

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Meeting Agenda - Final

September 28, 2017

1:00 PM

**City Hall, Roberta Lisle Kline Conference Room, 200 East
University, Avenue, Gainesville, FL
General Policy Committee**

Mayor Lauren Poe (At Large)
Commissioner Harvey Budd (At Large)
Mayor-Commissioner Pro Tem Helen Warren (At Large)
Commissioner Charles Goston (District 1)
Commissioner Harvey Ward (District 2)
Commissioner David Arreola (District 3)
Commissioner Adrian Hayes-Santos (District 4)

If you have a disability and need an accommodation in order to participate in this meeting, please contact the Office of Equal Opportunity at (352)334-5051 at least two business days in advance. TTY (Text Telephone Telecommunication Device) users please call 711 (Florida Relay Service). For Speech to Speech (STS) relay, please call 1-877-955-5334. For STS Spanish relay, please call 1-877-955-8773. For STS French Creole relay, please call 1-877-955-8707.

ADOPTION OF THE AGENDA

AGENDA STATEMENT

"Citizens are encouraged to participate in City of Gainesville meetings. In general, speakers will be limited to 3 (three) minutes per agenda item. Additional time may be granted by the Mayor or by the City Commission as directed. The City of Gainesville encourages civility in public discourse and requests that speakers limit their comments to specific motions and direct their comments to the Chair. Signs or Props are not permitted in the meeting room. Citizens are encouraged to provide comments in writing to the Clerk of the Commission before meetings and/or during meetings for inclusion into the public record. Citizens may also provide input to individual commissioners via office visits, phone calls, letters and e-Mail, that will become public record. In some instances, i.e., Quasi-Judicial Hearings, these particular contacts may be prohibited.

ROLL CALL

[170393.](#)

General Policy Committee Minutes (B)

RECOMMENDATION *The General Policy Committee approve the minutes of August 10 and August 24, 2017.*

[170393_GPC_Minutes_20170928.pdf](#)

[170393_GPC_Minutes_A_20170928.pdf](#)

[160396.](#)

Enterprise Zone Policies & General Infrastructure Economic Development in other Parts of the City (B)

Explanation: The General Policy Committee will receive an update from staff on the Enterprise Zone Program.

RECOMMENDATION *The General Policy Committee receive an update on Enterprise Zone Program and provide feedback as appropriate.*

Legislative History

9/15/16	City Commission	Referred to the General Policy Committee
1/26/17	General Policy Committee	Heard
8/24/17	General Policy Committee	Approved, as shown above

[160396A Staff Analysis 20170126.pdf](#)
[160396B EZ Dev Fee Discounts 2011-2016_20170126.pdf](#)
[160396C EZ Fees-Credits_20170126.pdf](#)
[160396A Staff Analysis-EZ Program_20170622.pdf](#)
[160396B Presentation-EZ Program_20170622.pdf](#)
[160396C-NLC Paper_20170622.pdf](#)
[160396D Memo_20170622.pdf](#)
[160396E EZ Focus Group Comments_20170622.pdf](#)
[160396F Maps_20170622.pdf](#)
[160396G Fee Reduction Table_20170622.pdf](#)
[160396H Promissory Note_20170622.pdf](#)
[160396I Interested Parties Communication_20170622.pdf](#)
[160396J Communications Incentives_20170622.pdf](#)
[160396A Staff Analysis_20170824.pdf](#)
[160396B Double Envelope Letter_20170824.pdf](#)
[160396C GPC Motion_20170824.pdf](#)
[160396D Double Envelope Parcel_20170824.pdf](#)
[160396E REAL Rate Code of Ordinance Provisions_20170824.pdf](#)
[160396F Florida Statutes_20170824.pdf](#)
[160396G GRU Memo_20170824.pdf](#)
[160396A Staff Analysis Form_20170928.pdf](#)
[160396B Map_20170928.pdf](#)
[160396C Draft GPC Minutes_20170928.pdf](#)
[160396D Facade Grants Numbers_20170928.pdf](#)
[160396E EZ Existing Business Energy Retention Program_20170928.pdf](#)

[170283.](#)

Recommendations of the Citizen Committee for Implementing the Strategic Framework (B)

This item requests the General Policy Committee receive a presentation of the staff analysis of the Citizen Committee for Implementing the Strategic Framework.

