



## Public Works Department

# Mobile Parking Software Applications

# Mobile Parking Apps

- Smart Phone Apps:
  - Allow parkers to ‘pay-by-phone’
  - Some allow parkers to identify available parking in real time

# What is needed for mobile pay?

- Spaces must have a unique identifier
- Stickers placed on meters with instructions
- Meters do not require retrofitting
- Customers may opt to pay for parking using the smartphone app or
- Customer may call phone number on the sticker
- Not applicable to free spaces

Home » What We Do

## What We Do

Park Genius uses an innovative solution to provide a simple and convenient way to pay for parking. Forget about all those coins! Our Mobile Application allows you to pay for your parking meter through your phone using your credit card. Just look for our Park Genius label, open up our App to insert the unique location number and you're on your way.

Don't get any more parking tickets; try Park Genius today!



## Try Park Genius Today!

Click on the App image below to try the new Park Genius Web App. It's the easiest way to pay for parking!



## Like Us On Facebook!



# Parking Availability

- Install detectors or “pucks” in free parking for space identification ~ \$300/space
- Implement software for classifying spaces and App/website for customer to locate available parking
- Downtown currently has 357 time restricted free spaces

# Credit Cards at Meters

- Meter retrofit ~ \$500 to accept credit cards (exclusive of software)
- City maintains 468 meters x \$500 = \$234,000
- 357 free spaces x \$300 = \$107,100

Be sure to specify the location, date and search radius of your reservation.

### Search Parking

\* Destination, including city and state

Ben Hill Griffin Stadium, Gainesville, FL

\* Start Date

08/14/2013

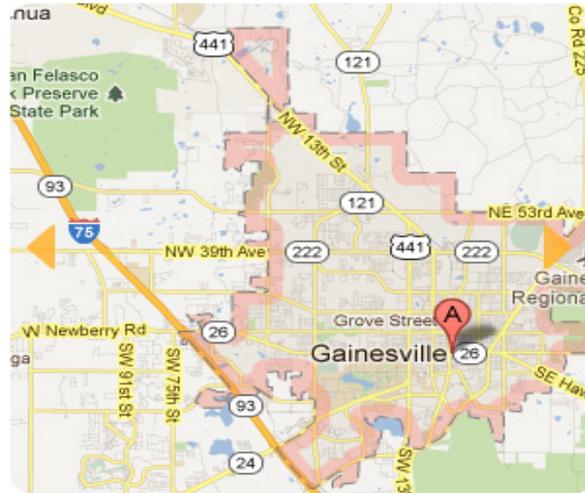
\* End Date

08/14/2013

\* Within

5 Miles

[Search >>](#)



[Login](#)

[Register New User](#)

\* E-mail

\* Password

[Continue >>](#)

[Forgot Password ? >>](#)

### Recent Updates

[Semester Parking @ Annual UF Parking by Sorority Row \(Daytime Space\).](#)

[Semester Parking @ Annual UF Parking by Sorority Row \(24/7 Space\).](#)

### Promotion Codes for Lot(s)

### Why Park on the fly

Park on the Fly is your premier source for your parking needs. We provide a forum to buy and sell parking, as well as parking infrastructure services.



# Park on the Fly

- Developing pilot program to allow parkers the option of paying by credit card by phone
- 70/30 split revenue with City
- No upfront costs for the City

**QUESTIONS ?**