



ALAN PEARSALL ART & DESIGN
STUDIO- 568 MAIN STREET WEST NEWBURY, MA 01890 - PHONE: (978) 550-7315 • ALANPEARSALL.COM

LETTER OF INTEREST

I write this letter in hopes of commissioning public works as an artist and muralist for the Rosa Parks RTS Downtown Station. My name is Alan Pearsall, principal artist at Alan Pearsall Art & Design. At my studio in West Newbury, MA I produce graphic design, illustrations and large-scale artwork. My studio is in it's tenth year of operation. I have successfully completed many public works large in scale and budget. I think having my feet in both the fine art world and the design world keeps my perspectives new and un-faded by conventional cliché. Each informs the other.

I approach every project with the same care and I do not miss deadlines. Private clients and large corporations have commissioned my artwork and I have done public murals for city and state funded organizations. My most recent commission is for a mural for the State of New Hampshire which is under way this May. Its a 285 sq.ft. mural in the lobby of the Department of Revenue.

Murals are a great way to tell a story, celebrate a local hero or create a unique environment. I take the research for my murals very seriously and understand the responsibility to the community involved in creating a public work. My most recent murals depict historical subjects and the possible themes you suggested will make for culturally significant subject matter. My largest mural to date, the *History of Ipswich, MA Mural* is a detailed, colorful journey through the past 400 years of the town's history, commissioned by EBSCO Publishing. Painted on an old mill building, the mural is my largest at 2,700 square feet. I felt honored the town trusted me with such a huge, important artwork which is so publicly displayed. Ipswich treats it like a landmark and is being considered as a National Heritage Location. To paint the *History of Ipswich, MA Mural* I researched the subject for several months and gained approval from town leaders and the historical society. I pride myself on understanding the subject at hand thoroughly. I recently published a book as a companion to the mural regarding the history of Ipswich, MA called *American Town*, which I authored and illustrated and is available in local book stores as well as Amazon.com.

My aspiration is to continue to do public works. I enjoy working large scale and with historical and cultural significance. Because of a murals large size the painting becomes the environment drawing in the viewer. They are part of it and are affected by it. Simple or sophisticated, a mural transforms a living space. Long before the Pope hired Michelangelo to paint the images of the Bible on the ceiling of the Sistine Chapel murals recorded the human story. The WPA murals of the 1930's told the history of America in post offices and buildings around the nation. Diego Rivera used murals to tell of Mexico's past. It is my plan to continue that tradition. Thank you for your consideration.

-- Alan Pearsall





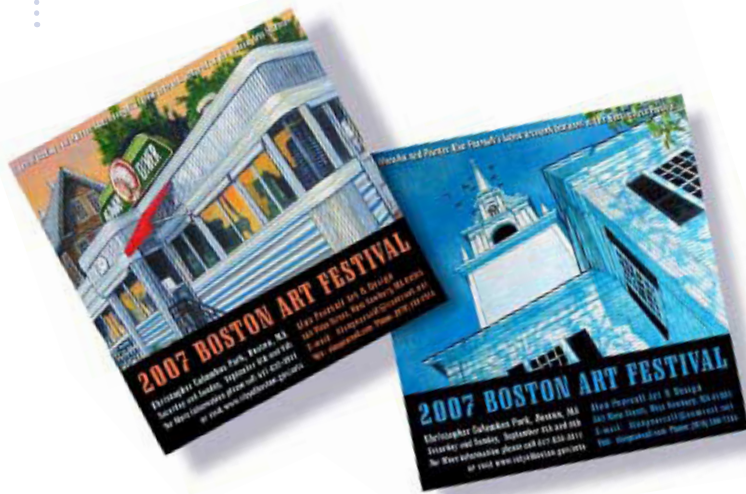
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CONCEPT/DESIGN

I would propose a mural or murals representing historical images referencing Rosa Parks and the segregation movement. I think the imagery should focus on the strength and courage of the individual spirit which Rosa Parks embodied. Also the progress for which we as Americans have come in the time since her one woman protest as a way of inspiring commuter of the difference one person can make. The contribution of Rosa Parks to the fabric of America is a story that must be told and never forgotten. My goal as an artist is to tell these stories to other generations and visitors alike. I take the responsibility of public art very seriously.

