

Resolution No. 190657

CITY OF GAINESVILLE

A Resolution of the City of Gainesville, Florida, confirming that race and equity is a core value that will be incorporated into the updated version of the Comprehensive Plan.

WHEREAS, it is a priority of the City of Gainesville to achieve racial equity by focusing on the power and influence of city government and working in partnership with others; and

WHEREAS, the City of Gainesville is updating its Comprehensive Plan and is duly committed to incorporating race and equity goals and policies within all parts of city government ; and

WHEREAS, According to Section 163.3177, Florida Statutes, the Comprehensive Plan shall provide the principles, guidelines, standards, and strategies for the orderly and balanced future economic, social, physical, environmental, and fiscal development of the area that reflects community commitments to implement the Plan and its elements; and

WHEREAS, these principles and strategies shall guide future decisions in a consistent manner and shall contain programs and activities to ensure the Comprehensive Plans is implemented; and

WHEREAS, the elements of the Comprehensive Plan containing the principles and strategies, generally provided as goals, objectives, and policies shall describe how the local government's programs, activities, and land development regulations will be initiated, modified, or continued to achieve the goals of comprehensive plan in a consistent manner. The City of Gainesville is committed to racial and social equity through establishing equity goals and policies for all elements of its Comprehensive Plan; and

WHEREAS, evidence shows that cities that work toward equity have stronger and more resilient economic growth-for everyone; and

WHEREAS, racial and social equity planning not only includes shared distribution of the benefits and burdens of growth and investments, but also partnership in the process resulting in shared decision-making and more equitable outcomes that strengthen the entire city; and

WHEREAS, the City works to create racial equity by explicitly naming and addressing the historic and current impacts of institutional and structural racism in our policies, procedures, programming, initiatives, and budgetary decisions; and

WHEREAS, the City acknowledges that structural and institutional racism, including redlining, restrictive racial covenants, exclusionary zoning, and other discriminatory practices led to racial segregation and current racial disparities in quality of life outcomes such as access to quality education, living wage employment, healthy environment, safe, stable and affordable housing, and transportation; and

WHEREAS, the City's Comprehensive Plan is a 10 year vision and roadmap for the City of Gainesville's future growth that provides an opportunity to articulate how the City will reduce race and social disparities related to growth; and

WHEREAS, some neighborhoods experience racial and economic segregation and are home to residents, businesses, and community organizations at risk of displacement due to a range of institutional and systemic factors, as well as new development that the Comprehensive Plan anticipates for those neighborhoods; and

WHEREAS, achieving equitable growth requires further work by the City offices and departments to implement plans and tools that will operationalize the new equity goals and policies in the updated Comprehensive Plan; and

WHEREAS, because the City benefits from the diversity of its population, the City desires to incorporate the expertise of those most negatively impacted by growth to provide guidance on policies and investments.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF GAINESVILLE, FLORIDA THAT:

Section 1. The City will make Race and Equity a core value of the Comprehensive Plan integrating it into the other core values.

Section 2. Defining the Race and Equity Core Value.

- A. **Marginalized People:** Marginalized populations are groups and communities that experience discrimination and exclusion (social, political and economic) because of unequal power relationships across economic, political, social and cultural dimensions.
- B. **Race and Equity:** The time when all marginalized people can attain those resources, opportunities, and outcomes that improve their quality of life and enable them to reach their full potential. The City has a collective responsibility to address the history of inequities in the existing systems and their ongoing impacts in Gainesville communities, leveraging collective resources to create communities of opportunity for everyone, regardless of race or means.
- C. **Equitable Development:** Public and private investments, programs, and policies in neighborhoods to meet the needs of marginalized people and reduce disparities,

taking into account past history and current conditions, so that quality of life outcomes such as access to quality education, living wage employment, healthy environment, affordable housing and transportation, are equitably distributed for the people currently living and working here, as well as for new residents.

Section 3. Incorporating Race and Equity in the Plan.

