Update to the City Commission

December 15, 2016

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Today's
Discussion
Gainesville Creative Series
Strategic Plan Framework
Building the Systems
Next Steps
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Blue Ribbon Report

Change 3:

Our "Get It Done" Plan

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"Preeminence isn't about rankings.
It's about our *shared purpose* to create a better world."
University of Florida
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gainesville creative series

inspire

01.

DREAM BIG & INSPIRE OTHERS

design

02.

FUTURE GAINESVILLE & GUIDING QUESTIONS

lead

03.

THE BEGINNING OF A MOVEMENT

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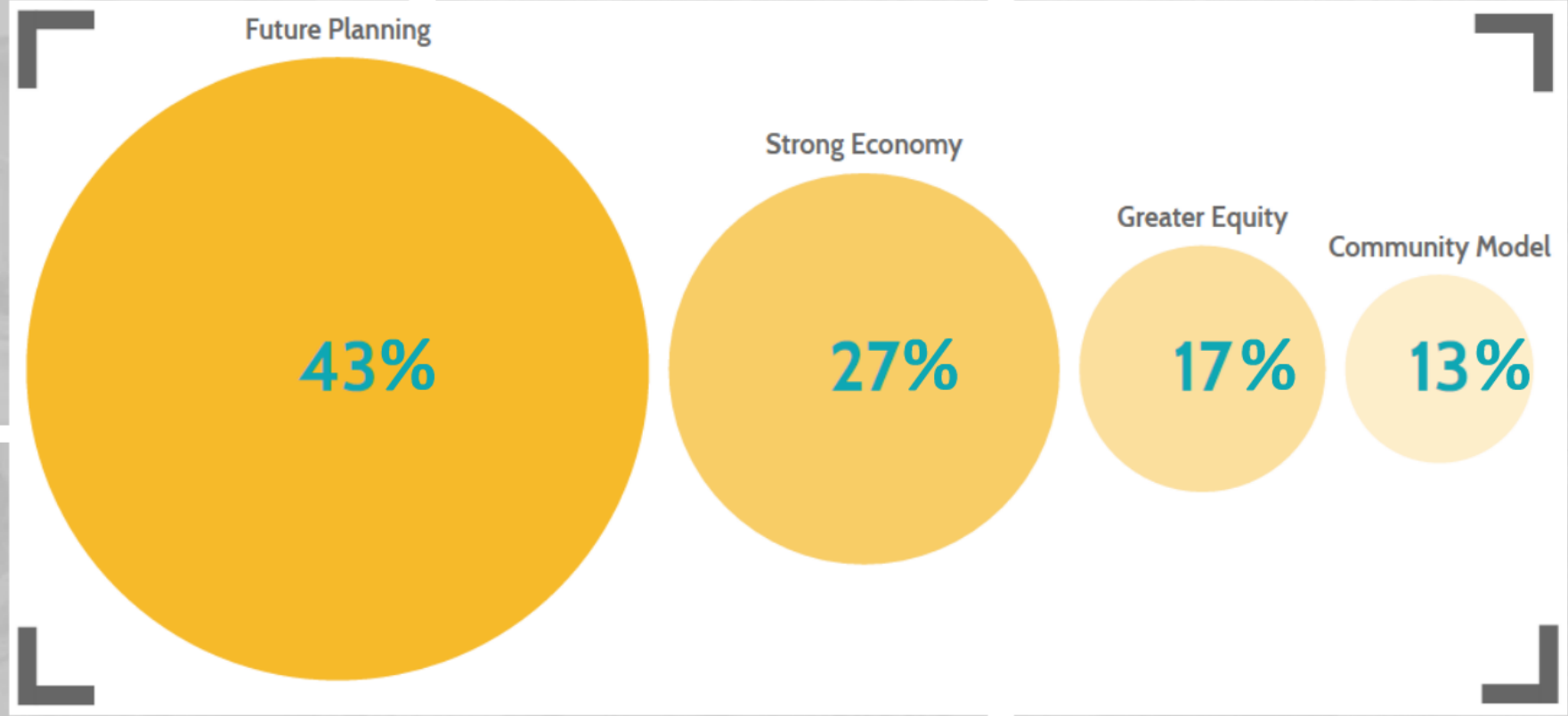
What is most important to you?



