600 Lifetime (\$1000)	7,000.00
Total 45000 Memberships	17,504.22
47000 Rental Income	
47100 Matheson House Apartment	675.00
47200 Museum Rentals	745.98
47300 Rental Deposits	620.00
Total 47000 Rental Income	2,040.98
48000 Fundraisers	
48100 Brick Fund Raiser	250.00
Total 48000 Fundraisers	250.00
Total Revenue	\$354,484.57
Cost of Goods Sold	
66000 Cost of goods sold	2,306.59
Total Cost of Goods Sold	\$2,306.59
GROSS PROFIT	\$352,177.98

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2021

	TOTAL
Expenditures	
60000 Mission Related Expenses	
61000 Collections Expenses	4,438.77
62000 Advertising/Promotional	13,597.21
63000 Publications	566.13
64000 Exhibits	436.45
65000 Program Expense	1,872.57
65100 Speaker Honoraria	2,250.00
Total 65000 Program Expense	4,122.57
Total 60000 Mission Related Expenses	23,161.13
71000 Personnel	
71200 Payroll Expenses	0.00
71210 Taxes	7,722.32
71220 Wages	83,173.93
71230 Health Insurance Stipend	374.00
Total 71200 Payroll Expenses	91,270.25
71500 Professional Development	150.00
Total 71000 Personnel	91,420.25
72000 Taxes & Licenses	1,123.33
72100 Florida Sales and Use Tax	254.76
Total 72000 Taxes & Licenses	1,378.09
73000 Administrative	678.95
73100 Office Expense	3,739.91
73200 Postage	793.61
73300 Bank Charges	12.00
73310 PayPal Fees	609.72
Total 73300 Bank Charges	621.72
73400 Consultant Fees	5,391.25
Total 73000 Administrative	11,225.44
74000 Insurance	18,463.40
75000 Accounting and legal	700.00
75100 Kattell & Co	6,049.47
75200 QuickBooks	2,528.25
Total 75000 Accounting and legal	9,277.72
76000 Dues, Fees, & Subscriptions	8,176.74
81000 Utilities	
81200 GRU	17,760.97
81300 Cox Cable	9,808.43
81400 GFL Environmental	3,134.86
Total 81000 Utilities	30,704.26

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2021

	TOTAL
82000 Repair & Maintenance	21,699.25
82100 Cleaning	1,785.00
82200 Landscape Maintenance	4,965.30
82300 Pest Control	2,396.80
Total 82000 Repair & Maintenance	30,846.35
Total Expenditures	\$224,653.38
NET OPERATING REVENUE	\$127,524.60
NET REVENUE	\$127,524.60

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2020

	TOTAL
Revenue	
40000 \Donations, Boardmember (deleted)	3,023.95
40001 REVENUE TO BE CATEGORIZED	
Change in Value CFNCF	2,468.06
Total 40001 REVENUE TO BE CATEGORIZED	2,468.06
41000 DONATIONS	52,710.00
41200x General Donation (deleted)	10,853.83
41300 CFNCF Director Fund	58,728.80
41900 Other Donations Operating (deleted)	7,686.39
Total 41000 DONATIONS	129,979.02
42000 GRANTS	
42010 General Grants (deleted)	19,809.20
42080 State Grant (deleted)	11,894.00
Total 42000 GRANTS	31,703.20
43000 Program Income	
43100 Museum Shop Sales	1,483.18
43200 PayPal Sales	0.00
Total 43000 Program Income	1,483.18
45000 Memberships	4,472.13
45100x Board Members (deleted)	2,500.00
45900x Other Memberships (deleted)	1,255.00
Total 45000 Memberships	8,227.13
47000 Rental Income	
47100 Matheson House Apartment	8,500.00
47200 Museum Rentals	459.30
Total 47000 Rental Income	8,959.30
90020 Program Revenue (deleted)	0.00
Total Revenue	\$185,843.84
Cost of Goods Sold	
66000 Cost of goods sold	484.23
Total Cost of Goods Sold	\$484.23
GROSS PROFIT	\$185,359.61
Expenditures	
60000 Mission Related Expenses	
61000 Collections Expenses	28.97
62000 Advertising/Promotional	13,107.50
63000 Publications	608.07
64000 Exhibits	4,056.47
65000 Program Expense	792.48
Total 60000 Mission Related Expenses	18,593.49

