

Legistar Number 190802: (B) GCRA DRAFT Reinvestment Plan Presentation



Gainesville
Community
Reinvestment
Area

Reinvestment Plan Development

City Commission Meeting

JAN 16, 2020

1:00 P.M.



City of
Gainesville

Ongoing Engagement Timeline



1st Draft Review

2nd Draft Review

Final Draft Review

12.17	GCRA Advisory Board Meeting
01.15	Community Engagement Meeting
01.16	City Commission Meeting

01.21	GCRA Advisory Board Meeting
02.18	GCRA Advisory Board Meeting
02.19	Community Engagement Meeting

03.05	City Commission Meeting
03.17	Public Plan Unveiling Event
TBD	Joint City/County Consolidated Plan Presentation

Consolidated Reinvestment Objectives

Public Space & Streetscape Initiatives

- Corridor Visioning & Master Planning
- Green Infrastructure
- Bicycle Facilities
- Pedestrian Facilities
- Utility Modifications
- Lighting & Safety
- Trails & Greenway Facilities
- Parks
- Plazas

Community Initiatives

- Local History Initiatives
- Branding, Identity & Wayfinding Initiatives
- Art & Cultural Initiatives
- Empty Storefront Revival Program
- Infill Housing Initiatives
- Existing Residential Facade Improvement
- Food Access and Service Provider Recruitment

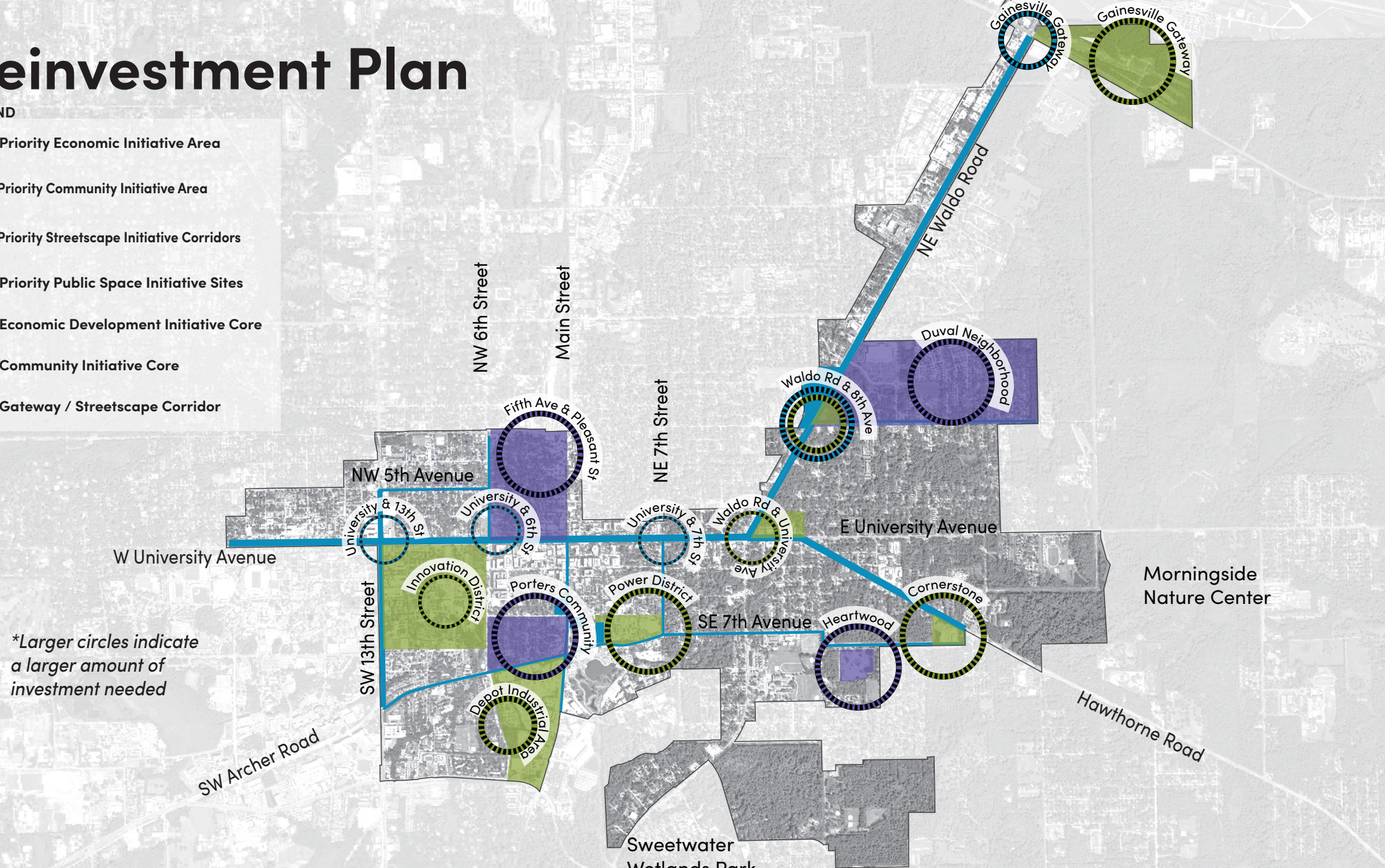
Economic Development Initiatives

- Business Recruitment Incentives
- Existing Commercial Building Facade Improvements
- Public Private Partnership Development Incentives
- Small Business Startup Financial Assistance
- Job Training & Creation Assistance
- Land Acquisition

Reinvestment Plan

LEGEND

- Priority Economic Initiative Area
- Priority Community Initiative Area
- Priority Streetscape Initiative Corridors
- Priority Public Space Initiative Sites
- Economic Development Initiative Core
- Community Initiative Core
- Gateway / Streetscape Corridor



