




Legislative and Organizational Policy Committee

Future Annexation Strategy Referral

March 3, 2015

Direction to staff at 2/3/2015 Meeting

- 
- ▶ What are the strengths & weaknesses for commercial and residential annexation?
 - ▶ What are the myths about annexation?
 - ▶ What can we do to build public trust?
 - ▶ What are the fiscal impacts?
 - ▶ What are the areas that present the best chances for a successful annexation?
 - Residential & commercial

Strengths and Weaknesses FOR COMMERCIAL

Strengths

- It's easier to do business in the City
- Elimination of surcharge on utilities
- Street sweeping

Weaknesses

- Tree Ordinance
- Fire Assessment
- Stormwater Fee
- Public trust
- Environmental Ordinance



Strengths and Weaknesses FOR RESIDENTIAL

Strengths

- Elimination of surcharge on utilities
- Mosquito Control
- Street sweeping
- Smaller police zones

Weaknesses

- Fire Assessment
- Stormwater Fee
- Public trust
- Already receiving municipal level services from the County
- Ability to utilize city amenities and programs for a minimal fee or free
- Code enforcement

What are the myths & misunderstandings?

Myths:

- ▶ More regulation
- ▶ More government intervention
- ▶ Annexation is the taking of land (eminent domain)
- ▶ County fire fighters and Sheriffs' deputies will lose their jobs

Misunderstandings:

- ▶ Feeling of already being in city
- ▶ There's nothing in it for me



What can we do to build public trust?

- ▶ Better communicate the long-term impact of expanding city boundaries (Rusk Report)
- ▶ Partner with the County to jointly communicate the value of annexing urbanized areas
- ▶ Better communicate ownership and maintenance responsibilities of the street network and the use of gas tax dollars
- ▶ Openness & transparency
- ▶ Customer service



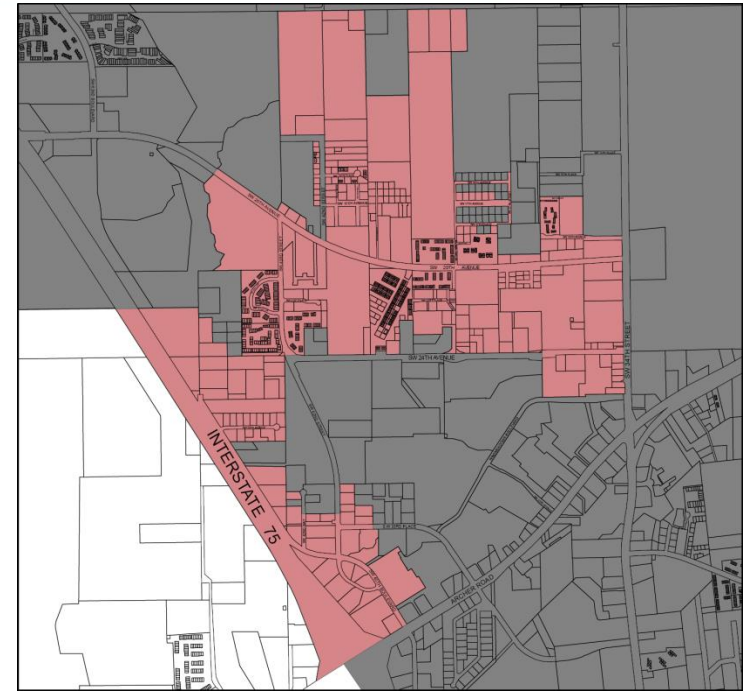
What is the short-term fiscal impact to the City?



