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Citizen Comment

Rabbit Mason
8/16/12



United Way
of North Central Florida
6031 NW 1st Place
Gainesville, Florida 32607-2025



United Way
of North Central Florida



UNITED DOWNTOWN QUICK FACTS

WHAT: United Downtown—a free family-friendly pep rally community event, produced by and benefitting United Way of North Central Florida.

WHO: United Way of North Central Florida (UWNCFL), serving six counties in North Central Florida for 56 years.

WHEN: Friday nights before Gator Home Football Games from 6:00 p.m. till 10 p.m. on August 31, September 21, October 5 and October 19, 2012.

WHERE: Downtown Gainesville on S. E. First Street, between University Avenue and Southeast Second Place.

WHY: The United Downtown festival will give Gator fans a chance to have some family-friendly fun before the games, celebrate downtown Gainesville and engage with United Way. Fans can learn more about community needs and how to get involved through United Way.

Every member of the family will be able to find something of interest. Activities will include local artists and vendors selling merchandise, local restaurants offering area favorites and local bands presenting a variety of music. A children's area will feature face painting, bounce houses, arts and crafts and other G-rated activities.

The City of Gainesville is a co-sponsor of the event. Major sponsors include Cox Communications, AvMed Health Plans, Publix, MindTree, Nationwide, O2bKids, The Gainesville Sun, Pepsi and Yuengling.

HOW: You can get involved. Volunteers, vendors and children's activities are needed. For more information about getting involved in United Downtown, please contact, Elayna Rexrode at the United Way of North Central Florida, by calling (352) 333-0855, or via email at erexrode@unitedwayncfl.org

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