WAYFINDING STANDARDS

Sign Design Standards and Specifications

Wayfinding Standards for City of Gainesville Parks, Recreation, and Cultural Affairs Department

CAPRA ACCREDITED

WILD SPACES & PUBLIC PLACES

Gainesville.
Citizen centered
People empowered

gai consultants

COMMUNITY SOLUTIONS GROUP

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Introduction

PROJECT OVERVIEW

The City of Gainesville has developed a unique and unified wayfinding park standards system for its parks and public spaces. This completed wayfinding system informs visitors of amenities and destinations within the parks; identifies the parking area; and provides guidance on locating amenities, features and destinations once within the parks.

Two parks were selected to serve as case studies for the wayfinding standards: Alfred A. Ring Park ("Ring Park"), and Albert Ray Massey Westside Park ("Westside Park"). By studying these two parks, a holistic wayfinding system that can be expanded to the rest of the City parks was created. This process resulted in the creation of a Design Intent Document that can be used by sign companies to prepare detailed construction shop drawings for the fabrication and installation of the signs.

This document sets out the principles, guidelines and specifications for implementing a comprehensive wayfinding system for the City of Gainesville parks. The document is intended as a tool for the planning and design of wayfinding information across the park network beyond the case study. It provides the basis for undertaking specific projects as part of a growing and coordinated approach towards parks information.

These guidelines and standards represent the work done to date in the development of new wayfinding information.

Through the process of implementation, the standards will be reviewed and refined to ensure that they are comprehensive, robust and long-lasting.

While this document includes guidelines and standards for the majority of wayfinding elements within the parks, there are a number of components intentionally not covered by the document. It is understood that each park in Gainesville is unique. As a result, the signs allow for the incorporation of unique graphics for parks that require a unique treatment.

THE STRUCTURE OF THIS REPORT IS AS FOLLOWS

SECTION 1 INTRODUCTION

Introduces to the overall document and its structure

SECTION 2 SIGN DESIGN PALETTE

Displays the entire family of signs created for the City parks

SECTION 3 GRAPHIC STANDARDS

Outlines fonts, colors, and all graphic information displayed on signs

SECTION 4 MAPPING STANDARDS

Provides graphic recommendations and specifications for the creation of future park maps

SECTION 5 SIGN SPECIFICATIONS

Provides sign design intents for fabrication and shows how the information will be displayed by sign typologies.

Highlights sign placement based on sign types.

HOW TO USE THIS DOCUMENT

This Wayfinding Standards document is intended as a set of principles, guidelines and specifications, based on work undertaken to date.

It describes wayfinding thinking, the needs of each park type and the methods used to develop a comprehensive wayfinding system. It is a technical document for use in the sign implementation or park update process.

This document is intended to be used in the sequence of the Analysis Report and the Park Design Standards. This is necessary to ensure that the implementation of the system be carried out in as logical and effective a way possible from first concepts to final installation.

WHO SHOULD USE THIS DOCUMENT

The document should be used as a constant reference for anyone considering customer information or circulation in park facilities, whether specifically for wayfinding or not. It is intended that the Park Design Standards and the Wayfinding Standards have a broad and growing influence on the physical environment and how information is applied to the parks.

The document is intended for professionals in park planning, wayfinding and information design who will be familiar with the terms and concepts used in this document, as applied to their area of expertise.

PARK TYPES

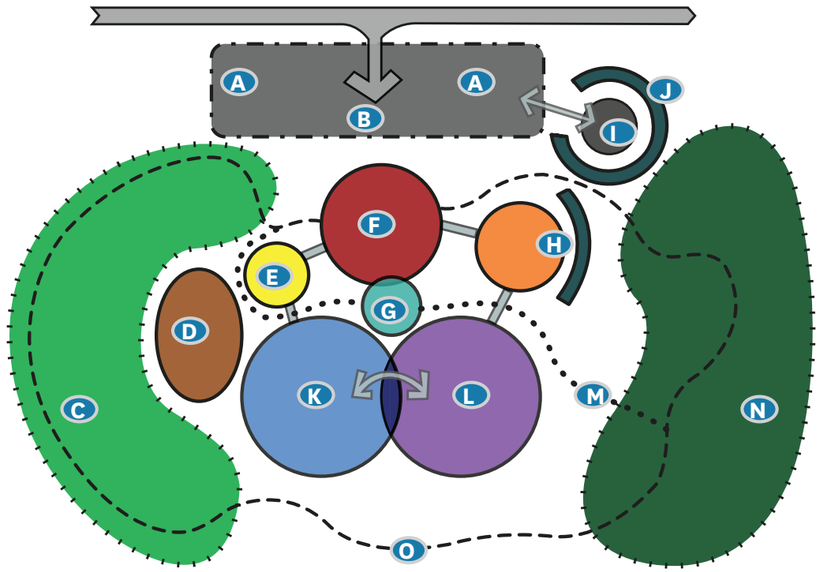
In order to unify parks and dictate what sign types are needed at which parks, all parks need to be categorized. The Park Design Standards reference three (3) types of parks - *See pages 31-33*

- Active Park
- Nature Based Park
- Neighborhood Park

For wayfinding purposes we would need to divide neighborhood park into two groups. Parks that are over 0.5 acres and smaller scale neighborhood parks that are 0.5 acres or under.

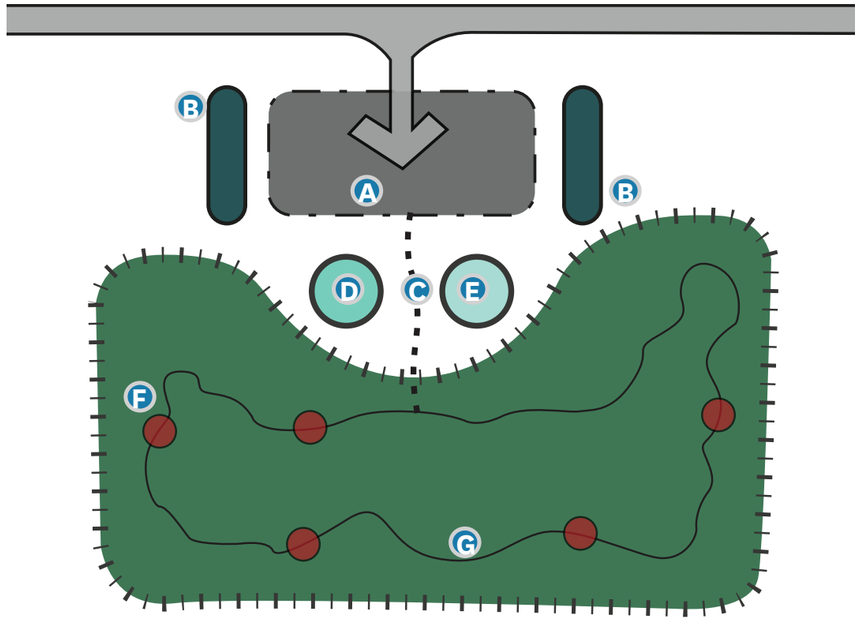
The next page shows the park type diagrams in order to get a sense of the amenities found at each park type. The diagrams were taken from the Design Standards and depict the relationship between park elements and activities in each park type.

Active Park



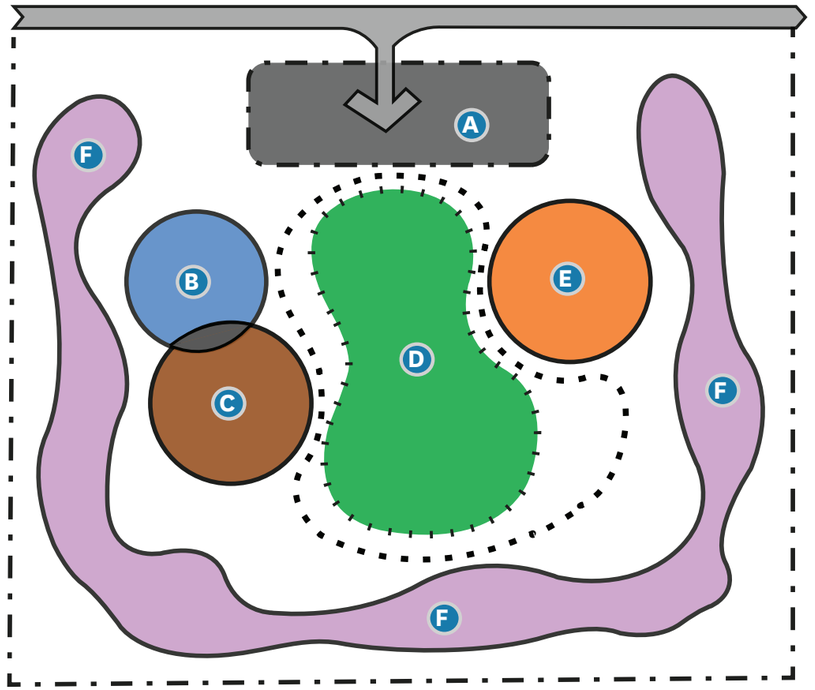
- A *PARKING*
- B *ENTRY*
- C *FLEXIBLE OPEN SPACE*
- D *PICNIC*
- E *PLAYGROUND*
- F *CONTROL BLDG/STAFF OFFICE*
- G *RESTROOM*
- H *COURT PLAY*
- I *MAINTENANCE/STORAGE*
- J *BUFFER*
- K *YOUTH SPORTS*
- L *ADULT SPORTS*
- M *INTERNAL CIRCULATION*
- N *NATURAL AREAS*
- O *PERIMETER TRAIL*

Nature Based Park



- A *PARKING*
- B *DENSE BUFFER*
- C *TRANSITION ZONE WITH EDUCATION*
- D *SHELTER*
- E *PARK OFFICE/RESTROOM*
- F *DISCOVERY NODES*
- G *CIRCULATION*

Neighborhood Park



- A *LIMITED PARKING*
- B *PLAYGROUND*
- C *PICNIC*
- D *FREE PLAY/OPEN SPACE*
- E *COURT PLAY*
- F *LOW NOISE ZONE*
  (IN RESIDENTIAL AREAS)