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4

10+

2024

40

450+

2,400+

the
GAINESVILLE
framework
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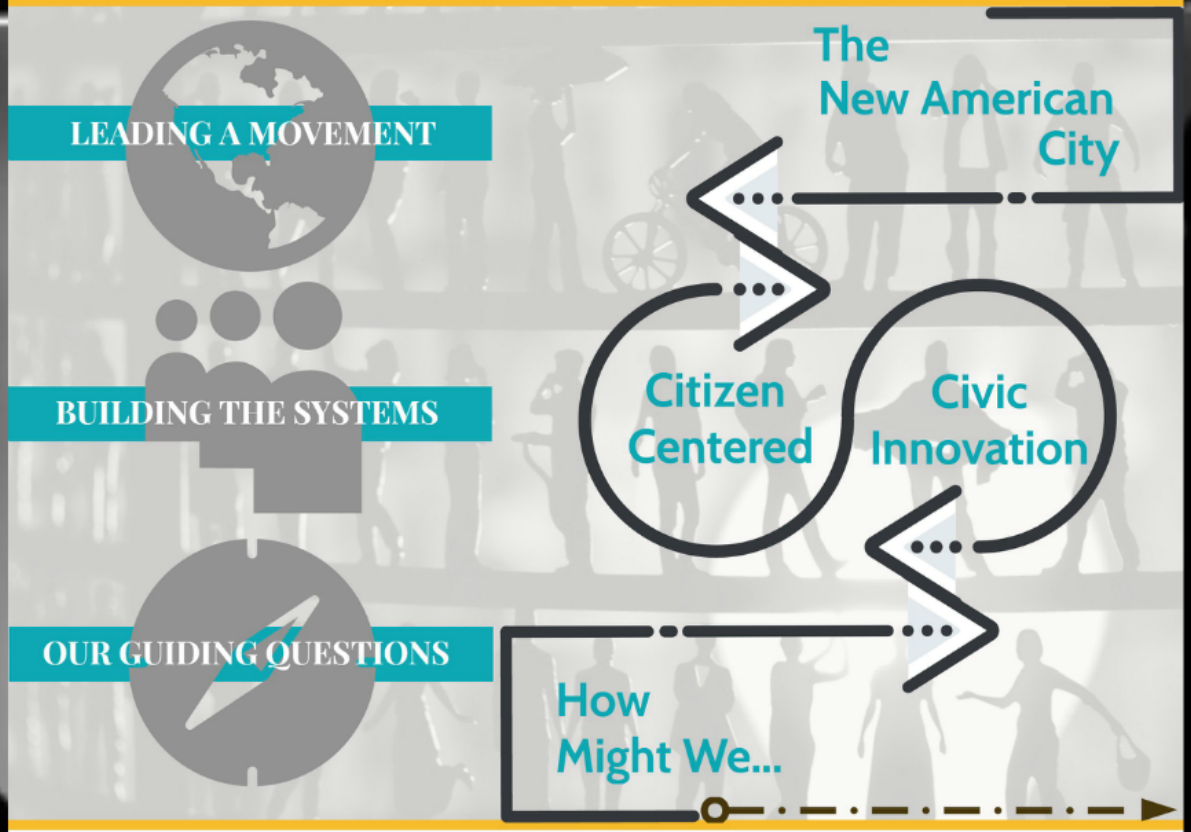
GAINESVILLE

the Purpose of our City is the People of our City



Support a Strong Economy?
Catalyze job diversity, entrepreneurship, and small business vitality.

Plan for a Better Future?
Promote opportunities for youth, families, and seniors and preserve our resources.

Foster Greater Equity?
Strengthen neighborhoods, provide equitable services, and support access to housing.

Be a Community Model?
Leverage partnerships and innovation to transform our city.