- A. Introduction and Core Value. The Plan's introduction will articulate a definition of race and equity and a clear vision of equitable growth. It will also provide the rationale for making race and equity a foundation of the Plan. It will include a description of current context, connect historical decisions to current conditions, and will articulate the benefits of addressing race and social equity into the Comprehensive Plan.
- B. Elements. New equity goals and policies will be consistent and clear throughout the entire Plan. Goals and policies for capital investments and the provision of public services will include, but are not limited to, the City's priority to eliminate racial disparities.

Section 4. Equity Measurements. Quantifiable city-wide community indicators of equitable growth will be identified, measured over time, and reported annually as part of the City's ongoing monitoring of the Plan's effects on race and social equity over time. Equity measurements will track growth and displacement issues and be disaggregated by race, ethnicity and income when possible. Equity measures will be updated as more data is available to measure impacts of growth for marginalized people.

Section 5. The City strives to make the Plan more understandable and to seek community input on the Plan by:

- A. Issuing, at the same time as the release of the draft Plan, a "Plan Summary" that uses clear and simple language to highlight policy changes including policies related to race and social equity and the equity analysis of the growth strategies.
- B. Using inclusive outreach and community engagement best practices to engage historically underrepresented communities during the development of the plan; and
- C. Continuing to invite collaboration with city departments and community organizations to review equity goals and policies.

Section 6. Stewardship of Race and Equity. The City will incorporate the experience of those most negatively impacted by growth to provide guidance on policies and budget allocation so that marginalized people can benefit from, and not be displaced or overly burdened by, future growth. The City will seek guidance on City policies and budget allocation from community bodies who demonstrate inclusive representation and voice, especially of marginalized people.

Section 7. Schedule. To the extent feasible, the City will follow the below schedule in preparing the update of its Comprehensive Plan:

City of Gainesville Comprehensive Plan

Pre-Bid/Bidding/Contract Process (November, 2019 – April, 2020)

- Bid Release in November 2019
- Pre-Bid Conference/Pre-Bid Question/Answer Exchange in mid-December, 2019
- Bids received in mid-January, 2020
- Bids evaluated and ranked early February, 2020
- Bid ranking to City Commission early March, 2020
- Consultant under Contract April, 2020

Contract Execution – Establishing the Structure/Strategy (April, 2020 – June, 2020)

- Committee Formation (Citizen/Stakeholder; Internal City; External Agency) in April/May, 2020
- Project Management Plan developed cooperatively by Staff and Consultant in April/May, 2020
- Outreach/Engagement Strategy formulated by Citizen/Stakeholder Committee/Consultant/Staff in May, 2020
- Construct electronic platform for posting of Comprehensive Plan Work

Contract Execution – Implementing the Structure/Strategy (June, 2020 – June, 2021)

- Project Management Plan implemented June, 2020 – June, 2021
- Committees meet periodically throughout project implementation, June 2020 – June, 2021
- Consultant/Staff meet often and as needed with various Citizens, Stakeholders, Neighborhoods and Various Communities within the City through entirety of project implementation, June 2020 – June, 2021

Contract Execution – Crafting the Comprehensive Plan (June, 2020 – June, 2021)

- Comprehensive Plan components/elements reviewed and updated, drafted for deliberation by community and Commission throughout project implementation June, 2020 – June, 2021

- Materials continuously posted to electronic Comprehensive Plan platform June, 2020 – June, 2021
- Alignment of Comprehensive Plan with other City/Community Plans June, 2020 – June 2021
- Meet periodically with City Commission and Plan Board throughout project implementation June, 202 – June, 2021
- Formulate Implementation Program and branding approach June, 2020 – June, 2021

**Contract Execution – Final Adoption
(July, 2021 – October, 2021)**

- Review Final Comprehensive Plan product through Outreach/Engagement Strategy July, 2021 – October, 2021
- Review Final Comprehensive Plan product with Plan Board and City Commission for Final Adoption in October, 2021

PASSED AND ADOPTED this 21st day of November, 2019.



Lauren Poe
Mayor

Attest:

Approved as to form and legality:



Marie P. Kessler
Acting Clerk of the Commission



Nicolle M. Shalley
City Attorney