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2020

	TOTAL
71000 Personnel	
71200 Payroll Expenses	
71210 Taxes	10,688.11
71220 Wages	129,831.38
Total 71200 Payroll Expenses	140,519.49
72700 Honorarium (deleted)	489.68
Total 71000 Personnel	141,009.17
72000 Taxes & Licenses	134.00
73000 Administrative	798.23
73020 Supplies (deleted)	2,219.02
73050 Other Repair & Maintenance (deleted)	386.55
73100 Office Expense	1,911.58
73200 Postage	110.00
73300 Bank Charges	366.93
73310 PayPal Fees	456.79
Total 73300 Bank Charges	823.72
Total 73000 Administrative	6,249.10
74000 Insurance	17,638.50
75000 Accounting and legal	2,066.00
75100 Kattell & Co	9,731.80
75200 QuickBooks	1,732.00
Total 75000 Accounting and legal	13,529.80
76000 Dues, Fees, & Subscriptions	1,741.20
89010 Dues & subscriptions (deleted)	643.21
89020 Dues and Fees (deleted)	1,079.60
Total 76000 Dues, Fees, & Subscriptions	3,464.01
81000 Utilities	3,374.47
81200 GRU	15,879.48
81300 Cox Cable	10,038.13
Total 81000 Utilities	29,292.08
81500 Development (deleted)	150.00
81520 Meals and Entertainment (deleted)	329.52
82000 Repair & Maintenance	896.54
82100 Cleaning	101.63
82100 Maintenance (deleted)	2,773.72
82130 Cleaning, House (deleted)	294.00
82200 Landscape Maintenance	2,655.00
82300 Pest Control	1,193.15
82400 Other Repair & Maintenance (deleted)	3,493.11
Total 82000 Repair & Maintenance	11,407.15

MATHESON HISTORY MUSEUM INC

Statement of Activity

January - December 2020

	TOTAL
82400x Travel (deleted)	175.20
82650 Equipment and Furnishings (deleted)	655.00
90070 Costs Charged to Grants (deleted)	399.00
90600 Museum and Program Costs Not Reimbursed (deleted)	189.25
90700 Purchases	75.99
99999 Uncategorized Expenditure	140.99
Reemployment Taxes (deleted)	383.00
Technical Support (deleted-1)	1,342.18
Total Expenditures	\$245,157.43
NET OPERATING REVENUE	\$ -59,797.82
Other Expenditures	
83000 Depreciation	17,394.00
Total Other Expenditures	\$17,394.00
NET OTHER REVENUE	\$ -17,394.00
NET REVENUE	\$ -77,191.82

MATHESON HISTORY MUSEUM INC

Statement of Financial Position

As of March 16, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10100 PREMIUM BUSINESS CHECKING (9640)	13,400.40
10200 PayPal Bank	226.43
Total Bank Accounts	\$13,626.83
Other Current Assets	
13100 Undeposited Funds	0.00
13200 Inventory Asset	0.00
14000 Museum Store Inventory Asset	0.00
90000 Uncategorized Asset	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$13,626.83
Fixed Assets	
15000 Accumulated Depreciation	-196,552.00
15100 Buildings	1,060,869.32
15200 Land	258,800.00
15300 Equipment	44,018.00
15500 CIP	0.00
Total Fixed Assets	\$1,167,135.32
Other Assets	
10300 Assets Held in Trust CFNCF	216,497.66
Total Other Assets	\$216,497.66
TOTAL ASSETS	\$1,397,259.81
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
21300 Direct Deposit Payable	0.00
21310 Payroll Liabilities	0.00
21320 Federal Taxes (941/944)	0.00
21330 FL Unemployment Tax	1,065.02
21340 NC Income Tax	0.00
Total 21310 Payroll Liabilities	1,065.02
21400 Department of Revenue Payable	0.00
21500 PPP Loan	0.00
Total Other Current Liabilities	\$1,065.02
Total Current Liabilities	\$1,065.02
Total Liabilities	\$1,065.02
Equity	
30100 Opening Balance Equity	928,659.10
30200 Retained Earnings	316,023.99
31000 Net Assets Temp Restricted	153,574.00
Net Revenue	-2,062.30
Total Equity	\$1,396,194.79
TOTAL LIABILITIES AND EQUITY	\$1,397,259.81

Curator of Education and Outreach at the Matheson History Museum

City of Gainesville ARPA Aid to Nonprofits Program : Evaluation Summary

Matheson History Museum

Ms. Kaitlyn Hof-Mahoney
513 E. University Ave.
Gainesville, FL 32601

director@mathesonmuseum.org
O: 352-378-2280

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Evaluation Summary

1/1 Evaluations Complete

Chris Polischuck:

Evaluation Complete

Question Group

GSG Comments*

Please list any comments you would like for the evaluators to see when reviewing the application

Chris Polischuck: It is difficult to see this request qualifying for an ARPA grant award. The applicant would have to show the proposed services being targeted at a specific qualifying population (income), and show that the education services offered were making up for curriculum instructional time that was lost to the pandemic. The request appears to be for additional operating revenue to offset the impact of COVID, but they did not submit a revenue loss calculation statement, and their budget/actual does not show a negative net profit (loss).

If the applicant would submit documentation showing a revenue loss according to the prescribed calculation, they could qualify under ARPA expenditure code -

2.10 Aid to nonprofit organizations

Is Your Review Complete?*

Chris Polischuck: Yes