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the Purpose of our City is the People of our City

LEADING A MOVEMENT

The New American City

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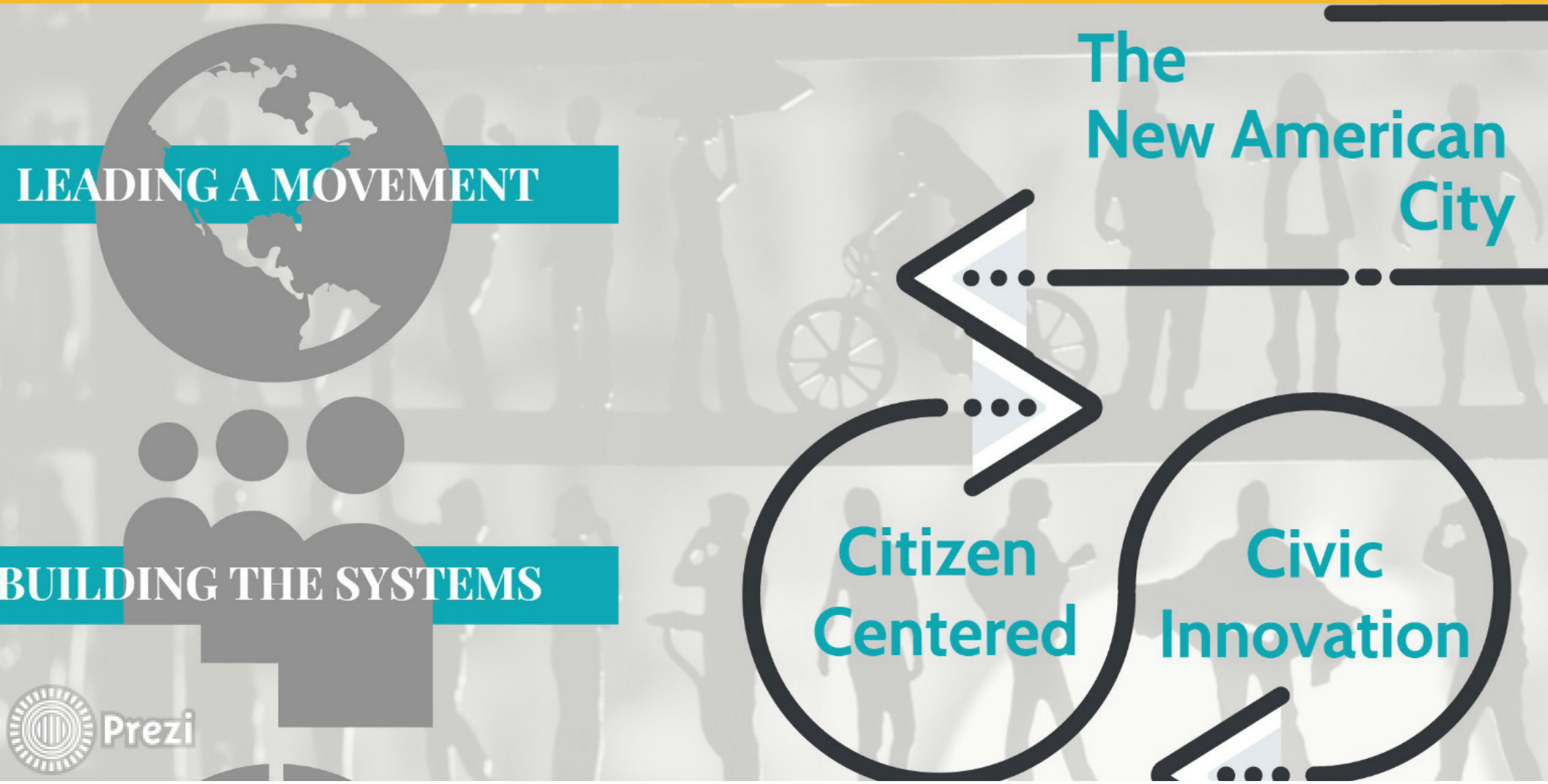
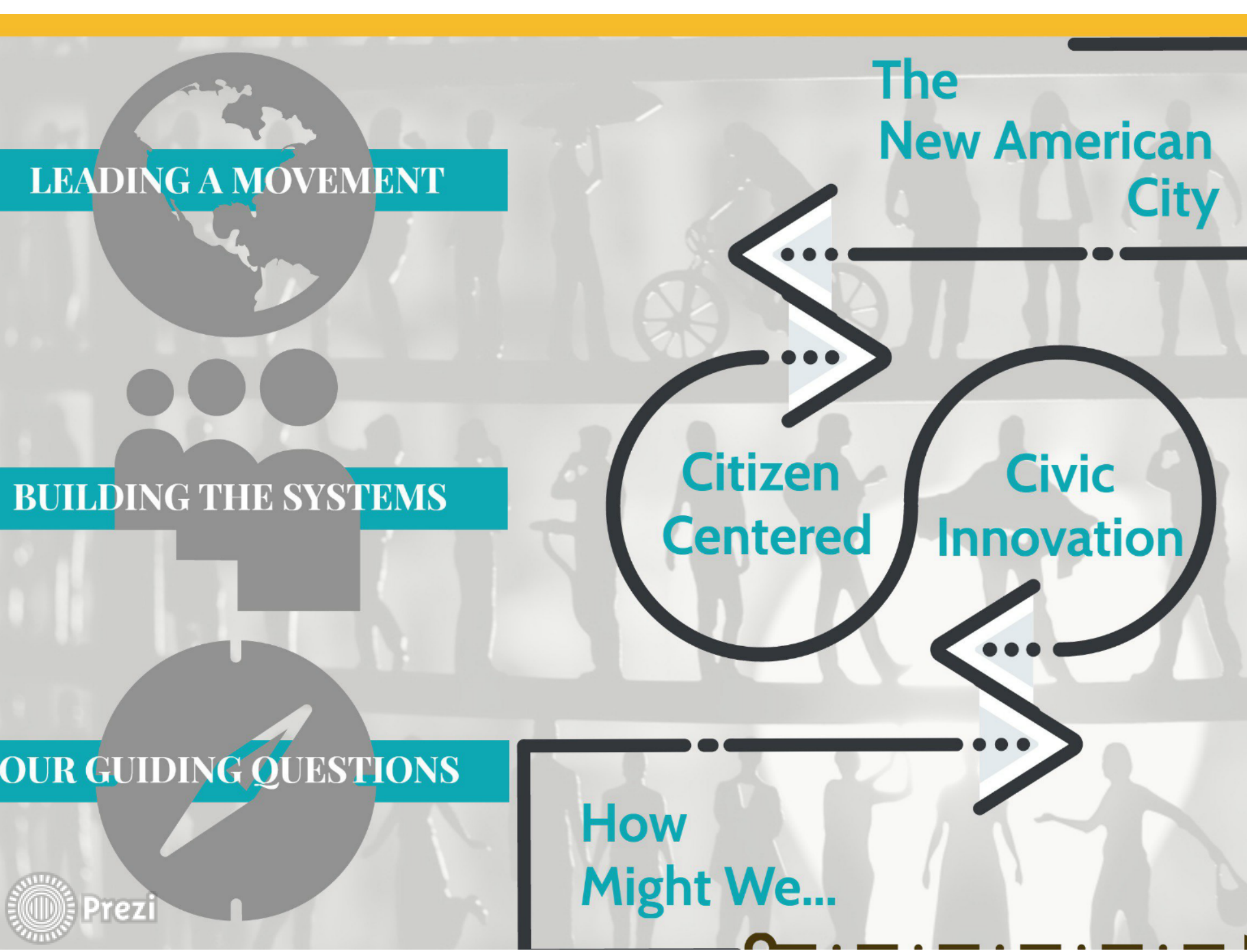
the Purpose of our City is the People of our City