Under 0.5 acres

- Hibiscus Park
- Oak Hill Park
- Phoenix Park
- Sharmie Ffar Park

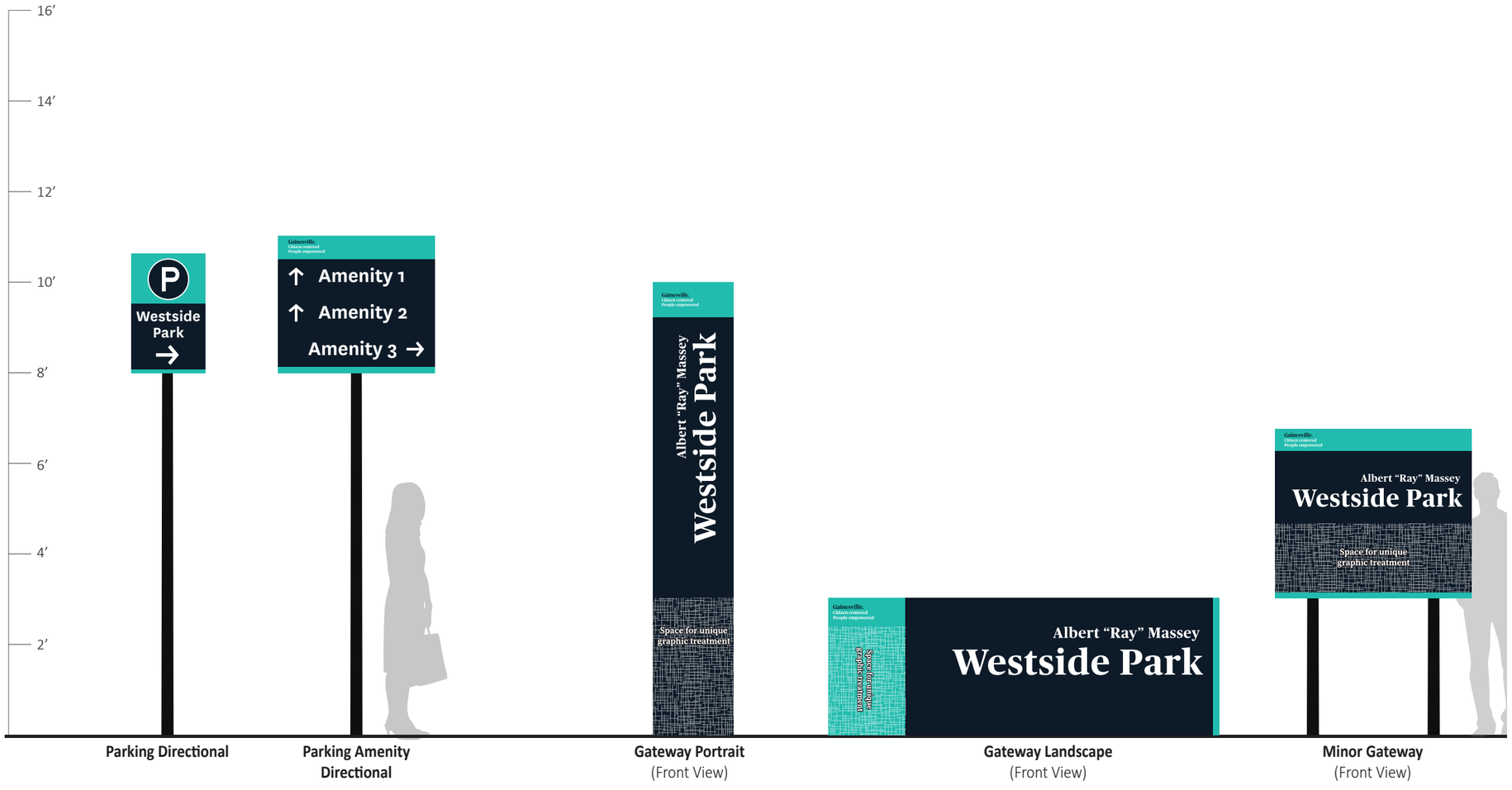
2

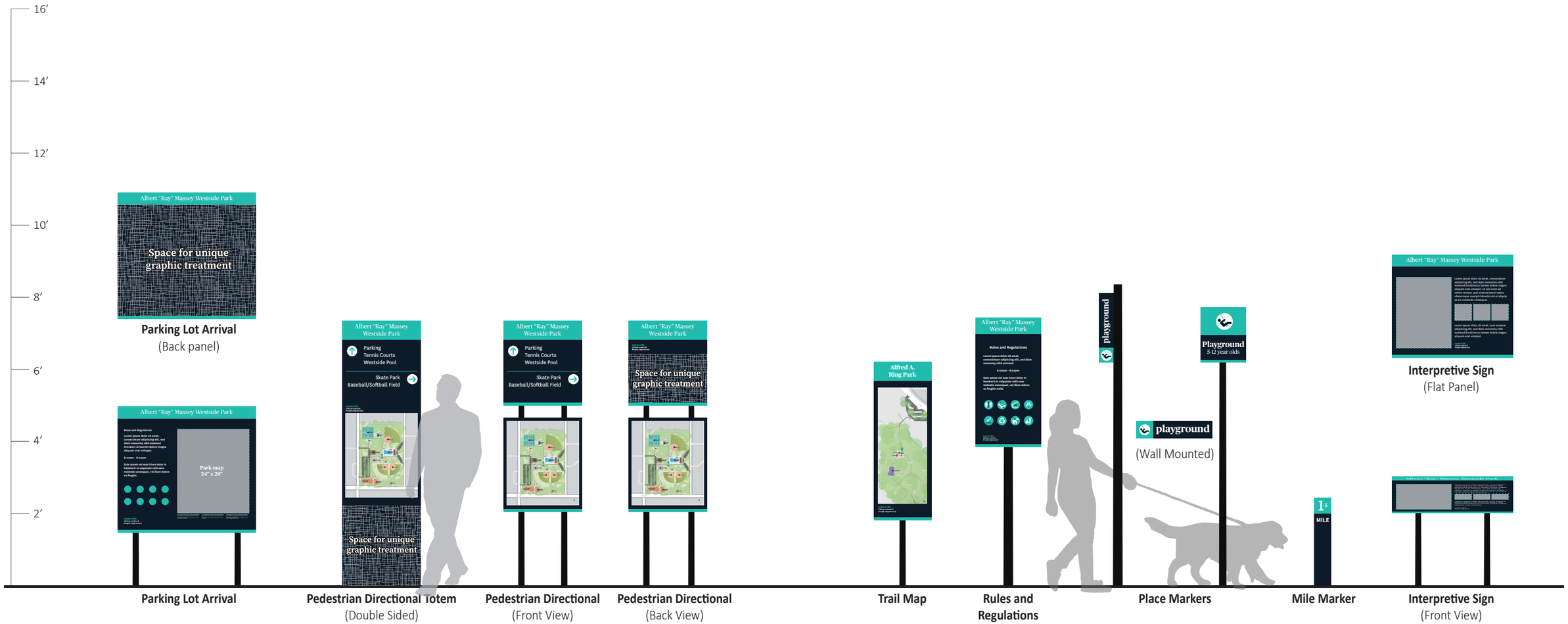
Sign Design Palette

WAYFINDING SIGN FAMILY

Based on the recommendations from the Analysis Report three (3) sign design options were created.

After public and stakeholder feedback, a palette was selected and refined. The following pages show the full design palette for the City of Gainesville parks




16′
14′
12′
10′
8′
6′
4′
2′
Albert "Ray" Massey Westside Park
Space for unique graphic treatment
Albert "Ray" Massey Westside Park
Rules and Regulations
Park map 24" x 28"
Albert "Ray" Massey Westside Park
Parking
Tennis Courts
Westside Pool
Skate Park
Baseball/Softball Field
Space for unique graphic treatment
Albert "Ray" Massey Westside Park
Parking
Tennis Courts
Westside Pool
Skate Park
Baseball/Softball Field
Albert "Ray" Massey Westside Park
Space for unique graphic treatment
Alfred A. Ring Park
Albert "Ray" Massey Westside Park
Rules and Regulations
playground
Playground
5-12 year olds
playground
1/5
MILE
Albert "Ray" Massey Westside Park
Parking Lot Arrival
(Back panel)
Parking Lot Arrival
Pedestrian Directional Totem
(Double Sided)
Pedestrian Directional
(Front View)
Pedestrian Directional
(Back View)
Trail Map
Rules and Regulations
Place Markers
(Wall Mounted)
Mile Marker
Interpretive Sign
(Flat Panel)
Interpretive Sign
(Front View)

3

Graphic Standards

GAINESVILLE UNBRAND

The analysis report highlighted the logos to be used on the wayfinding system. In order to link all parks to the City of Gainesville, the unbranded wordmark should be use consistently throughout the system. Section 5 details logo placement on all sign types.

Unbranded Wordmark

Gainesville.
Citizen centered
People empowered

Unbrand Colors

WSPP Brand

Completed Projects

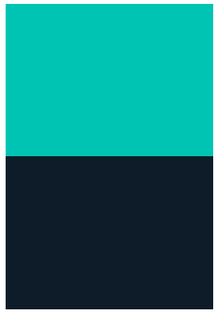
COLORS AND MATERIALS

Consistent use of a color palette creates a recognizable “system”. The Color Palette found on the following page provides a reference for specifying a paint color or material.

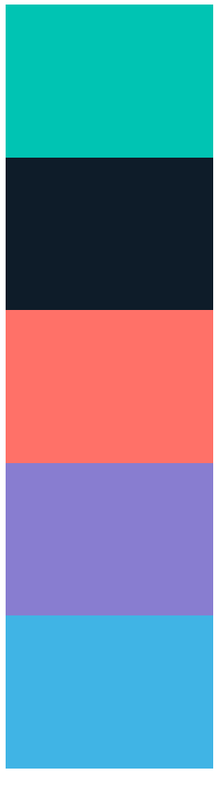
The Fabricator is required to submit painted color chips and material samples for approval prior to sign fabrication before every project.

The ADA requires a minimum of 70% contrast between text and background for legibility.

Unbrand Colors Used on Signs



Unbrand Colors Used on Maps



Sign Paint Colors

	Code	Name	Specification	Process
	P1	White	Pantone White	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.
	P2	Navy	PMS 296C	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.
	P3	Teal	PMS 3265C	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.

Sign Vinyl Colors

	Code	Name	Specification	Process
	V1	White	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.
	V2	Deep Navy Blue	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.
	V3	Dark Aqua	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.
	V5	White Retro Reflective	3M Entineer Grade Retro Reflective White	Engineer-grade retro reflective vinyl meeting or exceeding FDOT requirements for day and night draiving.

TYPEFACES

This page provides a reference for the typefaces for the Wayfinding Signage System. Typefaces may not be changed. During fabrication, the height and width ratio of letter forms must be maintained proportionately.

Vehicular Signage:

Parking Directional and Parking Amenity Sign Typeface for vehicular signs is National Semibold.

Signs placed on parking lots with a speed limit of 25MPH and lower shall have 4" high type. Type shall be upper and lower case.

Pedestrian Signage:

Minimum 1" high copy is recommended for pedestrian directional signs.

Serif fonts can only be used on pedestrian signs.

Typeface A - National Regular

ABCDEFGHIJKLMNOPQUSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface B - National Semibold

ABCDEFGHIJKLMNOPQUSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface C - National Bold

ABCDEFGHIJKLMNOPQUSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface D - Publico Roman

ABCDEFGHIJKLMNOPQUSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface E - Publico Bold

ABCDEFGHIJKLMNOPQUSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

AMENITY ICONS

To be used in support of text labelling of specific parks services, across all applications.

The icon set is currently being developed and should be updated as soon as it is complete. The icon set shall be distributed and controlled to ensure consistent use.

Icons can only be used on pedestrian signage once the user has time to read the label and understand what each icon means. Unless the icon is a universal icon, it should not be used by itself.

Entrance

Picnic Pavilion

Pool

Boat Launch

Parking

Basketball

Skating

Multi Purpose Field

Restrooms

Grills

Playground

Volleyball

ADA Accessible

Gardens

Dogs Allowed

Observation Deck

Bus Stop

Picnic Table

Interpretive

Water Fountain

RULES ICONS

To be used in support of text highlighting appropiate use of the park systems.

The icons shown to the right are to be used in any sign that displays the rules and regulations of the park.

Clean up and dispose of all trash.

Pets are welcome. Leash and clean up after them.

Digging is not permitted.

Respect the wildlife around you. Stay on the trail.

Use only the grills provided in the park.

Respect park hours. Camping is not permitted.

4

Mapping Standards

MAPPING OVERVIEW

Two maps were created as part of the project based on the two case studies: Albert Massey Westside Park and Albert A. Ring Park.

Albert Massey Westside Park is an active park, while Albert S. Ring is a nature based park. This section of the standards intends to guide City designer through the creation of new park maps.

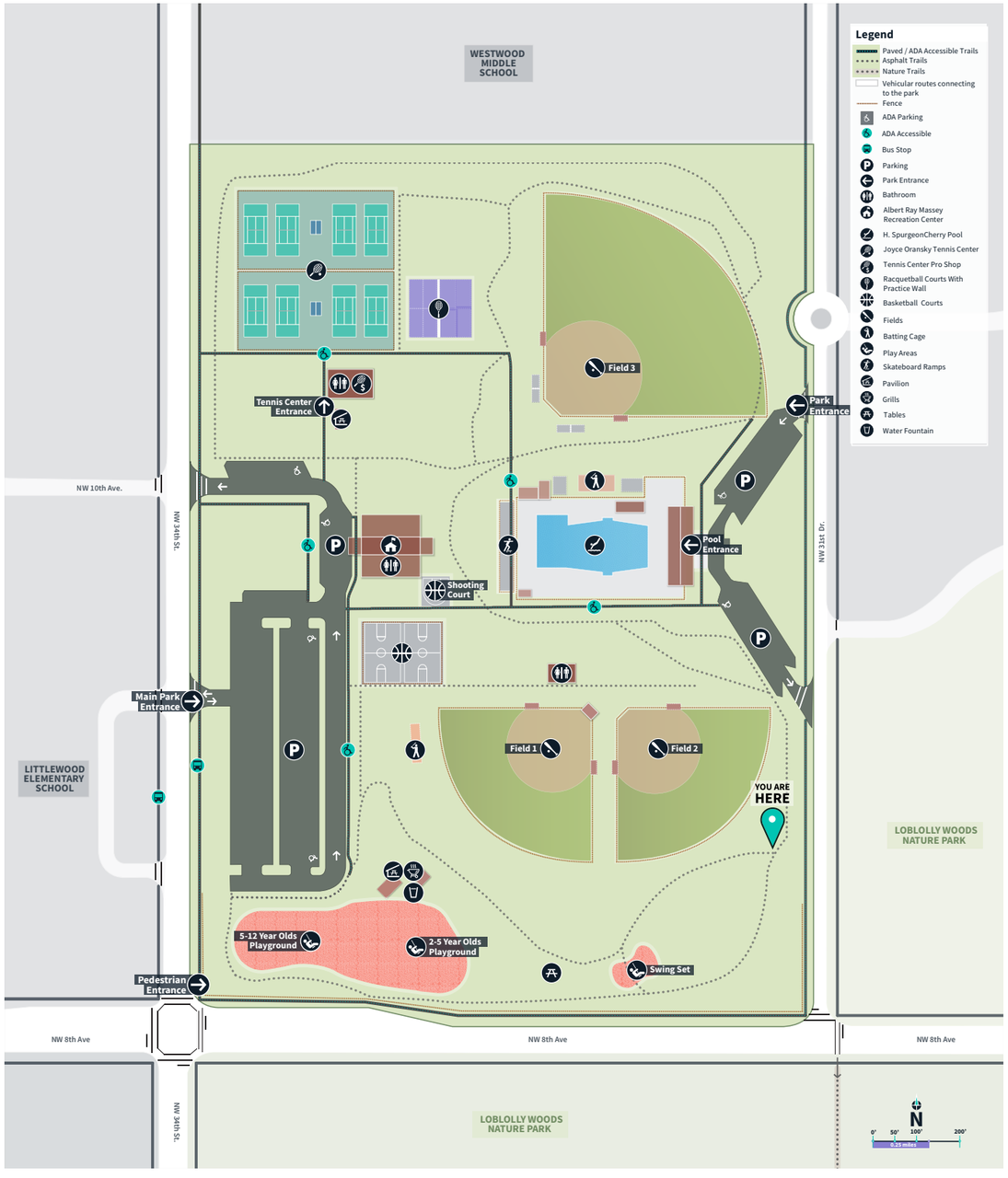
Active and Nature based parks will have a north up map and display the entire park on them. All north up maps shall show the park and the connections between park and City.