SW 20th Ave. Referendum on November 4th, 2008

**Acreage:
660**

**Population:
6,000**

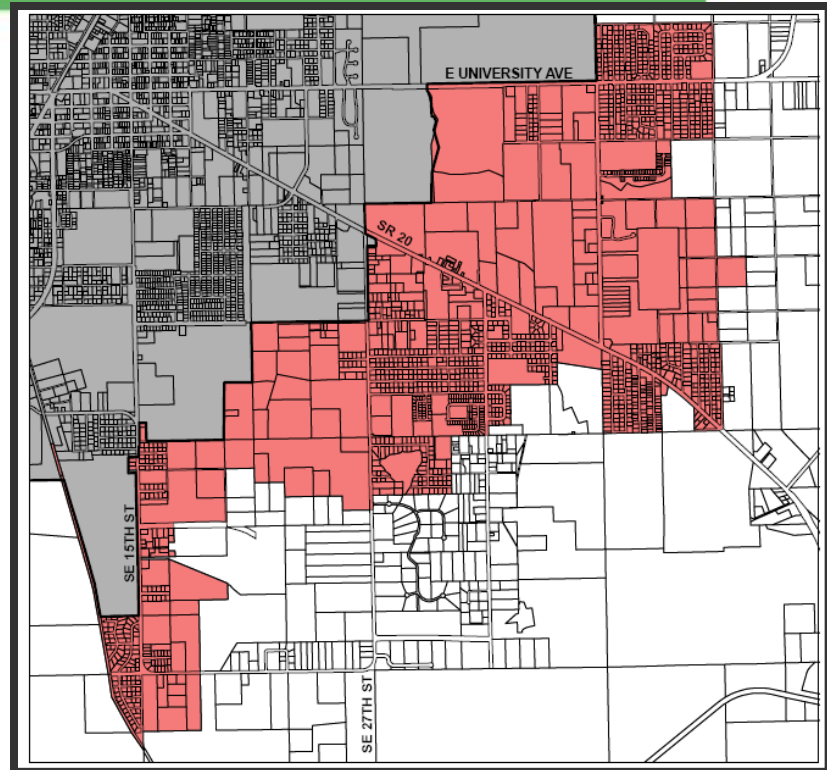


SW 20th	FY 2009 (4 months)	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Total Revenue	\$104,818	\$1,375,111	\$1,726,920	\$1,773,918	\$1,874,888	\$1,982,986
Total Expense	\$306,290	\$1,295,770	\$1,555,777	\$1,559,904	\$1,621,678	\$1,686,234
NET	(\$201,472)	\$79,341	\$171,143	\$214,014	\$253,210	\$296,752

Eastside Referendum on November 10th, 2010

**Acreage:
1,900**

**Population:
4,000**



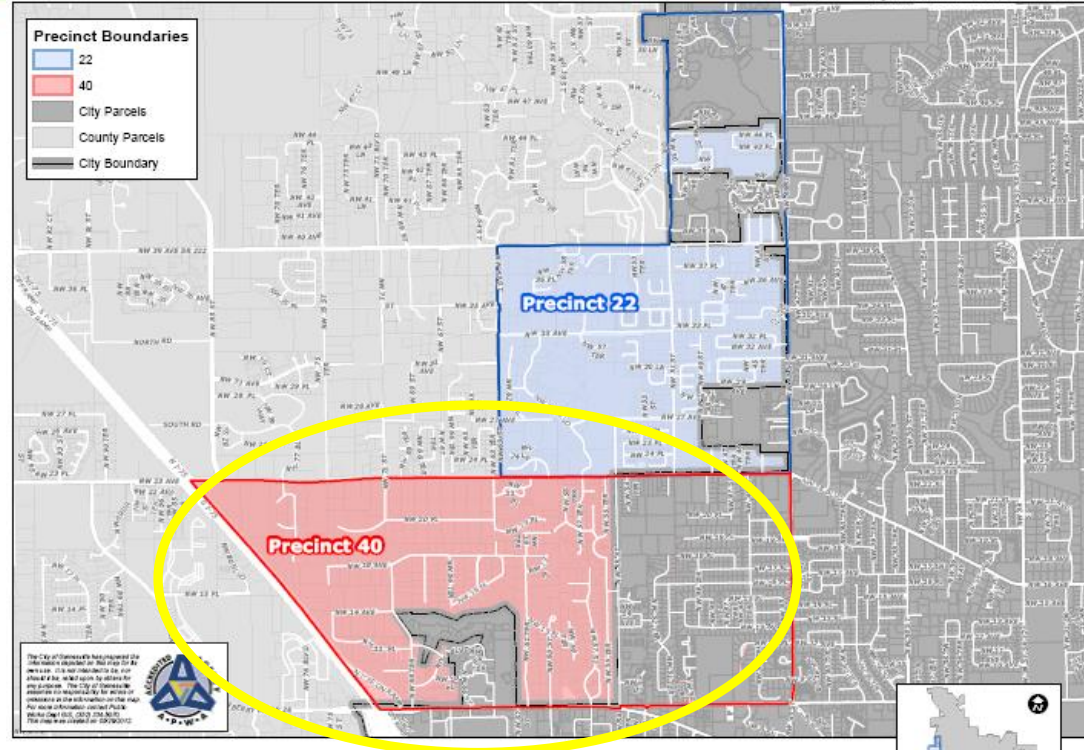
Eastside	FY 2010 (June 1st)	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
Total Revenue	\$66,364	\$499,592	\$728,201	\$744,709	\$761,659	\$779,063
Total Expense	\$362,050	\$574,461	\$595,395	\$617,151	\$639,764	\$636,268
NET	(\$295,686)	(\$74,869)	\$132,806	\$127,557	\$121,894	\$142,796

