

2018 Strike Out Hunger Week:

Food Drive, FarmShare Food Giveaway, Food Banks
and Pantries Food Giveaway &
Thanksgiving Basket Giveaway Program



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**Strike Out Hunger Week:
Food Drive, FarmShare Food Giveaway,
Food Banks and Pantries Giveaway &
Thanksgiving Basket Giveaway Outcomes Report
Request for Co-Sponsorship**

Proposed Dates: November 12-15, 2018
Alachua County Fairgrounds
Gainesville, Florida

Sponsor/Organizer: The Long Foundation, Inc.

2018 Co-Sponsors: Martin Luther King, Jr., Commission of Florida, Inc. Alachua County Government, City of Gainesville, and the Alachua County Nutrition Alliance (ACNA) and Representative Clovis Watson, Jr.

Food Drive and Food Giveaway Dates: November 12th (Community Wide Food Drive), November 14th (FarmShare Food Giveaway Program), November 14th (Food Banks and Pantries Food Giveaway), and November 15th (Thanksgiving Basket Giveaway Program) In recognition of National Hunger Month.

Food Drive and Food Giveaway Mission: To collaborate with local Businesses, Faith Based Organizations, Education, Government, Law Enforcement agencies, Private, Not-for Profit agencies, City and County Residents, to develop an all-encompassing food drive and food giveaway program to help feed the hungry in our community.

Food Drive and Giveaway Goal: To build a safety net for those in need of food, increase the availability of food to those who are nutritionally challenged, bring awareness of the ever-growing issue of hunger, and develop a work plan to unite community food collections, to support our local food pantries. And, to assist the Alachua County Nutritional Alliance (ACNA) in accomplishing its goals of addressing food security in Alachua County.

Beneficiaries: The 2017 beneficiaries and potential beneficiaries for 2018 are as follows: Bread of the Mighty Food Bank, Eldercare/Senior Recreation Center, Food 4 Kids Backpack Program, Lazarus Restoration Ministries, Newberry United Methodist Church, Showers of Blessings Harvest Center Bread Ministry, Blessed Hope, UF Food Pantry, The Upper Room Ministries and families in need.

Benefactors: The 2017 benefactors and potential 2018 partners are as follows:

Business Community: UF Health, Gainesville Area Chamber of Commerce, Cox Communications, Dollar General Distribution Center, Waste Corporation of America, North Florida Regional Medical Center, Collier Companies, McDonald's of Gainesville, Zaxby's, Sandwich Inn, Chunky's, James Eckert, D. Gator Salon, Gainesville Regional Utilities, John L. Flemming, W.W. Gay, James Celebrity Soulfood, Commissioner Lee Pinkoson, Gladys G. Cofrin, Louis Kalivoda, Kinnon Thomas, Representative Clovis Watson, Jr., FarmShare, Gainesville Sun, The Gainesville Guardian, TV 20, My GTN TV.

Civic and Education Groups: Alachua County School District, Santa Fe College-Boo at The Zoo, Santa Fe College Career Council, Elder Care, NOBLE, Alpha Kappa Alpha Sorority, Inc.

Faith-Based Community: Abiding Faith Christian Center, Abundant Grace, Archer Church of God in Christ, Day Springs Missionary Baptist Church, Faith Missionary Baptist Church, First Missionary Baptist Church, Gainesville Family Worship Center, Gainesville Church of Christ, Galilee Missionary Baptist Church, Ignite Life Center, Open Door Baptist Church, Mt. Moriah Missionary Baptist Church, Mt. Pleasant United Methodist Church, Mt. Olive PB Church, New Life World Tabernacle, New Oasis, Lazarus Restoration Ministries, Passage Family Ministries, Pleasant Hill MBC, Servant of Christ, Sisters in Spirit, Showers of Blessings Harvest Center, Victory Temple Church of God in Christ, Upper Room Church of God Christ, Vineyard of Gainesville, William Temple COGIC, and Johnson Chapel Baptist Church.

Government Agencies: Alachua County Manager's Office, Alachua County Growth Management, Alachua County Public Works, Alachua County Library District, Alachua County Tax Collectors Office, Alachua County Social Services, Alachua County Equal Opportunity Office, City of Gainesville Fire & Rescue, City of Gainesville CRA, City of Gainesville Fleet, City of Gainesville Public Works, City of Gainesville Police Crime Prevention, City of Gainesville Codes Enforcement, City of Gainesville RTS, City of Gainesville Doing Planning Department, City of Gainesville Parks & Rec., Gainesville Regional Utilities, Department of Children and Families, Clerk of the Circuit Court, Eldercare, and Farmshare.

2017 Strike Out Hunger Week: Food Drive, FarmShare Food Giveaway, Food Banks & Pantries Food Giveaway & Thanksgiving Basket Giveaway Program Outcomes:

- **Over 125 organizations** participated in the Strike out Hunger Week: Food Drive, Farmshare Food Giveaway & Thanksgiving Basket Giveaway Program.