FABRICATION & INSTALLATION

My work is done in acrylic and I coat it with graffiti protection. I can paint on panels or directly on bricks or cement. As for budget I generally charge \$40 a square foot which includes all expenses but this negotiable. I can generally paint about 6 square feet a day depending on complexity. This includes sketches and travel and supplies except staging over 12 feet may incur additional cost. I also am comfortable working with local students and community members as a teacher and artist and have done so in the past. I think community involvement is a great way to get the local folks excited about a new project and it injects the experience with of sense of civic pride. I have been teaching art and lecturing for the last 17 years. My background in Graphic Design may be helpful in signage accompanying the mural or the station in general. The great thing about a mural is you get a lot of bang for your buck and it will last for 20 years or more if properly treated. I am fully licensed and insured.





ALAN PEARSALL ART & DESIGN
STUDIO- 568 MAIN STREET WEST NEWBURY, MA 01965 PHONE: (978) 550-2315 • ALANPEARSALL.COM

RESUME

EDUCATION

Pratt Institute, Brooklyn, NY. ~ Bachelor of Fine Arts (with Honors) in Communication Design, Sept. '86 - Dec. '89. Massachusetts College of Art, Boston, MA. ~ Sept. '85 - May '86.

PROFESSIONAL EXPERIENCE

Alan Pearsall Art & Design, Owner, & principal artist, June '99 - present, Los Angeles, CA -West Newbury, MA. Developed and manage a studio specializing in custom murals and large-scale artwork as well as specialty illustration and graphic design for the internet, packaging and printed material. Provided paid internships for art students.

Chesapeake Display and Packaging, Design Manager and Art Director, June '98 -May '99, Glendale, CA: Responsible for directing the design staff and creating P.O.P Merchandising solutions. Worked as a contributing member to the graphic design team and structural design staff and responsible for presenting concepts and all client liaisons. Created original illustration and design for movie 3D posters and merchandising material.

The Gillette Company, Design Services, Lead Graphic Designer June '92 -June '98, Boston, MA. Responsible for the design and art production of the worldwide packaging of Gillette's Shaving products. Managed five graphic designers. Worked closely with our foreign markets and their print vendors to standardize graphics and brand identity worldwide for primary, secondary and promotional art.

Boston Shirt Company, Art Director/ Graphic Designer, July '91 - June '92, Boston, MA. Oversaw all artwork and production for a custom silk-screen operation. Created original illustration and design for shirts.

EXHIBITIONS

"Art Under The Dome" , selected by Commonwealth of Massachusetts for event. The goals of which are to foster a dialogue across artistic disciplines and to assess and address overlapping concerns and needs of the artist community of Massachusetts. Artist will meet their State representatives.

"Boston Art Festival", jury selected artist for festival supported by the Mayor's office, Sep 8 2007 - Sept. 9 2007

"Thomas Hart Benton Festival", Washington Carver Mural Sketch included in annual, Longwell Museum, Campus of Crowder College Neosho, MU. April 13 -21

"In Our Towns," Show for the Merrimack Valley inaugural reception for the incoming Governor Deval Patrick, and Lt. Governor Tim Murray. A juried show Highlighting the Best Artists on the North Shore, at Merrimack College, Andover MA, January 5, 2007.

"The Working Artist Exhibition," Laura Coombs Hills Gallery, The Newburyport Art Association spotlights various art careers. Newburyport, MA. February 22, 2007

COMMISSIONS

New Hampshire Department of Revenue Lobby Mural (in progress), 2009, 285 sq.ft., commissioned by the State of NH, Concord, NH

American Town, 2009, 200 page coffee-table-style illustrated book on the history of IpswichMA, commissioned by EBSCO Publishing. Written and illustrated by the artist

Millie's Movie Mural Project, in progress, murals depicting old mill life commissioned by the Master Peace Productions for a film, to be installed in Lawrence, MA

Haverhill Mural Project Part 2, Fall 2008, four 7'x3' panels and one 10'x10' mural depicting historical images of Haverhill commissioned by the City of Haverhill, Riverfront Park Gateway pedestrian alley, Haverhill, MA

Fenway Mural, Google Headquarters , 7'x18', 2008, commissioned by Visnick & Caulfield, Cambridge, MA



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Haverhill Mural Project, 2007, six 7'x3' panels depicting historical images of Haverhill commissioned by the City of Haverhill, Riverfront Park Gateway pedestrian alley, Haverhill, MA

Images of Ipswich, 2007, 12 large scale paintings of historic Ipswich images, commissioned By EBSCO Publishing, located in several buildings on the EBSCO campus, Ipswich, MA