“Area 1” Referendum on November 6th, 2012

Acreage:
867.8

Population:
1,172

Businesses:
108



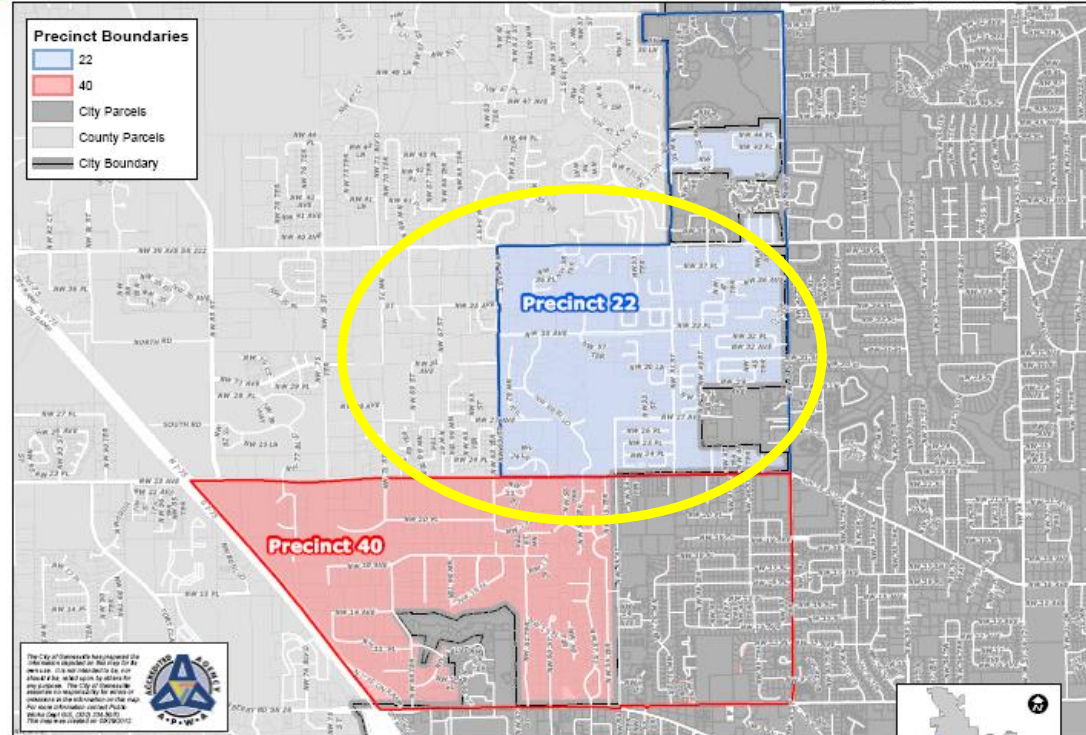
Precinct 40	2013 (4 Mo)	2014	2015	2016	2017	2018
Total Revenue	\$ 56,117	\$ 738,473	\$ 820,946	\$ 846,289	\$ 878,242	\$ 911,584
Total Expense	\$ 158,533	\$ 608,440	\$ 633,458	\$ 645,764	\$ 662,480	\$ 679,662
NET	\$ (102,415)	\$ 130,032	\$ 187,488	\$ 200,525	\$ 215,762	\$ 231,921