- **Nearly 200** volunteers donated an average of 4 hours towards Strike Out Hunger Week.

- **Nearly 1,500 families averaging five (5) members per household totaling 7,500 individuals** received Thanksgiving Baskets with turkeys, ham or roast beef and other non-perishable food items.

- **970 Families** were served through the Alachua County School District Partnership totaling nearly 53,350 pounds of non-perishable food items.

- **Over 20,000 pounds of turkeys, hams and roast beef** were distributed to needy families.

- **Nearly 158,000 pounds of non-perishable** food items including the Alachua County School District food items were collected and distributed.

- **Nearly 30, 000 pounds of perishable food item impacting 451 families totaling nearly 900 individuals** were donated by FarmShare and distributed to needy families.

- **Nearly 188,000 pounds** of non-perishable and perishable food items were collected and distributed through the Strike out Hunger Food Drive, **FarmShare Food Giveaway, Alachua County School District**, collection of nonperishable food items sponsored by other organizations and delivered directly to food banks, pantries or back pack programs.

Roles and Responsibilities of Sponsor and Co-sponsors:

The Long Foundation, Inc. Rodney Long, President and CEO will be the primary organizer and contact person for Strike Out Hunger Week. As the champion and chief organizer since 2008, former Commissioner Long is knowledgeable of the inner workings, the coordination that's needed and the stakeholders involved to make the event a continued success.

The Long Foundation, Inc. responsibilities will include but not be limited to the following:

Serve as the principal organizer and coordinator of the 2018 Strike out Hunger Week. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, recording minutes at all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive, FarmShare Food Giveaway at the fairgrounds. In addition, they will coordinate pick up and drop off food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive.

The Long Foundation, Inc. will provide whatever resources and or coordination needed to ensure the success of the 2018 Strike Out Hunger Week.

The Martin Luther King, Jr., Commission of Florida, Inc. will serve as a co-sponsor of the 2018 Strike Out Hunger Week: Community Food Drive, FarmShare Food Giveaway, Food Banks and Pantries Giveaway & Thanksgiving Basket Giveaway Program. **The Martin Luther King, Jr., Commission of Florida, Inc.** will also provide volunteers to assist sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.**, will provide financial resources and additional assistance as needed to ensure the success of the 2018 Strike Out Hunger Week.

City of Gainesville Government requested co-sponsorship will include the following:

The City of Gainesville has been a committed partner in the effort to reduce poverty in Gainesville/Alachua County. Under the leadership of former Mayor Pegeen Hanrahan, and Assistant City Manager Fred Murry, the City has been a major partner in the creation of the Hunger Abatement Plan (HAP) and a major player in the 2011-2016 Strike Out Hunger Food Drives and Thanksgiving Basket Giveaway Program.

It is our desire to continue this much needed outreach effort for our food banks, pantries and citizens in need with the City of Gainesville by offering them the opportunity to continue its partnership in our 2017 Strike Out Hunger Week.

The City of Gainesville 2018 Requested Co-sponsorship Will Include The Following:

- **City of Gainesville** donates the use of the Martin Luther King, Jr. Multi-Purpose Center and or the Thomas Center for planning meetings. We have confirmed the attached meeting dates with Erica Chapman, Thomas Center or Dwight Jackson, King Center for the dates and times listed in the Strike Out Hunger Week Timelines and Critical Dates.
- Issue a proclamation at the October 18, 2018 City Commission Meeting in recognition of November 2018 as National Hunger Month.
- Appoint a designee from the City of Gainesville to attend the planning meetings and to keep the City Commission informed of the progress of the Strike Out Hunger Week.
- The Mayor, Manager or his designee attend if possible and participate in the Strike Out Hunger Week Food Drive Drop off on Monday, November 12, 2018 from 8:00 am -5:00pm at the Fairgrounds.
- The Mayor, Manager or his designee participate if possible at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Wednesday, November 14, 2018 from 10:00 am - 2:00 pm.
- The Mayor, Manager or his designee participate if possible at the fairgrounds in the FarmShare Food Giveaway Program co-sponsored by Representative Clovis Watson, Jr. on Wednesday, November 14th 12:00 – 3:00 p.m. at the fairgrounds.
- Participate if possible in the pick-up of Thanksgiving Baskets by needy families on Thursday, November 15, 2018 from 12:00 pm – 6:00 pm at the Fairgrounds.
- City of Gainesville and Gainesville Regional Utilities Departments and staff to coordinate and participate as one of our government organizations in the collection of non-perishable food items for the food drive.
- The City Commission to receive a final presentation at the Monday, March 7, 2019 City Commission meeting regarding the outcomes report for 2018 Strike Out Hunger Week.
- **Public Works Department:** Provide the use of orange parking cones. Delivery date is November 9, 2018 at the Fairgrounds.
- **Communications Department:** Provide air time for pre-produced public service announcements to be aired on Cox Cable Channel 12.

2018 Strike Out Hunger Week Proposed Timelines and Critical Dates

Tuesday, February 27, 9:00 a.m. Strike Out Hunger Week Outcomes Presentation, Alachua County Commission.

