

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Meeting Agenda - Final

March 23, 2017

1:00 PM

Joint City Commission/Utility Advisory Board Meeting

**Gainesville Regional Utilities Multi-Purpose Room, 301 SE 4th
Avenue, Gainesville, FL
City Commission**

Mayor Lauren Poe (At Large)

Commissioner Harvey Budd (At Large)

Mayor-Commissioner Pro Tem Helen Warren (At Large)

Commissioner Charles Goston (District 1)

Commissioner Todd Chase (District 2)

Commissioner Craig Carter (District 3)

Commissioner Adrian Hayes-Santos (District 4)

If you have a disability and need an accommodation in order to participate in this meeting, please contact the Office of Equal Opportunity at (352)334-5051 at least two business days in advance. TTY (Text Telephone Telecommunication Device) users please call 711 (Florida Relay Service). For Speech to Speech (STS) relay, please call 1-877-955-5334. For STS Spanish relay, please call 1-877-955-8773. For STS French Creole relay, please call 1-877-955-8707.

ADOPTION OF THE AGENDA

AGENDA STATEMENT

"Citizens are encouraged to participate in City of Gainesville meetings. In general, speakers will be limited to 3 (three) minutes per agenda item. Additional time may be granted by the Mayor or by the City Commission as directed. The City of Gainesville encourages civility in public discourse and requests that speakers limit their comments to specific motions and direct their comments to the Chair. Signs or Props are not permitted in the meeting room. Citizens are encouraged to provide comments in writing to the Clerk of the Commission before meetings and/or during meetings for inclusion into the public record. Citizens may also provide input to individual commissioners via office visits, phone calls, letters and e-Mail, that will become public record. In some instances, i.e., Quasi-Judicial Hearings, these particular contacts may be prohibited.

ROLL CALL

[160871.](#)

GRU 3-5 Year Strategic Plan (B)

Explanation: At GRU we have undertaken a detailed examination of our organization, the services we provide, our assets and our liabilities along with an analysis of the best practices of comparable utilities throughout our state. Our goal was to reexamine our priorities and to set standards for which we can target operations to deliver an optimum return on investment to our community.

The GM has had numerous conversations with GRU employees regarding his vision for the utility, and they are at a juncture where it's appropriate to develop that vision into a more official strategic plan. In doing that GRU has worked with HCP, a third-party vendor with strategic planning experience in the utility industry. HCP assisted with facilitating the planning process as well as drafting the plan.

The initial start of the process began with gathering the recommended priorities as discussed by the UAB and City Commission during a joint meeting on Jan. 12, 2017. The second step of the process was a SWOT exercise with middle-management, leadership and executive staff to establish a planning foundation based on their understanding of the strengths, weaknesses, opportunities and threats facing the utility. This development was followed by 20-minute phone interviews conducted by HCP with the leadership and executive teams. In addition, managers provided written feedback on their understanding of the GRU brand vision, brand platform and brand position. Chiefs and officers also provided a one-sheet document detailing their area's goals and priorities. This along with a plethora of other background information was provided to HCP, who conducted several one-on-one interviews with the GRU GM. HCP then facilitated a strategic planning workshop with the leadership and executive teams to develop the framework for

the GRU 3-5 Year Strategic Plan. In finalizing the elements of the plan, HCP held weekly conference calls with the GM to refine the planning direction and track the progress of deliverables.

We are pleased to present the GRU 3-5 Year Strategic Plan as requested by the City Commission.

Fiscal Note: None.

RECOMMENDATION

Hear a presentation from staff.

[160870.](#)

GRU 5 Year Forecast Presentation (B)

Explanation: In preparation for the upcoming FY2018/2019 budget, staff has developed a Five-Year Financial Forecast covering FY2018 through FY2022. This forecast includes preliminary baseline operations revenue and expenditure estimates.

Fiscal Note: None

RECOMMENDATION

Hear a presentation from staff.

[160870 5yr Forecast Presentation 20170323](#)

[160869.](#)

GREC UPDATE (B)

Explanation: At their March 2, 2017 regular meeting, the City Commission approved a joint meeting between the Commission and the Utility Advisory Board. At that time, they requested that the General Manager include on the agenda an update on the status of the proposed transaction with GREC.

Fiscal Note: None

RECOMMENDATION

Hear an update from staff.

ADJOURNMENT