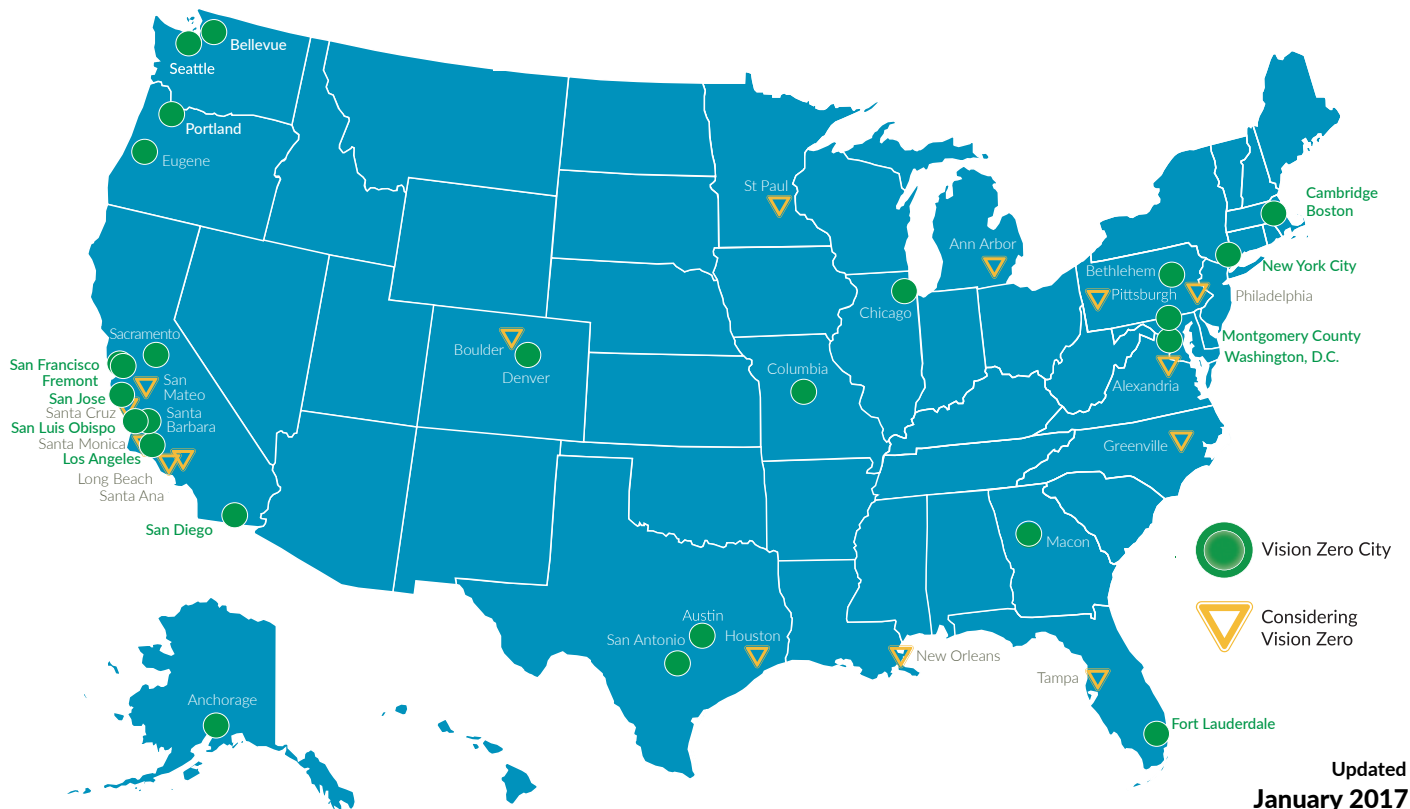


VISION ZERO CITIES

Vision Zero has spread and evolved rapidly in the U.S. since New York became the first city in the nation to commit to a Vision Zero goal in 2014, pledging to eliminate deaths and severe injuries among all road users by 2024.

As of this writing, more than 20 other U.S. cities have made legislative Vision Zero commitments and are at various stages of designing programs and policies to reach these goals, while dozens more communities are considering making such commitments.



A VISION ZERO CITY MEETS THE FOLLOWING MINIMUM STANDARDS:

1. Sets clear goal of eliminating traffic fatalities and severe injuries
2. Mayor (or top official) has publicly, officially committed to Vision Zero
3. Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
4. Key city departments (including Police, Transportation and Public Health) are engaged.



FUNDAMENTAL PRINCIPLES OF A MEANINGFUL VISION ZERO COMMITMENT

These principles can and should be applied anywhere, regardless of a community's size or political structure. While certain strategies and timing will differ from place to place, these principles are core to successful Vision Zero efforts.

- 1. Traffic deaths and severe injuries are acknowledged to be preventable.**
- 2. Human life and health are prioritized within all aspects of transportation systems.**
- 3. Acknowledgement that human error is inevitable, and transportation systems should be forgiving.**
- 4. Safety work should focus on systems-level changes above influencing individual behavior.**
- 5. Speed is recognized and prioritized as the fundamental factor in crash severity.**