Thursday, March 1, 1:00 p.m. Strike Out Hunger Week Outcomes Presentation, Gainesville City Commission Meeting

Wednesday, March 7th – Email notification and agenda for the March 21st Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, March 21st, 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location Thomas Center.

Tuesday, April 3rd – Email notification and agenda for the April 18th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, April 18th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Tuesday, May 1st – Email notification and agenda for the May 16th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, May 16th 10 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Friday, June 1st – Email notification and agenda for the June 20th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, June 20th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, July 2nd - Email notification and agenda for the July 18th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, July 18th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Friday, July 20th Fundraising Deadline for all Funds for Strike Out Hunger Week

Wednesday, August 1st – Email notification and agenda for the August 15th Community Planning Meeting goes out to the Strike out Hunger Participants.

Friday, August 10th, Production of Television and Radio Public Service Announcements for Strike Out Hunger Week.

Wednesday, August 15th, Strike Out Hunger Week Media Releases and Publicity begins for collection of food (MY GTN TV, TV 20, MARC Radio Gainesville, Praize 107. 5 FM, WBMT 90.1 FM, Gainesville Sun, Alligator, Cox Communications and City and County Public Access Channel 12).

**Wednesday, August 15th -10:00 am – 12:00 noon Community-Wide Planning Meeting
Location: Thomas Center.**

Wednesday, August 15th Distribution of Collection Boxes begins for community organizations.

Friday, August 31st – Email notification and agenda for the September 12th Community Planning Meeting goes out to the Strike out Hunger Participants

**Wednesday, September 12th 10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Monday, October 3rd – Email notification and agenda for the October 17th Community Planning Meeting goes out to the Strike out Hunger Participants.

Tuesday, October 9th – 9:00 am, Board of County Commission to issue a proclamation in recognition of National Hunger Month.

TENTATIVE: Tuesday, October 9th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

TENTATIVE: Wednesday, October 10th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

**Wednesday, October 17th -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Thursday, October 18th 5:00 pm, City Commission to issue a proclamation in recognition of National Hunger Month.

Friday, October 19-27, 2018 – Alachua County Fair at the Fairgrounds.

Thursday, November 1st – Change Fairgrounds Sign for 2018 Strike Out Hunger Week

Friday, October 26th – Email notification and agenda for the November 7th Community Planning Meeting goes out to the Strike out Hunger Participants.

**Wednesday, November 7th, -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Friday, November 9th - 9:00 a.m. Alachua County Facilities Management and County Public Works to Drop off chairs and tables at the Fairgrounds Exhibition Building. Scales for weighing food items to be set up by Ag Extension Offices. The City of Gainesville Public Works to DROP Off orange directional cones.

Sunday, November 11th, 1: 00 pm - Fairgrounds Setup by the Long Foundation, Inc. and volunteers.

**Monday, November 12th thru Thursday, November 15th – 2017 Strike Out Hunger Week.
Veterans Day Observed.**

Monday, November 12th, 8:00 a.m. - Drop off Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Tuesday, November 13th, 8:00 a.m. Drop off Food Items at Fairgrounds and sorting of food continues.

Tuesday, November 13th, 9:00 am – Pick-up purchased non-perishable food items from Hitchcock's.

Wednesday, November 14th – 10:00 am – 5:00 pm. Sorting and assembling of donated food items to be picked up by pantries and food banks that provide food assistance to the community at the fairgrounds.

Wednesday, November 14th, 10:00 am – 12:00 pm. Pick up of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 14th, 10:00 am – Sorting and preparing Thanksgiving Baskets for Giveaways for Needy families picked up Thursday, November 15th, of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 14th – 9:00 am Food Preparation for FarmShare Distribution and Representative Clovis Watson, Jr.

Wednesday, November 14th – 12:00 noon – 3:00 p.m. FarmShare Distribution with Representative Clovis Watson, Jr. – Fairgrounds.

Thursday, November 15th, Pick-up and drop off turkeys from vendor and North Florida Regional Medical Center.

Thursday, November 15th – 12:00 pm – 2:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers i.e. senior citizens, disabled citizens at the Fairgrounds.

Thursday, November 15th – 3:00 pm – 6:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers from the Long Foundation, Inc., including seniors and disabled citizens at the Fairgrounds.

Thursday, November 15th – Clean-up and removal of tables, chairs, scales, directional signs and cones at the Fairgrounds by volunteers.

Wednesday, December 12th - 10:00 am – 12:00 noon Tentative Community-Wide Post Planning Meeting. Discussion of the Draft 2019 Strike Out Hunger Food Drive Outcomes Report. Thomas Center.

Tuesday, February 26, 2019 – 9:00 am 2018 Strike Out Hunger Week Outcomes Presentations at the County Commission Board Meeting.

Thursday, March 7, 2019 – 1 pm 2018 Strike Out Hunger Week Outcomes Presentation at the City Commission Meeting.