

# **City of Gainesville**

*City Hall  
200 East University Avenue  
Gainesville, Florida 32601*



## **Meeting Minutes**

**Thursday, August 17, 2006**

**1:30 PM**

## **Economic Development/University Community Com**

*Mayor Pegeen Hanrahan, Chair  
Commissioner Jack Donovan, Member  
Commissioner Jeanna Mastrodicasa, Member/Alternate*

*Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.*

## CALL TO ORDER

## ROLL CALL

## EX OFFICIO MEMBERS AND STAFF

### *Ex Officio Members:*

- \* *Dr. Bernard Machen, President  
University of Florida  
Designee: Ed Poppell, Vice President of the University of Florida*
- \* *Brent Christensen, CEO  
Gainesville Area Chamber of Commerce*
- \* *Dr. Jackson Sasser, President  
Santa Fe Community College  
Designee alternate: Guy York, VP of College & Govnt Relations*
- \* *President  
University of Florida Faculty Senate*
- \* *Student Government President  
University of Florida Student Government*
- \* *Student Government President  
Santa Fe Community College*
- \* *Dr. Dan Boyd - Alachua County School Board  
Designee alternate: Wes Eubanks*
- \* *TBD - Alachua County Board of County Commissioners*

### *EDUCC Staff:*

- \* *Erik A. Bredfeldt, Economic Development Director  
City of Gainesville*

## ADOPTION OF THE AGENDA

*The EDUCC moved and the motion carried to adopt the August 17, 2006 agenda as circulated.*

## APPROVAL OF THE MINUTES

*The EDUCC moved and the motion carried to adopt the June 5, 2006 meeting minutes as circulated.*

**060188**

**Economic Development/University Community Committee (EDUCC) Minutes of  
June 5, 2006 (B)**

### **RECOMMENDATION**

*The EDUCC adopt the June 5, 2006 meeting minutes as circulated.*

## DISCUSSION OF PENDING REFERRALS

### 050399

#### **Civic Lights (NB)**

*The EDUCC heard an updated presentation from Dr. Barbara Korner and update comments from Stan Kay.*

**RECOMMENDATION**      *The EDUCC hear a status report from staff.*

#### **Discussed**

11-14-05 Civic Lights Back-Up.pdf

### 050835

#### **Gainesville/UF/Santa Fe Innovation Zone (NB)**

*Dean Mimms gave an updated presentation of the signage focused for the Waldo Road from SE 1st Avenue to NE 39th Avenue, both sides of the road. Sign Code changes are not contemplated for all sign codes on Waldo Road and no changes to wall mounted signs only ground mounted signs. Comments ranged in discussion of sign heights 8' vs 10', pole vs monument, LED timed lettering, current sign conditions and maintenance, amortized matching upgrade funds, Waldo Road as a model for signage code ordinance update, signage external vs internal lighting, re-facing of existing signs for new businesses and research of other city sign codes. The EDUCC instructed Staff to bring back information regarding re-facing of existing signs for new businesses. The EDUCC instructed Staff to bring back recommendations at the October 26, 2006 meeting regarding a analysis of the discussions.*

*The EDUCC heard discussion and recommendation from Staff on the following.*

- \* Waldo Road Development Regulations: Staff Recommendation: Hear Report - Follow up with quarterly EDUCC meeting at UF Eastside campus on October 26th*
- \* Research Provisions for Early Stage Capital: Staff Recommendation: Hear Report – Continue discussion with partners; submit State of Florida legislative item.*
- \* Research Effective Real Estate Follow-up: Staff Recommendation: Hear Report - Bring back results of RFP solicitation*
- \* Research Urban Mixed Use Code IT Provisions: Staff Recommendation: Hear Report*
- \* ED Summit Summary Report to the Committee: Submitted on June 5th – Playing on Channel 12*

*The EDUCC heard a summary report from Staff stating:*

- \* Chamber of Commerce/CEO Contract on Innovation Zone  
to come before the City Commission in September*
- \* Innovation Zone Comprehensive Plan Amendment to Plan Board in October*
- \* Depot Master Plan RFP, inclusive of GRU property and property adjacent to Depot and Main, currently being modified*
- \* Bio-Florida Conference – November 14th – 15th  
Staff Recommendation: Hear Report - Refer to City Commission for sponsorship participation*

**RECOMMENDATION**      *The EDUCC hear a status report by staff.*

**Discussed**

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**REVIEW REFERRAL LIST FOR DELETIONS**

*The EDUCC heard discussion from Staff as to the need to review the referral list for deletions.*

*The EDUCC directed Staff to remove the following items from the EDUCC referral list:*

- 040197 -- Reinvesting in East Gainesville*
- 040247 -- EDUCC Information for Review*
  - Regional Water Basins*
- 040492 -- Transportation Modes for Increased Density*
- 040535 -- Community Strategic Plan for Economic Development*
- 040626 -- Gainesville Housing Authority Restructure*
- 040689 -- City of Gainesville & Ala Co School Bd Public Recreation Facilitation*
- 040694 -- City Advisory Board's Modifications and Consolidation*
- 040496 -- Arts and Culture Subcommittee*
- 050400 -- Homeless Issues*
- 051014 -- Gainesville Partners - Statement of Philosophy*
- 051120 -- Qualified Target Industry (QTI) Refund - DayJet*

*The EDUCC directed Staff to retain and follow-up on items listed below:*

- 040171 -- WI FI Proposal and Community Telecommunications*
- 040487 -- City Storm Water Regulations Modification; the City & CRA Pursue*
- 040490 -- Urban Parking Facilities & Funding Mechanism*
- 040493 -- EDUCC Communications & Marketing Recommendations*
- 050399 -- Civic Lights*
- 050835 -- Gainesville/UF/Santa Fe Innovation Zone*

**NEXT MEETING DATE**

*September 28, 2006 @ 2:30pm, City Hall Conf Room 16.*

**ADJOURNMENT**