LEADING A MOVEMENT
BUILDING THE SYSTEMS
OUR GUIDING QUESTIONS
The New American City
Citizen Centered
Civic Innovation
How Might We...
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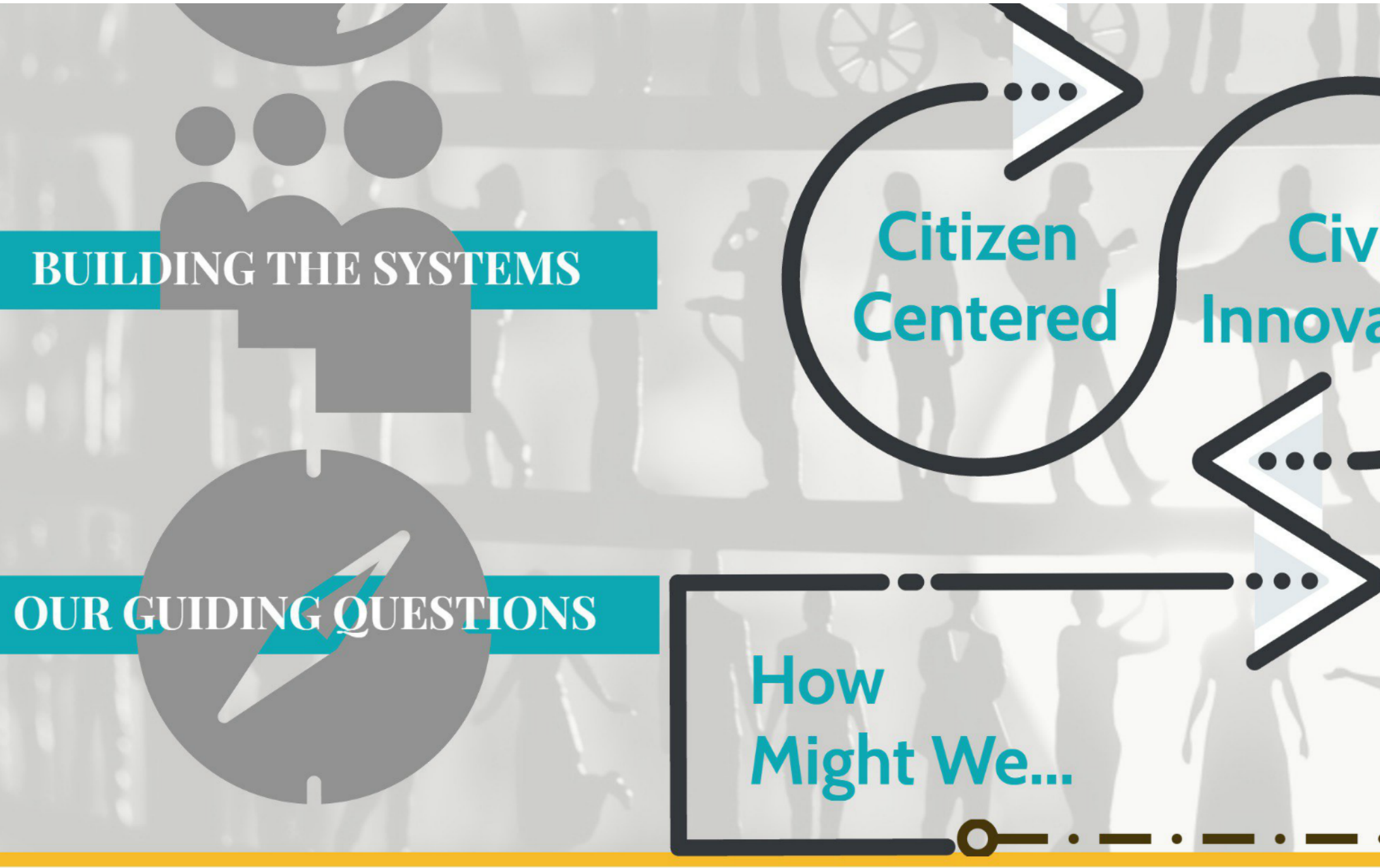