History Of Ipswich Mural, 2005-2007, 2,700 sq.ft. exterior mural of the History of Ipswich, acrylic on brick, commissioned by EBSCO Publishing, EBSCO Mill Building Ipswich, MA

Transportation Mural, 2005, 12'x 6', acrylic on canvas, commissioned by HVS Compass for the Four Points Hotel Lobby, Baltimore, MD

Belmont Hill School Mural, 2003, Belmont Hill Athletic Building, acrylic, 20' X 22', commissioned by Belmont Hill School, Belmont, MA

Dog Track Mural, 2002, Raynham Dog Track Lobby Mural, acrylic on canvas, commissioned by J/Brice Design, 63' X 9', Raynham, MA

Turner Construction Lobby Mural, 2002, World Trade Center East Building, commissioned by Visnick & Caulfield, acrylic, 34' 8', Boston, MA

BIBLIOGRAPHY

Kate Harper, Spotlight on the Arts, Merrimack Valley Magazine, regarding my Haverhill Murals, September/ October 2008

Paul Simpson, "Illuminating History- Alan Pearsall", North Shore Living Magazine, regarding the EBSCO Mural, volume 4 No. 2, fall 2007

Mike LaBella, "Take a Look Back—and Ahead" , The Eagle Tribune, Lawrence, MA, September 24, 2007, regarding the completion of the Haverhill Murals

AM 1490 WCCM, interview on "The Buzz with Bruce Arnold," regarding the Ebsco Mural and my upcoming mural work in Haverhill. January 24, 2007

Interviewed for Documentary "Let's Visit Ipswich," regarding the Ipswich History Mural by Pixie Video Productions. The video is sold retail and has aired on local television "Let's Visit Show" Fall 2007

Mike LaBella, "Brush with Past," The Eagle Tribune, Lawrence, MA, January 17, 2007

Dave Rattigan, "Local Color Dabbed into Mural," The Boston Globe, Boston, MA, January 14, 2007

Christina Torode, "Art on the Job," The Newburyport Daily News, Newburyport, MA, February 28, 2006

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Dave Rattigan, "Local Color Dabbed into Mural," The Boston Globe, Boston, MA, January 14, 2007

Christina Torode, "Art on the Job," The Newburyport Daily News, Newburyport, MA, February 28, 2006



SLIDE LIST

Pearsall.01.Transp: Transportation Mural, 2005, Four Points Hotel Lobby, Baltimore, Maryland, Acrylic On Canvas, 12'x 6', Commissioned By Fourpoints Hotel

Pearsall.02.DogTrack: Dog Track Mural, 2002, Raynham Dog Track Lobby, Raynham, Massachusetts, Acrylic On Canvas, 63' X 9', Commissioned By J/brice Design International

Pearsall.03.Turner: Turner Construction, Lobby Mural 2002, World Trade Center East Building, Boston, Ma, Acrylic, 34'x 8', Commissioned By Visnick & Caulfield

Pearsall.04.Fenway: Fenway Mural, 2008, Google Headquarters Cambridge, MA. Acrylic, 7'x18', Commissioned By Visnick & Caulfield

Pearsall.05.Ipswich: History Of Ipswich Mural, 2005-2006, Ebsco Building, Ipswich, Ma, Acrylic On Brick, 2,700sq.ft., Commissioned By Ebsco Publishing

Pearsall.06.HavHist: Haverhill Museum Mural, 2008, City of Haverhill, MA, Acrylic On wood panels, 10'x10'

Pearsall.07.Essex: Essex Marsh, 2007, Collin's Buliding Lobby, Ipswich, Ma, Acrylic On Canvas, six 36"x 36" canvases

Pearsall.08.HavHist2: Washington Street Murals, 2008, Town of Haverhill, Ma, Acrylic On wood panels, 3 of 6 panels at 3'x 7'

Pearsall.09.HavHist3: Tavern Murals, 2007, Town of Haverhill, Ma, Acrylic On wood panels, 3 of 6 panels at 3'x 7'

Pearsall.10.Belmont: Belmont Hill School Mural, 2003, Belmont Hill Athletic Building, Belmont, Massachusetts, Acrylic, 20' X 22', Commissioned By Belmont Hill School

ALAN PEARSALL ART & DESIGN STUDIO-555 MAIN STREET WEST NEWBURGH, MA 01906 PHONE: (978) 350-2335 • ALANPEARSALL.COM

