

04,0769

RFP Oral Criteria Ratings
 RTS Creative Services Management
 November 3, 2004

Agency Name Group 5 Oral Presentation Ratings - November 3, 2004

	Shenley Neely Score	Jesus Gomez Score	Theresa Harrison Score	Agency Totals Score
1. Management and Personnel	23	23	21	67
2. Planning Capabilities	45	40	43	128
3. Presentation	23	20	22	65
TOTAL	91	83	86	260

Note: Each firms total oral presentation scores derived from the following three criteria:

- Criteria:
- 1. Management and Personnel
 - 2. Planning Capabilities
 - 3. Presentation

Criteria Weight
25
50
25

Total 100

RTS RFP Creative Services Management Proposal Ranking Form

Firm Name: Group 5 Associates, Inc.

Date: 10-27-2004

	Weight Criteria	Jesus Gomez Score	Shenley Neely Score	Theresa Harrison Score	Firm Total Score
1. Proposed Budget and Structure of Fee Schedule	45	40	40	30	110
2. Past Performance, Workload and References	25	15	20	20	55
3. Demonstrated Ability of Agency Personnel Assigned to Account	20	17	18	18	53
4. Experience and Qualifications of Agency Personnel	10	8	9	8	25
TOTAL	100	80	87	76	243