Neighborhood parks will have a north up map and display the whole park on them. If the neighborhood park is 0.5 acres or less they will not need a map.

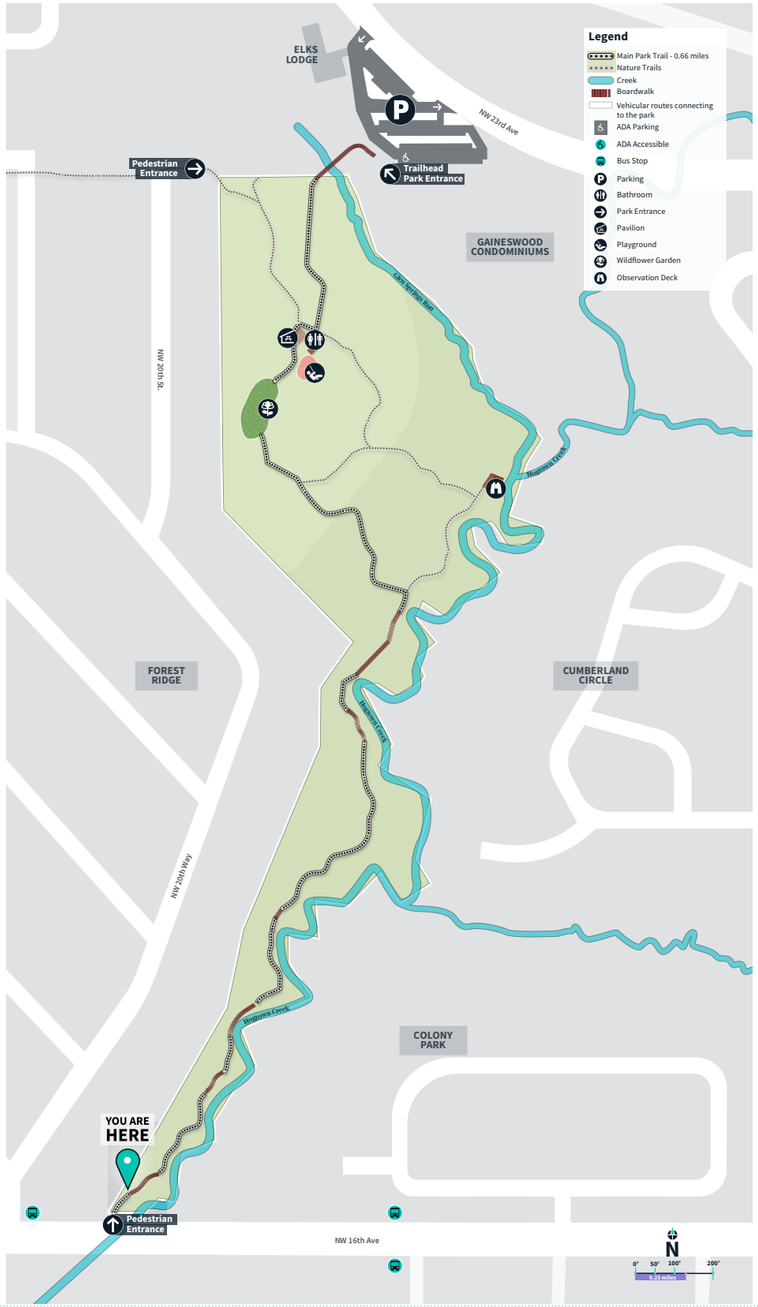
A maintainable level of detail

The City will ultimately be responsible for maintaining the maps and cannot be responsible for local detail, such as a shop unit changing. Therefore, when designing a future parks map, keep City connections limited to areas that are consider destinations and avoid adding names to retail or food and beverage connections.

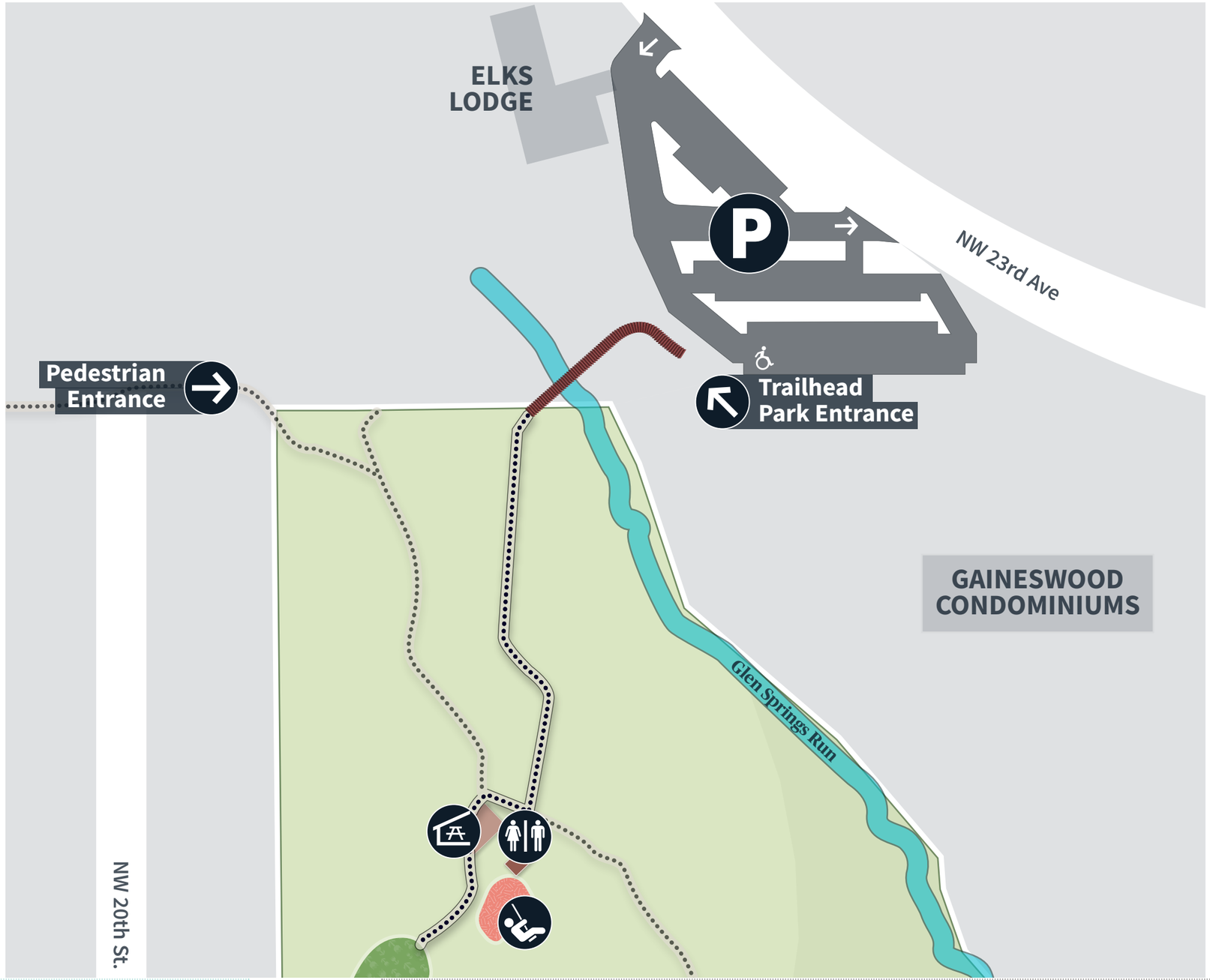
Active Park Map - Albert Ray Massey Park



Nature Based Map - Alfred A. Ring Park



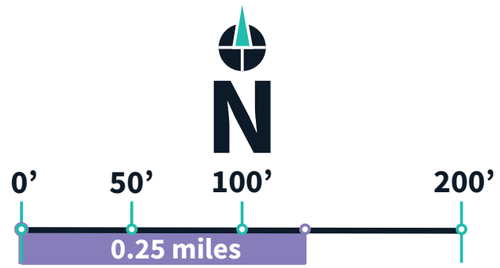
Alfred A. Ring Park to Scale



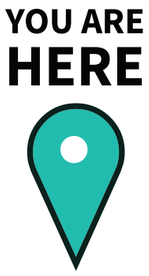
MAPPING ELEMENTS

Every element within the maps have a different mapping treatment. The following pages will show those graphic treatments for the park elements shown in the maps.

North and Scale Marker



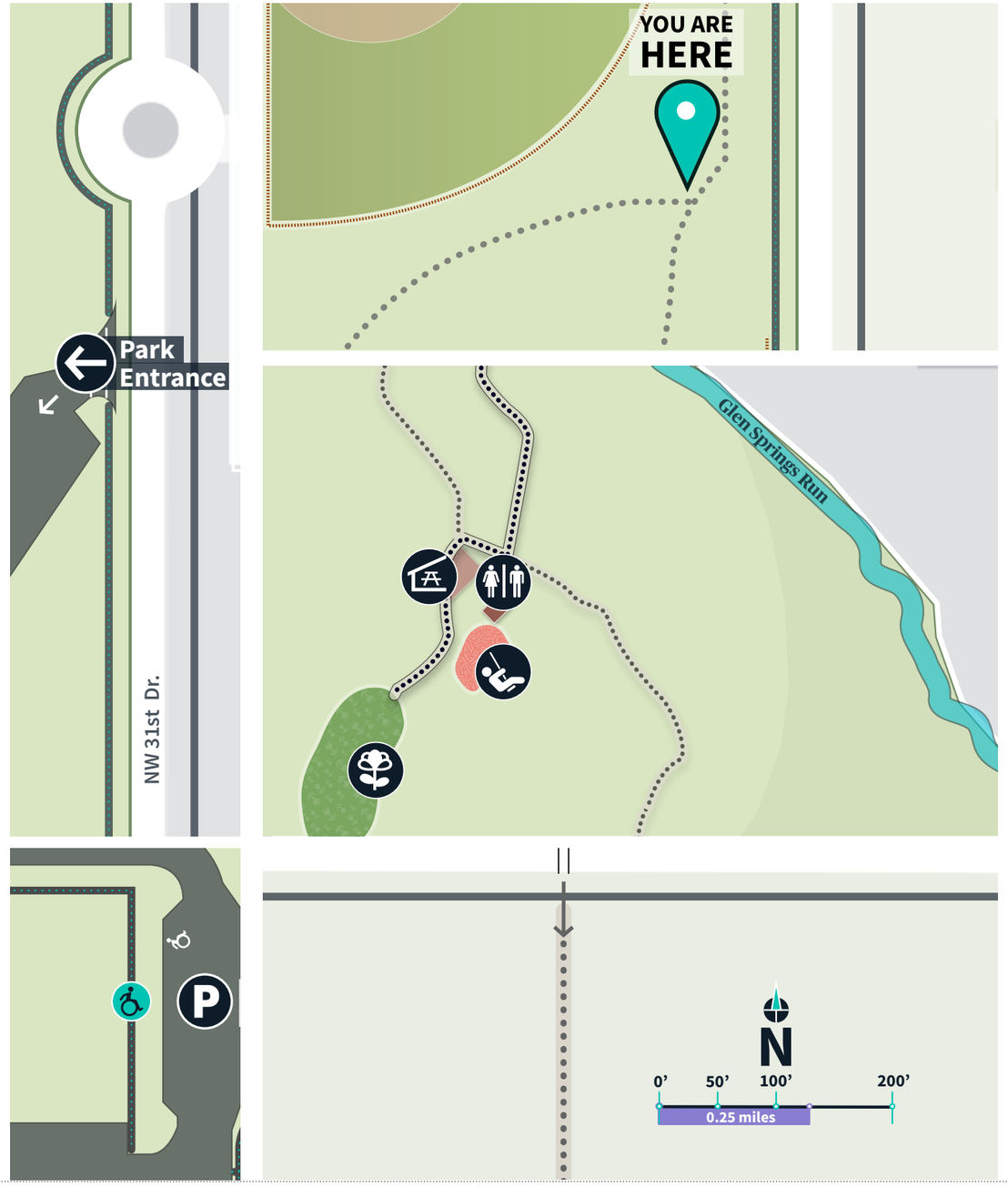
You Are Here Marker



Icons with labels

Icons are labelled in the Legend on each map, unless there are 2 or more of the same icon on the map. When 2 or more icons are present, the icon needs to have a label to differentiate the icons.