Support a Strong Economy?

Catalyze job diversity, entrepreneurship,

Plan for a Better F

Promote opportunities for

OUR GUIDING QUESTIONS

How Might We...

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Building the Systems

- We will help, guide, and celebrate our citizens.
- We will leverage partnerships to design solutions for our greatest challenges.

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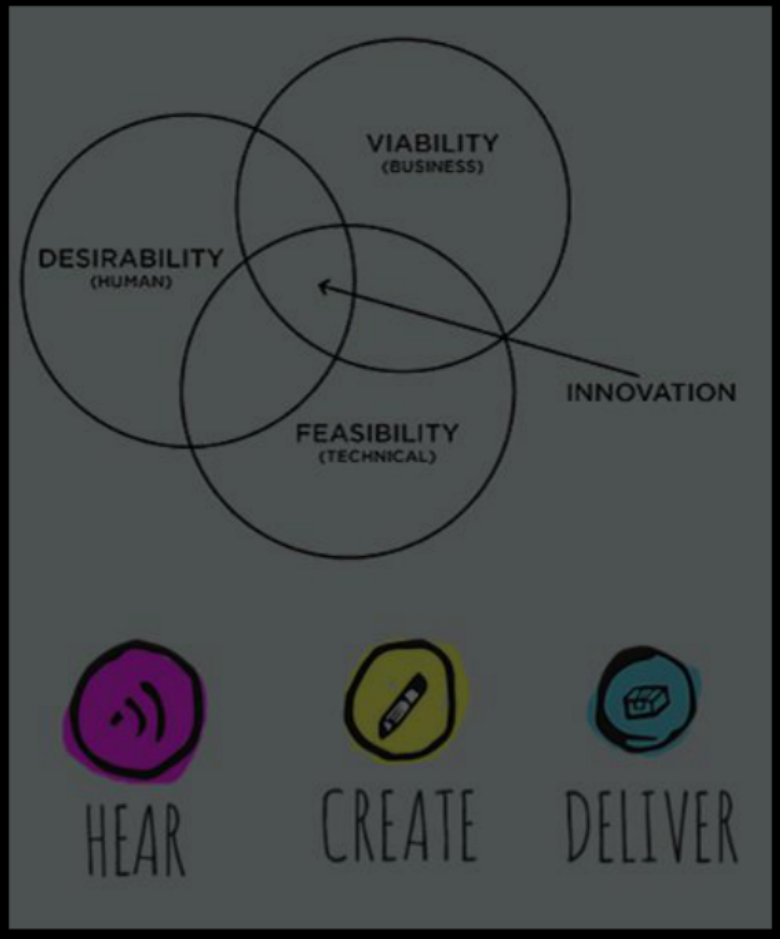
Citizen Centered



We will help, guide, and celebrate our citizens.

- Our Front Doors
- The Talent to Win

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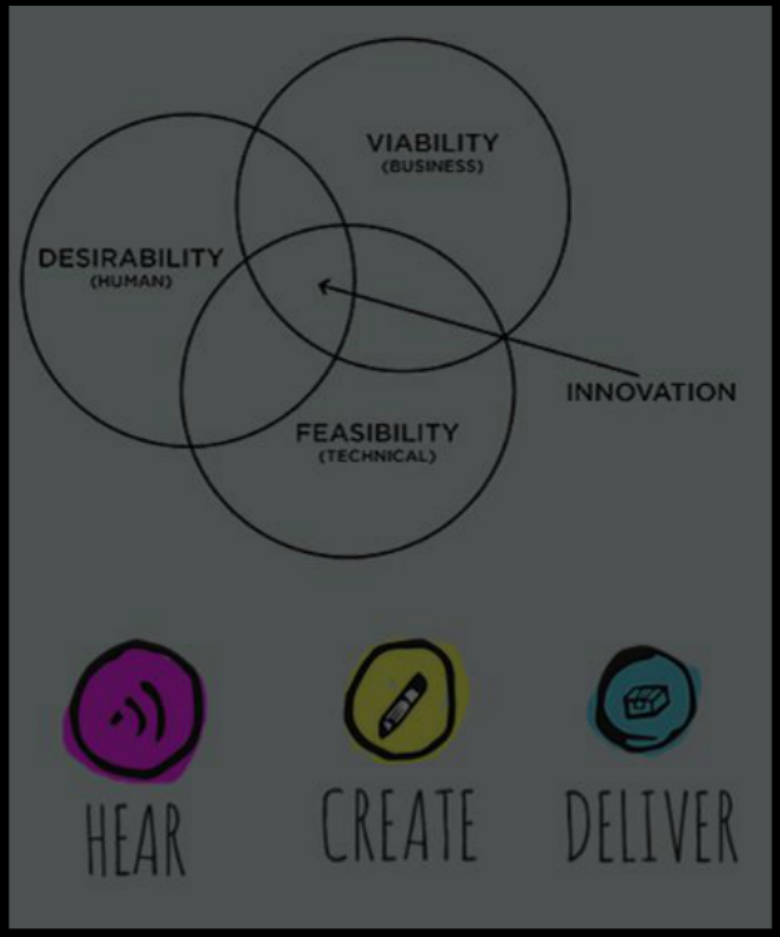
Citizen Centered



