

2001 Gainesville/Alachua County Senior Games
Proposed Budget

001496

INCOME			
Alachua County Bid Pool			\$ 15,000.00
Sponsors			
Presenting	1 @ \$7500		\$ 6,000.00
Gold	3 @ \$2500		\$ 1,000.00
Silver	6 @ \$1250		\$ 1,250.00
Bronze	15 @ \$500		\$ 2,000.00
Sport Sponsors	30 @ \$250		\$ -
Entry Fees			
Single Event Entry	400 @ \$15		\$ 6,000.00
Multiple Event Surcharge	150 @ \$5		\$ 750.00
Advertising			\$ -
Hotel Rebates			\$ -
TOTAL INCOME			\$ 32,000.00
EXPENSES			
Facility Rentals			\$ 9,300.00
City Facilities		\$ 4,300.00	
Other Facilities		\$ 5,000.00	
Project Manager			\$ 20,000.00
Out-of-County Solicitations/Ads			\$ -
T-Shirts			\$ 1,500.00
Signage			\$ 700.00
Medallians			\$ 1,500.00
Insurance			\$ 600.00
Printing			\$ 150.00
Program			\$ 5,500.00
Marketing Materials			\$ -
Postage & Shipping			\$ 2,400.00
Trophies			\$ 1,200.00
Miscellaneous			\$ 500.00
Total Direct Event Costs			\$ 43,350.00
Gross Profit			\$ (11,350.00)