Graphic Highlights



Legends

Legend

- Paved / ADA Accessible Trails
- Asphalt Trails
- Nature Trails
- Vehicular routes connecting to the park
- Fence
- ADA Parking
- ADA Accessible
- Bus Stop
- Parking
- Park Entrance
- Bathroom
- Albert Ray Massey Recreation Center
- H. SpurgeonCherry Pool
- Joyce Oransky Tennis Center
- Tennis Center Pro Shop
- Racquetball Courts With Practice Wall
- Basketball Courts
- Fields
- Batting Cage
- Play Areas
- Skateboard Ramps
- Pavilion
- Grills
- Tables
- Water Fountain

Trails and Walkways

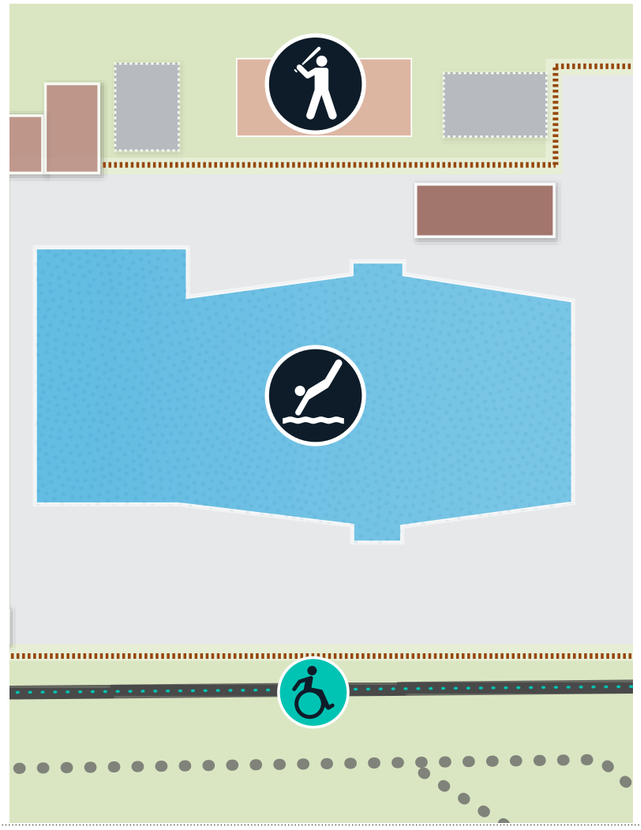
- Paved / ADA Accessible Trails
- Asphalt Trails
- Nature Trails
- Boardwalk
- Vehicular routes connecting to the park

In Map Representations

Water Graphic Treatments

- Creek
- Pool
- Lake and Wetlands

In Map Representations



Amenities

Pavilion

Buildings

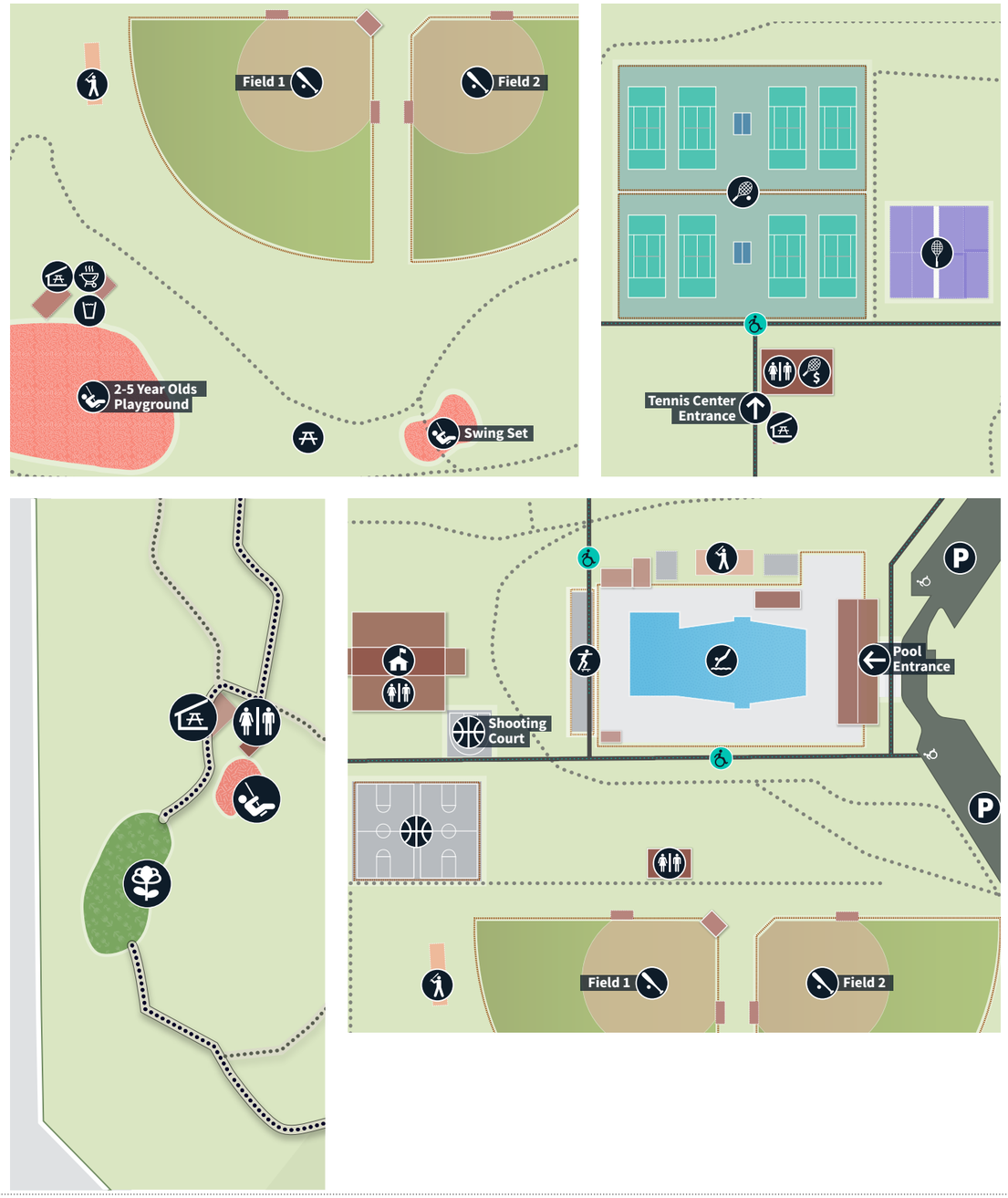
Play Areas

Garden

Active Amenities

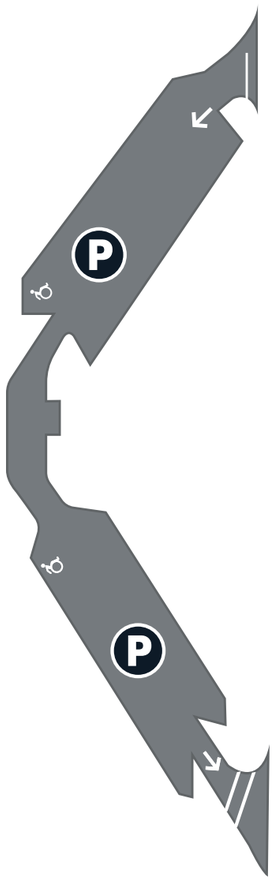
Fields

In Map Representations

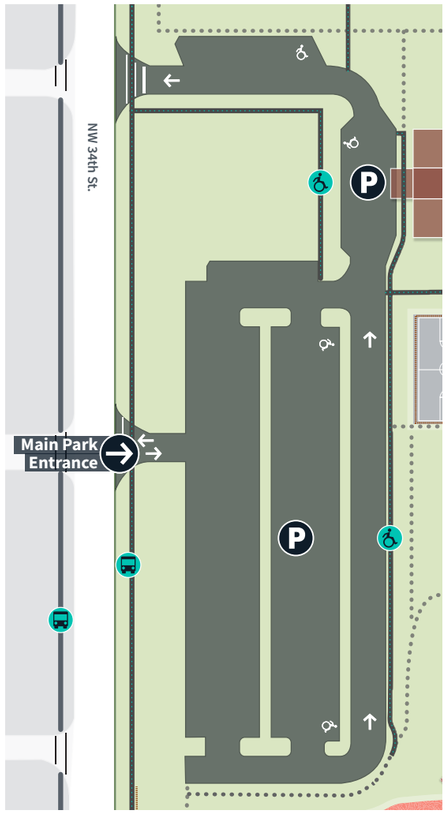


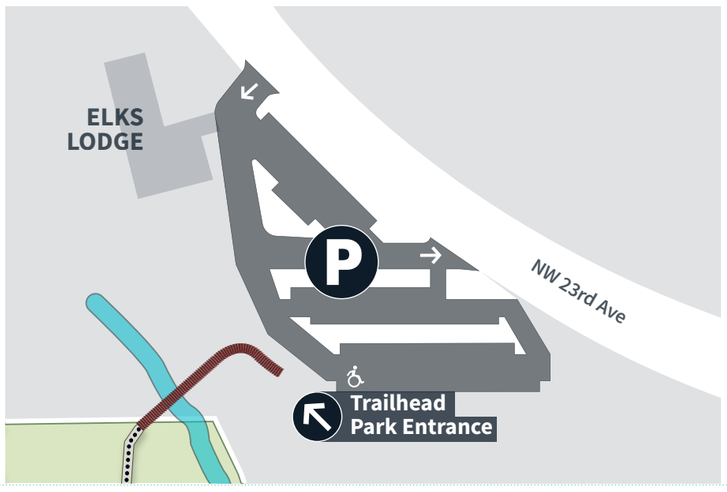
Parking

ADA Parking



In Map Representations





Blocks and City Connections

Park Area

City Blocks

Adjacent Park Areas

FOREST RIDGE

Neighborhood Connections Labels

LOBLOLLY WOODS NATURE PARK

Adjacent Park Label

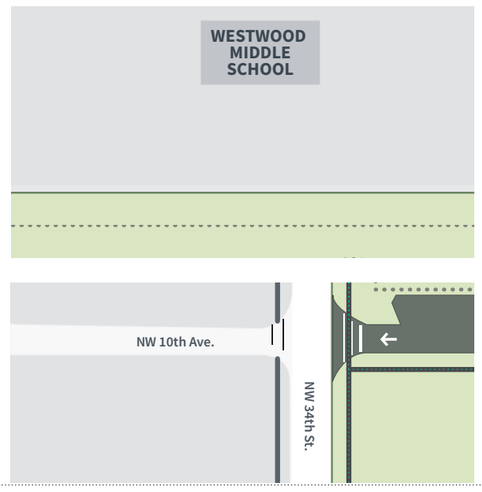
ELKS LODGE

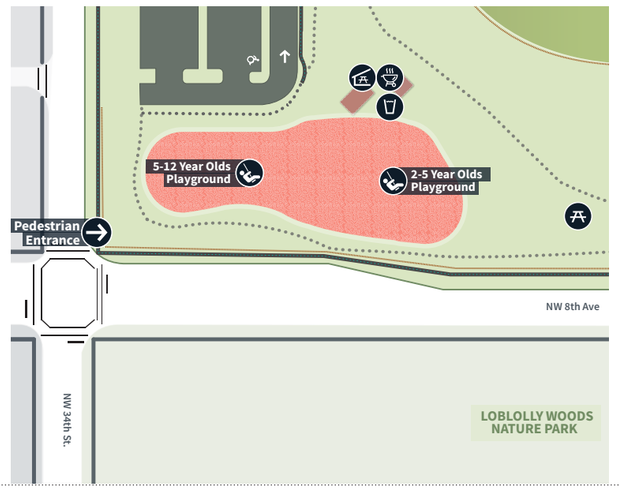
Surrounding Destination Labels

NW 8th Ave

City Roads Labels

In Map Representations





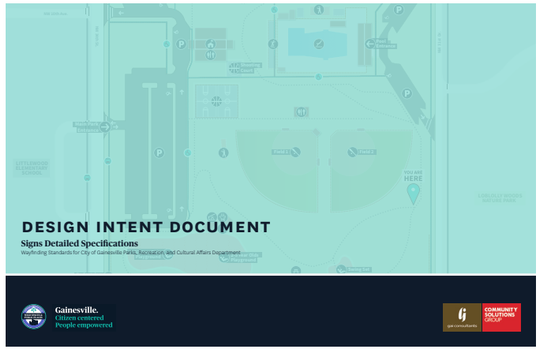
5

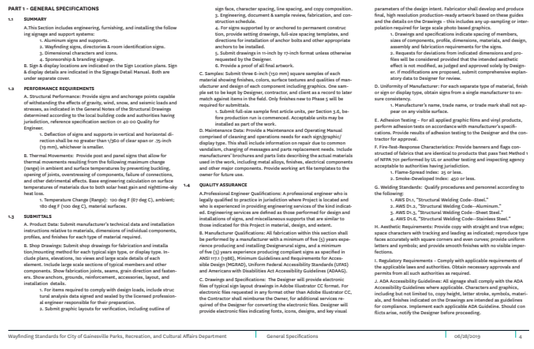
Sign Specifications

DESIGN INTENT DOCUMENT

In addition to this document, a Design Intent Document (DID) was created to provide enough information to take projects out to Bid. The fabricator shall create construction documents and will be in charge to meet and study structural and engineering needs before the signs are implemented.