"Area 2" Referendum on April 9th, 2013

Acreage:
758.5

Population:
2,527

Businesses:
85



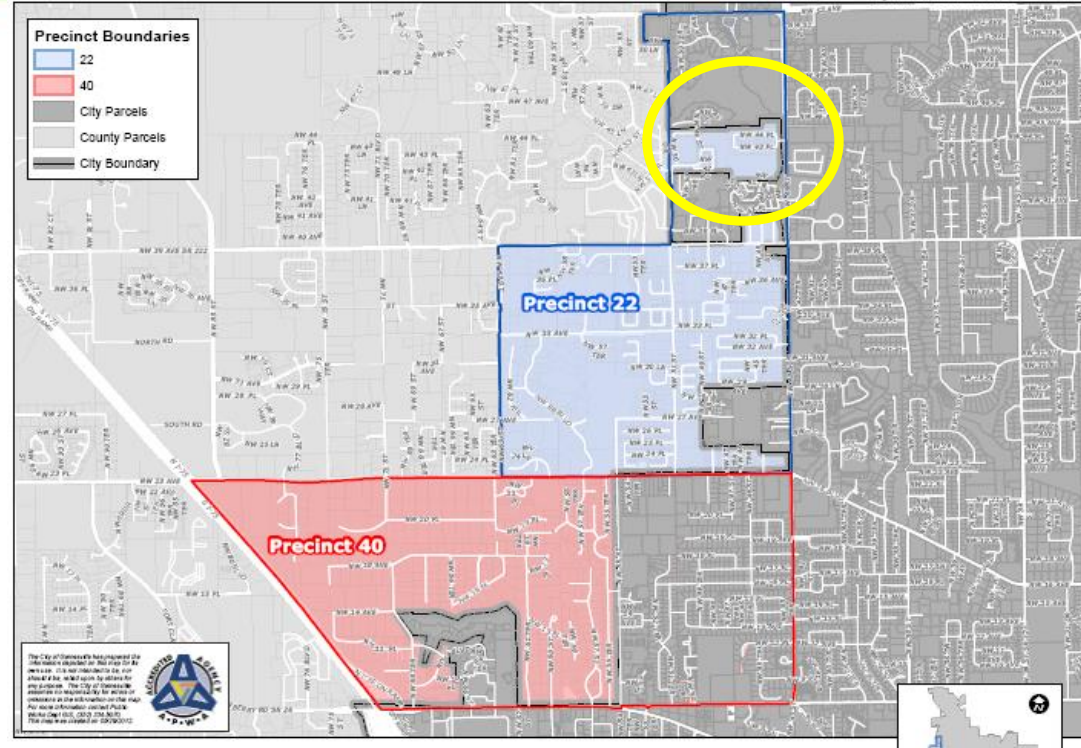
Precinct 22 – A2	2013 (4 Mos)	2014	2015	2016	2017	2018
Total Revenue	\$ 91,704	\$ 816,208	\$1,007,153	\$1,036,357	\$1,071,365	\$1,107,803
Total Expense	\$ 158,309	\$ 671,164	\$ 754,014	\$ 772,492	\$ 792,815	\$ 813,715
NET	\$ (66,605)	\$ 145,043	\$ 253,138	\$ 263,864	\$ 278,549	\$ 294,087

"Area 3" Referendum on April 9th, 2013

**Acreage:
69.3**

**Population:
594**

**Businesses:
1**



Precinct 22 – A3	2013 (4 Mos)	2014	2015	2016	2017	2018
Total Revenue	\$ (14,012)	\$ 13,796	\$ 14,981	\$ 16,983	\$ 19,960	\$ 23,104
Total Expense	\$ -	\$ 4,774	\$ 4,774	\$ 4,774	\$ 4,774	\$ 4,774
NET	\$ (14,012)	\$ 9,022	\$ 10,207	\$ 12,209	\$ 15,186	\$ 18,330

Request for Guidance

- ▶ Discussion on Gainesville's future annexation strategy and direction to staff

