

*From: Commission on Downtown
Hand-Out*

NOTES FOR EDUCC 8/3/09

END ✓

1. Referrals: Inter-city trips? Innovative Campus Task Force? ("Campus"?)
2. Minutes page 3: Backyard Economics: Spending money locally: What about decapitalizing functions of government? For example, street sweeping, grass-mowing, police patrols, construction projects (scale to local builder competitiveness). Keep money local.
3. Economic Development: What is it to accomplish? (Jobs, wages, quality of life, material and spiritual sustainability?)
4. Request for Presentation by Staff to EDUCC:
 - a. What is our current Quality of Life vision?
 - b. What is our current Economic Development strategic plan to help fulfill the vision?
 - c. How are we doing on the ED strategic plan?
 - d. How does our ED staff allocate its time?
 - e. What are the formal elements of our ED relationship with UF, SFC, and SBAC?
 - f. What are the best ways for CCom and EDUCC to help advance the ED plan?
 - g. Are E.F. Schumacher and Amartya Sen (micro-loans) still in the building?
5. Potential funding for Decision Data Resources: City Small Business Loan Fund?
6. Progress report on the entrepreneurial ecosystem?
7. Creating local markets: Is this part of our strategy for promoting and developing local products? Eg, local agriculture and farmers' markets – why only once a week on the plaza?
8. What about a size limit on big box retail stores?
9. What are the differences in goals and resources between the Innovative Zone and the Enterprise Zone?
10. Atkinson presentation 7/17/09
 - Capitalism is evolutionary and devolutionary
 - Quality of life is not necessarily dependent on "new", but on rightness, efficiency, effectiveness, human need, community.
 - Bold economics can easily be like bold pilots – dead.
 - The ED Doctrines and Policy table
 - Those who write economic theory work for major economic interests
 - Beware stacked decks and words
11. Key Principles
 - Don't forget that innovation and entrepreneurship and health economy depend on quality education, health and community.