The first pages of the DID cover general specifications that the fabricator has to follow when creating all signs within the system. Following the General Specifications are the specific fabrication details for each of the signs within the system. The pages to the right are examples of pages in the DID.





PART 1 - GENERAL SPECIFICATIONS

1.1 SUMMARY

A. This Section includes engineering, furnishing, and installing the following sign and support systems:
1. Aluminum signs and supports.
2. Wayfinding signs, directories & room identification signs.
3. Dimensional characters and icons.
4. Sponsorship & branding signage.

B. Sign & display locations are indicated on the Sign Location plans. Sign & display details are indicated in the Signage Detail Manual. Both are under separate cover.

1.2 PERFORMANCE REQUIREMENTS

A. Structural Performance: Provide signs and anchorage points capable of withstanding the effects of gravity, wind, snow, and seismic loads and stresses, as indicated in the General Notes of the Structural Drawings determined according to the local building code and authorities having jurisdiction, reference specification section 01 40 00 Quality for Engineer.
1. Deflection of signs and supports in vertical and horizontal direction shall be no greater than 1/60 of clear span or .75-inch (19 mm), whichever is smaller.

B. Thermal Movements: Provide post and panel signs that allow for thermal movements resulting from the following maximum change (range) in ambient and surface temperatures by preventing buckling, opening of joints, overstressing of components, failure of connections, and other detrimental effects. Base engineering calculation on surface temperatures of materials due to both solar heat gain and nighttime-sky heat loss.
1. Temperature Change (Range): 120 deg F (67 deg C), ambient; 180 deg F (100 deg C), material surfaces.

1.3 SUBMITTALS

A. Product Data: Submit manufacturer's technical data and installation instructions relative to materials, dimensions of individual components, profiles, and finishes for each type of material required.

B. Shop Drawings: Submit shop drawings for fabrication and installation/mounting method for each typical sign type, or display type. Include plans, elevations, tee views and large scale details of each element, include large scale sections of typical members and other components. Show fabrication joints, seams, grain direction and fasteners. Show anchors, grounds, reinforcement, accessories, layout, and installation details.
1. For items required to comply with design loads, include structural analysis data signed and sealed by the licensed professional engineer responsible for their preparation.
2. Submit graphic layouts for verification, including outline of sign face, character spacing, line spacing, and copy composition.
3. Engineering, document & sample review, fabrication, and coordination meetings.
4. Do not begin fabrication by or anchored to permanent construction, provide setting drawings, full-size spacing templates, and directions for installation of anchor bolts and other appropriate anchors to be installed.
5. Submit drawings in ½-inch by ½-inch format unless otherwise requested by the Designer.
6. Provide a proof of all final artwork.

C. Samples: Submit three 6-inch (150 mm) square samples of each material showing finishes, colors, surface textures and qualities of manufacturer and design of each component including graphics. One sample set to be kept by Designer, contractor, and client as a record to later match against items in the field. Only finishes new to Phase 1 will be required for review.
1. Submit full-size sample first article units, per Section 3.6, before production run is commenced. Acceptable units may be installed as part of the work.

D. Maintenance Data: Provide a Maintenance and Operating Manual comprised of cleaning and operations needs for each sign/graphic/display type. This shall include information on repair due to common vandalism, changing of messages and parts replacement needs. Include manufacturers' brochures and parts lists describing the actual materials used in the work, including metal alloys, finishes, electrical components and other major components. Provide working art file templates to the owner for future use.

1.4 QUALITY ASSURANCE

A. Professional Engineer Qualifications: A professional engineer who is legally qualified to practice in jurisdiction where Project is located and who is experienced in providing engineering services of the kind indicated. Engineering services are defined as those performed for design and installations of signs, and miscellaneous supports that are similar to those indicated for this Project in material, design, and extent.

B. Manufacturer Qualifications: All fabrication within this section shall be performed by a manufacturer with a minimum of five (5) years experience producing and installing background signs, and a minimum of five (5) years experience producing compliant signs as specified in this Section. Manufacturer shall comply with Americans with Disabilities Design (ADAAG), Uniform Federal Accessibility Standards (UFAS) and Americans with Disabilities Act Accessibility Guidelines (ADAAG).

C. Drawings and Specifications: The Designer will provide electronic files of typical sign layout drawings in Adobe Illustrator CC format. For electronic files requested in any format other than Adobe Illustrator CC, the Contractor shall reimburse the Owner, for additional services required of the Designer for converting the electronic files. Designer will provide electronic files indicating fonts, icons, designs, and key visual parameters of the design intent. Fabricator shall develop and produce final, high resolution production-ready artwork based on these guides and the details of the typography - this includes proper kerning/tracking/letterspacing for large signage copy.
1. Drawings and specifications indicate spacing of members, sizes of components, profile, dimensions, materials, and design, assembly and fabrication requirements for the signs.
2. Requests for deviations from indicated dimensions and profiles will be considered provided that the intended aesthetic effect is not modified, as judged and approved solely by Designer. If modifications are proposed, submit comprehensive explanatory data to Designer for review.

D. Uniformity of Manufacturer: For each separate type of material, finish or sign or display type, obtain signs from a single manufacturer to ensure consistency.
1. Manufacturer's name, trade name, or trade mark shall not appear on any visible surface.

E. Adhesion Testing - For all applied graphic films and vinyl products, perform adhesion tests on accordance with manufacturer's specifications. Provide certificates of adhesion testing to the Designer and the contractor for approval.

F. Fire-Test-Response Characteristics: Provide banners and flags constructed of fabrics that are identical to products that pass Test Method 1 of NFPA 701 performed by UL or another testing and inspecting agency acceptable to authorities having jurisdiction.
1. Flame-Spread Index: 25 or less.
2. Smoke-Developed Index: 450 or less.

G. Welding Standards: Qualify procedures and personnel according to the following:
1. AWS D1.1, "Structural Welding Code--Steel."
2. AWS D1.2, "Structural Welding Code--Aluminum."
3. AWS D1.3, "Structural Welding Code--Sheet Steel."
4. AWS D1.6, "Structural Welding Code--Stainless Steel."

H. Aesthetic Requirements: Provide copy with straight and true edges; space characters with tracking and leading as indicated; reproduce type faces accurately with square corners and even curves; provide uniform letters and symbols; and provide smooth finishes with no visible imperfections.
1. Regulatory Requirements - Comply with applicable requirements of the applicable laws and authorities. Obtain necessary approvals and permits from all such authorities as required.

J. ADA Accessibility Guidelines: All signage shall comply with the ADA Accessibility Guidelines where applicable. Characters and graphics shall be selected and finished for high contrast, non-glare, non-reflective, non-obscuring finishes. Refer to drawings for intended graphic guidelines for compliance. Implement each applicable ADA Guideline. Should conflicts arise, notify the Designer before proceeding.

COLORS & MATERIALS

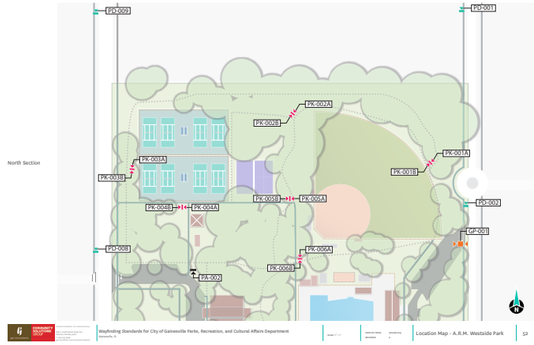
Consistent use of a color palette creates a recognizable "system". The Color Palette, Vinyl Colors and following pages provides a guide for selecting and applying a color scheme.
The Fabricator is required to submit painted color chips and material samples for approval prior to sign fabrication.
The ADA requires a minimum of 70% contrast between text and background for the legibility.

Paint Colors

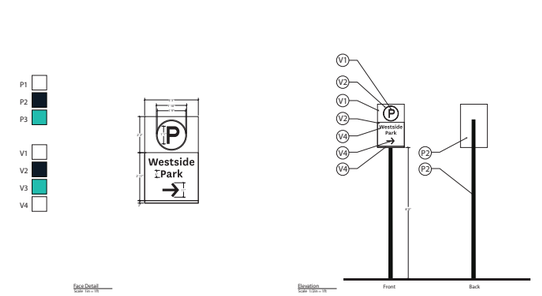
	Code	Name	Specification	Process
	P1	White	Pantone White	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.
	P2	Navy	PMS 296C	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.
	P3	Teal	PMS 3265C	Surface applied, exterior sign paint and protective top coat: Acrylic Polyurethane w/ UV inhibitor, finished with Clear Coat Satin finish.

Vinyl Colors

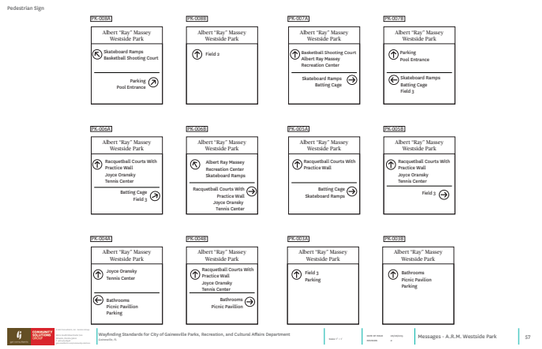
	Code	Name	Specification	Process
	V1	White	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.
	V2	Deep Navy Blue	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.
	V3	Dark Aqua	3M Scotchcal	Background & Characters 3M custom inks applied directly to 3930 with 3M approved clear UV/Graffiti Vinyl Over-laminates.



Graphic Standards



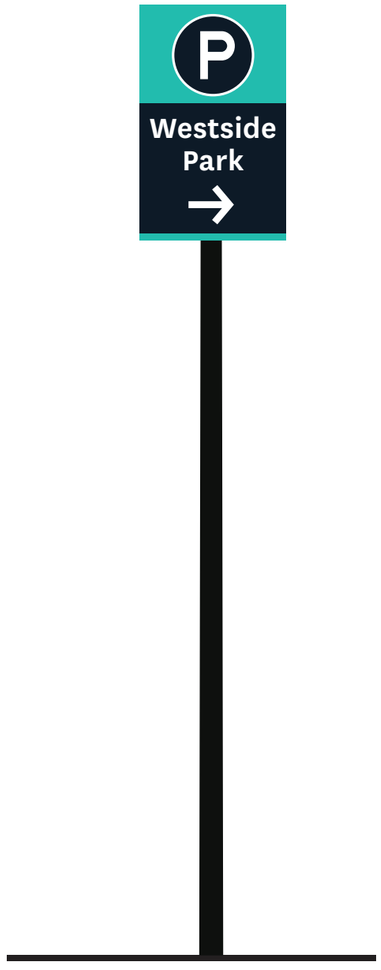
Pedestrian Sign

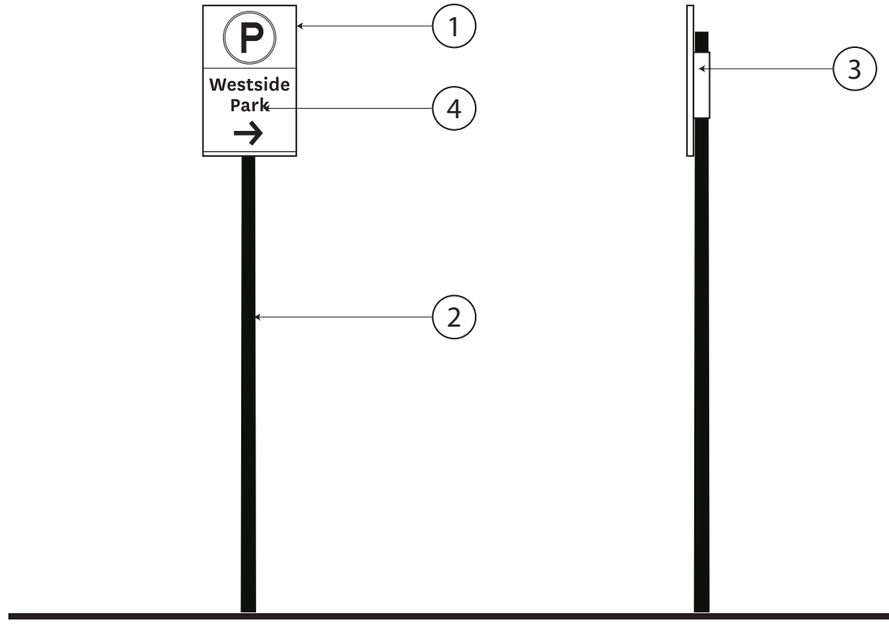


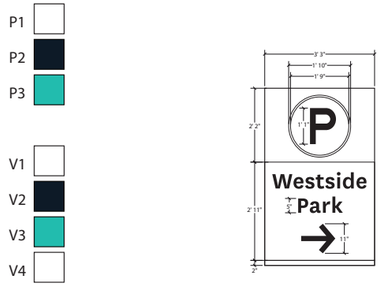
PARKING DIRECTIONAL

Pole mounted 1/8 inch thick aluminum panel (1) to a three inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