Explanation: On June 1st, the City Commission unanimously accepted the recommendations of the Citizen Committee for Implementing the Strategic Framework following the Committee's more than 12 weeks of work in identifying 11 big ideas.

The Commission requested staff provide an analysis of the Citizen Committee's recommendations and facilitate a discussion at the General

Policy Committee.

Fiscal Note: None

RECOMMENDATION

The General Polic Committee receive a presentation.

Legislative History

8/3/17 City Commission Referred to the General Policy Committee

[170283A Staff Analysis 20170928.pdf](#)

[170283B Citizen Committee Recommendations 20170928.pdf](#)

[170283C Presentation 20170928pdf](#)

[170389.](#)

Wild Spaces Public Places Proposed Projects and Implementation (B)

The City Commission will hear an update on the 2017 Wild Spaces Public Places (WSPP) projects, review a proposed list of 2018 WSPP projects and provide direction for future WSPP Art and Cultural design projects.

Explanation: The City Commission approved the Parks, Recreation and Cultural Affairs Vision 2020 Master Plan in November 2012. During 2013 to 2015, citizens and staff worked together on the development of a specific list of projects referenced in the Master Plan.

On February 18, 2016, the City Commission approved a list of 99 potential projects and the prioritized list of projects with cost estimates. The Voter Referendum on the WSPP passed on November 8, 2016 and the collection of the ½ cent sales tax began on January 1, 2017 and continues through December 31, 2024, and is expected to generate \$46,551,152 in revenue to the City.

At the April 13, 2017 General Policy Committee staff requested support for spending a portion of the 2017 WSPP revenues on time sensitive projects such as shade over playgrounds, including Depot Park, as well as projects that could be combined with existing CIP projects that are underway and/or other current projects managed by various City departments' staff. The spending request for FY17 was \$1,813,043. At its April 20, 2017 City Commission meeting, it was approved to proceed with those projects.

Today's agenda item includes a presentation from various departments and staff working together to develop the WSPP implementation structure. The presentation includes: an overview of the WSPP projects; an update on the 2017 WSPP projects; the approach for planning and designing; a recommendation for 2018 WSPP projects, and initial

thoughts for future Art and Cultural design projects prepared by the Department of Doing.

Fiscal Note: The Wild Spaces Public Places sales tax was approved by voters for 8 years and is expected to generate \$46,551,152 in revenue to the City.

RECOMMENDATION

The City Commission: 1) Direct staff to proceed with WSPP approach as presented; 2) Direct staff to develop cost estimates and detailed plan for FY18 WSPP projects; and 3) Provide direction on RTS site, City Hall redesign and Art Walk.

Legislative History

9/7/17 City Commission Referred to the General Policy Committee

[170389A_GPC_WSPP_Staff_Analysis_20170928.pdf](#)

[170389B_GPC_2017_WSPP_Project_List_Status_20170928.pdf](#)

[170389C_GPC_Proposed_2018_WSPP_Project_List_20170928.pdf](#)

[170389D_GPC_PRCV_Vision_2020_MasterPlan_Prioritization_List_20170928.pdf](#)

[170389E_GPC_99_WSPP_Project_List_20170928.pdf](#)

[170389F_WSPP_PowerPoint_20170928.pdf](#)

[170389F_Revised_Power_Point_Presentation_20170928.pdf](#)

[170390.](#)

General Policy Committee Referral List (B)

This is a request for the General Policy Committee to review anticipated dates for pending items to be placed on an upcoming General Policy Committee Agenda.

Explanation: Staff was requested to provide anticipated dates that pending referrals would be placed on upcoming General Policy Committee Agendas.

Fiscal Note: None

RECOMMENDATION

The General Policy Committee review the list of anticipated dates for pending referrals to be placed on upcoming General Policy Committee Agendas.

[170390_GPC_Referral_List_20170928.pdf](#)

ADJOURNMENT