

Leader in Enterprise Solutions for Public Sector



City of
Gainesville



Jeremy Gulban
Chief Executive Officer



Kathy Clowers
Director



Training & UI

20+ years working with State, City & County Clients.

Tim McLaurin
Director



Cloud Systems Engineer

Seasoned ERP consultant and systems engineer. Broad knowledge from infrastructure through business process.

Tom Heldt
Executive Vice President



Client Care

Senior Executive over client care. Ensuring clients are receiving the best service in each engagement

Chuck Deskins
Sr. Vice President



Executive Sponsor

20+ years aligning business strategy and technology solutions

CherryRoad's Vision



1. Provide Solutions that Ensure Government Continuity, Inclusion & Accessibility
2. Provide Solutions that Enable Community Advancement
3. Provide Solutions that Ensure financial stability

The Problem Understood:



1. Need for easy access through the telephone to ensure access by the community
2. Need for full moderation and management of meeting
3. Need ability to integrate online and dial-in participation

CherryRoad's Solution: Digital Town Hall



1. Modern phone and browser based
2. Fully moderated meeting experience
3. Enable simple, clear and managed participation before, during and after the meeting.
 - a) Before: Registration, collection of questions, multilingual user guides
 - b) During: Chat, raise hand, remote mute, automatic Closed Captioning
 - c) After: Meeting recording, transcription, meeting minutes.

"You run the City, we'll run the meeting"

Attendee Assistance



1. Step-by-step role-based instructions
2. Multi-lingual
3. Tailored to the City's needs

The image displays two overlapping screenshots of a digital meeting quick reference guide for attendees. The top screenshot shows the English version of the guide, titled "ROLE - ATTENDEE DIGITAL MEETING QUICK REFERENCE GUIDE". It features the City of Gainesville logo and a "Getting Started" section with the instruction "1. Find your meeting" and sub-instruction "A. Open the City of Gainesville website". The bottom screenshot shows the Spanish version, titled "ROLE - ATENDEE DIGITAL MEETING QUICK REFERENCE GUIDE", with the heading "Introduccion" and the instruction "1. Encuentra su reunión" and sub-instruction "A. Abre la reunión de sitio Web de City of Gainesville". Both screenshots include a browser address bar with the URL "https://meetings.cherryroad.clients.superb.net/" and a call to action "INGRESE LA URL AQUÍ" (Enter the URL here).

Demo