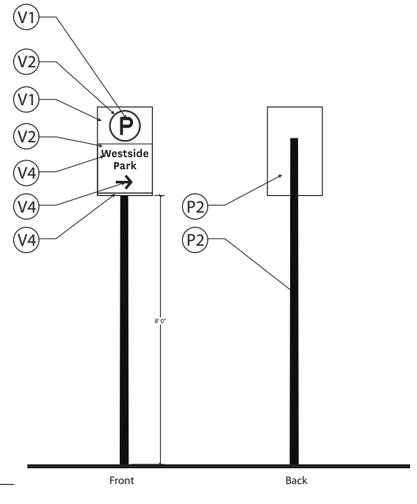
Sign face single sided painted background color and graphics with applied reflective vinyl (4) copy . Foundation per City engineering requirements







Face Detail
Scale 1in = 1ft

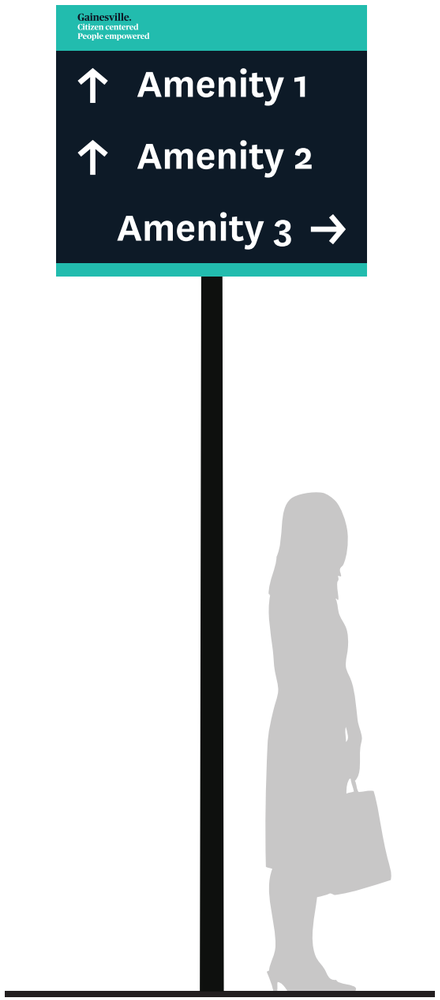


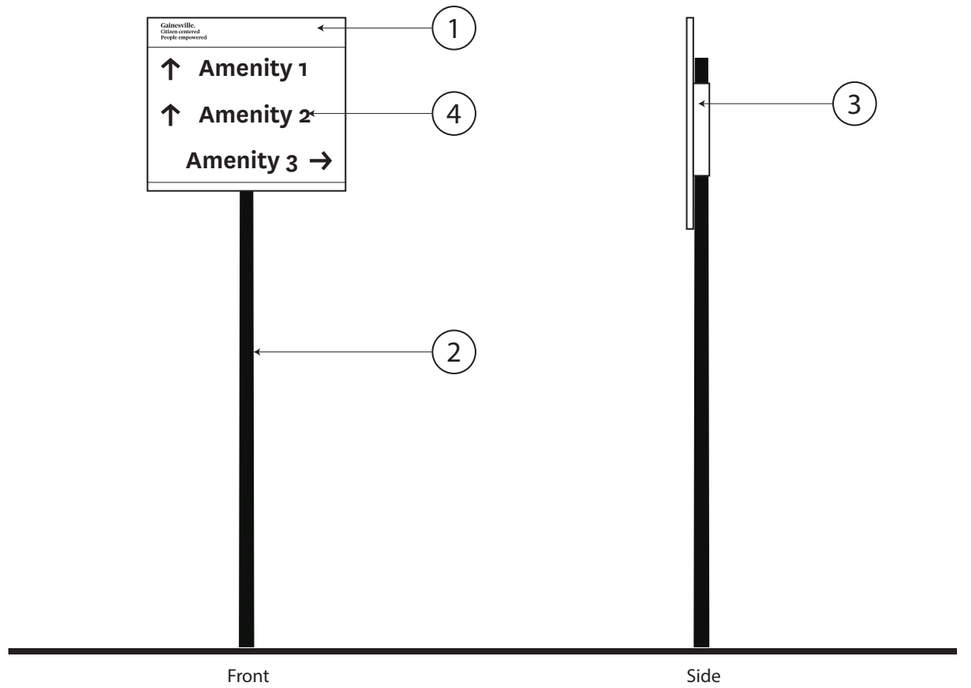
Elevation
Scale 1/2in = 1ft

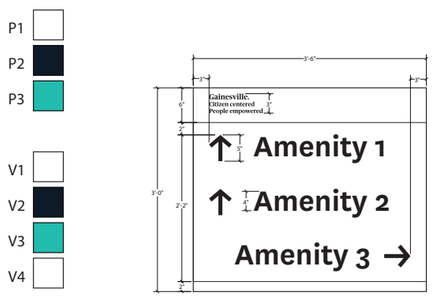
PARKING AMENITY DIRECTIONAL

Pole mounted 1/8 inch thick aluminum panel (1) to a three inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

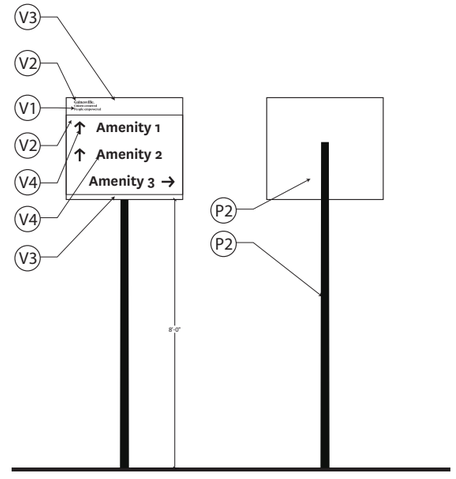
Sign face single sided painted background color and graphics with applied reflective vinyl (4) copy . Foundation per City engineering requirements







Face Detail
Scale 1in = 1ft



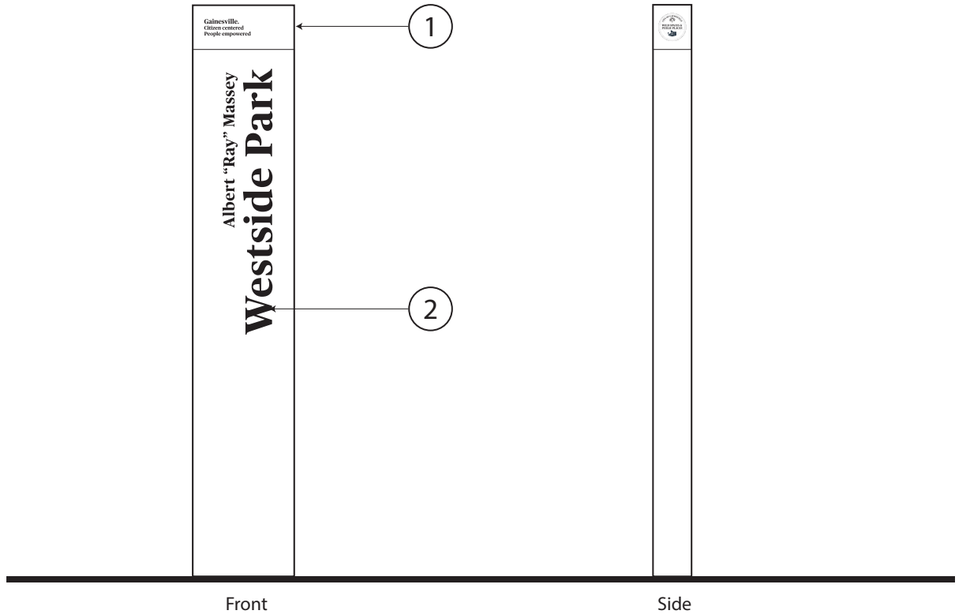
Elevation
Scale 1/2in = 1ft

GATEWAY PORTRAIT

Painted boxed aluminum (1) with Matthews automotive grade paint and UV inhabiter clear coat.

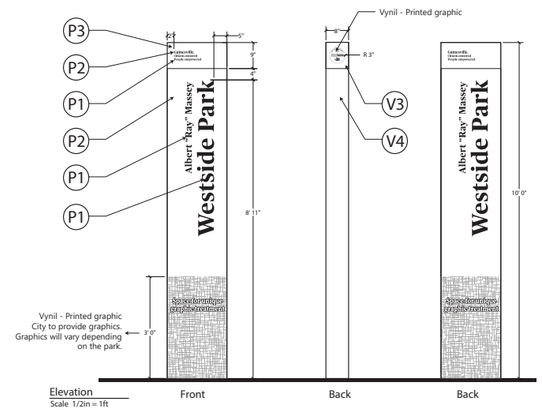
Double sided, non-illumonated, painted sign cabinet with screen quality masked and painted copy and graphics (2). Foundation per City engineering requirements.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.



Albert "Ray" Massey
Westside Park

Sign Detail - Park name
Scale 1in = 1ft



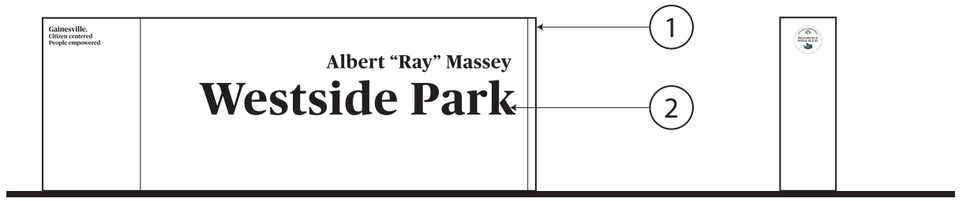
Elevation
Scale 1/2in = 1ft

GATEWAY LANDSCAPE

Painted boxed aluminum (1) with Matthews automotive grade paint and UV inhabiter clear coat.

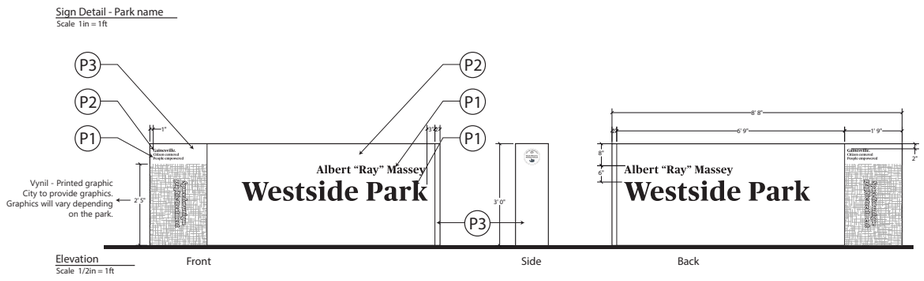
Double sided, non-illumonated, painted sign cabinet with screen quality masked and painted copy and graphics (2). Foundation per City engineering requirements.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.



P1
P2
P3

V1
V2
V3
V4

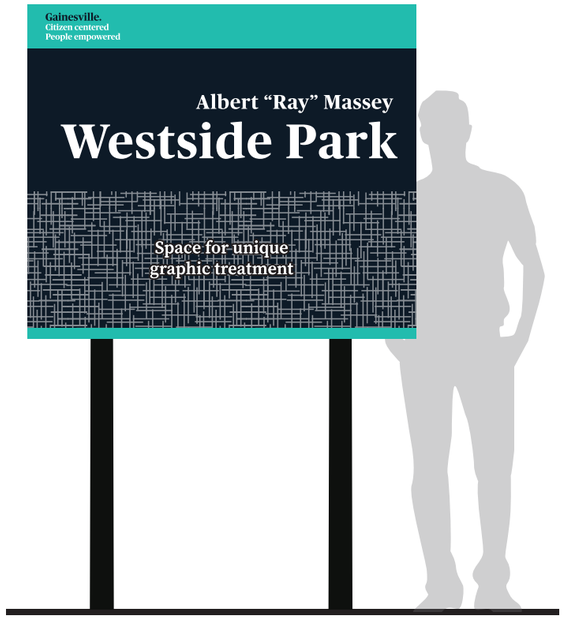


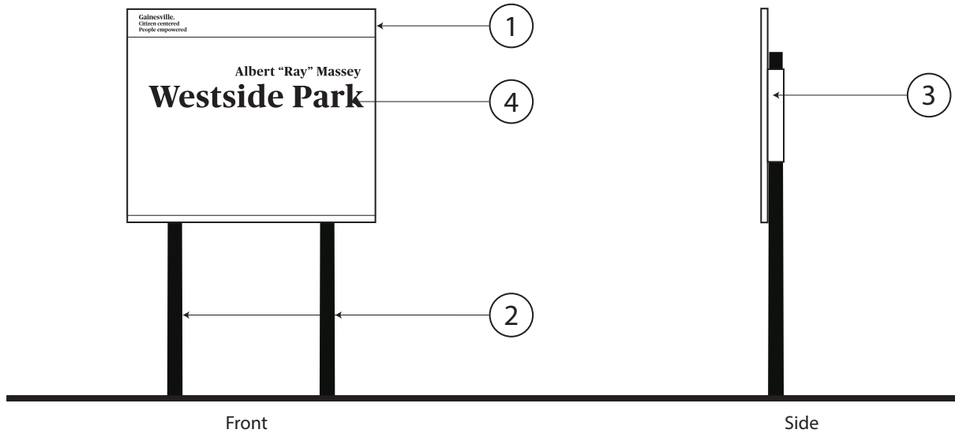
MINOR GATEWAY

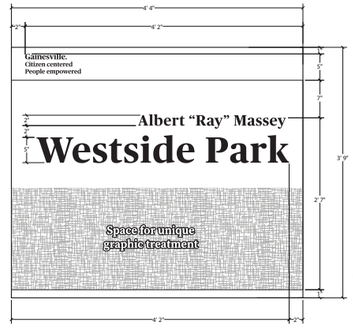
Pole mounted 1/8 inch thick aluminum panel (1) to two three inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

Sign face single sided painted background color with screen quality masked and painted copy and graphics (4). Foundation per City engineering requirements.