Our Front Doors

- Website Usability Study
- Mobile City Hall
- Thomas Center Redesign

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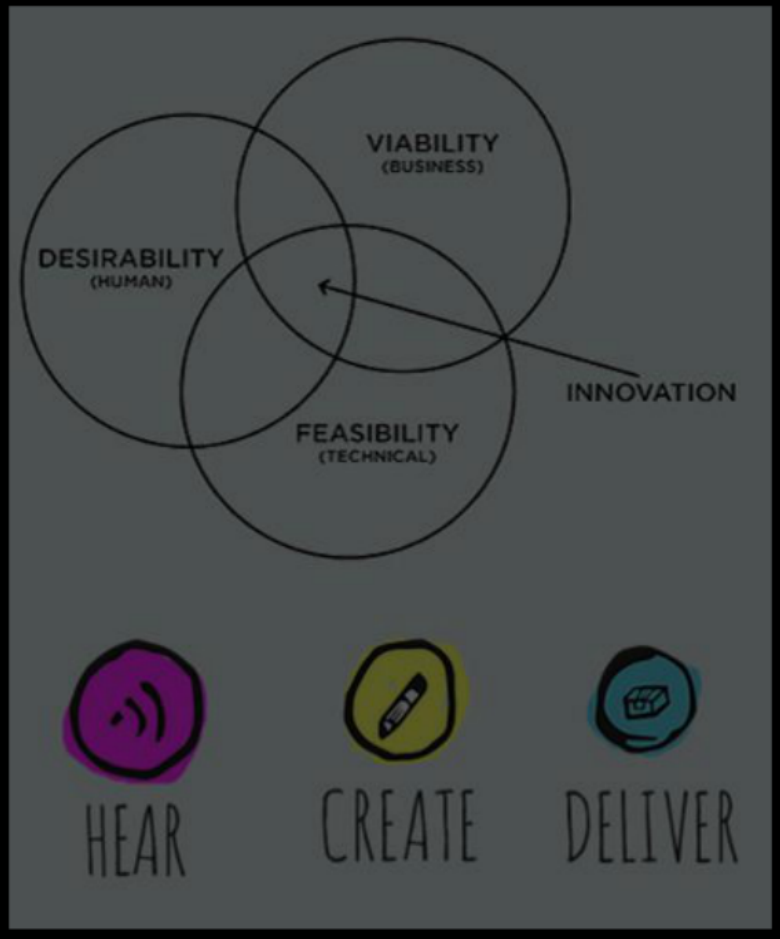
Citizen Centered



The Talent to Win

- Strategic Initiatives Department
- Department of Doing
- Emerging Leaders Training

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Civic Innovation

We will leverage partnerships to design solutions for our greatest challenges.

- Collaborative Planning
- Volunteer Corps
- Fellowship Programs
- Smart Cities Lab

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Civic Innovation

Collaborative Planning

- University of Florida Partnership
- $250,000 Grant Funding
- Research Opportunities
  - *Access to Housing*
  - *Cooperative Business Ownership*
  - *Neighborhood Vitality Index*
  - *Urban Growth & Business Development*

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Civic Innovation

Volunteer Corps

- Cities of Service Coalition
- AmeriCorps VISTAs
- Volunteerism Website
- Blueprints & Service Plans
  - *Stormwater Mitagation*
  - *Mentorship*
  - *Disaster Awareness*