**Larger circles indicate a larger amount of investment needed*

GCRA Fund Balances as of January 8, 2020

Redevelopment Areas	Unencumbered	Encumbered	Total
Eastside	\$261,842	\$299,198	\$561,039
Downtown	\$4,647,356	\$9,408	\$4,656,764
Fifth Avenue & Pleasant Street	\$1,107,735	\$56,820	\$1,164,555
College Park & University Heights	\$4,839,121	\$386,321	\$5,225,442

City and County Contributions

Fiscal Year	County	City	Total Budget
2020	\$4,191,460	\$3,325,658	\$7,517,118
2021	\$4,091,460	\$3,325,658	\$7,417,118
2022	\$3,991,460	\$3,325,658	\$7,317,118
2023	\$3,891,460	\$3,325,658	\$7,217,118
2024	\$3,791,460	\$3,325,658	\$7,117,118
2025	\$3,691,460	\$3,325,658	\$7,017,118
2026	\$3,591,460	\$3,325,658	\$6,917,118
2027	\$3,491,460	\$3,325,658	\$6,817,118
2028	\$3,391,460	\$3,325,658	\$6,717,118
2029	\$3,325,658	\$3,325,658	\$6,651,316

Budget Implementation Strategy

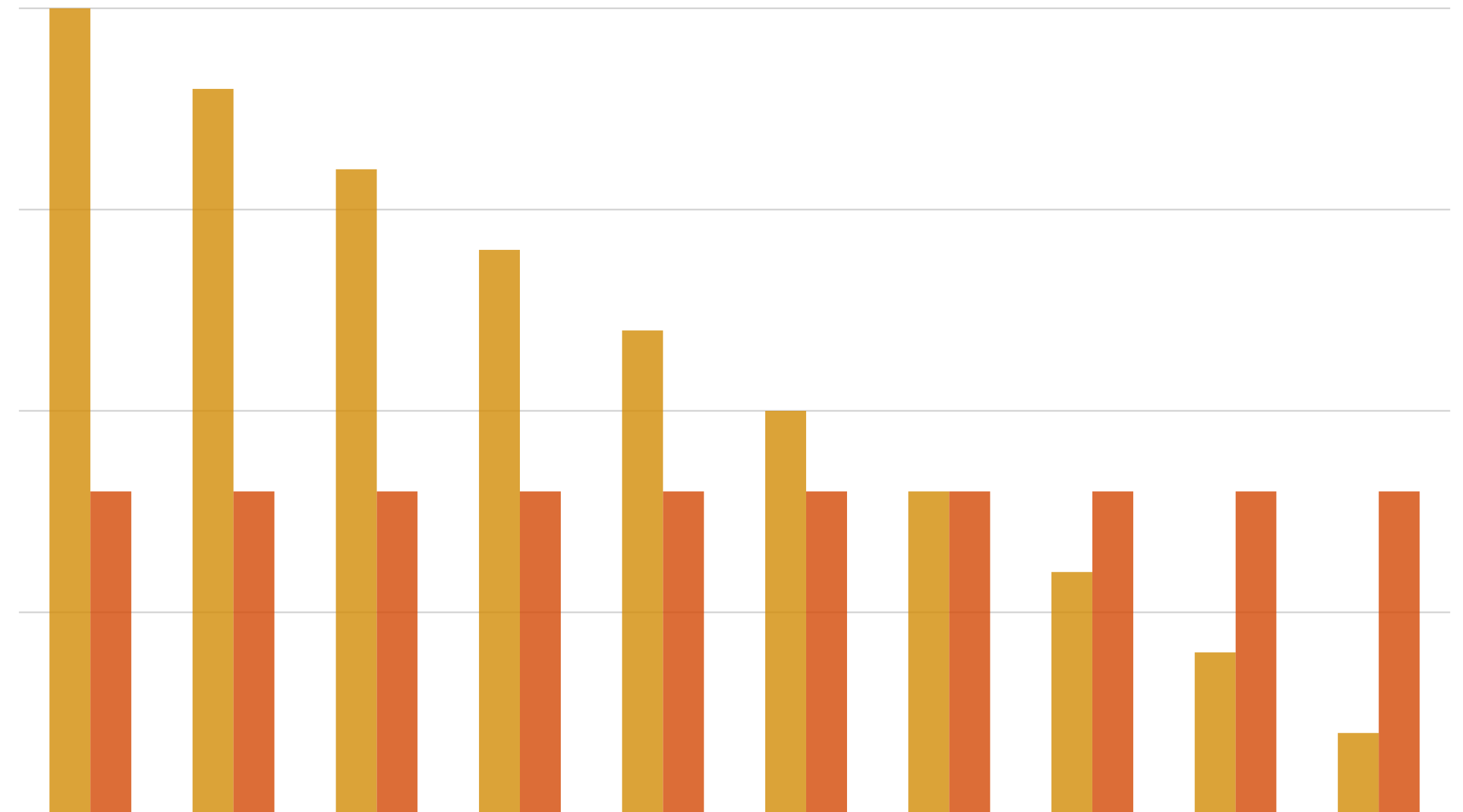
How can we make the biggest impact?

■ Option 1: Front-Load Approach ■ Option 2: Even-Spend Approach

Option 1: Front-Load Budget Approach

Option 2: Even-Spend Budget Approach

Option 3: Mix of Both Approaches



Fiscal Years 2020 - 2030

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Questions:

1. Are these the priority reinvestment areas?
2. Are these the consolidated objectives?
3. Which budget implementation strategy do you prefer?

CONTACT

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