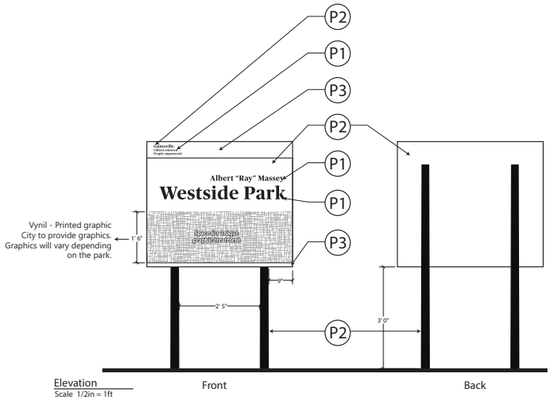
The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.







Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

PARKING LOT ARRIVAL

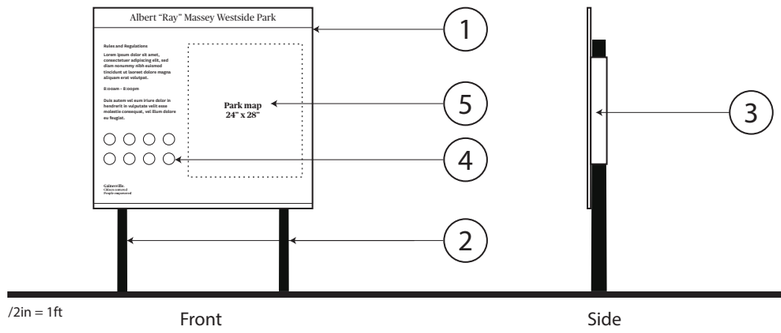
Pole mounted 1/8 inch thick aluminum panel (1) to two three inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

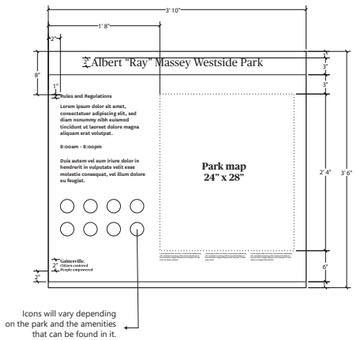
Sign face double sided painted background color with screen quality masked and painted copy and graphics (4), and digital print vinyl graphic map (5). Foundation per City engineering requirements.

Back of sign will vary from park to park to create a unique design. Digital print vinyl graphics to be provided by the City (6).

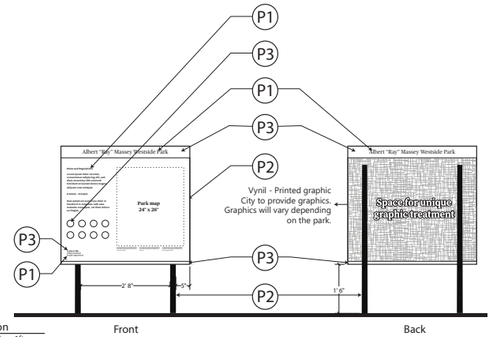
Graphics on signs are used as placeholders. The City will provide the appropriate art work for each sign per location.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.





Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

GAI | City of Gainesville—Wayfinding Standards—Sign Design Standards for City Parks

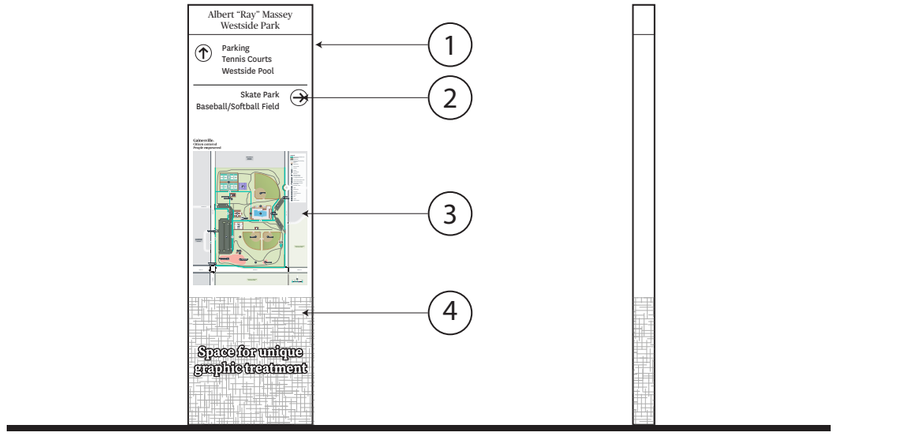
PEDESTRIAN TOTEM

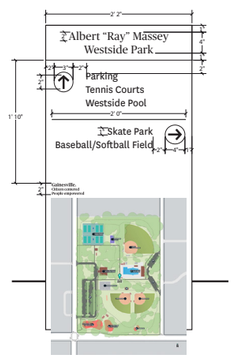
Painted boxed aluminum (1) with Matthews automotive grade paint and UV inhabiter clear coat.

Double sided, non-illumonated, sign cabinet with painted background color, screen quality masked and painted copy and graphics (2), and digital print vinyl graphic map (3). Foundation per City engineering requirements.

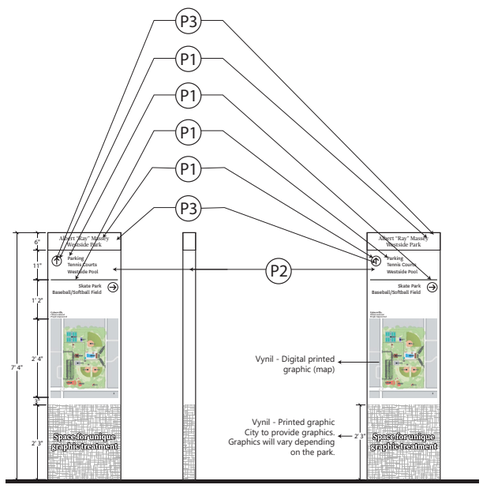
Bottom of sign will vary from park to park to create a unique design. Digital print vinyl graphics to be provided by the City (4).

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.





Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

PEDESTRIAN DIRECTION

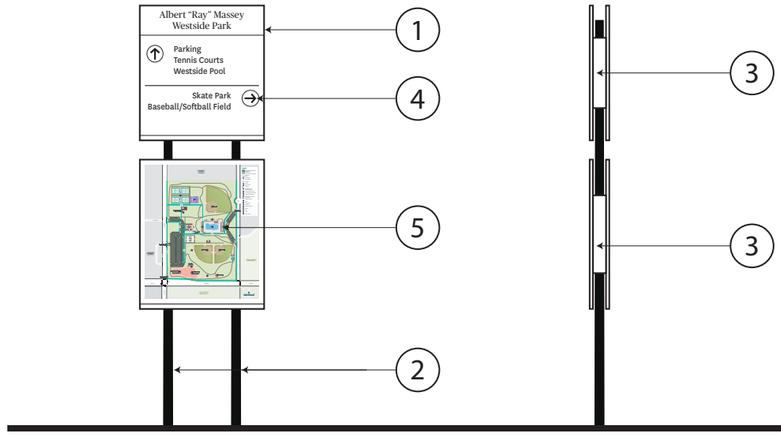
The sign was created for parks were the budget does not allow to implement the pedestrian totem. Both the pedestrian totem and pedestrian directional serve the same purpose and shall not be placed simultaneously in the same park.

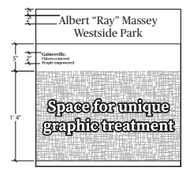
Pole mounted 1/8 inch thick aluminum panel (1) to two two inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

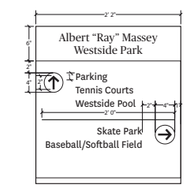
Sign face double sided painted background color with screen quality masked and painted copy and graphics (4), and digital print vinyl graphic map (5). Foundation per City engineering requirements.

Back of sign will vary from park to park to create a unique design. Digital print vinyl graphics to be provided by the City (6).

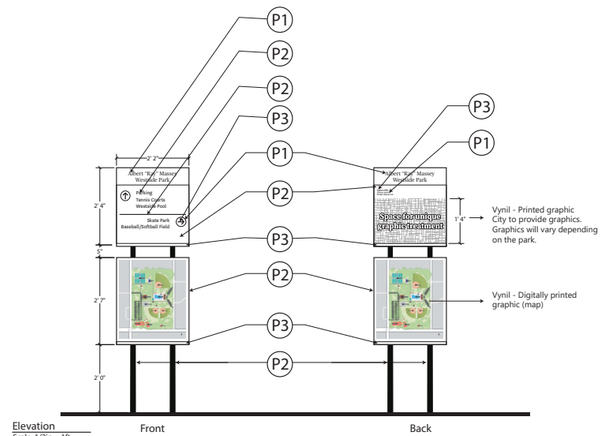
The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.







Sign Detail - Park name
Scale 1in = 1ft



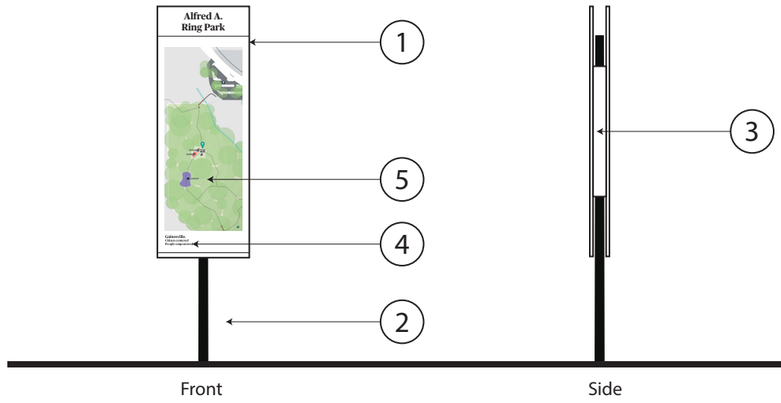
Elevation
Scale 1/2in = 1ft

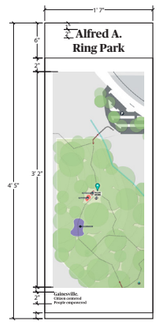
TRAIL MAP

Pole mounted 1/8 inch thick aluminum panel (1) to two a inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

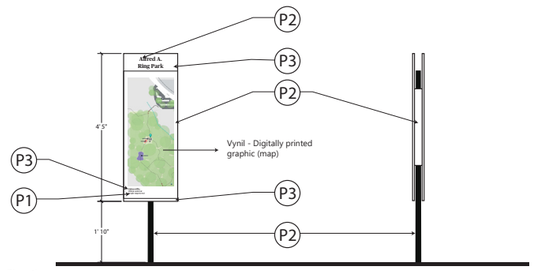
Sign face double sided painted background color with screen quality masked and painted copy and graphics (4), and digital print vinyl graphic map (5). Foundation per City engineering requirements.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.





Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

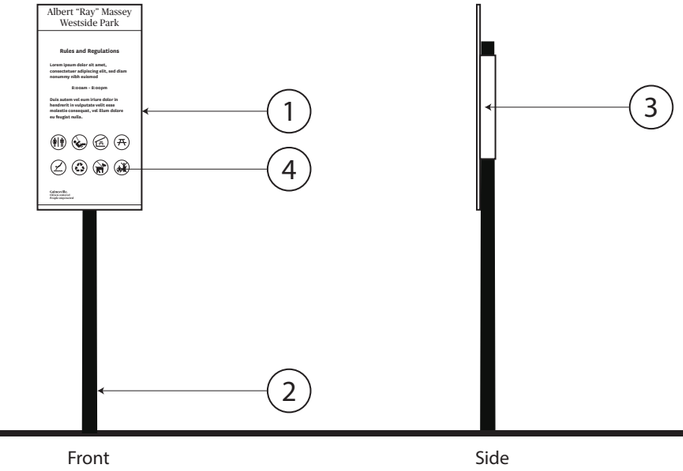
RULES AND REGULATIONS

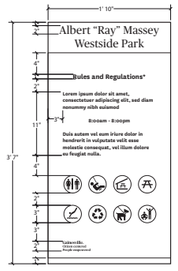
Pole mounted 1/8 inch thick aluminum panel (1) to three inch round aluminum pole (2), with an aluminum bracket (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

Sign face single sided painted background color with screen quality masked and painted copy and graphics (4). Foundation per City engineering requirements.