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Civic Innovation

Fellowship Programs

- Graham Center Fellowship
- Strategic Initiatives Rotation
  - *Digital Services*
  - *Research & Prototyping*
  - *Communications & Engagement*
  - *Visual Design*

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Civic Innovation

Smart Cities Lab

- University of Florida & Florida Department of Transportation
  - *Joint Initiative Announcement*
  - *Autonomous Vehicles Testing*
- Advanced Computing & Information Systems (ACIS) Lab
  - *National Science Foundation Grant*
  - *Urban Informatics*
  - *Smart University Town Conference*
- Smart Cities Advisory Board
  - *City Manager Appointed*

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Next Steps
and Movement
Towards Big Ideas
Building the Systems
Legislative Agenda
Strategic Communications
Budget Planning
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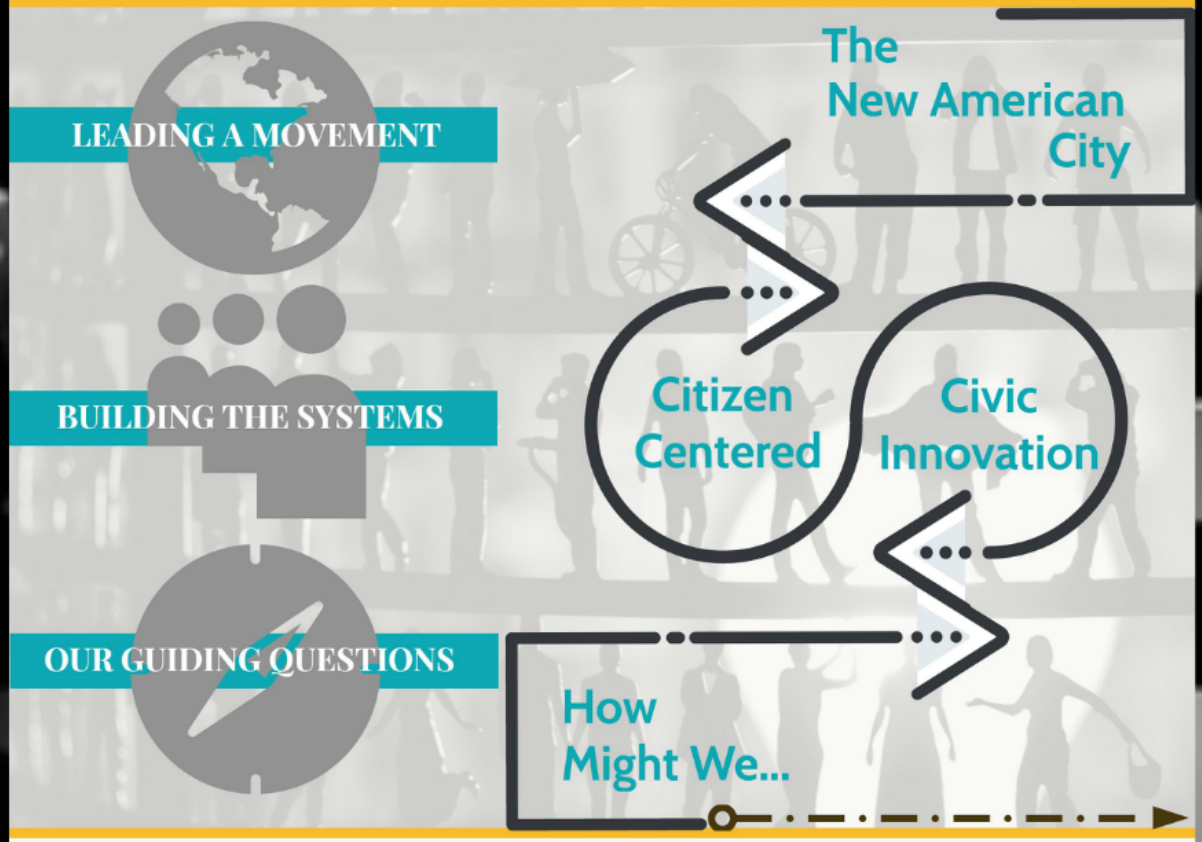

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