Text used on sign was used as placeholder. City to provide artwork for sign when it is time for implementation

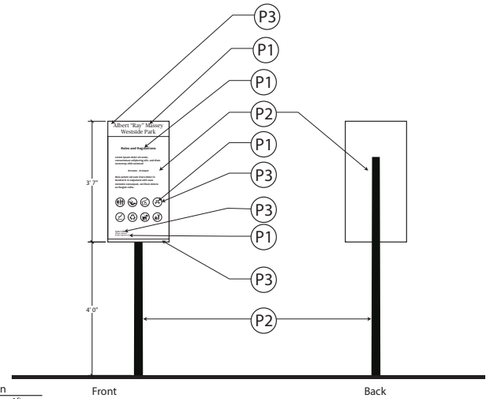
The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.





Sign Detail - Park name
Scale 1in = 1ft

* Place holder text to show graphic distances. City to provide sign content.



Elevation
Scale 1/2in = 1ft

PLACE MARKERS

A) 1/4 inch thick aluminum panel (1) welded to a three inch square aluminum pole (2), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

Sign face double sided painted background color with screen quality masked and painted copy and graphics.

B) Wall mounted 1/4 inch thick aluminum panel (3), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

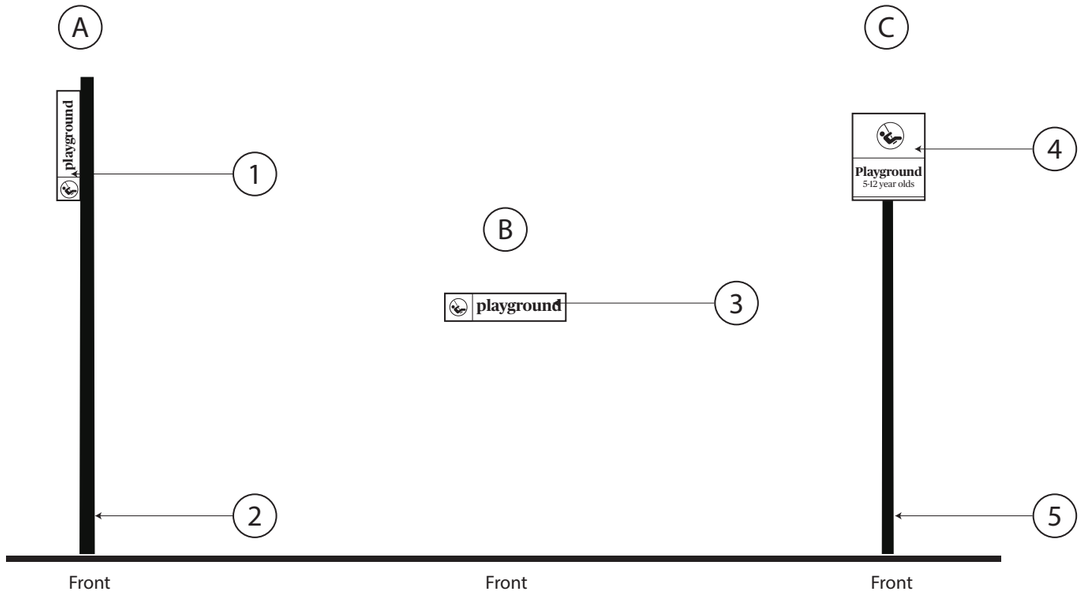
Sign face painted background color with screen quality masked and painted copy and graphics.

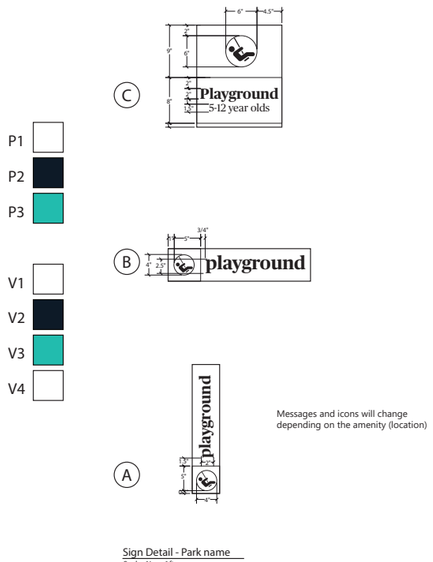
C) 1/8 inch thick aluminum panel (4) bracket mounted to a two inch round aluminum pole (5), and painted with Matthews automotive grade paint and UV inhabiter clear coat.

Sign face single sided painted background color with screen quality masked and painted copy and graphics.

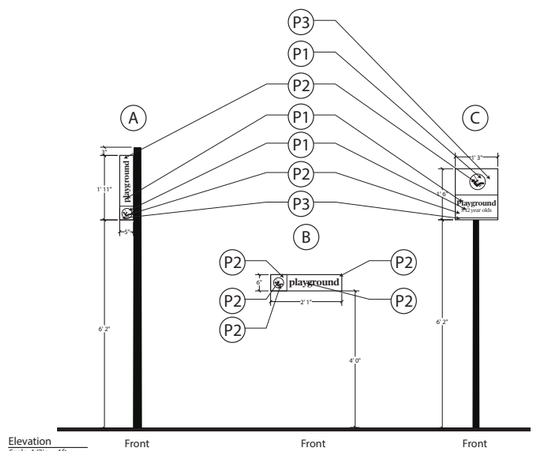
Foundation per City engineering requirements.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.





Sign Detail - Park name
Scale 1in = 1ft



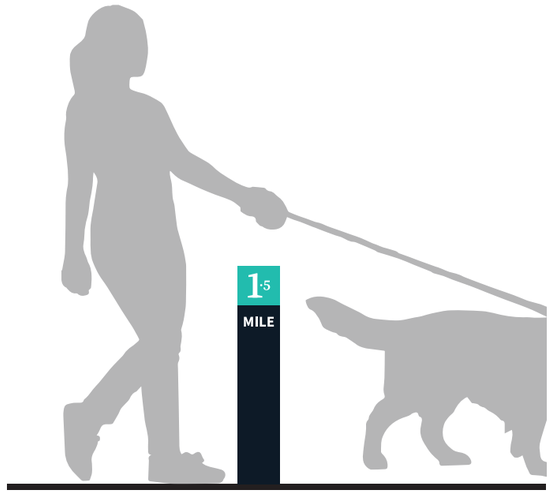
Elevation
Scale 1/2in = 1ft

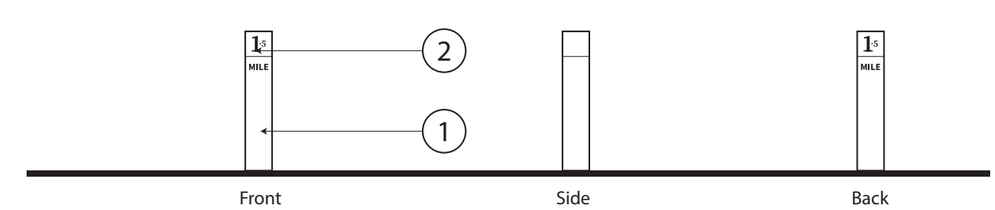
MILE MARKER

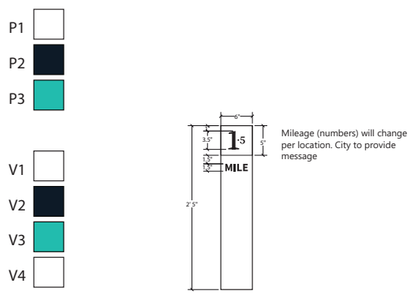
Capped six inch aluminum pole (1) painted with Matthews automotive grade paint and UV inhabiter clear coat.

Front and back of sign painted background color with screen quality masked and painted copy and graphics (2). Foundation per City engineering requirements.

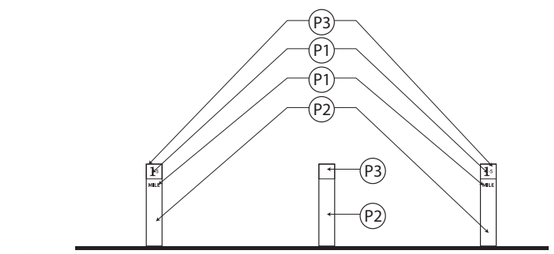
The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.







Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

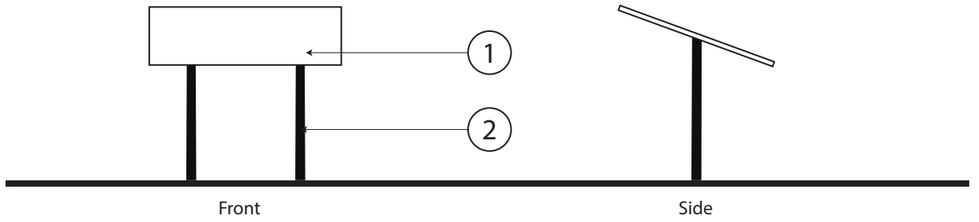
INTERPRETIVE SIGN

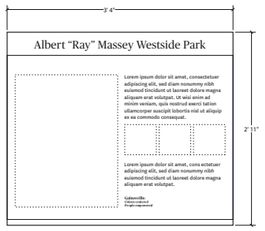
Costume High Pressure Laminate (CHPL) panel with aluminum frame (1) painted with Matthews automotive grade paint and UV inhabiter clear coat.

Mounted to two three inch aluminum round poles (2). Foundation per City engineering requirements.

The specifications on the Design Intent Document are for the ideal fabrication details. In order to reduce cost the signs, a request can be made for the fabricator to use vinyl instead of paint.

Interpretive Sign
(Flat Panel)

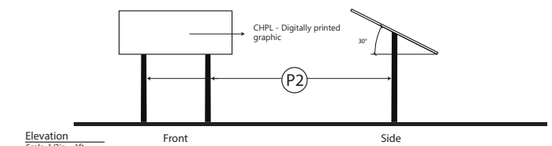




Interpretive Sign
(Flat Panel)

Place holder content. City to provided graphics to be printed depending on location and interpretive needs

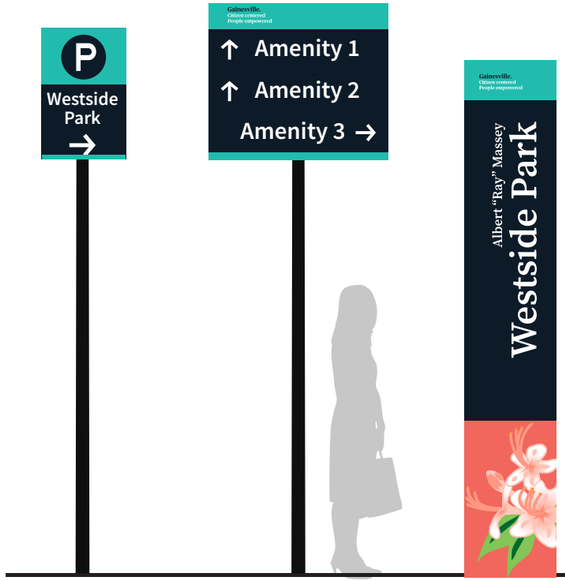
Sign Detail - Park name
Scale 1in = 1ft



Elevation
Scale 1/2in = 1ft

UNIQUE GRAPHICS ON SIGNS

All sign types have a designated space on them to be used as a unique graphic element to represent the character of the park they will be located in. The graphics on the right are a visual example of what those unique elements could look like..



Parking Directional

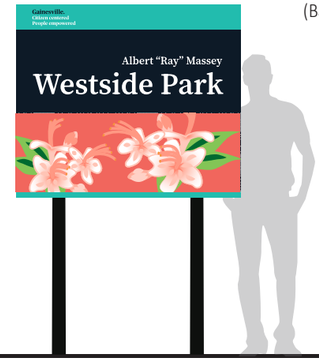
Parking Amenity Directional

Gateway Portrait
(Front View)

Gateway Landscape
(Front View)

Parking Lot Arrival
(Back panel)

Parking Lot Arrival
(Back panel)



Minor Gateway
(Front View)

Parking Lot Arrival

GAI | City of Gainesville—Wayfinding Standards—Sign Design Standards for City Parks

EXISTING KIOSK TEMPLATE

Nature based parks are currently using two size of wood kiosks as their standards. Nature based parks will continue to use these kiosks, so a template was created to incorporate the new system to the current standards.

Texts and graphics are being used as placeholders. The City will provide final graphics following the templates on the left.

Small Kiosk Template

Size: 52.5 x 28.75 in

Large Kiosk Template

Size: 66 x 42 in

Gainesville.
Citizen centered
People empowered

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02 August 2019

REVISED - 31 August 2019

REVISION #02